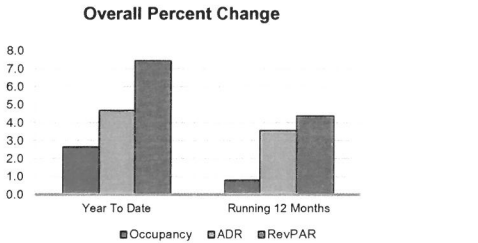
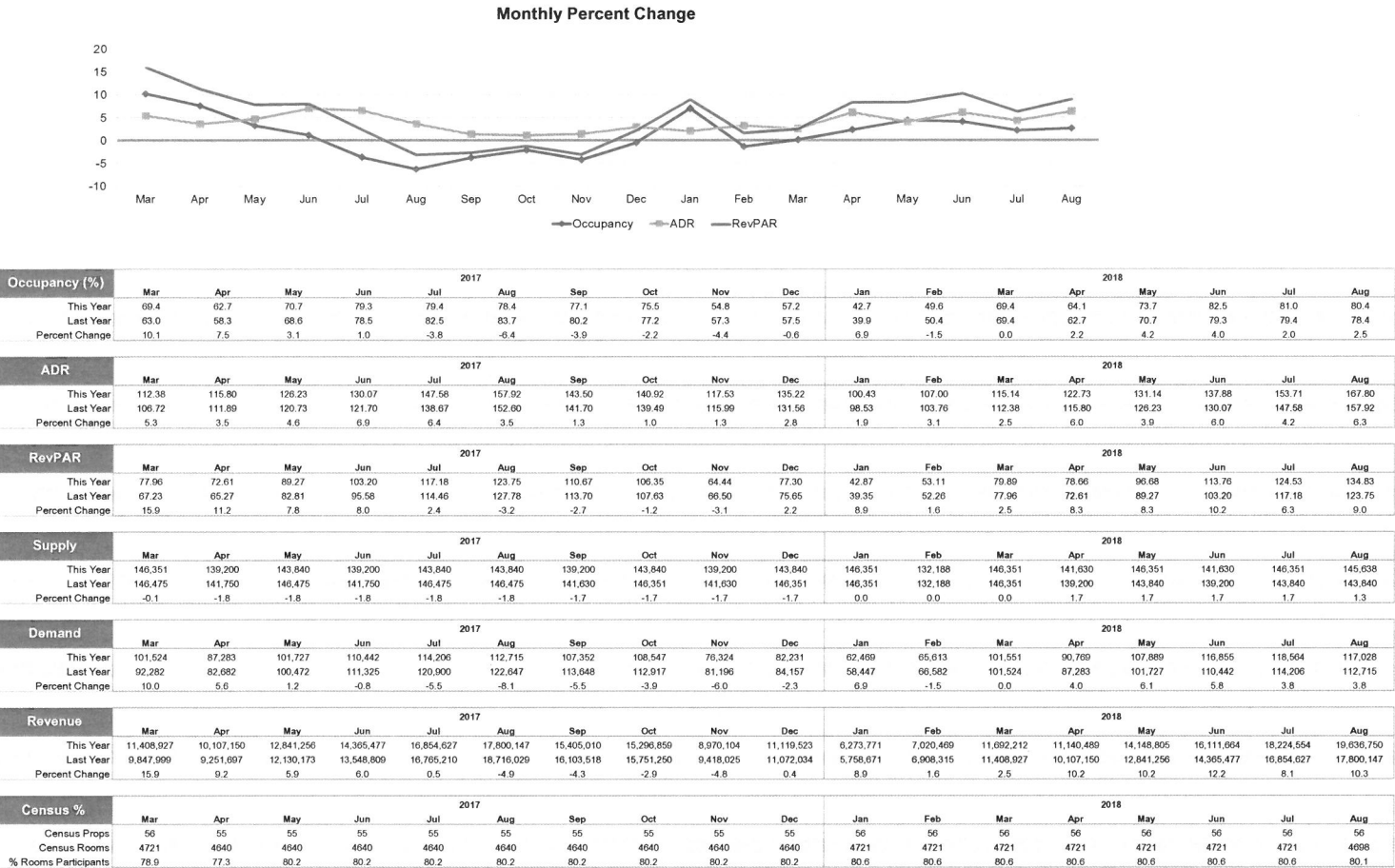


Tab 2 - Trend City Of Santa Fe, NM+

Santa Fe CVB
For the Month of August 2018

Currency: USD - US Dollar



A blank row indicates insufficient data.

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Santa Fe CVB
For the Month of August 2018

- - Monthly data received by STR
- - Monthly and daily data received by STR

Tab 3 - Response City Of Santa Fe, NM+

Santa Fe CVB
For the Month of August 2018

								2016				2017				2018																											
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D
								Blank - No data received by STR																																			
								Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report																																			

A blank row indicates insufficient data.

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Tab 4 - Multi-Segment

Currency: USD - US Dollar

Santa Fe CVB
For the month of: August 2018

	Currency		Current Month - August 2018 vs August 2017													Year to Date - August 2018 vs August 2017												Participation			
	ISO Code	Rate	Occ %		ADR		RevPAR		Percent Change from August 2017							Occ %		ADR		RevPAR		Percent Change from YTD 2017						Properties		Rooms	
			2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold		2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
Santa Fe, NM Downtown+	USD	1	83.6	80.1	238.63	226.37	199.54	181.41	4.3	5.4	10.0	10.0	0.0	4.3		75.3	71.8	180.74	173.69	136.12	124.79	4.8	4.1	9.1	9.1	0.0	4.8	23	12	2048	1559
Santa Fe, NM Cerrillos+	USD	1	76.9	76.1	104.68	97.40	80.53	74.13	1.1	7.5	8.6	11.4	2.5	3.6		61.3	61.1	86.05	82.11	52.79	50.18	0.4	4.8	5.2	7.4	2.1	2.5	28	21	2346	1959
Santa Fe, NM Periphery+	USD	1																													

Tab 5 - Multi-Seg Raw

Santa Fe CVB
For the Month of August 2018

	Currency		Current Month - August 2018 vs August 2017									Year to Date - August 2018 vs August 2017								
	ISO Code	Rate	Supply			Demand			Revenue			Supply			Demand			Revenue		
			2018	2017	% Chg	2018	2017	% Chg	2018	2017	% Chg	2018	2017	% Chg	2018	2017	% Chg	2018	2017	% Chg
Santa Fe, NM Downtown+	USD	1	63,488	63,488	0.0	53,088	50,879	4.3	12,668,356	11,517,519	10.0	497,664	497,664	0.0	374,787	357,542	4.8	67,740,474	62,102,769	9.1
Santa Fe, NM Cerrillos+	USD	1	72,726	70,928	2.5	55,945	53,985	3.6	5,856,272	5,258,019	11.4	574,954	563,274	2.1	352,718	344,248	2.5	30,351,688	28,265,690	7.4
Santa Fe, NM Periphery+	USD	1																		

A blank row indicates insufficient data.

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