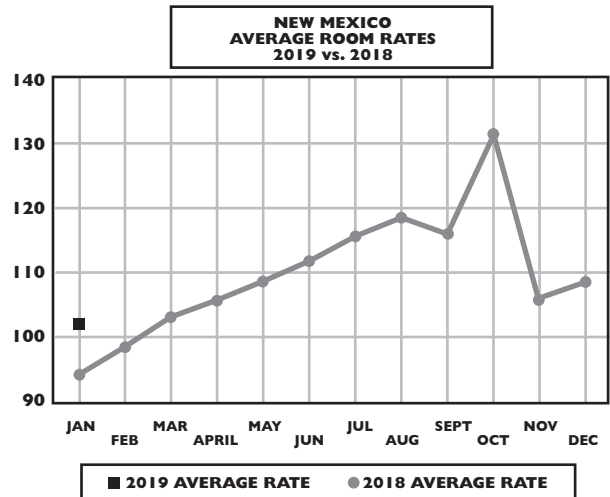
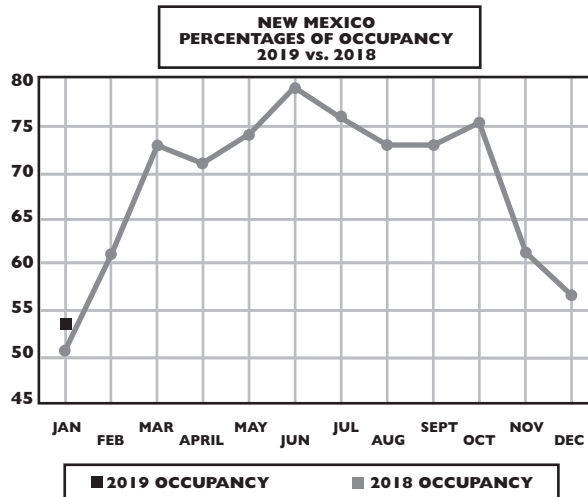


ROCKY MOUNTAIN LODGING REPORT

New Mexico Edition

January 2019

LOCATION	ROOM NIGHTS		OCC %	ADR	REVPAR	2019 YEAR-TO-DATE			2018 YEAR-TO-DATE		
	AVAILABLE	OCCUPIED				OCC %	ADR	REVPAR	OCC %	ADR	REVPAR
ALBUQUERQUE											
AIRPORT	41,602	25,099	60.3%	\$88.19	\$53.21	60.3%	\$88.19	\$53.21	53.8%	\$83.69	\$45.02
DOWNTOWN & MIDTOWN	80,848	39,372	48.7%	\$90.85	\$44.24	48.7%	\$90.85	\$44.24	45.0%	\$82.13	\$36.92
EAST	35,092	21,699	61.8%	\$109.34	\$67.61	61.8%	\$109.34	\$67.61	58.0%	\$101.15	\$58.63
WEST	25,358	11,391	44.9%	\$114.29	\$51.34	44.9%	\$114.29	\$51.34	44.6%	\$85.58	\$38.20
NORTH	50,654	27,137	53.6%	\$95.33	\$51.07	53.6%	\$95.33	\$51.07	52.5%	\$90.07	\$47.32
TOTAL	233,554	124,698	53.4%	\$96.65	\$51.60	53.4%	\$96.65	\$51.60	49.9%	\$87.76	\$43.83
SANTA FE											
DOWNTOWN	50,902	27,985	55.0%	\$134.25	\$73.81	55.0%	\$134.25	\$73.81	52.2%	\$126.81	\$66.25
CERRILLOS ROAD	42,749	16,188	37.9%	\$71.11	\$26.93	37.9%	\$71.11	\$26.93	39.1%	\$66.29	\$25.92
SANTA FE PERIPHERY	24,458	11,933	48.8%	\$106.36	\$51.89	48.8%	\$106.36	\$51.89	47.2%	\$91.83	\$43.34
TOTAL	118,109	56,106	47.5%	\$110.10	\$52.30	47.5%	\$110.10	\$52.30	47.0%	\$103.43	\$48.63
FARMINGTON	26,291	13,789	52.4%	\$85.88	\$45.04	52.4%	\$85.88	\$45.04	48.0%	\$82.66	\$39.64
LAS CRUCES	28,458	14,996	52.7%	\$86.02	\$45.33	52.7%	\$86.02	\$45.33	55.1%	\$86.66	\$47.76
SOUTHEAST NEW MEXICO (Artesia, Carlsbad, Clovis & Hobbs)	37,076	27,862	75.1%	\$144.88	\$108.87	75.1%	\$144.88	\$108.87	75.9%	\$120.02	\$91.04
TAOS	15,111	6,866	45.4%	\$114.64	\$52.09	45.4%	\$114.64	\$52.09	32.2%	\$95.40	\$30.72
OTHER NEW MEXICO	37,234	20,257	54.4%	\$73.52	\$40.00	54.4%	\$73.52	\$40.00	49.5%	\$74.94	\$37.12
TOTALS	495,833	264,575	53.4%	\$102.11	\$54.49	53.4%	\$102.11	\$54.49	50.7%	\$93.35	\$47.36



The Rocky Mountain Lodging Report is compiled by EKS&H, now part of Plante Moran, in cooperation with the Colorado Hotel & Lodging Association, Robert S. Benton & Associates, Inc. and W. R. Hopping & CO. Readers are advised that the above do not represent the data contained herein to be definitive. Neither should the contents of this publication be construed as a recommendation on policies or actions. This report is subject to copyright laws. Reproduction of this report, in whole or in part, without written permission, is prohibited.

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ROCKY MOUNTAIN LODGING REPORT

Summary of Occupancy and Average Daily Room Rates for the State of New Mexico

	OCCUPANCY PERCENTAGE		AVERAGE DAILY RATE		REVENUE PER AVAILABLE ROOM	
	2019	2018	2019	2018	2019	2018
JANUARY	53.4%	50.7%	\$102.11	\$93.35	\$54.49	\$47.36
FEBRUARY	-	-	-	-	-	-
MARCH	-	-	-	-	-	-
APRIL	-	-	-	-	-	-
MAY	-	-	-	-	-	-
JUNE	-	-	-	-	-	-
JULY	-	-	-	-	-	-
AUGUST	-	-	-	-	-	-
SEPTEMBER	-	-	-	-	-	-
OCTOBER	-	-	-	-	-	-
NOVEMBER	-	-	-	-	-	-
DECEMBER	-	-	-	-	-	-
YEAR TO DATE	53.4%	50.7%	\$102.11	\$93.35	\$54.49	\$47.36