# City of Santa Fe, New Mexico

### PARTICIPATING CANDIDATE EXPENDITURE REPORT

Name of Candidate	Carol Robertson Lopez	Position Sought	City Councilor
Mailing Address	3349 La Avenida de San Marcos, SF, NM 87507	District No.	4
Email Address	crobertsonlopez@comcast.net	Phone No.	(505) 471-9118
REPORTING PERIOD	1/26/12	то	2/9/12

AGGREGATE OF PUBLIC CAMPAIGN FUND MONIES				
\$15,000.00				
\$15,000.00				

AGGREGATE OF EXPENDITURES				
EXPENDITURES	\$7,824.34			
CASH ON HAND	\$7,175.66			
TOTAL	\$15,000.00			



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### PARTICIPATING CANDIDATE EXPENDITURE REPORT

Name of Candidate	Carol Robertson Lopez	<del></del>	The state of the s	
Position Sought	City Councilor	District No	. 4	
Reporting Period	1/26/12	то	2/9/12	
Aggregate of All Expenditures this Reporting Period:			\$4,460.92	
Aggregate of Expenditures to Date (including this report):			\$7,824.34	

#### **EXPENDITURES**

Date Expended	Name of Individual and/or Business and Address Purpose of Expenditure	Cash/Check (Check One)		Amount	Aggregate Each Person/ Organization
	Ortiz Printing Santa Fe Team Sales				
01/26/12	1519 3rd Street, Santa Fe, NM 87505				
	Mailer Postcards		Х	\$1,242.32	\$1,242.32
	Impact Printing				
01/26/12	2882 Trades West Road, Suite 5, Santa Fe, NM 87507				
	Mail service and postage charge for postcards		Х	\$1,456.30	\$1,456.30
	Impact Printing				
02/01/12	2882 Trades West Road, Suite 5, Santa Fe, NM 87507				•
	Postcards, mail service and postage charge for postcards		Х	\$393.62	\$1,849.92
	The Southsider				
02/07/12	4657 Contenta Ridge, Santa Fe, NM 87507				
	Newspaper advertisement	1	Х	\$275.00	\$275.00
02/07/12	Fleisher Consulting, P.O. Box 23851, Santa Fe, NM 87502				
	Consulting: general campaign management, media relations,	7			
	general strategy	1	X	\$435.36	\$1,796.94
	Progressive Contacts				
	4 Barton Avenue, Fort Edward, NY 12828				
	Robo calls and tracking poll	1	Х	\$421.76	\$684.56
	Resolution Graphics Inc.			· · · · · · · · · · · · · · · · · · ·	,
02/07/12	4380 Alexander Blvd., Albuquerque, NM 87107	1			
	signs	1	X	\$236.56	\$743.30
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(ATTACH ADDITIONAL PAGES AS REQUIRED) Page Total \$4,460.92

# City of Santa Fe, New Mexico

### **CERTIFICATION**

(SEAL)

Yolanda Y. Vigil, CMC, City Clerk

<sup>\*\*</sup>The City Clerk is authorized to reject any incomplete report or form. The City Clerk shall notify a participating candidate that the report or form is incompete. (§9-3.18 SFCC 1987).

<sup>\*\*\*</sup>The City Clerk shall assess a fine of one hundred dollars (\$100) for unexcused late filing of report or foms. (§9-3-.18 SFCC 1987).