



Agenda

OCCUPANCY TAX ADVISORY BOARD

February 26, 2019 – 10:00 A.M.

CITYHALL

COUNCIL CHAMBERS

10:00 a.m.

Regular Meeting

- I. Procedures:
 - a. Call to Order
 - b. Roll Call
 - c. Approval of Agenda
 - d. Approval of Minutes: January 22, 2019

10:10 a.m.

- II. Funding 2018:
 - a. Final Report – Elflamenco Santa Fe
(Stephanie Ramirez, entreflamenco@entreflamenco.com, 505-209-1302)

10:20 a.m.

- III. Updates from Randy Randall:
(Randy Randall, TSF Executive Director, rrandall@santafenm.gov, 955-6209)
 - a. Lodgers Tax
 - b. Northern New Mexico Air Alliance

10:30 a.m.

- IV. 2019 OTAB Grant Funding Recap
(Randy Randall, TSF Executive Director, rrandall@santafenm.gov, 955-6209)

10:45 a.m.

- V. CVB Activity Reports:
 - a. Sales Report
(David Carr, TSF Director of Sales, dacarr@santafenm.gov, 955-6206)
 - b. Marketing Report
(Jordan Guenther, TSF Marketing Director, jguenther@santafenm.gov, 955-6212)
 - c. Executive Director Report
(Randy Randall, TSF Executive Director, rrandall@santafenm.gov, 955-6209)

11:45 a.m.

- VI. Other Matters by the Board

12:00 p.m.

- VII. Adjournment

The next regularly scheduled meeting will be held on March 26, 2019
at 10:00am in the Council Chambers.

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520,
five (5) working days prior to meeting date.

RECEIVED AT THE CITY CLERK'S OFFICE

DATE: February 12, 2019

TIME: 12:25 PM