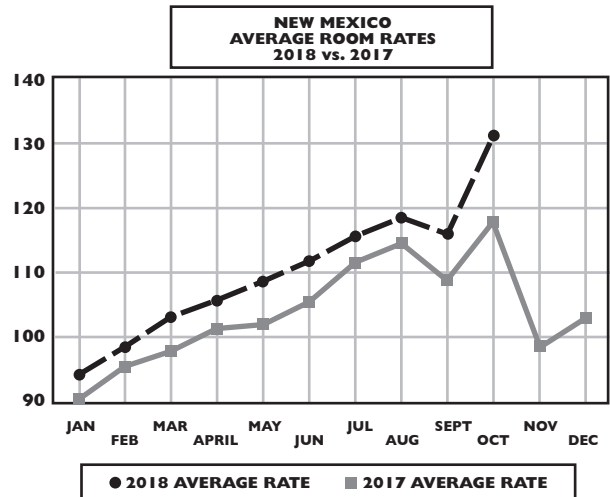
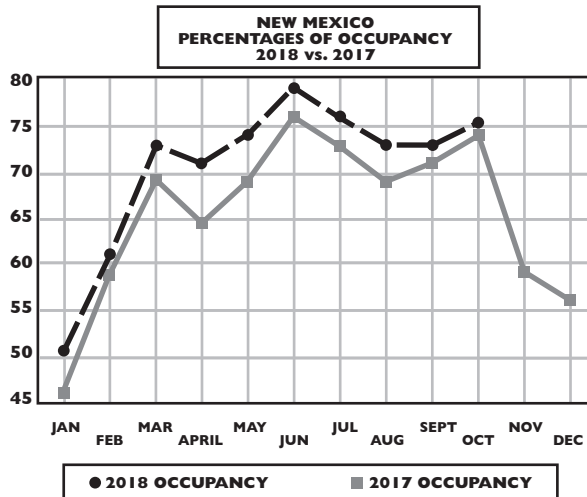


ROCKY MOUNTAIN LODGING REPORT

New Mexico Edition

October 2018

LOCATION	ROOM NIGHTS		OCC %	ADR	REVPAR	2018 YEAR-TO-DATE			2017 YEAR-TO-DATE		
	AVAILABLE	OCCUPIED				OCC %	ADR	REVPAR	OCC %	ADR	REVPAR
ALBUQUERQUE											
AIRPORT	41,598	35,547	85.5%	\$117.58	\$100.48	78.0%	\$92.35	\$72.00	77.4%	\$90.28	\$69.89
DOWNTOWN & MIDTOWN	90,427	66,013	73.0%	\$118.62	\$86.59	66.3%	\$93.21	\$61.79	57.5%	\$92.21	\$52.99
EAST	35,092	30,208	86.1%	\$139.66	\$120.22	77.0%	\$110.80	\$85.33	75.5%	\$107.42	\$81.14
WEST	24,823	20,498	82.6%	\$156.36	\$129.12	74.3%	\$116.66	\$86.73	68.0%	\$97.96	\$66.60
NORTH	53,433	40,241	75.3%	\$132.28	\$99.62	69.7%	\$98.83	\$68.86	70.0%	\$95.38	\$66.79
TOTAL	245,373	192,506	78.5%	\$128.61	\$100.90	71.4%	\$99.56	\$71.12	66.9%	\$95.60	\$63.93
SANTA FE											
DOWNTOWN	50,902	41,328	81.2%	\$208.31	\$169.13	76.3%	\$188.70	\$143.89	72.5%	\$183.54	\$133.12
CERRILLOS ROAD	40,000	27,883	69.7%	\$93.27	\$65.02	66.0%	\$87.73	\$57.86	65.7%	\$82.47	\$54.19
SANTA FE PERIPHERY	23,347	18,477	79.1%	\$130.96	\$103.64	74.7%	\$128.95	\$96.29	72.0%	\$118.62	\$85.47
TOTAL	114,249	87,689	76.8%	\$155.43	\$119.30	72.4%	\$144.49	\$104.60	70.0%	\$136.63	\$95.68
FARMINGTON											
	29,046	17,940	61.8%	\$89.82	\$55.48	65.4%	\$87.03	\$56.94	64.9%	\$84.51	\$54.85
LAS CRUCES											
	28,458	19,613	68.9%	\$92.79	\$63.95	65.0%	\$91.06	\$59.17	63.7%	\$90.92	\$57.95
SOUTHEAST NEW MEXICO (Artesia, Carlsbad, Clovis & Hobbs)											
	36,935	29,465	79.8%	\$146.36	\$116.76	81.8%	\$134.70	\$110.23	74.1%	\$109.44	\$81.09
TAOS											
	16,579	11,010	66.4%	\$126.18	\$83.80	58.8%	\$120.53	\$70.84	58.7%	\$114.65	\$67.33
OTHER NEW MEXICO											
	30,397	19,923	65.5%	\$91.05	\$59.68	62.7%	\$81.35	\$51.04	59.7%	\$80.74	\$48.18
TOTALS	501,037	378,146	75.5%	\$130.46	\$98.46	70.7%	\$111.24	\$78.60	67.0%	\$105.27	\$70.50



The Rocky Mountain Lodging Report is compiled by: EKS&H, PC in cooperation with the New Mexico Hospitality Association, Robert S. Benton & Associates, Inc. and W. R. Hopping & CO. Readers are advised that the above do not represent the data contained herein to be definitive. Neither should the contents of this publication be construed as a recommendation on policies or actions. This report is subject to copyright laws.

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ROCKY MOUNTAIN LODGING REPORT

Summary of Occupancy and Average Daily Room Rates for the State of New Mexico

	OCCUPANCY PERCENTAGE		AVERAGE DAILY RATE		REVENUE PER AVAILABLE ROOM	
	2018	2017	2018	2017	2018	2017
JANUARY	50.7%	45.9%	\$93.35	\$90.16	\$47.36	\$41.43
FEBRUARY	60.5%	58.0%	\$98.50	\$95.21	\$59.60	\$55.18
MARCH	73.4%	68.9%	\$103.11	\$97.96	\$75.66	\$67.50
APRIL	70.3%	64.5%	\$106.14	\$100.90	\$74.63	\$65.11
MAY	74.3%	67.5%	\$109.29	\$102.15	\$81.23	\$68.92
JUNE	78.4%	75.9%	\$110.74	\$105.13	\$86.77	\$79.78
JULY	76.0%	72.8%	\$115.38	\$111.19	\$87.73	\$80.96
AUGUST	73.9%	69.6%	\$119.02	\$113.04	\$88.01	\$78.62
SEPTEMBER	73.0%	71.1%	\$116.87	\$108.85	\$85.32	\$77.41
OCTOBER	75.5%	74.7%	\$130.46	\$118.46	\$98.46	\$88.54
NOVEMBER	-	-	-	-	-	-
DECEMBER	-	-	-	-	-	-
YEAR TO DATE	70.7%	67.0%	\$111.24	\$105.27	\$78.60	\$70.50