



# Agenda

## **SISTER CITIES COMMITTEE**

**Wednesday September 12, 2018**

**Administrative Conference Room, TOURISM Santa Fe**

**201 West Marcy Street**

**505-955-6707**

**4:00 to 5:00 PM**

### **Goals of the Sister Cities Committee:**

- More effectively market Sister Cities and what they do
- Develop educational programs in schools
- Strengthen relationships with existing Sister Cities
- Involve greater community in work and activities of Sister Cities
- Re-enforce and build existing relationships through trade and tourism efforts

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
  - a) August 8, 2018
5. Report of Chair
6. Reports & Updates
  - a) Education Committee—Jeff Case, Sky Lopez
  - b) Bukhara, Uzbekistan
  - c) Holguin, Cuba
  - d) Icheon, South Korea
  - e) Livingstone, Zambia
  - f) Parral, Mexico
  - g) San Miguel de Allende, Mexico
  - h) Santa Fe de la Vega, Spain
  - i) Sorrento, Italy
  - j) Tsuyama, Japan
  - k) Zhangjiajie, China

7. Report of Staff

8. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520 five (5) working days prior to meeting date.

**RECEIVED AT THE CITY CLERK'S OFFICE**

**DATE: 09/05/2018**

**TIME: 1:45 PM**

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August 8, 2018

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Call to Order	Sister Cities Committee meeting was called to order by the Chair, Carol Robertson-Lopez at 4:00 pm; Administrative Conference Room, Tourism Santa Fe. A quorum is reflected under roll call.	Page 1
Roll Call	Minutes reflect a Quorum	Page 1
Approval of Agenda No changes from Staff	<i>Mr. Fernandez moved to approve the agenda as presented, second by Ms. Faught, motion carried by unanimous voice vote.</i>	Page 1
Approval of Minutes, July 11, 2018	<i>Mr. Olivas moved to approve the minutes as presented, second by Mr. Fernandez, motion carried by unanimous voice vote.</i>	Page 2
Report of the Chair	<i>Informational</i>	Page 2 - 3
Report from Staff	<i>No Report</i>	Page 3
Reports and Updates	<i>Informational</i>	Page 3 - 4
Matters from Committee	<i>Informational</i>	Page 4 - 5
Adjourn/Signature Page	<i>There being no further business to come before the Sister Cities Committee the Chair called for adjournment at 5:05 pm</i>	Page 5

City of Santa Fe

## Sister Cities Committee

Minutes, August 8, 2018

Frances Lucero, Stenographer  
8/8/2018

SISTER CITIES COMMITTEE  
MINUTES  
Wednesday, August 8, 2018  
4:00 pm – 5:05 pm

MINUTES

Goals of the Sister Cities Committee

- More effectively market what Sister Cities is and what we do
- Development of educational programs in schools
- Strengthen our relationships with existing Sister Cities
- Involve greater community in work and activities of Sister Cities
- Re-enforce and build existing relationships through trade and tourism efforts

1. CALL TO ORDER

Chair Carol Robertson Lopez called the Sister Cities Committee to order at 4:00 pm, roll call reflects a quorum.

2. ROLL CALL

PRESENT:

Carol Robertson Lopez, Chair  
Dr. Jeff Case  
Arthur Olivas  
Rhonda Faught  
Sky Stith  
Rudy Fernandez

NOT PRESENT:

Carlene Carey  
Clara Padilla Andrews  
Bernard Rubenstein, Excused  
Carl Moore

OTHERS PRESENT:

Michael Owen  
Lee Ann Cory

3. APPROVAL OF AGENDA

No changes from staff or committee members.

Mr. Fernandez moved to approve the agenda, second by Ms. Faught, motion carried by unanimous voice vote

4. APPROVAL OF MINUTES - JULY 11, 2018

Mr. Olivas moved to approve the minutes as presented, second by Mr. Fernandez, motion carried by unanimous voice vote.

5. REPORT OF CHAIR

- HIPICO publication. The Chair attended the event and the publication describes the sister cities and the relationship with San Miguel de Allende. The beauty of the horses and the public interaction was outstanding. Next February this event will be in San Miguel de Allende. It would be a perfect time for Sister City members to attend. Santa Fe won the trophy this year. Article named: Joining Hands – The Sister City Challenge Aims to Foster Cross-Cultural Competition. Article written by Emily Emerson.
- The Chair said they reported from the Sister City Conference in Aurora, Colorado. The goal was 500 attendees and they had 500 in attendance. There was great conversation on “how to” and how to jump start programs. It was evident that we are an arm of the city and not being a 501(C) 3 hurts the growth of Sister Cities. There might be an in between model that we could created based on different elements of Sister Cities. There have been many times that we have needed funding for our educational and youth programs and the city does not approve.

Ms. Faught provided a report and stated that she meet someone from another State who provided information on how it could work if you don't have a 501(c) 3. The Chair asked Ms. Faught if she could research any possibilities. Ms. Faught gladly accepted. She continued to report on the resource information she gathered on jump starts. She also attended a presentation on resiliency and shared information. Mayor Webber is interested in resilient cities. Ms. Faught will provide additional information in writing.

Dr. Case found out at the conference that the City of Albuquerque gives to their Sister Cities 501(c) 3, \$35,000. There was also research on an additional city in a different state that receives \$50,000. Dr. Case said that he heard of many who want to start up a sister city program. Attendees seemed very dedicated and willing to reach out.

Chair Robertson-Lopez was elected Vice Chair of the Sister Cities International.

Mr. Olivas would like to have an Albuquerque Sister City Representative(s) come to speak to the Santa Fe Sister Cities. He

would like to know how they set their program up between the city and sister cities. The Chair will invite the State Coordinator, there is a possibility they will have a conference in Santa Fe. The invitation will be extended.

Chair Robertson-Lopez said that the \$10,000 that we are allocated by the city is minimal and she will talk to the Arts Commission Director in more detail on the budgeted amount and opportunities to grow this fund.

Ms. Faught noted that in-kind services should also be accounted for. It will help to leverage those dollars.

The Chair noted that in terms of Korea, Sister Cities is looking at aligning a North Korea city with our Sister Cities. It would be a great way to bring them in to the fold.

Sky Stith has been talking to Gabe Gomez from the Museum of Arts about doing a sister city poetry day. It would be good to have a program that could cross over in to our sister cities. Gabe Gomez did invite Sky to come and speak with him in detail. Question, if you have an idea how do we collaborate or move forward. The Chair said that she welcomes new ideas and the committee can then consider.

- The Chair stated that the Folk Art market was fabulous, Sister City members visited each of the Santa Fe sister cities. We have had a great international few months.

## **6. REPORTS AND UPDATES**

### **a. EDUCATION COMMITTEE**

Sky Stith: Design and Art Teacher at Mandela spoke with Sky today. There is a lot of new staff and once they are settled the teacher would be ready to discuss YAAS (Youth Artist Author Showcase). We have had artwork 2 years in a row that were award winners. It would be good to get literary and poetry going forward with Sister Cities. Dr. Case has a model for doing that and it could be extended. It will be exciting to interest our youth in the Poetry Contest. The Chair referred back to Goal #2, the YAAS and Poetry relate directly to that. Ms. Stith said she would like to find something that doesn't cost and if Mr. Gomez could help with information and funding that would be a great opportunity. Mr. Olivas noted there is a huge population in Santa Fe interested in poetry.

### **b. BUKHARA, UZBEKISTAN**

The Chair reported that when the Cultural Attaché was here for the International Folk Art Festival, he had a camera and 2 microphones

because their two international stations in Uzbekistan had different sound systems. They interviewed everyone and other artists. The Chair noted that she learned that the President of Uzbekistan saw it all and he is looking to increase their exports and certainly their art and cultural offerings are a huge export. They are also looking at increasing tourism. The Cultural Attaché was shocked to learn how many people knew about Uzbekistan. It was so nice to have so much art from Bukhara.

c. HOLGUIN, CHINA

The Chair noted there were a lot of people interested in Cuba.

d. ICHEON, SOUTH KOREA

e. LIVINGSTONE, ZAMBIA

f. PARRAL, MEXICO

The Chair noted that there is great excitement about Mexico and she is pleased to have Mr. Fernandez as the Sister City contact for them. Now that Mayors in Mexico can serve 2 terms, there are two important things; 1) it is going to help sister cities so we don't have to start over every two years, more importantly they are predicting that this will lead to greater prosperity in Mexico. This will lead to greater prosperity with the 2 term Mayors. There was a captive policy because Mayor's couldn't have that continuity. We are going to see a lot of progress due to this change. Mr. Fernandez reiterated that we have had that problem for the last 20 years.

g. SAN MIGUEL DE ALLENDE, MEXICO

h. SANTA FE DE LA VEGA, SPAIN

i. SORRENTO, ITALY

j. TSUYAMA, JAPAN

The Chair gave some great examples from the conference. She said they were all at a table and they asked them all to stand up and for all of them to stand around one chair. "This is the Island of Japan as it pertains to people in 1 mile". It was a demonstration on why culture in Japan is so polite and non-confrontational. Mr. Olivas said under most conversations they would never tell you no that eliminate confrontation. Chair would like to know what Sister States we have.

k. ZHANGIAJIE, CHINA

Matters from the Committee:

Ms. Faught would like to introduce a retreat day to discuss all the great ideas. The Chair said she recommended December, Carl Moore could facilitate. She

would also invite a couple of city councilors. The Chair noted that there is some education that could be given to the City Councilors. Mr. Olivas will check –

Lee Ann Cory said she would like to recommend utilizing the web site. The Chair noted that we need an entire communications plan. She will follow up with

## 7. ADJOURN

There being no further business to come before the Sister Cities Committee, the meeting was adjourned at 5:05 pm.

Signature Page:

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Carol Robertson-Lopez, Chair

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Fran Lucero, Stenographer