



# Agenda

## ARTS COMMISSION

Monday, December 10, 2018

City Councilors' Conference Room, 200 Lincoln Avenue

505-955-6707

5:00 PM

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
  - a) October 9, 2018
5. Report of the Chair
  - a) Nominating Process and Committee
  - b) Commission Representative to Youth Poet Laureate Program
6. Report of Director
7. Updates and Reports
  - a) Report on Pilot Winter Youth Passport Program (*Jackie Camborde Arts Services Coordinator, [jncamborde@ci.santa-fe.nm.us](mailto:jncamborde@ci.santa-fe.nm.us), 955-6707*)
  - b) Update on Poet Laureate Programs (*Debra Garcia y Griego, Director, [degarcia@ci.santa-fe.nm.us](mailto:degarcia@ci.santa-fe.nm.us), 955-6707*)
8. Action Items
  - a) A RESOLUTION PROMOTING THE PRESERVATION AND CARE OF THE COLLEGE OF SANTA FE ART COLLECTION BY PROMOTING AN ACTIVE LOAN PROGRAM TO ENSURE PUBLIC ACCESS TO AND EDUCATIONAL OPPORTUNITIES WITH SAID COLLECTION. (Councilors Harris, Ives, Lindell, Rivera and Vigil Coppler). (12/17/18 Finance Committee. 1/9/19 City Council.) (*Debra Garcia y Griego*)
  - c) Request for approval of City parking garage mural project: (*Rod Lambert, Community Gallery Manager, [rdlambert@ci.santa-fe.nm.us](mailto:rdlambert@ci.santa-fe.nm.us), 955-6707*)
    - i. Request for approval of project budget of \$50,000
    - ii. Request for approval of selection committee
  - d) Request for approval of Fall/Winter 2019 Community Gallery exhibit theme "A Longer Table" (*Rod Lambert*)
  - e) Request for approval of 2019 Community Youth Mural Pilot Project (*Debra Garcia y Griego*)
  - f) Request for approval of change in design and corresponding increase in budget in the amount of \$4,626 (\$14,626 total) for Telepoem Booth project (*Jackie Camborde*)
9. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520 five (5) working days prior to meeting date.

RECEIVED AT THE CITY CLERK'S OFFICE

DATE: 12/04/2018

TIME: 1:48 PM

# Arts Commission Meeting – Index – October 9, 2018

Cover Page		Page 0
Call to Order	Chair Chip Chippeaux called the meeting to order at 5:00 pm in the City Councilor's Conference Room, Santa Fe, New Mexico. Roll Call reflects quorum.	Page 1
Approval of Agenda	<b><i>Ms. Trujillo-Martinez moved to approve the agenda as presented, second by Ms. Hnasko, motion carried by unanimous voice vote.</i></b>	Page 1
Approval of Minutes – September 10, 2018	<p><i>(7-a) The City's structural engineer went out to evaluate the two damaged pieces; one <del>will be removed and not restored</del> needs to be removed and cannot be restored, and <del>the second</del> it will make its way to the Art in Public Places for review.</i></p> <p><i>(7-b) The Public Art Instagram, Back to School Bash and Posole Competition through Earth Care <del>are events that</del> which students are putting together.</i></p> <p><b><i>Mr. Hanna moved to approve the minutes of September 10, 2018 as amended, second by Ms. Trujillo-Martinez, motion carried by unanimous voice vote.</i></b></p>	Page 1
Report of the Chair	Informational	Page 2
Report of the Director	Informational	Page 2
1. Updates and Reports <ul style="list-style-type: none"> <li>a) Art in Public Places</li> <li>b) Culture Connects</li> <li>c) Report on 2018 Santa Fe Summer Youth Passport Program</li> </ul>	Informational	Page 2-3
ACTION ITEMS <ul style="list-style-type: none"> <li>a) Request for Approval of 2019 Arts Commission Meeting Calendar</li> </ul>	<b><i>Ms. Perry moved to approve the 2019 Arts Commission meeting schedule, second by Mr. Hanna, motion carried by unanimous voice vote.</i></b>	Page 4-5

Arts Commission Meeting – Index – October 9, 2018

<p>b) Request for Approval of Revised Poet Laureate Program Guidelines</p> <p>c) Request for Approval of Partnership with Witter Bynner Foundation, Arts Commission to serve as civic partner for Santa Fe's participation in National Youth Poet Laureate Program</p>	<p><b><i>Mr. Hanna moved for Approval of Revised Poet Laureate Program Guidelines, second by Ms. Perry, motion carried by unanimous voice vote.</i></b></p> <p><b><i>Ms. Perry moved to approve Partnership with Witter Bynner Foundation, Arts Commission to serve as civic partner for Santa Fe's Participation in National Youth Poet Laureate Program, second by Mr. Hanna, motion carried by unanimous voice vote.</i></b></p>	
<p>Adjournment and Signature Page</p>	<p><b><i>There being no further business to come before the Art Commission, Acting Chair called for adjournment at 5:40pm</i></b></p>	<p>Page 5</p>

**ARTS COMMISSION**  
**Monday, October 9, 2018**  
**City Councilor's Conference Room**  
**5:00 PM – 5:40 PM**

**MINUTES**

**1. Call to Order**

Chair, Chip Chippeaux, called the Arts Commission meeting to order at 5:00 pm in the City Councilor's Conference Room. Roll call reflects a quorum.

**2. Roll Call**

Present:

Chip Chippeaux, Chair  
Exilda Trujillo-Martinez  
Alex Hanna  
Adelma Hnasko  
Ashlyn Perry  
Brian Vallo

Not Present:

Bernadette Ortiz-Pena, Excused  
Kathlene Ritch, Excused

Staff Present:

Debra Garcia y Griego, Director  
Jackie Camborde, Program Planner, Arts Commission  
Rod Lambert, Gallery

Others Present:

Fran Lucero, Stenographer

**3. Approval of Agenda**

*Ms. Trujillo-Martinez moved to approve the agenda as presented, second by Ms. Hnasko, motion carried by unanimous voice vote.*

**4. Approval of Minutes – September 10, 2018**

***Corrections: Page 2***

*(7-a) The City's structural engineer went out to evaluate the two damaged pieces; one ~~will be removed and not restored~~ needs to be removed and cannot be restored, ~~and the second~~ it will make its way to the Art in Public Places for review.*

*(7-b) The Public Art Instagram, Back to School Bash and Posole Competition through Earth Care ~~are events that~~ which students are putting together.*

*Mr. Hanna moved to approve the minutes of September 10, 2018 as amended, second by Ms. Trujillo-Martinez, motion carried by unanimous voice vote.*

5. **Report of the Chair**

Mayor's Awards documents are in the hands of the Committee and will be reviewed later this month. Letters from the Mayor have been received for Chip Chippeaux, Ashlyn Perry and Alex Hanna. Mr. Hanna was filling out an expired term; therefore his name came up at this time.

6. **Report of Director**

Updated Arts Commission binders were distributed to the new members.

7. **Updates and Reports**

a) Art in Public Places – Rod Lambert

- i. Report on Upcoming “Exquisite Corpse” Exhibit at Community Gallery (Rod Lambert)  
This is the 10-year exhibit and the start date will be October 26<sup>th</sup> exhibiting 140 original pieces. Artists have been tasked to create a torso, leg, head and they have been given instructions on dimensions. Contracts are in hand and will be processed. Joe Abeyta has done a promotional video and it will be sent out soon and a digital invitation is in process of being designed. The two will be forthcoming. All the pieces are \$150 and will be affordable.

Ms. Garcia y Griego asked the Commissioners to please attend in honor of the 10-year anniversary of the Gallery. Friday, October 26<sup>th</sup>, 5-7 pm. The exhibit will be up until January 17, 2019.

- ii. Update on “Santa Fe Gateway” Public Art Installation at Larragoite Park (Jackie Camborde)

The Santa Fe Gateway piece is now in storage awaiting pick up by the Parks Department and will be installed at Larragoite Park. The proposed dedicated date is scheduled for November 15th.

Ms. Camborde shared a photo of the TC Hicks piece in Herb Martinez Park that has been refurbished and re-power coated; it looks great. This is one of the oldest pieces donated to the city by Ann Maytag.

- iii. Update on Community Supported Art Project through Community Gallery  
Mr. Lambert stated that they received 48 applications and they all seemed good. There will be 9 selected based on their score. Mr. Hanna commented on the reviews of the applications and said overall they were good. Mr. Lambert is working diligently to get the contracts processed. Thank you to the commission members and outside reviewer who participated in the review.

b) Culture Connects

- i. Update on “Storymaps” Project by Santa Fe Art Institute, Debra Garcia y Griego  
Ms. Garcia y Griego restated that we are in partnership with the Santa Fe Art Institute on the second phase of the Storymaps project. These are the four young artists in color who are in residence in State departments; Economic Development, Affordable Housing, Parks and Recreation and NEHO which is the paramedic high volume 911 intervention program. They are finishing up their data collection and the end of the fiscal year should finish their final product. The Arts Commission has contributed some financial support.

Ms. Hnasko asked now that Christina Gonzales is not there is everything moving on. Ms. Garcia y Griego said yes, Ms. Gonzales left the program in a good place.

ii. Update on “Object Stories” Project by Little Globe

Mr. Garcia y Griego said they recently had a 4-hour time frame at Wal-Mart to film and talk to the public on the retirement of the Entrada. For Culture Connect we did a series of object stories where people brought in an object and talked about its personal cultural relevance to them. This is a similar format working around the idea of core values, which was a process, used in the Entrada process. This was a way to expand the conversation to the community and this is why we were at Wal-Mart. There were 24 interviews and we did have to go to Corporate for approval to conduct the interviews. Arts Commission staff was also downtown on Indigenous Day to interview and ask for comments. There was a translator available if needed. When interviewing related to the topic of the Entrada it went smooth.

Ms. Hnasko asked if there were any comments surrounding the use of the language of core values, is it a deterrent? Ms. Garcia y Griego said that she felt it has been somewhat a deterrent for people, they wanted to capture some of the people who were involved in the Entrada and city officials, where my role in an organization vs. my personal core values starts and ends. Little Globe has done a really good job of framing three questions that are easily accessible and well connected. The idea of having something that you value and live by is relatively universal.

c) Report on 2018 Santa Fe Summer Youth Passport Program

We just finished year 3 of this project. We had 36 organizations that participated. Total visits this year were 1,271, NM Museum of Art had 217 visits, Georgia O’Keeffe had 150 and Santa Fe Children’s Museum who participated for the first time this year had 115 visits, a 400% increase from 2017 when we had 353. When we started the program 3-years ago we thought the gift for attending would be the priority and we now know that the importance of have family time is what was shared as most important. We have developed an APP for smart phones to be checked in. It is user friendly, we are able to change things on the back end; it will give this program another level of accountability. We will still do a paper passport. We will capture more demographic information with that App.

Mr. Vallo asked what is the outcome or next steps from this passport program?

Ms. Camborde said that the most basic part of the program was to get it cemented by April for the summer season; there are so many other things on our plate. It is more the participation and commitment from the organizations and getting it out to the schools. It would be good to get it out to summer camps, we did give a lot out at the Girls and Boys Club. The ultimate goal is to get children exposed to art and the community out to experience and see the value of our city art venues and programs. We also put out a survey and the two top points were spending more time with family and it being affordable.

Ms. Garcia y Griego said it is broad, but we use it as an educational tool.

Mr. Hanna asked about the prizes. Ms. Camborde said there were prizes in the treasure chest at the Gallery and the higher level prizes at the end when they turn in the last page of their passport is paid membership to the Museum or other art locations.

Ms. Garcia y Griego said another place to distribute would be at a lot of the Senior Residential areas as so many of the senior populations bring their grandkids.

## 8. Action Items

- a) Request for approval of 2019 Arts Commission Meeting Schedule  
2<sup>nd</sup> Monday of the month, with the exception of October and November.

***Ms. Perry moved to approve the 2019 Arts Commission meeting schedule, second by Mr. Hanna, motion carried by unanimous voice vote.***

- b) Request for Approval of Revised Poet Laureate Program Guidelines  
Ms. Garcia y Griego stated that Mayor Webber is very interested in restarting the Poet Laureate Program. A wonderful gentleman by the name of Paul White joined a call which consisted of Ms. Adela Hnasko – NM Arts Commissioner, Tom McGuire who is the New Mexico Arts Commissioner and works closely with the Poetry at Love Project and also worked for the Arts Commission and very familiar with the Poet Laureate Art Program and Poet, Linda Wittenberg. The committee went through the process of looking at other models, discussed what the original scope was, advising us to be more realistic on the honorarium that we are able to offer and the scope of other Poet Laureates in other cities. The original guidelines that were adopted focused on community outreach effort and civic function and poets own personal enrichment. There were a lot of factors they had to work with and not a lot of support or money, which felt unfair to them as Artist. This simplifies it and provides the opportunity for those poets to take a project on while also taking on smaller projects. Report included in meeting packet.

Ms. Hnasko, part of this process was to look at other cities throughout the country and Santa Fe had strong roots already so we went back to what had already been done, refined it and put it in present tense. Ms. Hnasko expressed her compliments and congratulations to the Arts Commission for establishing a strong past program. The honorarium was comparable to those other cities that were researched.

Once the guidelines have been finalized, funding will be sought, there are Foundations that have expressed interest but we need to go out and seek additional funding. The amount is \$5000 and the commission feels strong that it won't be hard to find people to contribute.

***Mr. Hanna moved for Approval of Revised Poet Laureate Program Guidelines, second by Ms. Perry, motion carried by unanimous voice vote.***

- c) Request for Approval of Partnership with Witter Bynner Foundation, Arts Commission to serve as civic partner for Santa Fe's Participation in National Youth Poet Laureate Program (Debra Garcia y Griego)

In the process of looking at other state models for the Poet Laureate Program, Ms. Hnasko came across the above-mentioned National Youth Poet Laureate Program, which is in 20+ states, nowhere in New Mexico. It is a national program that makes it really easy for cities to implement a Youth Poet Laureate Program. There is a big National competition to become a National Poet Laureate and a really nice aspect is that each student who participates at the local level gets three poems published in a national anthology. Ms. Hnasko mentioned this to the Witter Bynner Foundation and they would like to take this project under their foundation, they want to fund it, they want to set up funding for scholarships and are willing to fund additional work but they do need a civic partner. Ms. Garcia y Griego said that they can assist with social media, city spaces if needed and good relationship with the schools. They are also willing to set up the scholarship fund and assist with travel costs for our youth. They buy-in to the program is \$950 a year and they are willing to put in up to \$1000 for a scholarship and off set of travel.

The Chair said this fits well within the Culture Connects program.

*Ms. Perry moved to approve Partnership with Witter Bynner Foundation, Arts Commission to serve as civic partner for Santa Fe's Participation in National Youth Poet Laureate Program, second by Mr. Hanna, motion carried by unanimous voice vote.*

*Next month meeting date: November 13, 2018*

9. **Adjourn**

There being no further business to come before the Art Commission the Chair called for adjournment at 5:40 pm.

**Signature:**

\_\_\_\_\_  
**Chip Chippeaux, Chair**

  
\_\_\_\_\_  
**Fran Lucero, Stenographer**





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**SANTA FE YOUTH  
HOLIDAY PASSPORT!**

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**Questions?**  
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# City of Santa Fe, New Mexico

## memo

**Date:** November 30, 2018

**To:** City Council

**Via:** Finance Committee  
Public Works Committee  
Arts Commission

Randy Randall, Executive Director, TOURISM Santa Fe 

**From:** Debra Garcia y Griego, Director, Arts Commission 

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**Item & Issue:**

A Resolution promoting the preservation and care of the College of Santa Fe Art Collection by promoting an active loan program to ensure public access to and educational opportunities with said collection.

**Background & Summary:**

Collection History and Overview

In 2009, the City of Santa Fe acquired the College of Santa Fe property and assets. Included in the purchase was a significant collection of art. Consisting of nearly 2,000 individual objects, the College of Santa Fe Collection includes a variety of media such as photography, ceramics, paintings, drawings, prints, sculptures and more. Acquired by the College through donation and/or purchase, the Collection includes several important groupings, or sub-collections, such as the Marion Center for Photographic Arts photography collection, the Thaw Center Pre-Columbian Pottery, etc. The City completed an inventory of the items in the Collection at the time of purchase. The City Manager assigned management of the Collection to the Arts Commission.

The City subsequently leased the campus and Collection to Laureate Education, Inc. for educational uses related to the Santa Fe University of Art & Design. Under the terms of the lease, Laureate provided insurance for and care of the Collection. Housed in facilities across the campus, faculty and staff oversaw the collections, supervising its daily conservation needs as well as educational access. During the term of the lease, the City performed two separate inventories. These inventories focused on specific portions of the Collection to ensure compliance with the terms of the lease. The results of these inventories were satisfactory. Upon termination of the lease, City staff performed a fourth full inventory of the Collection, the results of which were approved by the Governing Body (June 27, 2018, Item 12.B). The Collection was consolidated and placed in secure (theft/loss), inaccessible storage upon Laureate vacating the campus.

### Collection Management

The City utilizes a collections management database software to maintain and track its full inventory of art assets. As part of the lease close out process, the City converted and merged the full College/University database into this system. Items within the database are assigned unique accession numbers. The records include basic facts such as location, artist, title, date, media, dimensions, etc. The system includes information about fair market and insurance values as well as important background information on the pieces, where available. The system allows for tracking the movement of items from one location to another for a variety of purposes (exhibition, appraisal, repair, loan, etc.) The City insurance policy includes the Collection.

### Issues Addressed by Resolution

The Resolution addresses two critical issues related to the Collection:

- The intent of the Collection is educational. In light of the campus vacancy, the Collection is inaccessible to scholars, researchers and students. Pursuing long-term loans with public and private nonprofit cultural organizations will better provide for this type of access, while keeping valuable cultural items in Santa Fe.
- Items within the Collection represent significant cultural and financial value. Loaning items to institutions with museum-quality conditions provides a higher standard of care.

Major provisions of the Resolution include:

- Making loans to only public and private nonprofit cultural organizations, not for-profit entities;
- The items remain in Santa Fe for educational purposes;
- That "sub-collections," such as those noted above, remain intact as groupings;
- Loans should align with the mission and focus of the receiving institution's collection and focus, indicating they have the experience, expertise and equipment to provide care; and
- All loans allow for recall of items prior to the termination date of any agreements.

### Fiscal Impact

The financial impact of the Resolution is difficult to estimate with a reasonable level of accuracy due to a variety of factors. The Fiscal Impact Report attached to the Resolution provides detail on both potential expenditure and revenue impacts.

### Implementation

Given the size and diversity of the Collection, it is unlikely that a single loan will be possible. More likely, a series of loans would be required, most logically based on the various sub-collections. Staff would recommend prioritizing the pursuit of loans based on five factors:

1. Conservation/Care needs of the media: Items that require a higher level of care that are more susceptible to damage vs those with greater durability.
2. Estimated value: Value of the item and/or group of items.
3. Ease of relocation: Easily moved, lightweight items vs. items that require extensive packing/crating and greater cost.
4. Educational value: Items or groups of items that have a significant value to researchers and students.
5. Interested institutions: Expressed interest by Santa Fe nonprofit cultural organizations in receiving the group of items.

Based on knowledge of the collection, staff believes it is possible that the City could initiate loans for some portions of the collection within a month of passage. Other portions could take 18 to 24 month based on the nature of the items and costs. It is important to note that some items in the Collection will likely remain in the City's physical possession and management.

**Recommendation Action:**

Staff recommends passage of the Resolution to provide for responsible stewardship of a significant financial and community asset.

1 **CITY OF SANTA FE, NEW MEXICO**

2 **RESOLUTION NO. 2018-\_\_**

3 **INTRODUCED BY:**

4  
5 Councilor Mike Harris

6 Councilor Peter N. Ives

7 Councilor Signe I. Lindell

8  
9  
10 **A RESOLUTION**

11 **PROMOTING THE PRESERVATION AND CARE OF THE COLLEGE OF SANTA FE**  
12 **ART COLLECTION BY PROMOTING AN ACTIVE LOAN PROGRAM TO ENSURE**  
13 **PUBLIC ACCESS TO AND EDUCATIONAL OPPORTUNITIES WITH SAID**  
14 **COLLECTION.**

15  
16 **WHEREAS**, on September 15, 2009, the City of Santa Fe purchased from the College of  
17 Santa Fe land, buildings, and personal property located at 1600 St. Michael's Drive (the  
18 "Campus"), including over 1,150 photographs, paintings, ceramics and more, collectively valued  
19 at over \$3.8 million; and

20 **WHEREAS**, this art collection, which includes items from significant historical periods,  
21 produced by notable artists, and/or of local or regional importance, was built throughout the history  
22 of the College of Santa Fe through thoughtful acquisition and donation, for the purposes of  
23 educational and public benefit; and

24 **WHEREAS**, during the period that the Santa Fe University of Art & Design occupied the  
25 Campus, the art collection was maintained and made accessible to students and faculty, but

1 following the closure of the University, the art collection has been placed in storage, without public  
2 access, for the purposes of security and safety; and

3 **WHEREAS**, the art collection has meaningful educational value and represents an  
4 irreplaceable cultural legacy unique to Santa Fe that warrants proper stewardship, safe keeping, and  
5 public access the City cannot currently provide; and

6 **WHEREAS**, the responsible care of the art collection requires thoughtful evaluation,  
7 coupled with deliberate, timely action; and

8 **WHEREAS**, Santa Fe has a wealth of public and private cultural organizations possessing  
9 the knowledge, expertise, and resources to care for and provide access to the art collection, many  
10 of which have already reached to express interest and support in its care; and

11 **WHEREAS**, on July 12, 2017, the Governing Body passed Resolution No. 2017-53  
12 directing the City Manager to work with the New Mexico Museum of Art to place on loan the  
13 contents of the Beaumont Newhall Library, setting a precedent of utilizing long-term loans for the  
14 stewardship of College of Santa Fe resources.

15 **NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE**  
16 **CITY OF SANTA FE** that the City Manager is directed to engage representatives of public and  
17 private nonprofit cultural organizations in pursuing loans that achieve stewardship of the Beaumont  
18 Newhall art collection, with the goal of retaining the items in Santa Fe for educational purposes.

19 **BE IT FURTHER RESOLVED** that, in pursuing loans, the integrity of individual sub-  
20 collections, including, by way of example and not limitation, the Marion Center Photography  
21 collection and the pre-historic pottery collection, will be maintained intact with consideration given  
22 to the nature and content of the receiving organization's own collection and educational purpose.

23 **BE IT FURTHER RESOLVED** that all loan agreements shall include provisions for the  
24 right to recall the loan prior to the termination date.

25 **PASSED, APPROVED AND ADOPTED** this \_\_\_\_\_ day of \_\_\_\_\_, 2018.

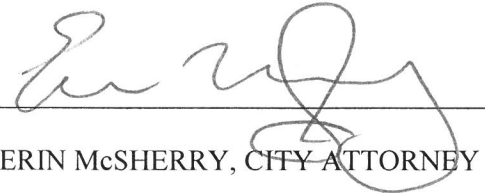
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ALAN M. WEBBER, MAYOR

ATTEST:

\_\_\_\_\_  
YOLANDA Y. VIGIL, CITY CLERK

APPROVED AS TO FORM:

  
\_\_\_\_\_  
ERIN McSHERRY, CITY ATTORNEY

## City of Santa Fe Fiscal Impact Report (FIR)

This Fiscal Impact Report (FIR) shall be completed for each proposed bill or resolution as to its direct impact upon the City's operating budget and is intended for use by any of the standing committees of and the Governing Body of the City of Santa Fe. Bills or resolutions with no fiscal impact still require a completed FIR. Bills or resolutions with a fiscal impact must be reviewed by the Finance Committee. Bills or resolutions without a fiscal impact generally do not require review by the Finance Committee unless the subject of the bill or resolution is financial in nature.

### Section A.      **General Information**

(Check) Bill: \_\_\_\_\_ Resolution:   X  

(A single FIR may be used for related bills and/or resolutions)

Short Title(s): **A RESOLUTION PROMOTING THE PRESERVATION AND CARE OF THE COLLEGE OF SANTA FE ART COLLECTION BY PROMOTING AN ACTIVE LOAN PROGRAM TO ENSURE PUBLIC ACCESS TO AND EDUCATIONAL OPPORTUNITIES WITH SAID COLLECTION.**

Sponsor(s): Councilors Harris, Ives, and Lindell

Reviewing Department(s): Arts Commission

Persons Completing FIR: Debra Garcia y Griego Date: 10/18/18 Phone: 955-6653

Reviewed by City Attorney:  Date: 12/3/18  
(Signature)

Reviewed by Finance Director:  Date: 12/3/18  
(Signature)

### Section B.      **Summary**

Briefly explain the purpose and major provisions of the bill/resolution:

**This resolution addresses various art items acquired by the City of Santa Fe through the purchase of the College of Santa Fe property an assets. The College of Santa Fe Collection (Collection) consists of numerous works of art in a variety of media—photography, ceramics, sculpture, paintings, prints, carvings, etc.—that were donated to and/or purchased by the College as part of its educational mission. Within the Collection there are specific groupings regarded as discrete “collections” themselves, such as the photographs housed in the Marion Center for Photographic Arts. Several of these “collections-within-the-Collection” have educational and financial significance that make the sum greater than the parts.**

**Under the terms of the City's lease with Laureate, the Santa Fe University of Art and Design cared for and insured the items. The University made the items accessible to facilities and students for learning purposes. Several buildings across campus housed the items, with staff of each academic area responsible for oversight, protection, and care. Upon termination of the lease, staff completed a full inventory of the Collection, which the Governing Body approved at its June 27, 2018 meeting. The majority of the Collection was relocated to secured storage at that time.**

**Given that the items within the Collection are for educational uses, maintaining them in secure, but inaccessible, storage over the long term fails to meet this purpose. Additionally, many items require specific care that is better provided in museums, research institutions, etc. Therefore, the purpose of this resolution is to seek long-term loans for the Collection that will keep the items in Santa Fe for educational purposes.**

**Key provisions of the resolution are that loans must:**

- **Be made to Santa Fe nonprofit cultural organizations (e.g., museums, research institutions, etc.; not to for-profit entities);**

Finance Director: \_\_\_\_\_



- Respect the integrity of the "collections-within-the-Collection" (i.e., lend the discrete collections as a singular group; not separate the collections);
- Align with the mission and focus of the receiving institution's collection and focus (i.e., the organization receiving the items has experience, expertise, and equipment to care for that type of art); and
- Allow the City to recall items before the termination date of any agreements.

Nothing within this resolution prevents the City from leasing the Collection, in whole or in part, to a future tenant of the property. Nor does it limit the ability to deaccession the items at a future date, if it is in the best interests of the City.

Staff will use a phased approach to implementation. Based on the existing groupings, pursuit of loans will be prioritized. Prioritization will include factors such as conservation needs of the media, estimated value, ease of relocation, interested institutions, and educational value. Loans of some collections will take 18-24 months. Some items may be kept within the City's physical possession.

### **Section C. Fiscal Impact**

**Note:** Financial information on this FIR does not directly translate into a City of Santa Fe budget increase. For a budget increase, the following are required:

- The item must be on the agenda at the Finance Committee and City Council as a "Request for Approval of a City of Santa Fe Budget Increase" with a definitive funding source (could be same item and same time as bill/resolution)
- Detailed budget information must be attached as to fund, business units, and line item, amounts, and explanations (similar to annual requests for budget)
- Detailed personnel forms must be attached as to range, salary, and benefit allocation and signed by Human Resource Department for each new position(s) requested (prorated for period to be employed by fiscal year)\*

#### **1. Projected Expenditures:**

- Indicate Fiscal Year(s) affected – usually current fiscal year and following fiscal year (i.e., FY 03/04 and FY 04/05)
- Indicate: "A" if current budget and level of staffing will absorb the costs  
"N" if new, additional, or increased budget or staffing will be required
- Indicate: "R" – if recurring annual costs  
"NR" if one-time, non-recurring costs, such as start-up, contract or equipment costs
- Attach additional projection schedules if two years does not adequately project revenue and cost patterns
- Costs may be netted or shown as an offset if some cost savings are projected (explain in Section 3 Narrative)

\_\_\_\_\_ Check here if no fiscal impact

### **[PLEASE SEE FISCAL IMPACT NARRATIVE BELOW]**

Column #:	1	2	3	4	5	6	7	8
	Expenditure Classification	FY _____	"A" Costs Absorbed or "N" New Budget Required	"R" Costs Recurring or "NR" Non-recurring	FY _____	"A" Costs Absorbed or "N" New Budget Required	"R" Costs – Recurring or "NR" Non-recurring	Fund Affected

Personnel*	\$ _____	_____	_____	\$ _____	_____	_____	_____
Fringe**	\$ _____	_____	_____	\$ _____	_____	_____	_____
Capital Outlay	\$ _____	_____	_____	\$ _____	_____	_____	_____
Land/	\$ _____	_____	_____	\$ _____	_____	_____	_____

Building

Professional Services \$ \_\_\_\_\_ \$ \_\_\_\_\_

All Other Operating Costs \$ \_\_\_\_\_ \$ \_\_\_\_\_

Total: \$ \_\_\_\_\_ \$ \_\_\_\_\_

\* Any indication that additional staffing would be required must be reviewed and approved in advance by the City Manager by attached memo before release of FIR to committees. \*\*For fringe benefits contact the Finance Dept.

## 2. Revenue Sources:

a. To indicate new revenues and/or

b. Required for costs for which new expenditure budget is proposed above in item 1.

Column #:	1	2	3	4	5	6
Type of Revenue	FY _____	"R" Costs Recurring or "NR" Non-recurring	FY _____	"R" Costs – Recurring or "NR" Non-recurring	Fund Affected	

\_\_\_\_\_ \$ \_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_ \$ \_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_ \$ \_\_\_\_\_

Total: \$ \_\_\_\_\_ \$ \_\_\_\_\_

## 3. Expenditure/Revenue Narrative:

Explain revenue source(s). Include revenue calculations, grant(s) available, anticipated date of receipt of revenues/grants, etc. Explain expenditures, grant match(s), justify personnel increase(s), detail capital and operating uses, etc. (Attach supplemental page, if necessary.)

Expenditure: While the process of pursuing loans itself can be accomplished within existing staff time, there will be additional expenditures associated with executing the loans. These expenditures may include services such as authentication, appraisals, reports, packing, and moving. Staff cannot provide estimates with a reasonable level of accuracy at this time due to a variety of factors. The size of the Collection, coupled with the diversity of materials/media within it, make it unlikely a single institution would receive it in its entirety. More likely, multiple loans of specific groups (i.e., collections-within-the-Collection) will be required with multiple institutions. The terms and conditions of each loan will vary, and, along with that, the costs to be covered by the receiving intuitions versus those covered by the City. Additionally, the material, size, and condition of some groups will allow for them to be lent with limited or no costs. Others, such as ceramics, will require considerable preparation to move, increasing likely costs. Again, the capacity of receiving organizations to assist with these costs will vary.

Revenue: At this time, the amount of revenue to be generated from a loan program for this collection is unknown. Standard best practice in the museum community is that loans are made with no fee. The receiving institutions assume considerable costs in terms of storage, care, and staffing when agreeing to take the loan. The benefit to the lender is both public good as well as museum-quality care of the items.

As the costs are identified, revenue sources will also need to be determined. The CIP for Art in CIP funds (3708) may be used in certain, limited circumstances. All uses of this fund would be subject to review by

Finance and the City Attorney's Office. If significant costs are identified, it may be necessary to seek additional funds—possibly through grants or private support—or to forgo certain loans.

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**Section D.**      **General Narrative**

**1. Conflicts:** Does this proposed bill/resolution duplicate/conflict with/companion to/relate to any City code, approved ordinance or resolution, other adopted policies or proposed legislation? Include details of city adopted laws/ordinance/resolutions and dates. Summarize the relationships, conflicts or overlaps.

None identified.

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**2. Consequences of Not Enacting This Bill/Resolution:**

Are there consequences of not enacting this bill/resolution? If so, describe.

The current storage of the Collection mitigates potential loss and damage, but does not provide for the intended educational use. Additionally, it does not provide an adequate level of care for the many items. The City does not have the staff, expertise, facilities, or financial resources to provide the same level of care as provided by either the College of Santa Fe or the Santa Fe University of Art and Design. Museum or research facility quality care is optimal for the long-term conservation of the works. Retaining the items in storage where they are unused and not accessed by the public will subject them to potential issues such as water, pest, mold, and other damage, resulting in the potential loss of a valuable asset. In most cases, the items are not appropriate for long-term public display outside of a museum-quality facility.

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**3. Technical Issues:**

Are there incorrect citations of law, drafting errors or other problems? Are there any amendments that should be considered? Are there any other alternatives which should be considered? If so, describe.

None identified.

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**4. Community Impact:**

Briefly describe the major positive or negative effects the Bill/Resolution might have on the community including, but not limited to, businesses, neighborhoods, families, children and youth, social service providers and other institutions such as schools, churches, etc.

The major positive impact for the public will be providing for educational use of a significant community cultural asset. The public, City, and Collection will benefit from a greater degree of care for valuable and, in many cases, irreplaceable items. Because the resolution does not preclude leasing items to a future campus tenant or recalling items, it mitigates the potential negative effect of removing the items from the campus.

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## **Parking Garage Mural Program**

The City of Santa Fe Parking Division has proposed a joint mural project for parking garages at the Convention Center and Market Station in the Railyard. They have expressed a desire for an “urban” aesthetic. They hope the project will interest younger artists, such as those in the “Cred: Street Art” exhibit in 2017. They also have an interest in murals that reflect the location of the garage, such as the history of the area, area businesses or activities, serve as wayfinding.

It is preferable that selected artists have professional experience, existing portfolio and references. We will issue a Request for Qualifications requiring artists to submit cover letters, artist statements, bios and images of past work. From this pool, a jury composed of representatives from the Parking Division, the community, Arts Commission, an artist, historian and the Art in Public Places Committee (non-voting) will select six finalists. Each artist will develop a full, site-specific proposal for an honorarium of \$250 each. The City will award multiple contracts from this RFQ. The total budget for the project is \$50,000.

## **Parking Garage Mural Jury (proposed)**

Site Representative: Regina Wheeler, Parking Division

Community Representative: Carlos Munoz

Arts Commission Representative: Appointed by the Chair of the Arts Commission

Artist: Hernan Gomez Chavez

Area or Art Historian: Andrew Lovato

Art in Public Places Representative (non-voting): Brian Vallo

## **Longer Table: Food, Nourishment and Sustainability**

### **Fall/Winter 2019**

In the spirit of the quote, “When you have more than you need, build a **longer table** not a higher fence,” the Community Gallery will host an exhibit that challenges artists to address issues related to food production, sustainability, scarcity, affordability, safety, access and availability. According to an article in 2016, the effects of climate change on food production around the world could lead to more than 500,000 deaths by the year 2050. Climate related impacts on agriculture could lead to an overall global decline in food availability. We are headed into a world food crisis and the evidence is mounting.

In the United States food insecurity is now recognized as a major health crisis. Research indicates that more than 42 million persons in America were food insecure in 2015, impacting New Mexico residents most significantly in the senior, low-income and Native American populations. When healthy food becomes a luxury item for our citizens, it is time to address the current model of food production, processing and distribution that shape how we access and consume our food.

“Longer Table” will ask interested artists in all media to address the myriad issues related to our nation’s food economy and the ramifications of our food policies in New Mexico.

Potential Partners might include, for example: Food Policy Council, The Food Depot, MoGro Mobile Grocery, The Community Farm, Kitchen Angels, Atalaya Achievement Aftercare, Bienvenidos Outreach, St. Elizabeth Shelter, Santa Maria El Mirador and Life Link Casa Milagro.

Programming Options: Identifying and Solving the Problem of Food Deserts Lecture, Farm to Table Lecture, Food Scarcity in New Mexico Lecture, Food Drives, Back to Basics: Affordable Organic Cooking Workshop, Home Gardening Lecture, Souper Bowl Partnership- January 2020, Empty Bowls Project with SFCC /IAIA and/or Santa Fe Clay.

## **“Request for Qualifications” Community Youth Mural Projects**

### **Opportunity:**

The City of Santa Fe Arts Commission, in partnership with the City of Santa Fe Parks & Recreation Department are pleased to announce funding to complete Community Youth Mural projects on three City sites. Based on the Arts Commission’s popular Community Youth Mural Program (1995-2001), this opportunity will:

- Provide youth with a positive experience working on the creation of public art;
- Build networks and community among youth;
- Allow public self-expression and education through the arts;
- Decrease graffiti vandalism in the city.

Project proposals should come jointly from a sponsoring nonprofit organization and a professional lead artist or artist collective. Projects must include active, creative participation by a group of young artists<sup>1</sup>. The project must ensure that the young artists have a direct voice in the entire process of creating the mural, from working together on design, to final creation of the mural. Through involvement in every step of making the mural, the youth should be encouraged to understand responsibility to the project and each other. Through the mentorship of the lead artist/collective, youth should experience the power of directing their artistic talents into positive works with a lasting impact on their community.

Each project should start with education about murals through field trips and/or workshops. This process should educate, but also provide teambuilding opportunities. The youth should be taught every step of creating a mural – researching, designing, comparing costs, acquiring materials, assembling scaffolding, scheduling, preparing surfaces, drawing, painting or other execution, sealing, and cleaning up, increasing their skills over the course of the project. Projects should also include a way that youth gather input from residents, neighbors and/or stakeholders in close proximity to the mural early in the design process.

Mural proposals for the following specific walls:

- TBD
- TBD
- TBD

The City will contract for mural projects up to \$5,000 each, inclusive of applicable gross receipts tax. The available budget is between \$10,000 and \$20,000, so multiple mural projects will be funded.

### **Project Requirements:**

- The sponsoring nonprofit agrees to act as fiscal agent for the project. They become legally responsible for completion of the project, reporting, insurance and financial management.
- The lead artist/collective understand that he/she/they are playing the role of “mentor.” They are responsible for facilitating and overseeing the youth artists’ work from start to finish, but are not to actually create the mural with their own hands. The lead artist/collective does not make changes to the final design. The sponsoring nonprofit must ensure the lead artist/collective act as positive role models.
- The sponsoring nonprofit will establish a process for approving the subject matter and design of

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<sup>1</sup> “Young artists” are individuals up to age 23 for this RFQ.

the mural. A process for reviewing required changes in the final design should also be set up.

- Ideally, participating young artists come from close geographic proximity to the location of the mural to increase pride and sense of neighborhood ownership for the completed mural.
- The sponsoring nonprofit and lead artist/collective must create a mechanism for stakeholders within immediate proximity of the mural to have input early in the design process.
- Lead artist/collective must be experienced with using the mural's materials and equipment and be knowledgeable in the safety and first aid approaches necessary to keep the youth safe in case of an accident related to creating the mural. All youth artists must receive training and oversight in using the mural's materials and equipment.
- Sponsoring organization and lead artist/collective will take proper precautions when creating the mural to keep the participants safe, i.e., facemasks must accompany the use of spray paint; closed-toe shoes are required when working with sharp medium [glass] or heavy equipment.
- The mural site will be kept clean and waste free. Secured storage of materials and equipment on site is required.
- The mural must last at least five years. Use of a sealer/graffiti coating is required, if appropriate for the material.
- Photographic documentation of the project throughout the process of creating the mural, including before, during and after are required. Additionally, demographic and written documentation are required. The City withholds 10% of the total contract until the required documentation is submitted.
- The sponsoring nonprofit may secure additional funding for the mural. It is allowable to use the City funds as matching funds for this purpose.
- The sponsoring nonprofit and lead artist/collective can hold a dedication ceremony at a time and date that is mutually agreeable with the City.

If selected, the sponsoring nonprofit will be required to enter into a Professional Services Agreement with the City of Santa Fe (Exhibit A). A current City of Santa Fe Business Registration and a State of New Mexico CRS registration number are required. Proof of required insurance, naming the City as an additional insured are also needed.

#### **Eligibility Requirements:**

The nonprofit sponsoring agency must provide proof of 501(c)3 status, or be a public/educational institution as defined under State Law. Sponsoring agencies with missions related to art, youth and social services are encouraged to apply, but any nonprofit who can provide the required services is eligible.

Individual artists and artist collectives are eligible to apply with a nonprofit sponsor. Artist/Collectives must have a record of working in a mentorship capacity with young people. They should demonstrate an ability to complete projects within budget and on time. They must have a proven capacity to seek and respond to public input in the creation of murals. A strong ability to communicate in written, oral and graphic formats is required.

#### **Selection Process**

Staff will review all proposals for eligibility and completeness. A committee consisting of artists, youth service providers and representative of the Art in Public Places Committee, Arts Commission and Parks & Recreation Department will review all eligible proposals.

In assessing the proposals for funding, the committee will look at the following factors:

- 20% Qualifications of the lead artist/collective; ability to communicate, involve and work with young artists;
- 20% Strength of educational component and demonstrated commitment to developing young artists' talents;
- 20% Artistic excellence of lead artist/collective based on past work;
- 10% Administrative capacity of sponsoring nonprofit;
- 10% Proposed project budget and feasibility.



## **IGNITE - Changes to Telepoem Project**

**Summary:** The contracted Telepoem proposal called for the conversion of a vintage telephone booth with a rotary dial phone into a public art piece where the user would sit inside and dial a number to hear a poem. When the project gained publicity, an ADA advocate brought to our attention that the piece was not ADA compliant. We consulted with Daniel Fernandez, ADA Coordinator for the City of Santa Fe about what could be done to make the piece ADA accessible. Suggestions were made and the following changes were made to the plan:

- Change the public art piece from a telephone booth to a telephone kiosk that can be approached from any angle, with elevations and dimensions that are ADA compliant.
- Add a QR code and braille message next to the phone directing users to an existing online PDF directory which is compatible with vision-impaired translation devices.
- Add large format print to the printed directory.
- Change the rotary dial phone to a pushbutton phone.
- Ensure that the handset is in compliance with the Hearing Aid Compatibility Act of 1988 and has volume control.
- Ensure that the cord is long enough to reach a user in a wheelchair and that the handset is also reachable.

Additional compensation is required to accomplish the required changes. The cost of the required changes is \$4,626, see attached. This would increase the total budget to \$14,626.