



# Agenda

**OCCUPANCY TAX ADVISORY BOARD**  
**October 23, 2018 – 10:00 A.M.**  
**CITYHALL**  
**COUNCIL CHAMBERS**

10:00 a.m.

Regular Meeting

I. Procedures:

- a. Call to Order
- b. Roll Call
- c. Approval of Agenda
- d. Approval of Minutes: September 25, 2018

10:10 a.m.

- II. Northern New Mexico Air Alliance Update  
(Randy Randall, TSF Executive Director, rrandall@santafenm.gov, 955-6209)

10:20 a.m.

- III. Lodgers Tax:
- a. Update  
(Randy Randall, TSF Executive Director, rrandall@santafenm.gov, 505-955-6209)

10:30 a.m.

- IV. OTAB Grant Review Schedule  
(Randy Randall, TSF Executive Director, rrandall@santafenm.gov, 505-955-6209)

10:45 a.m.

- V. CVB Activity Reports:
- a. Sales Report  
(David Carr, TSF Director of Sales, dacarr@santafenm.gov, 955-6206)
  - b. Marketing Report  
(Jordan Guenther, TSF Marketing Director, jguenther@santafenm.gov, 955-6212)
  - c. Executive Director Report  
(Randy Randall, TSF Executive Director, rrandall@santafenm.gov, 955-6209)

11:45 a.m.

- VI. Other Matters by the Board

12:00 p.m.

- VII. Adjournment

The next regularly scheduled meeting will be held on November 27, 2018  
at 10:00am in the Council Chambers.

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520,  
five (5) working days prior to meeting date.

**RECEIVED AT THE CITY CLERK'S OFFICE**

**DATE:** 10/10/2018

**TIME:** 10:03 AM