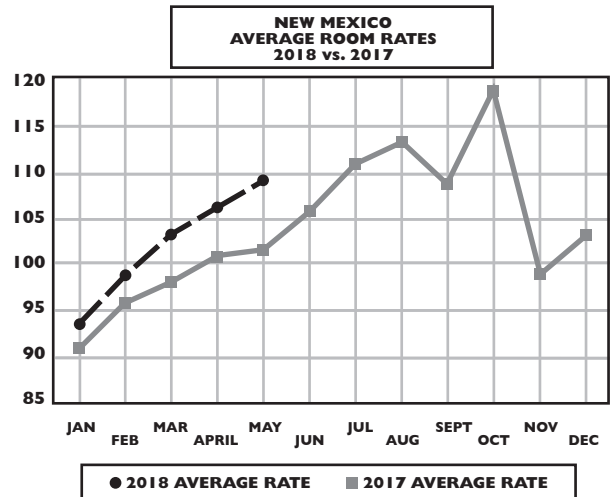
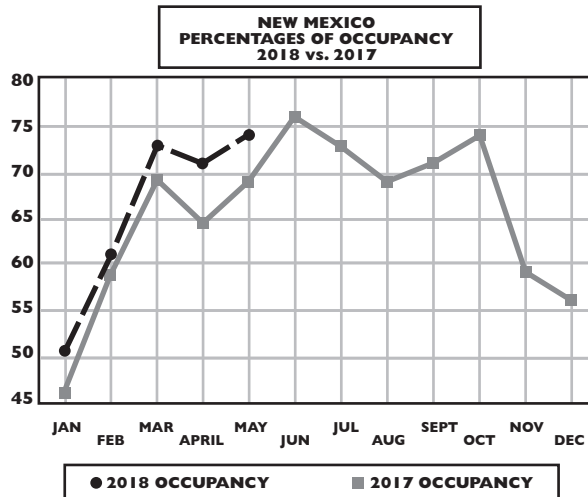


ROCKY MOUNTAIN LODGING REPORT

New Mexico Edition

May 2018

LOCATION	ROOM NIGHTS		OCC %	ADR	REVPAR	2018 YEAR-TO-DATE			2017 YEAR-TO-DATE		
	AVAILABLE	OCCUPIED				OCC %	ADR	REVPAR	OCC %	ADR	REVPAR
ALBUQUERQUE											
AIRPORT	41,544	34,058	82.0%	\$90.52	\$74.21	72.8%	\$88.94	\$64.74	73.5%	\$87.37	\$64.24
DOWNTOWN & MIDTOWN	87,945	60,822	69.2%	\$99.26	\$68.65	61.4%	\$91.46	\$56.13	52.2%	\$87.45	\$45.64
EAST	37,657	30,774	81.7%	\$104.83	\$85.67	72.3%	\$105.46	\$76.27	72.6%	\$105.12	\$76.32
WEST	27,440	21,826	79.5%	\$110.38	\$87.79	69.0%	\$105.15	\$72.57	60.6%	\$92.65	\$56.19
NORTH	<u>50,135</u>	<u>35,772</u>	<u>71.4%</u>	<u>\$95.13</u>	<u>\$67.87</u>	<u>67.4%</u>	<u>\$93.40</u>	<u>\$62.91</u>	<u>66.3%</u>	<u>\$92.25</u>	<u>\$61.12</u>
TOTAL	244,721	183,252	74.9%	\$99.09	\$74.20	67.0%	\$95.18	\$63.79	62.2%	\$91.97	\$57.23
SANTA FE											
DOWNTOWN	50,910	40,745	80.0%	\$183.78	\$147.09	68.9%	\$156.41	\$107.76	65.6%	\$152.48	\$99.97
CERRILLOS ROAD	39,180	27,110	69.2%	\$80.82	\$55.92	55.4%	\$73.70	\$40.82	55.1%	\$72.11	\$39.74
SANTA FE PERIPHERY	<u>23,216</u>	<u>18,178</u>	<u>78.3%</u>	<u>\$120.97</u>	<u>\$94.72</u>	<u>68.3%</u>	<u>\$115.13</u>	<u>\$78.58</u>	<u>62.9%</u>	<u>\$105.36</u>	<u>\$66.29</u>
TOTAL	113,306	86,034	75.9%	\$138.07	\$104.83	64.2%	\$123.48	\$79.33	61.3%	\$117.06	\$71.77
FARMINGTON	28,029	20,131	71.8%	\$88.29	\$63.41	65.0%	\$85.54	\$55.64	56.6%	\$81.91	\$46.33
LAS CRUCES	30,814	21,945	71.2%	\$92.52	\$65.89	64.9%	\$91.21	\$59.19	63.5%	\$91.07	\$57.81
SOUTHEAST NEW MEXICO (Artesia, Carlsbad, Clovis & Hobbs)	30,752	26,074	84.8%	\$137.82	\$116.86	79.8%	\$130.91	\$104.46	65.9%	\$109.88	\$72.40
TAOS	16,524	10,182	61.6%	\$120.51	\$74.26	48.2%	\$106.94	\$51.60	50.6%	\$102.47	\$51.82
OTHER NEW MEXICO	<u>31,647</u>	<u>20,882</u>	<u>66.0%</u>	<u>\$77.09</u>	<u>\$50.87</u>	<u>59.6%</u>	<u>\$77.28</u>	<u>\$46.02</u>	<u>53.9%</u>	<u>\$78.56</u>	<u>\$42.33</u>
TOTALS	495,793	368,500	74.3%	\$109.29	\$81.23	65.9%	\$102.84	\$67.80	61.0%	\$97.86	\$59.74



The Rocky Mountain Lodging Report is compiled by: EKS&H, PC in cooperation with the New Mexico Hospitality Association, Robert S. Benton & Associates, Inc. and W. R. Hopping & CO. Readers are advised that the above do not represent the data contained herein to be definitive. Neither should the contents of this publication be construed as a recommendation on policies or actions. This report is subject to copyright laws.

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For additional information, please contact Robert Benton at (303) 840-1666, Bill Hopping, MAI (303) 798-4045 or Bob Hottman at (303) 740-9400

The Rocky Mountain Lodging Report • P.O. Box 632242 • Littleton, CO 80163 • rockymountainlodgingreport@comcast.net • www.rockymountainlodgingreport.com

ROCKY MOUNTAIN LODGING REPORT

Summary of Occupancy and Average Daily Room Rates for the State of New Mexico

	OCCUPANCY PERCENTAGE		AVERAGE DAILY RATE		REVENUE PER AVAILABLE ROOM	
	2018	2017	2018	2017	2018	2017
JANUARY	50.7%	45.9%	\$93.35	\$90.16	\$47.36	\$41.43
FEBRUARY	60.5%	58.0%	\$98.50	\$95.21	\$59.60	\$55.18
MARCH	73.4%	68.9%	\$103.11	\$97.96	\$75.66	\$67.50
APRIL	70.3%	64.5%	\$106.14	\$100.90	\$74.63	\$65.11
MAY	74.3%	67.5%	\$109.29	\$102.15	\$81.23	\$68.92
JUNE	-	-	-	-	-	-
JULY	-	-	-	-	-	-
AUGUST	-	-	-	-	-	-
SEPTEMBER	-	-	-	-	-	-
OCTOBER	-	-	-	-	-	-
NOVEMBER	-	-	-	-	-	-
DECEMBER	-	-	-	-	-	-
YEAR TO DATE	65.9%	61.0%	\$102.84	\$97.86	\$67.80	\$59.74