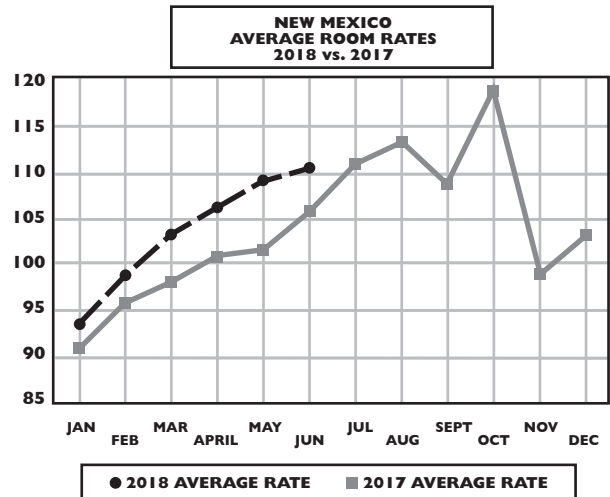
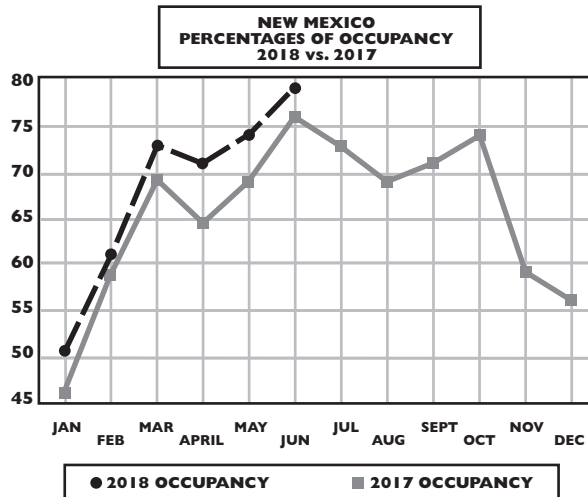


ROCKY MOUNTAIN LODGING REPORT

New Mexico Edition

June 2018

LOCATION	ROOM NIGHTS		OCC %	ADR	REVPAR	2018 YEAR-TO-DATE			2017 YEAR-TO-DATE		
	AVAILABLE	OCCUPIED				OCC %	ADR	REVPAR	OCC %	ADR	REVPAR
ALBUQUERQUE											
AIRPORT	40,107	33,564	83.7%	\$88.87	\$74.37	74.6%	\$88.93	\$66.33	75.5%	\$87.79	\$66.29
DOWNTOWN & MIDTOWN	85,701	63,602	74.2%	\$87.98	\$65.30	63.5%	\$90.79	\$57.64	54.9%	\$88.61	\$48.63
EAST	33,960	28,238	83.2%	\$108.35	\$90.09	74.0%	\$105.97	\$78.45	74.4%	\$105.27	\$78.28
WEST	26,570	22,274	83.8%	\$111.12	\$93.15	71.7%	\$106.40	\$76.25	63.7%	\$94.50	\$60.22
NORTH	48,509	35,490	73.2%	\$95.14	\$69.60	68.3%	\$93.72	\$64.05	68.5%	\$92.42	\$63.31
TOTAL	234,847	183,168	78.0%	\$95.48	\$74.47	68.8%	\$95.24	\$65.57	64.6%	\$92.63	\$59.87
SANTA FE											
DOWNTOWN	49,260	42,470	86.2%	\$190.26	\$164.03	71.8%	\$163.16	\$117.11	67.6%	\$158.60	\$107.23
CERRILLOS ROAD	37,575	29,164	77.6%	\$91.57	\$71.07	59.2%	\$77.73	\$46.03	58.9%	\$74.78	\$44.03
SANTA FE PERIPHERY	22,105	18,792	85.0%	\$143.30	\$121.82	71.0%	\$120.70	\$85.73	67.0%	\$109.90	\$73.68
TOTAL	108,940	90,426	83.0%	\$148.67	\$123.40	67.4%	\$128.69	\$86.74	64.4%	\$121.25	\$78.08
FARMINGTON	26,923	19,774	73.4%	\$87.56	\$64.31	66.4%	\$85.91	\$57.06	59.3%	\$82.61	\$49.00
LAS CRUCES	29,820	20,465	68.6%	\$88.76	\$60.92	65.5%	\$90.77	\$59.48	64.0%	\$90.50	\$57.92
SOUTHEAST NEW MEXICO (Artesia, Carlsbad, Clovis & Hobbs)	29,926	26,608	88.9%	\$132.60	\$117.90	81.1%	\$131.19	\$106.45	67.9%	\$109.96	\$74.65
TAOS	16,325	11,649	71.4%	\$126.93	\$90.57	52.1%	\$111.49	\$58.06	54.0%	\$105.76	\$57.15
OTHER NEW MEXICO	27,592	19,619	71.1%	\$85.36	\$60.70	61.2%	\$78.63	\$48.13	55.9%	\$77.80	\$43.52
TOTALS	474,373	371,708	78.4%	\$110.74	\$86.77	68.0%	\$104.34	\$70.91	63.5%	\$99.30	\$63.05



The Rocky Mountain Lodging Report is compiled by: EKS&H, PC in cooperation with the New Mexico Hospitality Association, Robert S. Benton & Associates, Inc. and W. R. Hopping & CO. Readers are advised that the above do not represent the data contained herein to be definitive. Neither should the contents of this publication be construed as a recommendation on policies or actions. This report is subject to copyright laws.

Reproduction of this report, in whole or in part, without written permission, is prohibited.

For additional information, please contact Robert Benton at (303) 840-1666, Bill Hopping, MAI (303) 798-4045 or Bob Hottman at (303) 740-9400

The Rocky Mountain Lodging Report • P.O. Box 632242 • Littleton, CO 80163 • rockymountainlodgingreport@comcast.net • www.rockymountainlodgingreport.com

ROCKY MOUNTAIN LODGING REPORT

Summary of Occupancy and Average Daily Room Rates for the State of New Mexico

	OCCUPANCY PERCENTAGE		AVERAGE DAILY RATE		REVENUE PER AVAILABLE ROOM	
	2018	2017	2018	2017	2018	2017
JANUARY	50.7%	45.9%	\$93.35	\$90.16	\$47.36	\$41.43
FEBRUARY	60.5%	58.0%	\$98.50	\$95.21	\$59.60	\$55.18
MARCH	73.4%	68.9%	\$103.11	\$97.96	\$75.66	\$67.50
APRIL	70.3%	64.5%	\$106.14	\$100.90	\$74.63	\$65.11
MAY	74.3%	67.5%	\$109.29	\$102.15	\$81.23	\$68.92
JUNE	78.4%	75.9%	\$110.74	\$105.13	\$86.77	\$79.78
JULY	-	-	-	-	-	-
AUGUST	-	-	-	-	-	-
SEPTEMBER	-	-	-	-	-	-
OCTOBER	-	-	-	-	-	-
NOVEMBER	-	-	-	-	-	-
DECEMBER	-	-	-	-	-	-
YEAR TO DATE	68.0%	63.5%	\$104.33	\$99.30	\$70.91	\$63.05