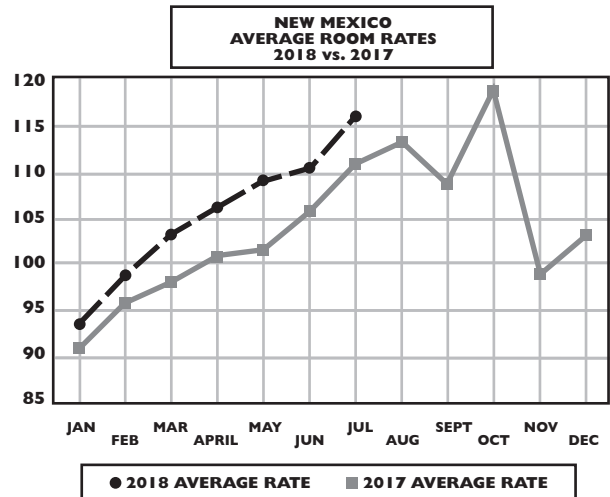
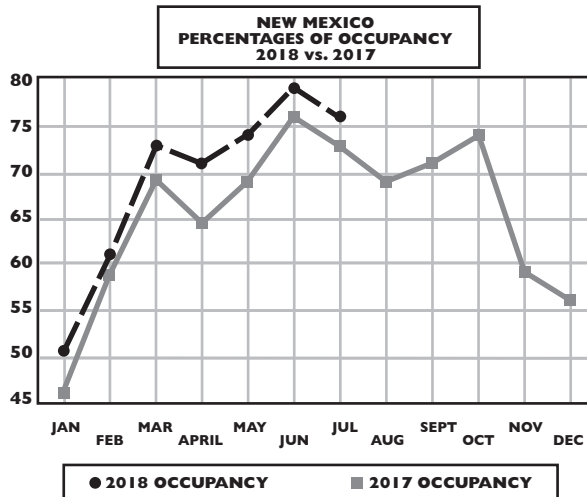


ROCKY MOUNTAIN LODGING REPORT

New Mexico Edition

July 2018

LOCATION	ROOM NIGHTS		OCC %	ADR	REVPAR	2018 YEAR-TO-DATE			2017 YEAR-TO-DATE		
	AVAILABLE	OCCUPIED				OCC %	ADR	REVPAR	OCC %	ADR	REVPAR
ALBUQUERQUE											
AIRPORT	41,658	34,395	82.6%	\$89.28	\$73.71	75.8%	\$88.98	\$67.41	75.8%	\$88.23	\$66.90
DOWNTOWN & MIDTOWN	87,633	63,112	72.0%	\$90.93	\$65.49	64.7%	\$90.81	\$58.77	55.9%	\$89.24	\$49.91
EAST	35,092	28,526	81.3%	\$108.48	\$88.18	75.0%	\$106.35	\$79.81	74.7%	\$104.83	\$78.26
WEST	23,797	19,156	80.5%	\$116.38	\$93.69	72.9%	\$107.91	\$78.64	65.2%	\$95.04	\$61.94
NORTH	54,312	36,965	68.1%	\$94.18	\$64.10	68.3%	\$93.79	\$64.06	69.4%	\$92.17	\$63.92
TOTAL	242,492	182,154	75.1%	\$96.70	\$72.64	69.8%	\$95.47	\$66.61	65.4%	\$92.84	\$60.76
SANTA FE											
DOWNTOWN	50,871	41,825	82.2%	\$218.75	\$179.85	73.3%	\$172.29	\$126.30	68.7%	\$168.80	\$116.03
CERRILLOS ROAD	39,722	31,509	79.3%	\$98.92	\$78.47	62.3%	\$81.89	\$51.03	62.2%	\$78.60	\$48.90
SANTA FE PERIPHERY	22,844	18,800	82.3%	\$141.30	\$116.29	72.7%	\$124.11	\$90.18	69.7%	\$113.92	\$79.39
TOTAL	113,437	92,133	81.2%	\$161.97	\$131.55	69.5%	\$134.49	\$93.41	66.6%	\$127.45	\$84.91
FARMINGTON											
	27,424	18,339	66.9%	\$87.49	\$58.51	66.5%	\$86.14	\$57.27	61.8%	\$83.48	\$51.55
LAS CRUCES											
	30,814	20,883	67.8%	\$92.16	\$62.46	65.9%	\$90.98	\$59.93	63.7%	\$90.33	\$57.53
SOUTHEAST NEW MEXICO (Artesia, Carlsbad, Clovis & Hobbs)											
	30,924	26,627	86.1%	\$134.79	\$116.06	81.8%	\$131.69	\$107.72	70.1%	\$109.64	\$76.89
TAOS											
	16,481	12,391	75.2%	\$131.43	\$98.82	55.4%	\$115.37	\$63.91	56.2%	\$110.99	\$62.38
OTHER NEW MEXICO											
	28,518	20,095	70.5%	\$85.14	\$59.99	62.4%	\$79.58	\$49.67	57.7%	\$79.14	\$45.66
TOTALS	490,090	372,624	76.0%	\$115.38	\$87.73	69.1%	\$106.10	\$73.35	64.8%	\$101.23	\$65.65



The Rocky Mountain Lodging Report is compiled by: EKS&H, PC in cooperation with the New Mexico Hospitality Association, Robert S. Benton & Associates, Inc. and W. R. Hopping & CO. Readers are advised that the above do not represent the data contained herein to be definitive. Neither should the contents of this publication be construed as a recommendation on policies or actions. This report is subject to copyright laws.

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ROCKY MOUNTAIN LODGING REPORT

Summary of Occupancy and Average Daily Room Rates for the State of New Mexico

	OCCUPANCY PERCENTAGE		AVERAGE DAILY RATE		REVENUE PER AVAILABLE ROOM	
	2018	2017	2018	2017	2018	2017
JANUARY	50.7%	45.9%	\$93.35	\$90.16	\$47.36	\$41.43
FEBRUARY	60.5%	58.0%	\$98.50	\$95.21	\$59.60	\$55.18
MARCH	73.4%	68.9%	\$103.11	\$97.96	\$75.66	\$67.50
APRIL	70.3%	64.5%	\$106.14	\$100.90	\$74.63	\$65.11
MAY	74.3%	67.5%	\$109.29	\$102.15	\$81.23	\$68.92
JUNE	78.4%	75.9%	\$110.74	\$105.13	\$86.77	\$79.78
JULY	76.0%	72.8%	\$115.38	\$111.19	\$87.73	\$80.96
AUGUST	-	-	-	-	-	-
SEPTEMBER	-	-	-	-	-	-
OCTOBER	-	-	-	-	-	-
NOVEMBER	-	-	-	-	-	-
DECEMBER	-	-	-	-	-	-
YEAR TO DATE	69.1%	64.8%	\$106.10	\$101.23	\$73.35	\$65.65