



# Agenda

## OCCUPANCY TAX ADVISORY BOARD

March 27, 2019 – 10:00 A.M.

CITYHALL COUNCIL CHAMBERS

10:00 a.m.

### Regular Meeting

#### I. Procedures:

- a. Call to Order
- b. Roll Call
- c. Approval of Agenda
- d. Approval of Minutes: February 26, 2019

10:10 a.m.

#### II. Introduction of new Board Members

- a. Tohnia Miller, *El Rey*, [tohnia.miller@elreycourt.com](mailto:tohnia.miller@elreycourt.com)
- b. Rik Blyth, *La Fonda*, [rblyth@lafondasantafe.com](mailto:rblyth@lafondasantafe.com)
- c. Carols Medina, *Meow Wolf*, [cfmedina@meowwolf.com](mailto:cfmedina@meowwolf.com)
- d. Keith Kirk, *Dury Hotels*, [keith.kirk@druryhotels.com](mailto:keith.kirk@druryhotels.com)
- e. Bonnie Bennett, *Kakawa Chocolates* (Absent)

10:20 a.m.

#### III. Updates from Randy Randall:

*(Randy Randall, TSF Executive Director, [rrandall@santafenm.gov](mailto:rrandall@santafenm.gov), 955-6209)*

- a. Lodgers Tax
- b. Northern New Mexico Air Alliance

10:30 a.m.

#### IV. 2019 OTAB Grant Funding Recap

*(Randy Randall, TSF Executive Director, [rrandall@santafenm.gov](mailto:rrandall@santafenm.gov), 955-6209)*

10:45 a.m.

#### V. CVB Activity Reports:

- a. Sales Report  
*(David Carr, TSF Director of Sales, [dacarr@santafenm.gov](mailto:dacarr@santafenm.gov), 955-6206)*
- b. Marketing Report  
*(Jordan Guenther, TSF Marketing Director, [jguenther@santafenm.gov](mailto:jguenther@santafenm.gov), 955-6212)*
- c. Executive Director Report  
*(Randy Randall, TSF Executive Director, [rrandall@santafenm.gov](mailto:rrandall@santafenm.gov), 955-6209)*

11:45 a.m.

#### VI. Other Matters by the Board

12:00 p.m.

#### VII. Adjournment

The next regularly scheduled meeting will be held on April 23, 2019  
at 10:00am in the Council Chambers.

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520,  
five (5) working days prior to meeting date.

**RECEIVED AT THE CITY CLERK'S OFFICE**

**DATE: March 7, 2019**

**TIME: 12:29 PM**