



# Agenda

## OCCUPANCY TAX ADVISORY BOARD

January 22, 2019 – 10:00 A.M.

CITYHALL

COUNCIL CHAMBERS

10:00 a.m.

Regular Meeting

I. Procedures:

- a. Call to Order
- b. Roll Call
- c. Approval of Agenda
- d. Approval of Minutes: November 27, 2018

10:10 a.m.

II. Final Report- funding 2018:

*(Sandy Campbell, Executive Director, sandy@sfcir.org, 982-4931)*

- a. Santa Fe Council on International Relations

10:20 a.m.

III. Updates from Randy Randall:

*(Randy Randall, TSF Executive Director, rrandall@santafenm.gov, 955-6209)*

- b. Lodgers Tax
- c. Northern New Mexico Air Alliance

10:30 a.m.

IV. 2019 OTAB Grant Funding Recap

*(Randy Randall, TSF Executive Director, rrandall@santafenm.gov, 955-6209)*

10:45 a.m.

V. CVB Activity Reports:

- a. Sales Report  
*(David Carr, TSF Director of Sales, dacarr@santafenm.gov, 955-6206)*
- b. Marketing Report  
*(Jordan Guenther, TSF Marketing Director, jguenther@santafenm.gov, 955-6212)*
- c. Executive Director Report  
*(Randy Randall, TSF Executive Director, rrandall@santafenm.gov, 955-6209)*

11:45 a.m.

VI. Other Matters by the Board

12:00 p.m.

VII. Adjournment

The next regularly scheduled meeting will be held on February 26, 2019  
at 10:00am in the Council Chambers.

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520,  
five (5) working days prior to meeting date.

RECEIVED AT THE CITY CLERK'S OFFICE

DATE: January 7, 2019

TIME: 12:00 PM