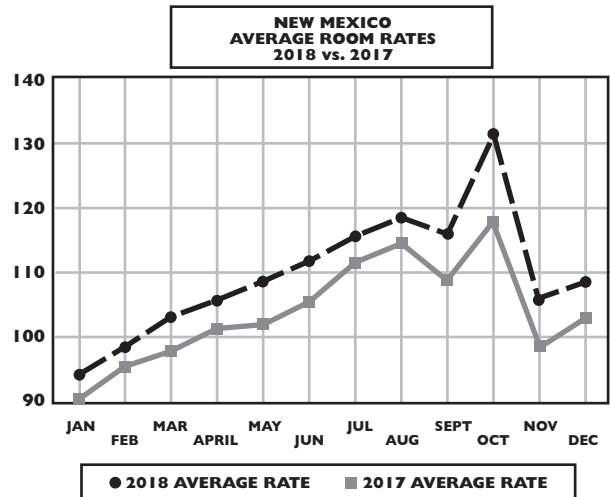
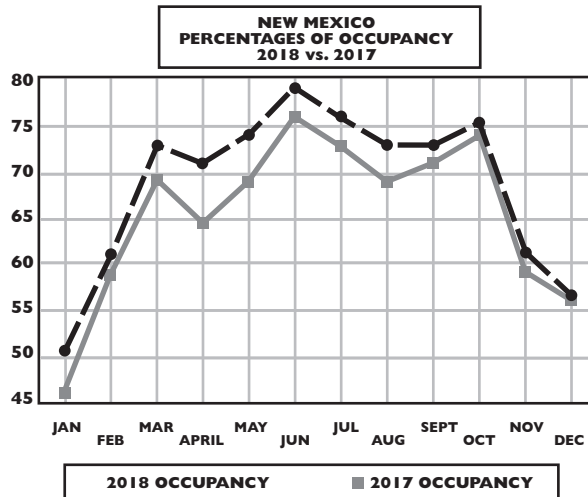


# ROCKY MOUNTAIN LODGING REPORT

New Mexico Edition

December 2018

LOCATION	ROOM NIGHTS		OCC %	ADR	REVPAR	2018 YEAR-TO-DATE			2017 YEAR-TO-DATE		
	AVAILABLE	OCCUPIED				OCC %	ADR	REVPAR	OCC %	ADR	REVPAR
ALBUQUERQUE											
AIRPORT	41,599	26,198	63.0%	\$84.69	\$53.34	75.8%	\$91.55	\$69.41	75.0%	\$89.55	\$67.19
DOWNTOWN & MIDTOWN	84,896	39,712	46.8%	\$84.21	\$39.39	63.9%	\$92.44	\$59.05	56.4%	\$90.99	\$51.36
EAST	34,943	20,894	59.8%	\$106.65	\$63.77	74.7%	\$110.47	\$82.57	73.4%	\$106.63	\$78.22
WEST	25,280	12,284	48.6%	\$118.09	\$57.38	71.1%	\$117.31	\$83.45	65.4%	\$97.10	\$63.46
NORTH	50,438	26,957	53.4%	\$92.90	\$49.65	67.2%	\$98.26	\$66.02	67.7%	\$94.40	\$63.88
TOTAL	237,156	126,045	53.1%	\$93.19	\$49.53	69.0%	\$99.04	\$68.34	65.1%	\$94.62	\$61.59
SANTA FE											
DOWNTOWN	50,902	31,645	62.2%	\$194.48	\$120.91	74.8%	\$186.63	\$139.58	71.3%	\$181.77	\$129.61
CERRILLOS ROAD	40,787	21,638	53.1%	\$86.40	\$45.83	63.2%	\$86.82	\$54.91	62.9%	\$81.41	\$51.21
SANTA FE PERIPHERY	22,847	13,576	59.4%	\$128.85	\$76.56	72.3%	\$128.04	\$92.52	70.1%	\$117.80	\$82.63
TOTAL	114,536	66,859	58.4%	\$146.17	\$85.33	70.3%	\$143.25	\$100.67	68.1%	\$135.85	\$92.53
FARMINGTON	26,039	12,018	46.2%	\$82.34	\$38.01	62.7%	\$86.58	\$54.27	62.9%	\$84.10	\$52.91
LAS CRUCES	28,378	16,937	59.7%	\$83.72	\$49.97	64.4%	\$90.31	\$58.18	62.5%	\$90.27	\$56.43
SOUTHEAST NEW MEXICO (Artesia, Carlsbad, Clovis & Hobbs)	37,076	24,454	66.0%	\$137.22	\$90.50	79.7%	\$135.07	\$107.62	74.3%	\$110.07	\$81.79
TAOS	16,532	7,801	47.2%	\$146.12	\$68.95	56.2%	\$121.56	\$68.29	56.4%	\$115.26	\$65.04
OTHER NEW MEXICO	36,067	20,254	56.2%	\$83.26	\$46.76	61.7%	\$81.48	\$50.30	58.5%	\$80.95	\$47.36
TOTALS	495,784	274,368	55.3%	\$109.74	\$60.73	68.5%	\$110.78	\$75.89	65.3%	\$104.63	\$68.37



The Rocky Mountain Lodging Report is compiled by EKS&H, now part of Plante Moran, in cooperation with the Colorado Hotel & Lodging Association, Robert S. Benton & Associates, Inc. and W. R. Hopping & CO. Readers are advised that the above do not represent the data contained herein to be definitive. Neither should the contents of this publication be construed as a recommendation on policies or actions. This report is subject to copyright laws. Reproduction of this report, in whole or in part, without written permission, is prohibited.

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# ROCKY MOUNTAIN LODGING REPORT

Summary of Occupancy and Average Daily Room Rates for the State of New Mexico

	OCCUPANCY PERCENTAGE		AVERAGE DAILY RATE		REVENUE PER AVAILABLE ROOM	
	2018	2017	2018	2017	2018	2017
<b>JANUARY</b>	50.7%	45.9%	\$93.35	\$90.16	\$47.36	\$41.43
<b>FEBRUARY</b>	60.5%	58.0%	\$98.50	\$95.21	\$59.60	\$55.18
<b>MARCH</b>	73.4%	68.9%	\$103.11	\$97.96	\$75.66	\$67.50
<b>APRIL</b>	70.3%	64.5%	\$106.14	\$100.90	\$74.63	\$65.11
<b>MAY</b>	74.3%	67.5%	\$109.29	\$102.15	\$81.23	\$68.92
<b>JUNE</b>	78.4%	75.9%	\$110.74	\$105.13	\$86.77	\$79.78
<b>JULY</b>	76.0%	72.8%	\$115.38	\$111.19	\$87.73	\$80.96
<b>AUGUST</b>	73.9%	69.6%	\$119.02	\$113.04	\$88.01	\$78.62
<b>SEPTEMBER</b>	73.0%	71.1%	\$116.87	\$108.85	\$85.32	\$77.41
<b>OCTOBER</b>	75.5%	74.7%	\$130.46	\$118.46	\$98.46	\$88.54
<b>NOVEMBER</b>	60.5%	59.2%	\$106.30	\$98.63	\$64.28	\$58.35
<b>DECEMBER</b>	55.3%	55.2%	\$109.74	\$103.32	\$60.73	\$57.06
<b>YEAR TO DATE</b>	68.5%	65.3%	\$110.78	\$104.63	\$75.89	\$68.37