



Agenda

OCCUPANCY TAX ADVISORY BOARD - AMENDED

July 24, 2018 – 10:00 A.M.

CITYHALL

COUNCIL CHAMBERS

10:00 a.m.

Regular Meeting

I. Procedures:

- a. Call to Order
- b. Roll Call
- c. Approval of Agenda
- d. Approval of Minutes: June

10:05 a.m.

II. Final Reports

- a. Littlelobe/Emerging Media – Chris Jonas

10:20 a.m.

III. Northern New Mexico Air Alliance Update — Randy Randall

IV. Economic Impact Report – Randy Randall

10:30 a.m.

V. Lodgers Tax:

- a. Update—Randy Randall

10:45 a.m.

VI. CVB Activity Reports:

- a. Sales Report — David Carr
- b. Marketing Report — Joy Rice
- c. Executive Director Report — Randy Randall

11:30 a.m.

VII. Other Matters by the Board

12:00 p.m.

VIII. Adjournment

The next regularly scheduled meeting will be held on August 28, 2018,
at 10:00am in the Council Chambers.

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520,
five (5) working days prior to meeting date.

RECEIVED AT THE CITY CLERK'S OFFICE

DATE: 7/20/2018

TIME: 1:39 PM