

1 **CITY OF SANTA FE, NEW MEXICO**

2 **RESOLUTION NO. 2013-60**

3 **INTRODUCED BY:**

4
5 Councilor Dominguez
6 Councilor Bushee

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10 **A RESOLUTION**

11 **RELATING TO HEALTHY LIFESTYLES AND A CLEAN ENVIRONMENT; DIRECTING**
12 **STAFF TO DESIGN A BUS PASS REBATE PROGRAM FOR RESIDENTS OF SANTA FE**
13 **WHO ACQUIRE, BY PURCHASE FROM A PARTICIPATING BICYCLE VENDOR OR**
14 **ACQUIRE BY PROVIDING VOLUNTEER SERVICES TO A PARTICIPATING BICYCLE**
15 **VENDOR A BICYCLE AND/OR BICYCLE EQUIPMENT AND REALLOCATING \$50,000**
16 **FROM THE CIP FUND DESIGNATED FOR A BIKE SHARING PROGRAM TO THE**
17 **TRANSIT DIVISION TO BE DESIGNATED FOR CAPITAL EXPENDITURES IN ORDER**
18 **TO ALLOW A BUDGET TRANSFER FROM THE GENERAL FUND TO BE USED FOR**
19 **COSTS ASSOCIATED WITH THE BUS PASS PROGRAM.**

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21 **WHEREAS,** the continuing increase in gasoline prices has created an economic burden to
22 Santa Fe residents which has resulted in an increased use of bicycles and increased ridership on the
23 Santa Fe Trails transit system; and

24 **WHEREAS,** on January 9, 2013, the Governing Body adopted the Airport Road Overlay
25 District Ordinance, Ordinance No. 2013-1 (“Ordinance”); and

1 **WHEREAS**, the purpose and intent of the Ordinance includes the promotion of a healthy and
2 safe environment through less dependence on the automobile; and

3 **WHEREAS**, the City of Santa Fe is a bicycle friendly community and has been recognized
4 as such by the League of American Bicyclists; and

5 **WHEREAS**, the cost of purchasing a bicycle and safety and commuter equipment are often
6 barriers that keep people from using a bicycle as a means of transportation, however, over time using
7 a bicycle will far outweigh the cost of using an automobile; and

8 **WHEREAS**, establishing a bus pass program that will provide a free bus pass incentive in
9 exchange for a bicycle and/or bicycle equipment acquired by purchase from a participating bicycle
10 vendor or acquired by providing volunteer services to a participating bicycle vendor will encourage
11 residents to live automobile-free which is in the best interest of the public health and the environment
12 of the city of Santa Fe; and

13 **WHEREAS**, such an initiative will support local businesses help keep money circulating in
14 Santa Fe which benefits our local economy.

15 **NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE**
16 **CITY OF SANTA FE** that staff is directed to:

- 17 • Design a bus pass rebate program for residents of Santa Fe who acquire by purchase
18 from a participating bicycle vendor or acquire by providing volunteer services to a
19 participating bicycle vendor a bicycle and/or bicycle equipment:
 - 20 ▪ The program shall define a participating bicycle vendor as a for profit or non-
21 profit entity that sells or allows for the provision of volunteer services in return
22 for a bicycle or bicycle equipment;
 - 23 ▪ The entity shall apply to the City to become a participating bicycle vendor in
24 accordance with City application procedures to be developed by staff and brought
25 back through the committee and Council process for approval;

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- The program shall require that the bus pass rebate shall be equal to or less in value to the bicycle or bicycle equipment acquired;
- The program shall be designed to incentivize new ridership for the Santa Fe Trails.

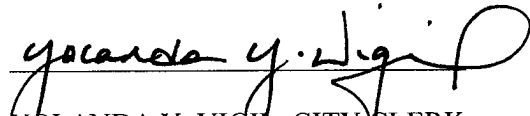
BE IT FURTHER RESOLVED that \$50,000 from the CIP fund currently designated for a bike sharing program shall be reallocated to the Transit Division for capital expenditures in order to allow a budget transfer from the general fund for costs associated with the bus pass program..

PASSED, APPROVED, and ADOPTED this 12th day of June, 2013.



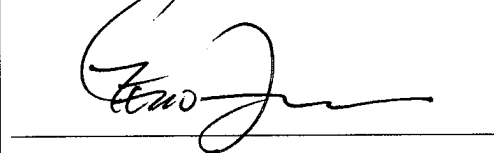
DAVID COSS, MAYOR

ATTEST:



YOLANDA Y. VIGIL, CITY CLERK

APPROVED AS TO FORM:



GENO ZAMORA, CITY ATTORNEY