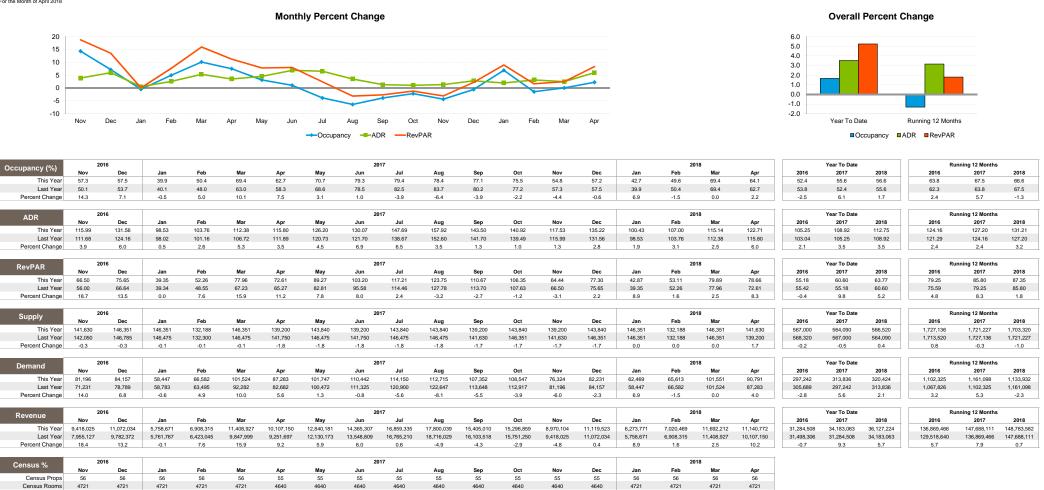
Tab 2 - Trend City Of Santa Fe, NM+ Santa Fe CVB For the Month of April 2018



% Rooms Participants A blank row indicates insufficient data

79.4

79.4

78.9

78.9

78.9

77.3

80.2

80.2

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80.2

80.2

80.2

80.2

80.2

80.6

80.6

80.6

80.6

80.2

Tab 3 - Response City Of Santa Fe, NM+

Santa Fe CVB

For the Month of April 2018

	2016												2017 2018															
STR Code	Name of Establishment	City & State	Zip Code		Open Date	Rooms	Chg in Rms		F M	A	мј	JA	a s	0	I D		мА	м.	J J	A S	0 N		JF	ма	M J	JA	s o	N D
	Closed - Fairmont Heritage Place El Corazon De Santa Fe		87501	Jan 2016	Nov 2011	0	Y																					
	Closed - Independent Territorial Inn @ The Marcy	Santa Fe, NM	87501	Dec 2010	lar 0007	0	Y Y																-					
	Closed - Independent The Hacienda @ Hotel Santa Fe Closed Alexanders Inn	Santa Fe, NM Santa Fe, NM	87501 87501	Jan 2016 Aug 2001	Jan 2007 Jun 1903	0	Y																					
	Closed Casa Pueblo Inn	Santa Fe, NM Santa Fe, NM	87501	Feb 2009	Jun 1903 Jun 1998	0	•																					
	Closed Otra Vez En Sante Fe	Santa Fe, NM	87501	Jun 1982	Jun 1998	0	Y																					
	Closed Pueblo Hermosa	Santa Fe, NM	87501	Aug 1994	Juli 1930	0	Y																					
	Drury Plaza Hotel Santa Fe	Santa Fe, NM	87501	Aug 2014	Aug 2014	182				•			•						•		• •	•						
	El Paradero Bed & Breakfast Inn	Santa Fe, NM	87501	rag zorr	7.03 2011	15			-	-			-						-									
	Eldorado Hotel	Santa Fe, NM	87501	Sep 2004	Mar 1986	219				•	• •	• •	•		•		• •		•		• •	• •		• •				
	Fort Marcy Hotel Suites	Santa Fe, NM	87501	Jun 1973	Jun 1973	88																						
	Garrett's Desert Inn	Santa Fe, NM	87501	May 1989	Jun 1966	83																						
9844	Hilton Santa Fe	Santa Fe, NM	87501	Jan 1973	Jan 1973	158		• •	•	•	• •	• •	•	• •	•	• •	• •	• •	•	• •	• •	• •	•	• •				
28258	Hotel Chimayo de Santa Fe	Santa Fe, NM	87501	Jun 2000	Jun 1990	56		• •	•	•	• •	• •	•	• •	•	• •	• •	• •	•	• •	• •	• •	•	• •				
28259	Hotel Santa Fe	Santa Fe, NM	87501	Apr 1991	Apr 1991	162	Y	• •	•	•	• •	• •	•	• •	•	• •	• •	• •	•	• •	• •	• •	•	• •				
13867	Hotel St Francis	Santa Fe, NM	87501	Jun 1923	Jun 1923	79	Y	• •	•	•	• •	• •	•	• •	•	• •	• •	• •	•	• •	• •	• •	•	• •				
	Inn & Spa @ Loretto	Santa Fe, NM	87501	Apr 2016	May 1975	136	Y	• •	•	•	• •	• •	•	• •	•	• •	•	• •	•	• •	• •	• •	•	• •				
	Inn @ Vanessie	Santa Fe, NM	87501	Jun 2012	Jun 2012	18																						
	Inn Of The Governors	Santa Fe, NM	87501	Jun 1965	Jun 1965	100		0 0	0	0	0 0	0 0	0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0	0	0 0				
	Inn On The Alameda	Santa Fe, NM	87501	Jun 1986	Jun 1986	72		• •	•	•	• •	• •	•	• •	•	• •	• •	• •	•	• •	• •	• •	•	• •				
	Inn On The Paseo	Santa Fe, NM	87501	Jun 1991	Jun 1991	18																						
	La Fonda On the Plaza	Santa Fe, NM	87501	Jun 1922	Jun 1922	180	Y	• •	•	•	• •	• •	•	• •	•	• •	• •	• •	•	• •	• •	• •	•	• •		_		
	Las Palomas	Santa Fe, NM	87501			63																						
	Luxx Boutique Hotel	Santa Fe, NM	87501	Jun 2010	Jun 2010	16										_												
	Motel 6 Santa Fe Plaza Downtown	Santa Fe, NM	87501	May 2010		48		• •	•	•	• •	• •	•	• •	•	•	• •	• •	•	•	• •	• •	•	• •				
	Old Santa Fe Inn Pueblo Bonito Bed & Breakfast	Santa Fe, NM Santa Fe, NM	87501	Jun 2002	Jun 2002 Jun 1985	43 18																						
		1	87501	Jun 1985		58																						
	Rosewood Inn Of The Anasazi Santa Fe Motel & Inn	Santa Fe, NM Santa Fe, NM	87501 87501	Oct 2005 Jun 1950	Jul 1991 Jun 1950	23		• •	•	•	• •	• •	•	• •	•	• •	• •	• •	•	• •	• •	• •	•	• •				
	Santa Fe Sage Inn	Santa Fe, NM	87501	Jun 1950 Jun 1984	Jun 1950 Jun 1984	23 145																						
	The Inn Of The Five Graces	Santa Fe, NM	87501	Jun 1984	Jun 1984	24		0 0	0	0	0 0	0 0	0	0 0	0 0	0 0	0 0	0 0	0	••	••	• •	••	•••				
	The Lodge Of Santa Fe	Santa Fe, NM	87501	Nov 2005	Jun 1990	125	Y						0		0													
	Tribute Portfolio La Posada De Santa Fe	Santa Fe, NM	87501	Oct 2016	Jun 1940	157	Ý																					
	Villas De Santa Fe	Santa Fe, NM	87501	Feb 1998	Feb 1994	107							•															
	Americas Best Value Inn Lamplighter Inn Of Santa Fe	Santa Fe, NM	87505	Jan 2006	Jun 1962	80																						
	Closed Cactus Lodge Motel	Santa Fe, NM	87505	Jul 2005	0011 1002	0	Y								1.1													
	Closed Warren Inn	Santa Fe, NM	87505	Jun 2001		0	Y																					
	El Rey Inn	Santa Fe, NM	87505	Jun 1930	Jun 1930	86	Y	0 0	0	0	0 0	• •	•	• •	•	• •	• •	• •	•	• •	• •	• •	•	• •				
	Inn @ Santa Fe	Santa Fe, NM	87505	Nov 2006	Nov 1998	99		0 0	0	0	0 0	0 0	0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0 0	0	0 0				
66141	Inn Of The Turquoise Bear	Santa Fe, NM	87505	Jun 1996	Jun 1996	11																						
52455	Kings Rest Court	Santa Fe, NM	87505			18																						
	Pecos Trail Inn	Santa Fe, NM	87505	Jun 1965	Jun 1965	23	Y																					
	Residence Inn Santa Fe	Santa Fe, NM	87505	Jul 1986	Jul 1986	120		• •	•	•	• •	• •	•	• •	•	• •	• •	• •	•	• •	• •	• •	•	• •				
	Santa Fe Suites	Santa Fe, NM	87505	Jun 1998	Jun 1998	123																						
	Thunderbird Inn	Santa Fe, NM	87505			44																						
	Western Scene Motel	Santa Fe, NM	87505			32					_												_					
	Closed Rancho Encantado	Santa Fe, NM	87506	Jan 2002	Jun 1932	0																						
	Baymont Inn & Suites Santa Fe	Santa Fe, NM	87507	Jul 2015	Aug 1994	51	Y	• •	•	•	• •	• •	•	• •	•	• •	• •	• •	•	• •	• •	• •	•	• •				
	Best Western Plus Inn Of Santa Fe	Santa Fe, NM	87507	Apr 2011 Apr 2013	Jun 1990	95 0		• •	•	•	• •	• •	•	• •	•	• •	• •	• •	•	• •	• •	• •	•	• •				
	Closed - Independent Adobe Inn & Studios Comfort Inn Santa Fe	Santa Fe, NM Santa Fe, NM	87507 87507	Jul 1994	Jun 1981 Jul 1994	83	Y																					
	Comfort Suites Santa Fe	Santa Fe, NM	87507	Apr 1994	Apr 1994	60			•	•	•••	• •	•	• •	•		•••	• •	•		•••	•		• •				
	Courtyard Santa Fe	Santa Fe, NM	87507	May 1999	Apr 1990	209																						
	Days Inn Santa Fe New Mexico	Santa Fe, NM	87507	Jul 1997	Jun 1965	83																						
	Doubletree Santa Fe	Santa Fe, NM	87507	Dec 2011		130																						
	Econo Lodge Inn & Suites Santa Fe	Santa Fe, NM	87507	Dec 2012		48	Y			•																		
	Fairfield Inn & Suites Santa Fe	Santa Fe, NM	87507		Aug 1994	81	Ý			•	• •	• •	•											• •				
	Holiday Inn Express Santa Fe Cerrillos	Santa Fe, NM	87507		Mar 1996	76			•	•	• •	• •	•	• •	•	• •	• •	• •	•	• •	• •	•	• •	• •				
	Hyatt Place Santa Fe	Santa Fe, NM	87507	May 2010		92			•	•	• •	• •	•	• •			• •	• •	•		• •	•	•	• •				
	La Quinta Inns & Suites Santa Fe	Santa Fe, NM	87507		Nov 1986	131	Y	• •	•	•	• •	• •	•	• •	•	• •	• •	• •	•	• •	• •	•	•	• •				
6490	Motel 6 Santa Fe	Santa Fe, NM	87507	Jan 1974	Jan 1974	104		• •	•	•	• •	• •	•	• •	•	• •	• •	• •	•	•	• •	•	•	• •				
31302	Motel 6 Santa Fe	Santa Fe, NM	87507		Jun 1995	76		• •	•	•	• •	• •	•	• •	•	• •	• •	• •	•	• •	• •	•	•	• •				
	Motel 6 Santa Fe Cerrillos Road South	Santa Fe, NM	87507	Dec 2006		118		• •	•	•	• •	• •	•	• •	•	• •	• •	• •	•	• •	• •	•	•	• •				
	Quality Inn Santa Fe	Santa Fe, NM	87507	Mar 2013	May 1987	98		• •	•	•	• •	• •	•	• •	•	• •	• •	• •	•	•	• •	• •	•	• •				
	Silver Saddle Motel	Santa Fe, NM	87507			25																						
	Super 8 Santa Fe	Santa Fe, NM	87507	Mar 1984	Mar 1984	87		• •	•	•	• •	• •	•	• •	•	• •	• •	• •	•	•	• •	•	•	• •				
28969	Tranquilla Inn	Santa Fe, NM	87507	Feb 2013		47																						
			Total Prop	erties:	67	4721		0 -	Mon	thly o	data re	eceive	ed by	STR														

Tab 3 - Response City Of Santa Fe, NM+

Santa Fe CVB

For the Month of April 2018



A blank row indicates insufficient data.

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		Current Month - April 2018 vs April 2017														Year to Date - April 2018 vs April 2017													
	Occ % ADR RevPAR						Percent Change from April 2017						Occ %		ADR		RevPAR		Percent Change from YTD 2017						Properties		Roon	ns	
						Room															Room Room								
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Rev	Room Avail	Room Sold	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Rev	Avail	Sold	Census	Sample	Census	Sample	
Santa Fe, NM Downtown+	74.9	71.8	165.01	155.44	123.61	111.66	4.3	6.2	10.7	10.7	0.0	4.3	66.8	64.5	147.25	142.19	98.34	91.65	3.6	3.6	7.3	7.3	0.0	3.6	23	12	2048	1559	
Santa Fe, NM Cerrillos+	53.8	54.8	74.97	71.77	40.35	39.36	-1.9	4.5	2.5	6.2	3.5	1.6	47.3	47.9	72.72	71.30	34.43	34.14	-1.1	2.0	0.8	1.7	0.9	-0.3	28	21	2369	2000	
Santa Fe, NM Periphery+																									6	2	427	245	

Tab 5 - Multi-Seg Raw Santa Fe CVB

For the Month of April 2018

			C	Current M	onth - April	2018 vs Ap	ril 2017					Year to I	2018 vs /	8 vs April 2017						
		Supply			Demand		Revenue			Su		Demand		Revenue						
	2018	2017	% Chg	2018	2017	% Chg	2018	2017	% Chg	2018	2017	CI 2018	2017	% Chg	2018	2017	% Chg			
Santa Fe, NM Downtown+	61,440	61,440	0.0	46,023	44,137	4.3	7,594,384	6,860,480	10.7	245,760	245,760	# 164,130	158,407	3.6	24,167,586	22,523,409	7.3			
Santa Fe, NM Cerrillos+	71,070	68,640	3.5	38,257	37,646	1.6	2,868,017	2,701,673	6.2	284,280	281,850	# 134,586	134,974	-0.3	9,786,764	9,623,328	1.7			
Santa Fe, NM Periphery+																				

Tab 6 - Multi Running

Santa Fe CVB For the month of: April 2018

1					Runnin	ng 3 Month	- April 2018 vs	s April 20	17							Runni		Participation										
[Occ %		ADR		RevPAR		Percent Change from April 2017					Occ %		ADR		RevPAR		Percent Change from YTD 2017					Properties		Room	ns		
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Rev	Room Avail	Room Sold	2018	2017	2018	2017	2018	2017	Occ	ADR R	RevPAR	Rev	Avail	Sold	Census	Sample	Census	Sample
Santa Fe, NM Cerrillos+	51.7	52.9	74.02	72.24	38.27	38.19	-2.2	2.5	, 0.2	1.4	1.2	-1.1	59.9	61.6	82.48	80.13	49.44	49.38	-2.7	2.9	0.1	-2.0	-2.1	-4.7	28	21	2,369	2,000
Santa Fe, NM Downtown+	71.9	70.4	152.37	146.30	109.62	103.06	2.1	4.1	6.4	6.4	0.0) 2.1	73.5	73.7	178.87	175.51	131.54	129.30	-0.2	1.9	1.7	1.7	0.0	-0.2	23	12	2,048	1,559
Santa Fe, NM Periphery+																									6	2	427	245

A blank row indicates insufficient data.

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