



Agenda

BICYCLE AND TRAILS ADVISORY COMMITTEE MEETING

Wednesday February 20, 2019 **starts at 5 PM**

City Hall – Council Chambers, 200 Lincoln Ave

1. CALL TO ORDER
2. ROLL CALL
3. APPROVAL OF AGENDA
4. APPROVAL OF MINUTES FROM **December 19, 2018**
5. CITIZEN COMMUNICATIONS FROM THE FLOOR
6. COMMUNICATIONS FROM THE CHAIR
 - a. New BTAC Member Introduction
7. COMMUNICATIONS FROM OTHER AGENCIES (**5-minutes per agency**)
8. **INFORMATION**
 - a. Santa Fe MPO Bicycle Master Plan and E-scooter Resolution Updates (Erick Aune, Santa Fe MPO, Telephone: 505-955-6664; email: ejaune@santafenm.gov)
 - b. Snow Removal Policy on Non-Motorized Bike Paths (Richard Thompson, Parks Division, Telephone: 505-955-2105; email: rcthompson@santafenm.gov)
9. **DISCUSSION**
 - a. To discuss a framework for amending the Land Use Code to minimize network barriers for pedestrians and bicyclists, and amending parking requirements to encourage bicycle and pedestrian oriented development (Sky Tallman, BTAC member)
10. **ACTION**
 - a. Public Service Announcements and other media and education outreach regarding bicycle safety ordinances and resolutions (Jennifer Wellington, BTAC member, BTAC Education Subcommittee)
11. BTAC SUBCOMMITTEE COMMUNICATIONS (On Road, Education)
12. STAFF COMMUNICATIONS
13. COMMITTEE COMMUNICATIONS
14. ADJOURNMENT

Next Scheduled Meeting for BTAC is March 20, 2019. Agenda & Packet Material due no later than March 11, 2019. Please submit via email rmsiqueiros@santafenm.gov

Persons with disabilities in need of accommodations, contact the City Clerk's office at (505) 955-6521 at least five (5) working days prior to the meeting date.

RECEIVED AT THE CITY CLERK'S OFFICE

DATE: February 12, 2019

TIME: 2:51 PM

4. Minutes

BTAC Meeting – Index – December 19, 2018

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Call to Order	<i>Councilor Jo Anne Vigil Coppler, Chair for BTAC, called the meeting to order at 5:00 pm, City Council Chambers; roll call reflects a quorum.</i>	Page 1
Approval of Agenda Move Communications from the Chair up in the Agenda Move Communications from Staff up in the Agenda	<i>Mr. Newhall moved to approve the agenda as amended, second by Mr. Martin, motion carried by unanimous voice vote.</i>	Page 1
Approval of Minutes – November 21, 2018	<i>Ms. Wellington moved to approve the minutes as presented, second by Ms. Wexler, motion carried by unanimous voice vote.</i>	Page 1-2
Citizen Communications from the Floor	<i>John Munoz, Parks and Recreation Director Introduction</i>	Page 2
Communication from other Agencies	<i>Informational, MPO</i>	Page 2 - 3
Information and Discussion a. CIP#429, Trail Bridges Decking Repair Project Update	<i>No action</i>	Page 4 - 5
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Committee Communications	<i>Informational</i>	Page 6 - 8
Adjournment and Signature Page	<i>There being no further business to come before the BTAC, the Chair called for adjournment at 6:10 pm.</i>	Page 8

**BTAC
DECEMBER 19, 2018
5:00 pm – 6:10 pm
CITY COUNCIL CHAMBERS
200 LINCOLN AVENUE, SANTA FE, NM 87501**

1. CALL TO ORDER

The Chair, Jo Anne Vigil Coppler, called the meeting to order at 5:00 pm, City Council Chambers.

2. ROLL CALL

Roll Call reflects a quorum.

PRESENT

Councilor Jo Anne Vigil Coppler
Jennifer Wellington
Tom Sharpe
Stephen Newhall
Sky Tallman
Preston Martin

ABSENT/EXCUSED

Sid Redner
Khalil Spencer
Rachel Wexler

OTHERS PRESENT:

Leroy Pacheco, Staff Engineer
Regina Wheeler, Public Works Director
John Munoz, Parks and Recreation
Claudia Horn, MPO Representative
Richard Thompson, Parks Department
Jay Sam Burnett, Public Works Department
Fran Lucero, Stenographer

3. APPROVAL OF AGENDA

Move Communications of the Chair up in the agenda.
Communications from Staff: Move up

Mr. Newhall moved to approve the agenda as amended, second by Mr. Martin, motion carried by unanimous voice vote.

4. APPROVAL OF NOVEMBER 21, 2018 MINUTES

Ms. Wellington had someone who reviewed the minutes and asked about the status of Electric Scooters: How will that be dealt with?

Ms. Wheeler said there is a task force in the city who has been working with this for close to 2 months which included as representative from the MPO, Ms. Wheeler and the Land Use Director. Our evaluation at this point is that we need time to review and understand where scooters would fit in this community and how to implement them safely if at all. We plan to bring forward a proposed framework for implementing scooter safety in the city along with a Resolution will say that we do not want any scooters implemented until we have the safe framework in place in order to implement them safely.

Ms. Wellington moved to approve the minutes of November 21, 2018 as presented second by Mr. Martin, motion carried by unanimous voice vote

5. CITIZEN COMMUNICATION FROM THE FLOOR

John Munoz, Parks and Recreation Director

New Parks and Recreation Director and is excited about new projects.

Mr. Munoz: We handle the maintenance and upkeep for the trails and work together with some of the departments specifically; Public Works Department and with the recent GRT working on the Bridges.

Introduction of Michael Rodriguez, Facilities Director

Ms. Wheeler elaborated that Public Works builds the trails but Parks and Recreation maintains the trails. Public Works also provides the project managers for the capital improvement projects on bridges and this is why we have the Facilities Director with us. Both gentleman spoke of their credentials and we are happy to have them as part of the City team.

Ms. Wheeler announced that Mr. Pacheco will also be retiring and leaving the city. She stated that it will be a loss of 6 Engineers which will put a strain on the Department. Ms. Wheeler will participate in the meetings and a new staff liaison will be assigned. Mr. Pacheco stated that his last meeting will be in February 2019.

6. COMMUNICATIONS FROM OTHER AGENCIES

Claudia Horn is a Consultant with the MPO and is assisting with the 2019 Bicycle Master Plan Update and her role is focused on the update of the document. There was a survey put out in mid-November and open through the 20th of January. She encouraged the committee members to complete the survey. So far they have received 385 responses which are respectable, but they are looking for a broader cross section of the community. She would say the dominant responses right now are white males between the ages of 35-55. She would like to see more diversity that reflects our community better. Survey will provide a snapshot of the bicycle community and what some of the concerns are. The MPO is gathering input on

recommendations for goals and policies. A worksheet has been created that will go to Stakeholders that were outlined in the Plan. (Exhibit A) The MPO is targeting heavy public input meetings on various aspects of the plan sometime in February or beginning of March 2019.

Ms. Wheeler asked if we would get a broader orientation on what the master plan includes?

Ms. Horn said they are working on various aspects of the Plan and the MPO can come back to BTAC when there is full attendance and provide that presentation. She suggested that January or February 2019 be the date for a presentation. Ms. Horn will coordinate with MPO management.

Ms. Wheeler talked about the assistance that Constituent Services could assist in dissemination of the news and she offered this service to the MPO, so we can get a broader response from the community.

7. REPORT FROM THE CHAIR

Councilor Jo Anne Vigil Coppler presented a Muchisimas Gracias Certificate from Mayor Webber and the City County to Mr. Preston Martin for his dedication and commitment while serving on the City of Santa Fe's Bicycle and Trails Advisory Committee (BTAC). Your tireless work on BTAC is appreciated and has assisted the city with their policy, plans and infrastructure for the benefit of our community's bicyclist and pedestrians. Thank you for your services.

Mr. Martin expressed his thanks for the acknowledgement and shared with his fellow members to continue to support the BTAC goals and to work on spending money on bicycle infrastructure. Thank you to the staff for their hard work. The League of American Bicyclist has a fair ranking for the City of Santa Fe, we are 4th in bicycling. Mr. Martin said what he sees an opportunity to improve on is spending on bicycle infrastructure. We are spending 3% now and the average of other cities in the US is 10%, we need to step it up like the other cities and we will reap the benefits.

The Chair expressed her thanks to staff in getting all of the documents necessary in passing the Resolution on Bicycles May Use Full Lane. The next step we need to work on is education for both motorist and bicyclist to understand the use of bicycles and full lanes. There is some misconception on what bicyclist intend to do with that full lane and we know that is not the case of any sound minded bicyclist. Thank you to staff for putting everything together and being at meetings when presenting and Leroy thank you for your knowledge which was impeccable and helpful, thank you.

8. INFORMATION AND DISCUSSION

A. CIP#429, Trail Bridges Decking Repair Project Update Richard Thompson

I have been before BTAC previously talking about the condition of the bridges and we are back to bring you up to date on the re-decking of the bridges as a Capital Improvement project accepted by the Financial and Public Works Committee. The money has been appropriated and allocated, we have been assigned a project administrator, Mr. Jay Sam Burnett from Public Works Facility Development for this work.

Sam Burnett: Recently asked to assist the Parks and Recreation Department on the bridge project. This is in the initial stages, I have been given a list of 12 pedestrian bridges that are in critical need of repair. I have started to review the bridges, moving forward from here it looks like what we will do is like for like replacement of the decking of the bridges. It is a straight forward process. I would next reach out to Contractors through an RFP process or working through some type of state pricing agreement whether it is cooperative education services or a state price agreement to secure quotes. Due to the size of the project, the Contractor and Mr. Burnett would create a contract that would go through the standard review city process for larger projects which would include a hearing before Finance Committee, Public Works Committee and City Council for approval. Once it is signed off we would get a signed contract we would issue the purchase order and move forward. We are in the beginning stages.

Ms. Wellington: Thank you, this has been long needed on the bridge replacement project. I am concerned about whatever is removed from the bridges is appropriately recycled, it will be a lot of wood. If we could include that in the contract.

Mr. Burnett will make a note of that, the city has a first right of refusal, whenever we are doing a project and there are materials to be discarded we review them and consider how they may be able to be reused by the city in some fashion. I will make sure that it happens in this case and I will talk to my colleagues in Facilities to see if there is something we can come up with.

Mr. Newhall commented on the bridge south of St. Michael's and it was fixed quickly. There was a concern with the sediment which could give you a flat tire on a bicycle. Someone very nicely put some asphalt in there to smooth that lip off, Kudos for that. Thank you for the manner in which they repaired it. Mr. Burnett will send his thanks to the Parks and Recreation Department.

Mr. Sharpe asked if Mr. Burnett could give him an example of a bad deck or bridge.

Mr. Burnett talked about a bridge that is off of West Zia Road along St. Francis, the bridge itself is an old train bridge that was repurposed when the Railrunner went in. That bridge itself is in good condition, it is solid and reliable but the decking on the bridge itself is weathered and deteriorated.

Mr. Sharp: When you say south of Zia is this on the rail trail?

Mr. Burnett: The general idea, all the bridges he has seen so far have wood decking. Things that happen to wood decking over time, one you can have pieces break off and you end up with larger gaps then would be considered safe, the boards can pucker in the elements creating tripping hazards or obstacles to bikers; less than ideal conditions. The pass forward as I understand it will be a like for like replacement, we will work to replace the wood with new wood decking. There are options with alternative materials, someone mentioned cement decking and my only concern at this beginning phase is finding engineering and design documents for the bridges. I would be concerned switching materials without verifying load capacity and making sure whatever we did maintained their structural integrity. Most likely Like for Like but there are alternatives for other materials as well.

9. BTAC SUB-COMMITTEE COMMUNICATIONS

Education: Bike Fort Collins has a program called Bike Friendly (Motor?), educating motorist and it is through the League of American Bicyclists LCI's and we have started to make some contacts. Bike Santa Fe has a cluster of LCI's, League Certified Instructor's. We are talking about going to Ft. Collins to see how these courses are run and how we could implement that here. She asked if there was a way to funding, some sort of scholarship money for commissioners and/or others to go to Fort Collins. They have started with city and county employees. They are starting out with that population as they are a captive audience and dealing with citizens. When we are talking about motorist education this would be a possible avenue to pursue.

The Chair asked for more information. Ms. Wellington will send Leroy a link and the Chair asked to research if there is a tag on to do with them.

Chainbreakers gave out about 30 bikes to kids that were refurbished. Tomas was a former member of the BTAC. Two of us helped fit helmets to include with the bikes that the kids received, and we were able to talk to the parents and hand out some information. MPO and the City helped put together a flyer Bicycles and Vehicles, great feedback from parents.

Participated in the Chaparral Walk and Roll to school that they are doing once a month. Recommend that members of the community support this endeavor.

Stephen Newhall: Gravel on the street, worst is outbound on West Alameda and ask if we could get clean up in that area between Camino Alire and Calle Nopal. At some point we need a long-term fix in the future, the bike lane is totally gone. Shoveling and sweeping will be very helpful. Ms. Wheeler said that area gets re-graveled every time it rains; the long-term fix is the solution. Biking on East Alameda is not safe after a snow storm, the section where the bridge crosses over, south side of the river it is shaded and icy this time of the year. A good sweep would be helpful.

Mr. Pacheco said it is identified in the Strategic Stormwater Management Plan and eventually long term there will be a West Alameda and it is expensive. In the short-term as it was effective with the settling of the bridge at the rail trail south of St. Michael's and it will be addressed, and I will put in a CRS street sweep request. If there is a particular issue that staff can handle monthly, we can put that in the CRS system monthly.

Ms. Wheeler asked if they should work with the BTAC Education Sub-Committee regarding the education information that is directed in the resolution on the Bicycle lane, is that something we should partner on? Ms. Wellington said one of the questions that she had and wanted to ask was that in the past, she was advised that we should have access to or work with Public Affairs staff or other staff more directly to get the message out and I would like to do that and would like to bring in two more sub-committee members. Ms. Wheeler will follow up with the Public Information Officer to seek their help.

The Chair said she would like to see more information on publications informing the public of these changes to get the message out on bicycles, i.e., other ways to get the message out.

10. COMMITTEE COMMUNICATIONS

Mr. Sharpe: Off the Arroyo de Chamiso Trail there is a little spur that goes on the southside of Santa Fe High School and it has been blocked off by a chain link fence for 5 or more years and inquired if anyone knew about this.

Mr. Pacheco will look in to this.

Ms. Wellington: It is right by a tunnel, there are the two culvert style tunnels right by Santa Fe High, there is a leg off the gate is locked in the back of Chaparral school.

Mr. Pacheco will work Elena Kayak who is their school trail person and I will inquire if it is a security issue.

Ms. Wellington stated that it is in fact a security issue as they visited with Camino Real school, at Chaparral where there is also a locked gate connected to a trail in

the back. They want to have a single trail exit way that they can control at all times. One of the things we are talking about at Chaparral being that is the school they would like to make a flagship, Walk N'Roll to School, that if they could have an Honor Society that does volunteer work or parents volunteers they could be there in the morning from 7:15 am – 8:00 am if it could be opened and also at Santa Fe High. I don't know how a single bike entrance will make that much of a difference. The fence is punctuated at several points but in the lower grade schools they want to maintain a very secure entry/exit access.

Mr. Tallman: One of the things we should talk about is a potential connector from Richard's to the river. Whether that goes through as a street we may want to consider it as a bicycle/bus connector. Going forward we should look at how BTAC can play a role in looking at land use guidelines, possibly looking out by the new hospital and they have included a bicycle path.

Mr. Newhall said he thinks that is in the master plan, there is a fire truck connection through there. We also heard that for development, like the schools they are putting fences up for safety. Who really gets hurt are not the people in development but actually it helps property development to have connections and multi-use paths. They are really shooting themselves in the foot, it is more of how we get developers to know they are shooting themselves in the foot. They really need to make a connection, so people can get there.

Mr. Pacheco said we have been getting various comments from the public and directing them to the not yet disclosed Bicycle Master Plan Framework, all of these new lightbulbs moving forward needs to get documented in the Master Plan Update process. That is where we send people, so it all gets captured.

Ms. Wellington remembers asking this when she was on the committee 10 years ago. I have thrown my bike over that and tried to climb the fence. Even as a pedestrian you can't walk through the gates are so locked. I was told that the residents in the area did not want it because they saw it as development creep if bicycles and pedestrians were allowed to go through there the next thing would be a road and they didn't want the road to continue there, I don't think that is a reasonable argument, that was the explanation.

Mr. Pacheco said that because it is a fire access and exit, I got in and out and just used it. It would probably be an internal negotiation with the Fire Department as it is all city property. They would want to know that the safety precautions of the interment usage as a fire access were covered, I used it, but it seems like it is usable.

Ms. Wellington: You can't use it, but it is locked, and you can't get over it. It isn't just locked, there is chain link, barb wire right up to the edge and to get over it as a pedestrian or as a cyclist you have to climb over it which is dangerous.

Mr. Tallman said that the gate was broken for a while, you can get in through the south side easily on your bicycle. The north side is not functional.

Mr. Pacheco said that it should still be part of the Master Plan recommendations, but it could also be part of an internal discussion because it is all city controlled with respect to connectivity.

Mr. Martin: Recommended Reading Building the Cycling City
It talks about actions that have been taken in public policy and infrastructure building around Europe and the US and successes on a city-wide basis, and smaller wins out there this is a great way to get inspired. BTI was approved a second time as a Platinum Level Bicycle Friendly Business by the League of American Bicycles. This is an honor as BTI is the only company in New Mexico that has that distinction. In my departure, think of BTI as an asset for the city, we are already working on projects to help cycling in cities. We would like to see the city provide more resources on these projects.

Ms. Wellington: There are only 3 bike friendly businesses in New Mexico on the League side. I would like to see BTAC through perhaps our Planning and Zoning and maybe part of the Bike Master Plan that we encourage businesses in town to become bike friendly businesses. There are three or four levels and it has requirements, but not items that are hard to incorporate or encourage businesses in town to do that..

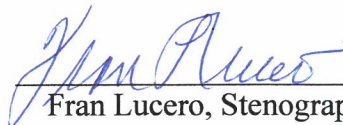
Chair wished everyone a Merry Christmas and a Happy New Year.

11. ADJOURNMENT

There being no further business to come before the BTAC committee, the Chair called for adjournment at 6:10 pm

SIGNATURE PAGE:

Chair Jo Anne Vigil Coppler



Fran Lucero, Stenographer

8. Information

01/25/2017



BTAC AGENDA ITEM SUBMISSION FORM

Please use the template below to submit agenda items for BTAC deliberation. The objective is to assure that deliberations are guided by an understanding of the action sought of BTAC, the pertinence of the proposal to BTAC's mission and objectives, and ultimately the expectations and obligations to which BTAC is agreeing when it takes action on an agenda item.

1. TITLE OR BRIEF DESCRIPTION OF THE AGENDA ITEM:

Snow removal on bike paths

2. INTRODUCTION TO THE TOPIC: A brief statement regarding origin of the agenda item and its relevance to the current activity of BTAC.

Snow has been plowed after some of the recent storms, but not all of them. There are some problem places, like Rail Trail under I-25, The river trail from Camino Alaire, and the acequia trail near La Choza. Can we improve this?

3. BTAC ACTION BEING SOUGHT: Most BTAC deliberation is intended to achieve one of three outcomes. If appropriate be prepared to suggest a formal motion to the meeting floor for debate, discussion and vote.

***To inform:** The purpose is to inform board members of the actions/thoughts of the presenting group and to provide an opportunity for discussion and questions. (E.g., an update from a standing or ad-hoc subcommittee) **No action from BTAC is sought.**

***To discuss:** BTAC agrees that a preliminary proposal is worthy of further discussion. **A possible motion to direct** an individual to review the issue and return at a specified time with a formal proposal for action is sought.

***To act:** BTAC supports a plan that requires outlining actions and obligations for Board members and/or Staff. **A motion clarifying objectives, expectations and obligations of Board and/or Staff** is sought.

This is a discussion item, with the possibility of action

4. ESTIMATION OF COST AND/ TIME: Who would be responsible for costs and/or BTAC or staff time? Has affected BTAC member or staff been apprised of the proposal and do they understand the obligations?

This is part of the question.

9. Discussion



BTAC AGENDA ITEM SUBMISSION FORM

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1. TITLE OR BRIEF DESCRIPTION OF THE AGENDA ITEM:

Framework for Potential Land Use Code Amendments to address minimizing network barriers to pedestrians/bicyclists and to encourage pedestrian/bicyclist oriented land development

2. INTRODUCTION TO THE TOPIC: A brief statement regarding origin of the agenda item and its relevance to the current activity of BTAC.

BTAC advises governing body with respect to relevant city policies pertinent to pedestrians/bicyclists. Significant proportion of city's pedestrian and bicycle infrastructure arrives via private development subject to Land Use Code. A number of BTAC members seek to acquire a better understanding of how this process currently operates, and advise governing body through appropriate channels, should any amendments to Land Use Code are deemed necessary.

3. BTAC ACTION BEING SOUGHT: Most BTAC deliberation is intended to achieve one of three outcomes. If appropriate be prepared to suggest a formal motion to the meeting floor for debate, discussion and vote.

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***To discuss:** BTAC agrees that a preliminary proposal is worthy of further discussion. **A possible motion to direct** an individual to review the issue and return at a specified time with a formal proposal for action is sought.

***Ta act:** BTAC supports a plan that requires outlining actions and obligations for Board members and/or Staff. **A motion clarifying objectives, expectations and obligations of Board and/or Staff** is sought.

BTAC seeks to discuss with appropriate city staff a framework for how this advisory committee can better understand current Land Use Code and how BTAC may support governing body, city staff and community under its current mission.

4. ESTIMATION OF COST AND/ TIME: Who would be responsible for costs and/or BTAC or staff time? Has affected BTAC member or staff been apprised of the proposal and do they understand the obligations?

Discussion will determine framework. Likely most of this will take place through a BTAC subcommittee that meets with staff during regular working hours via meetings, emails, phone calls. May require periodic staff updates to BTAC once a specific framework and specific short term goals are determined.

10. Action

01/25/2017



BTAC AGENDA ITEM SUBMISSION FORM

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1. TITLE OR BRIEF DESCRIPTION OF THE AGENDA ITEM:

Getting PSAs and Other Media Items Out on "5 Ft to Pass" and "Bikes May Use Full Lane"

2. INTRODUCTION TO THE TOPIC: A brief statement regarding origin of the agenda item and its relevance to the current activity of BTAC.

Education of motorists is critical to improving bicyclist and pedestrian safety. Education in a weak section in our LAB Bike Friendly City application The Education sub-committee would like to introduce a few statements that can be used, working through the Communications/PAO staff of the City. I would like to show a 23 slide PowerPoint about Bicycle Safety Campaigns.

3. BTAC ACTION BEING SOUGHT: Most BTAC deliberation is intended to achieve one of three outcomes. If appropriate be prepared to suggest a formal motion to the meeting floor for debate, discussion and vote.

***To inform:** The purpose is to inform board members of the actions/thoughts of the presenting group and to provide an opportunity for discussion and questions. (E.g., an update from a standing or ad-hoc subcommittee) **No action from BTAC is sought.**

***To discuss:** BTAC agrees that a preliminary proposal is worthy of further discussion. **A possible motion to direct** an individual to review the issue and return at a specified time with a formal proposal for action is sought.

***Ta act:** BTAC supports a plan that requires outlining actions and obligations for Board members and/or Staff. **A motion clarifying objectives, expectations and obligations of Board and/or Staff** is sought.

To discuss and to act as soon as is appropriate. Messages include-

Give Bikes 5 Ft to Pass, It's the Law. "One cyclist on the road is one less car. Give 'em 5 Feet , "If in doubt, yield. Bicycles have the same rights to the road as cars."

"Look Around — but Not at Your Phone- Vulnerable Users Everywhere"

"That Cyclist Might Be Your Kid's Friend/ Your Work Colleague/ Your Pickleball Partner/ Somebody's Mom/ Somebody's Dad/ Some Dog's Person...etc."

4. ESTIMATION OF COST AND/ TIME: Who would be responsible for costs and/or BTAC or staff time? Has affected BTAC member or staff been apprised of the proposal and do they understand the obligations?

01/25/2017

Communications staff and public safety/police time to create materials, to meet for some internal education and to distribute the materials and messages on an ongoing basis. Perhaps 80 hours of staff time for initial design, production, internal education and distribution. Suggest 2 to 3 year campaign time.



Perhaps even modifying the text on the left even more to say “... *when **they feel** there isn't enough room for safe passing, **irrespective of what you might think***”. That really is the core of (that part of) the message and seems far less open to misinterpretation, either accidentally or deliberately.

These types of messages could go in utility bills and on 11 x 17 cardstock posters.

Life-sized cutouts of people with their bikes

Message is, "Be careful; the cyclist could be someone you know."



We could design these with the face cut-out so people can stand behind it and take their pictures. Then they are the cyclist. They could be placed in schools, MVD offices, police stations, community centers, insurance offices and businesses that want to support the campaign, contributing the cost of two. Some companies will make them for as little as \$10 ea. <https://buildahead.com/product/big-head-cutouts/>

01/25/2017

Get into the system

Distribute bicycle safety tips with all **parking permits** – Cambridge, MA

Create Share the Road **license plates** – Various states

Reduce motorists' traffic violation fines if they take **classes** on bike safety – Marin County, Portland, OR

Integrate kids' bicycle safety education is into **phys. ed. classes** with the help of the local police department – Cambridge, MA

Educate law enforcement on bicycle safety and laws, and even partner with them to enforce bike safety – Louisville, KY, Cambridge, MA, and Columbia, MO

Make bicycle safety a large component of **driver education** – Denmark, Netherlands

Have a significant bicycle safety **education curriculum** in schools. In the Netherlands, primary schools strive to achieve a "Traffic Safety Label"