



Agenda

ARTS COMMISSION

Monday, May 14, 2018

City Councilors' Conference Room, 200 Lincoln Avenue

505-955-6707

5:00 PM

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
 - a) April 16, 2018
5. Presentations
 - a) International Folk Art Alliance (TBD)
6. Report of the Chair
7. Report of Director
8. Updates and Reports
 - a) Art in Public Places
 - i. Santa Fe University of Art & Design Exhibit (Debra Garcia y Griego)
 - ii. Santa Fe Regional Airport Purchase Initiative (Debra Garcia y Griego)
 - b) Cultural Investments
 - i. Site Visit Reports: Lensic Performing Arts Center (Exilda Trujillo Martinez)
 - c) Culture Connects (Debra Garcia y Griego)
 - d) Mayor's Arts Awards (Debra Garcia y Griego)
9. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520 five (5) working days prior to meeting date.

Arts Commission Meeting – Index – April 16, 2018

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Call to Order	Kathlene Ritch, Acting Chair for the Arts Commission called the meeting to order at 5:00 pm in the City Councilor's Conference Room, Santa Fe, New Mexico. Roll Call reflects quorum.	Page 1
Approval of Agenda	Postpone Item 7.b to meeting of May 14 2018 <i>Ms. Perry moved to approve the agenda as amended, second by Ms. Ortiz-Pena, motion carried by unanimous voice vote.</i>	Page 1
Approval of Minutes – March 12, 2018 <i>Ms. Ritch was not at the March 12th meeting, she did not second motion to adjourn.</i> Page 1: Call for order, meeting was called to order in the City Councilor's Conference Room, meeting was held in the Community Gallery. Page 2: last paragraph says pushed back community arts development should read: <i>collaborative arts marketing</i> Last page should also say collaborative arts marketing.	<i>Ms. Ortiz-Pena moved to approve the minutes as amended, second by Mr. Hanna, motion carried by unanimous voice vote.</i>	Page 1-2
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Action Items a) A resolution accepting with gratitude the gift from Tesuque Pueblo of a bronze sculpture by artist George Rivera in honor of Catua and Omtua, Pueblo Revolt runners from Taytsugeh Oweengeh (Tesuque Pueblo); requesting staff work with the artist and Tesuque Pueblo to install the sculpture	<i>Ms. Ortiz-Pena moved to approve the resolution accepting with gratitude the gift from Tesuque Pueblo of a bronze sculpture by artist George Rivera in honor of Catua and Omtua, Pueblo Revolt runners from Taytsugeh Oweengeh (Tesuque Pueblo); requesting staff work with the artist and Tesuque Pueblo to install the sculpture in the</i>	Page 7 - 9

<p>in the designated location; and allocating Art in Public Places funds to support the costs of landscaping integral to the artwork as designed by the artist</p> <p>b) Request for Approval of Lodgers' Tax for the Arts: Global Arts Marketing Support funding, RFP # '18/16/P</p> <p>c) Request for Approval of Lodgers' Tax for the Arts: National Arts Marketing Support funding, RFP # '18/26/P</p> <p>d) Request for Approval of Lodgers' Tax for the Arts: Regional Arts Marketing Support funding, RFP # '18/15/P</p>	<p><i>designated location; and allocating Art in Public Places funds to support the costs of landscaping integral to the artwork as designed by the artist, second by Mr. Vallo, motion carried by unanimous voice vote.</i></p> <p><i>Ms. Ortiz-Pena moved to approve Museum of New Mexico Foundation, \$45,900 and Santa Fe Opera, \$72,800, second by Mr. Hanna, motion carried by unanimous voice vote. Ms. Ashlyn Perry recused herself from this vote due to conflict of interest.</i></p> <p><i>Mr. Vallo moved to approve SITE Santa Fe, \$36,000, second by Ms. Perry, motion carried by unanimous voice vote. Mr. Hanna recused himself from this vote due to conflict of interest.</i></p> <p><i>Mr. Hanna moved to approve:</i></p> <p><i>Aspen Santa Fe Ballet, \$25,480</i></p> <p><i>EL Rancho de las Golondrinas, \$40,400</i></p> <p><i>Georgia O'Keeffe Museum, \$56,650</i></p> <p><i>Institute of American Indian Arts, \$14,000</i></p> <p><i>International Folk Art Alliance, \$20,000</i></p> <p><i>Lensic Performing Arts Center, \$50,000</i></p> <p><i>Southwestern Association for Indian Arts, \$50,000</i></p> <p><i>Spanish Colonial Arts Society, \$40,000</i></p> <p><i>Wheelwright Museum of the American Indian, \$20,000</i></p> <p><i>Second by Ms. Ortiz-Pena, motion carried by unanimous voice vote.</i></p> <p><i>Ms. Hnasko moved to approve Wise Fool New Mexico for \$32,000, second by Ms. Perry, motion carried by unanimous vote. Bernadette</i></p>	
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	<p><i>Ortiz-Pena recused herself from the vote due to conflict of interest.</i></p> <p><i>Ms. Ortiz-Pena moved to approve;</i></p> <p><i>CENTER, \$15,000</i> <i>Center for Contemporary Arts, \$18,000</i> <i>Santa Fe Desert Chorale, \$18,850</i> <i>Santa Fe Pro Musica, \$22,000,</i></p> <p><i>Second by Mr. Hanna, motion carried by unanimous voice vote.</i></p> <p><i>Ms. Perry moved to approve Request for approval of Lodgers' Tax for the Arts: Regional Arts Marketing Support funding, RFP # '18/15/P, second by Ms. Hnasko, motion carried by unanimous voice vote.</i></p>	
Adjournment and Signature Page	<p><i>There being no further business to come before the Art Commission, Acting Chair called for adjournment at 6:00 pm</i></p>	Page 9

ARTS COMMISSION
Monday, April 16, 2018
City Councilor's Conference Room
5:00 PM – 6:00 PM

MINUTES

1. Call to Order

Kathlene Ritch, Acting Chair, called the Arts Commission meeting to order at 5:00 pm in the City Councilor's Conference Room. Roll call reflects a quorum.

2. Roll Call

Present:

Kathlene Ritch, Acting Chair
Ashlyn Perry
Brian Vallo
Adelma Hnasko
Alex Hanna
Bernadette Ortiz-Pena

Not Present/Excused:

Chip Chippeaux, Chair
Exilda Trujillo-Martinez

Staff Present:

Debra Garcia y Griego, Executive Director, Arts Commission
Jacki Camborde, Arts Commission

Others Present:

Mara Harris, Georgia O'Keeffe Museum
Coleen Kelly, Georgia O'Keeffe Museum
Jennifer Pedneau, Georgia O'Keeffe Museum
Anna Serrano for Fran Lucero, Stenographer

3. Approval of Agenda

Postpone Item 7.b to meeting of May 14 2018

Ms. Perry moved to approve the agenda as amended, second by Ms. Ortiz-Pena, motion carried by unanimous voice vote.

4. Approval of Minutes – March 12, 2018

Ms. Ritch was not at the March 12th meeting, she did not second motion to adjourn.

Page 1: Call for order, meeting was called to order in the City Councilor's Conference Room, meeting was held in the Community Gallery.

Page 2: last paragraph says pushed back community arts development should read:
collaborative arts marketing

Last page should also say collaborative arts marketing.

Ms. Ortiz-Pena moved to approve the minutes as amended, second by Mr. Hanna, motion carried by unanimous voice vote.

5. Presentations

a) Georgia O'Keeffe Museum

Ms. Camborde introduced, Mara Harris, Communications Manager, Coleen Kelly, Senior Director of Advancement and Communications and Jennifer Pedneau, Institutional Giving Manager staff at the museum. Ms. Harris stated that topic was to talk about what was new in 2018 at the Georgia O'Keeffe Museum. They have new people, new welcome stories, new gallery in Abiqui and new marketing campaign for 2018. For new people, they have re-tooled what they are doing and they have a new curatorial department with a new Curator of Education and Interpretation. She is charged with doing interpretation initiatives, public programs, educational activities and integration of experiences across collections and across the facilities. There is a new Curator of Digital Experience whose name is Liz Neeley who was most recently with the American Alliance of Museums. She is in charge of developing digital infrastructure and audience experience against media platforms to make a technology key to develop exhibitions in public programs. There is a Curator of Fine Art who will join the team at the end of May who most recently been Curator of Modern and Contemporary Art at the San Diego Museum of Art. He will be here to oversee exhibitions, collections development and research. They have new stories; in 2016 the Museum went from regular exhibitions three times a year to a deeper story telling about O'Keeffe under the them, A Great American Artist – A Great American Story which features her life and her art process. People are surprisingly very interested and it was discovered in some recent focus groups who aren't museum goers and people who are not familiar with it, wanted to know how she made her art. That is becoming more and more of the story they are telling using all of the assets of the museum and they own the Gallery at 217, they occupy the education annex on Grant St., they own the research center and they occupy some offices at Marcy and Grant Streets., they own both of O'Keeffe houses and now the new welcome center. They have been doing a lot of market research that identifies new audiences and suggests new ways to attract them with relevant experiences. Ms. Harris talked about working with Laplace Cohen to identify fundamental fanatical directions in institutional strategy branding. The Museum has expanded from a small single artist Museum to an Institution with a broad array of offerings. They have identified three core groups that come to the museum that they want to grow and develop. There are new programs, thanks to the interpretive team to link O'Keeffe's life and learning hands on experience tailored to these desired audiences. They have new research and tools that yield new ways to look at O'Keeffe's legacy. By research they mean academic research and in 2006 her letters were opened up and it has given them a whole new way of looking at O'Keeffe and telling her story and they will continue that process in a significant way. They have also received a national grant that is creating and working with open linked data which is kind of like Google but better for their data bases which don't talk to each other but will allow new ways of creating connections between the various data bases of the collections that they own. She continued to praise her team that works together on these new approaches. One of the additional new approaches to O'Keeffe's recognition in the artistic community is an exhibit called "Community Voices", installations by Susan York, Sam Scott, they will open one with Michael Namingha on April 28th. There is a new Welcome Center in Abiqui scheduled to open on May 1, 2018 and is on the grounds of the Abiqui Inn, 4500 sq. ft. of tour office, a store, a video room, a classroom for Abiqui and O'Keeffe history. Reiterating the new marking for 2018 is Discover O'Keeffe which invites an exploration of Santa Fe and unique landscapes and experiences to be found. To leverage what the city is doing with advertising, they are doing digital advertising in Denver, Dallas, Houston and Phoenix to spread the on-going presence of Santa Fe. With the support of the Santa Fe Arts Commission the museum can promise a robust,

exciting destination to which to drive desirable audiences in a setting that can only be experienced here. Thank you.

Ms. Harris was asked to speak about the cooking class with the Boys and Girls Club. A program is delivered through the Boys and Girls Club and they work with them regularly. They also have a program that hires high school interns from Ojo Caliente and Espanola High Schools, paid internships that allows them to develop and restore O'Keeffe's garden; it is now fully restored. They donate 400 lbs. a year to the Food Bank. The kinds want to be connected to the agricultural part of the Rio Chama. They want to tell the story about the Abiquiu community; they were there way before O'Keeffe.

6. Report of Director

a) Cultural Partnership Coordinator Position

Ms. Garcia y Griego reported that an offer has been made for the Culture Connect position and the candidate accepted with a start date of June 18, 2018. She is an Anthropologist with an incredible background in New Mexico and Mexico, multi-lingual and very well credentialed.

7. Updates and Reports

a) Art in Public Places

i. Nature + Art: Exhibit & Programming Update (Rod Lambert)

Exhibit will close on 5/31 and they have had four programs to date. They had a basket making program in the gallery. They anticipated 10-15 people; there were 27 people who showed up. They did a medicinal herb workshop/presentation, very well attended. The same person that did that also did a sab making workshop and that was full with a full waiting list. There has been a huge response to the programming. All has been very successful. There will be one additional program, Cooking with Kids, April 26th and they will be cooking with local ingredients, more like a food sampling format.

ii. Upcoming Exhibits: For the summer it will be the Santa Fe Studio Tour which will open in June, it will be a pop up exhibit which is a preview to their actual studio tour. They are organizing a couple of lectures during the evening to help promote the event.

Gearing up for the 10th Anniversary of the Gallery in October. It was Ms. Garcia y Griego suggestion was to do an exquisite corpse show so they have 45 complete bodies. Each artist has been assigned a head, arm, torso or legs which they are working on now and they will deliver. Mr. Lambert will install them at random and they will be for sale for \$150 so collectors can pick and chose and build their own torso and that will be Oct/Nov/Dec.

Mr. Lambert continues to work with Joe Abeyta, film person for the city who has been doing their TV show in the Gallery on Wednesdays and also interviewing from of the Gallery. They are getting a lot of raw footage to create a video in the future.

iii. CSA (Community Supported Art) Project Update (Rod Lambert)

Mr. Lambert reported that CSA is like community supported agriculture where shareholders can buy a share, this will be art and they will do three different occurrences where there will be events and they will pick three artists at each event. It will be split out between three fiscal quarters. It would be \$500 up front for 1 share and they will sell 50 shares, each artist will make 50 pieces. Mr. Lambert is getting ready to list the RFP and they have a contract being reviewed by legal to hopefully have in place before fiscal year in July 2018.

iv. 2017/18 Ignite Project Updates (Jackie Camborde)

There are two projects approved, International Folk Art Market doing the Gate Way to Santa Fe arch with a local artist and one of their Haitian artists who does metal work. They have done a site visit and have found a space adjacent to Larragoite Park. The hopes are to have it installed with a ceremony the week of opening of Folk Art market. The Tele-Poem Booth project; contract in process and they will start working with the Artist very soon.

v. Public Art Yarn Bomb with Fiber Arts Crawl (Jackie Camborde)

Included in the meeting packet are color photos of various public art in Santa Fe. The New Mexico Fiber Crawl will take place May 18-20 in Santa Fe and Espanola. One of the things they would like to do is a yard bomb which is where they make hats, leg warmers or other related items and they put them up the weekend of the event. Arts Commission has given them permission to do this; their liability insurance will cover it. Arts in Public Places Committee has asked that staff go out and check everything and take some photos. Should be a great social media event. Ms. Garcia y Griego said they will also work with private galleries to do other pieces; it will have a fairly large scales. They will have pieces which will decorate the city pieces.

b) Cultural Investments

i. Collaborative Arts Marketing RFP Release Date (Jackie Camborde)

RFP released today, this is the funding that is given to groups to do an event or series of events that help promote tourism in Santa Fe. This year our requirement is that there are two non-profit arts organizations plus one additional non-profit that doesn't necessarily have to be in the arts. It has been promoted in all of the technical assistance workshops for the Lodgers Tax; we are hoping to see new ideas. Once they are released they are on the city website. The deadline is May 18th and it is important if you are being asked about this particular funding is if they get lodger's tax funding this is an additional opportunity, it is not going to take any funding away that they have already been given.

ii. Site Visit Reports:

1. Aspen Santa Fe Ballet (Adelma Hnasko)

Ms. Hnasko and Ms. Camborde had a site visit with Aspen Santa Fe Ballet and Jon Phillippe, Executive Director asked them to attend the student show at the Lensic. They watched the show; Ms. Hnasko had never seen one of the student shows and we got to see what takes place behind the scenes. It talked about all the different careers, the practice and the discipline, they started with a class that had been built up to this dance sequence that they did at the end with full costume and lighting and the music. It was really special and both were so appreciative of being able to see the behind the scenes, Mr. Phillippe was excellent. Mr. Phillippe had some suggestions on how some things could be easier for his organization and others. One was that there is no opportunity in Santa Fe to buy tickets if the house isn't sold, this would be a way to help these non-profits promote and get the house full and help them with earnings. He also said that their organization is missing a presence on the plaza, if there is a tourist that comes to town there is no way they can learn about what is happening be it via a screen or a booth. He said there needed to be more gateways to what is happening in the arts and performances in Santa Fe. He also suggested possibly banners or signage that could be beautiful in the downtown area and point to culturally what is happening. Ms. Camborde added the comment that Mr. Phillippe said there is so much competition in such a small market. The nice caveat is they are the only ballet company and they are one of the pioneers of progressive pricing which Ms. Camborde feels they have done very well with. They have a diverse board from other parts of the country and another thing he said which I feel is a

very good marketing tool that they have is that they have toured nationally and internationally. They take the name Aspen Santa Fe to NY and various parts of the US.

2. El Rancho de las Golondrinas (Alex Hanna)

Ms. Camborde and Mr. Hanna had a good site visit speaking with Mr. Daniel Goodman, Executive Director and Cathy Kerry the development person. They were very enthusiastic about the support they receive from the Arts Commission. What came out the most is the sense of family, they have a huge group of volunteers; over 200 volunteers and they radiate how much they love being out there. They show the integration of the volunteers with the staff and people who come out for the festivals. They have good success with a mixed blend of marketing, print and radio and have ramped up their social media in the last year or so and it is working well for them. The biggest challenge is the distance out of town or the perceived distance out of town. People have this perception that it is so far away so the question is how to have better public relations and marketing to make people understand that it is not that hard to get out there. They are working on some partnerships with other organizations in town. They were also encouraged to look at the RFP for collaborate marketing.

3. Lensic Performing Arts Center (Exilda Trujillo Martinez)

Deferred to next meeting.

4. Performance Santa Fe (Bernadette Ortiz)

Ms. Camborde and Ms. Ortiz-Pena met with Jonathan and Rachel and there were three primary points that stood out in the conversation. One was their accomplishments; their challenges in education. We also gave them an opportunity to ask us questions. They had questions about the application process, clarifying questions. As far as their accomplishments, Jonathan said that they are one of the only entities to bring safe signature level events. They doubled their attendance this year and they also are hiring younger professionals to start a Friends of Performing Santa Fe. It is a type of social media and also trying to market towards a younger more professional crowd. They feel really excited about that and they might create a Junior Board. Their challenge is building a board and also their branding. Jonathan spoke of their being the oldest company in the city for Performing Arts and that is not really known so they get mixed in. As far as Education which Ms. Ortiz-Pena was really interested in; she was excited that they brought on a Board Member who is a public school representative. They offer performances and master classes for youth as well.

5. SITE Santa Fe (Brian Vallo)

Great visit with Site Santa Fe and it was interesting to hear their own perspective on their own evolution. The conflation with the expansion has added challenge in their approaches to education, exhibit planning and execution of associated programming and engagement with other partnership opportunities. They are trying very hard to be responsive to all of these, kind of a new demand. They shared a lot of their successes relative to this collaborative programming initiative which has expanded as a result of this expansion. They really have embraced this and will continue to develop projects throughout the city and beyond. They have an incredible international network of artists and other collaborators. One of the things that I said to them in the observation of their work and as a result of their expansion was the notoriety that this has created on a national and international scale. I will speak more to the international scale, in my recent talks with a flagship institution in the country who know about SITE Santa Fe and putting

Santa Fe on the map for contemporary art and art in general. They have embraced this idea, they are moving forward and they understand that they have an obsolete strategic plan that is 8 years old, they have to come back to the table with their leadership and start to think innovatively again about what the future holds for SITE Santa Fe. They are looking to secure funding for capacity building internally because of this new growth and demand. They are seeking out new sources of revenue to support their programs and other initiatives. Some of the other constraints that they mentioned were staffing in itself. As they are working to develop a much stronger social media presence they will be hiring a part time employee to place some concentration on the social media presence and developing a social media plan. This will happen along side the strategic planning initiative. Their board meets this month so they are going to create the strategy for the development of this new plan. They are also doing some innovative work and they don't share this with the public because of the sensitivities attached to the Partners, example the Youth Detention Center. That project was incredible and impacting the lives of individuals there in a very profound way. One artist in particular that is no longer at the center is a participating artist in their programming. It was inspiring and innovative in the way they are engaging with the detention center, and they are doing meaningful work. They will continue to push the limits regarding art in Santa Fe.

6. Southwestern Association for Indian Arts (Ashlyn Perry)

Ms. Garcia y Griego and Ms. Perry visited Southwestern Association for Indian Arts and they have a new Director that has been on now for six weeks. They put on Indian Market every year and that is a huge draw for Santa Fe for tourism. Some of the things that he mentioned is that they don't have a Development Director right now and because of some of the issues in the past they have lost a lot of sponsors, he has 4 or the 6 sponsors back. He is working really hard and has a very positive attitude about what they are doing. Some of the ideas he presented are coming up with a younger mindset for the shows called "Edge" and another show down the road called "Legends". This would be bringing in some of the older artist with the younger artists which is progressive thinking. He is also working hard to get sponsorships from Albuquerque which is great to think outside of the box. Finally, talking about the marketing piece, marketing person was not present. They do a lot of print still and see the need for social media. He shared concern on some parking issues.

c) Culture Connects: Santa Fe Art Institute Story Maps and Littlelobe ¡Presente! (Debra Garcia y Griego)

Ms. Garcia y Griego provided update on the two projects that are being funded under the Culture Connects initiative. The first is in partnership with the Santa Fe Art Institute and their story maps project. The project has placed 4 young artist of color in residency in four city departments. They are in the Parks Department, Affordable Housing, and MIHO – Paramedics Intervention for high volume 911 callers and Economic Development. They are going to work with those departments for a year. They also have artist who are mentoring them on how an artist engagement in public sector, public work and they will eventually produce a mapping project as a collective addressing the areas they worked in. It was definitely born out of the Culture Connects initiative. The other one is with Littlelobe ¡Presente! They are working with Hopewell Mann which is the poorest neighborhood in Santa Fe and Canyon Road. They are talking about issues of displacement and responsible redevelopment. The portion that the Arts Commission is funding is the collection of six oral histories from people in the Canyon Road and Hopewell Mann neighborhoods. This will be documented and archived as part of the Cultural Connects YouTube channel.

- d) Summer Youth Culture Passport: Paper Passport and App Update (Lee Ann Cory)
Ms. Cory said that they have heard from most everybody who will be participating. They are still waiting for additional responses. They have found someone to translate the little snippets in the Passport itself. At the last City Council meeting funding for the passport was approved. Anecdotally what we are finding is that people want the free admission and the collection of the stamps. Having the app will help us track better.

8. Action Items

- a) A resolution accepting with gratitude the gift from Tesuque Pueblo of a bronze sculpture by artist George Rivera in honor of Catua and Omtua, Pueblo Revolt runners from Taytsugeh Oweengeh (Tesuque Pueblo); requesting staff work with the artist and Tesuque Pueblo to install the sculpture in the designated location; and allocating Art in Public Places funds to support the costs of landscaping integral to the artwork as designed by the artist.

The sponsors, Councilor Lindell and Councilor Villarreal introduced this resolution at the April 11th City Council meeting to accept the donation of a sculpture from George Rivera, Tesuque Pueblo to be placed by the bell tower. This portion of the site is of significance to the Tesuque Pueblo and part of the agreement with the pueblo when construction happened is that the courtyard was going to be named for the two runners from Tesuque Pueblo who were captured and killed by the Spanish at the start of the Pueblo. History for those who may not know, ropes were tied and runners were sent out to tell the other pueblos, you undo a knot everyday before the revolt started. These runners delivered the knots but were captured and tortured and executed. They were actually 14 or 15 year old boys and they ran to all of these pueblos. This courtyard is named in their honor and Tesuque has wanted to place a sculpture in honor of them. This resolution does three things, it accepts the donation from Tesuque Pueblo and designates that site adjacent to the named courtyard and it asks staff to work with Tesuque Pueblo in placing the sculpture and it designates public art funds for the landscape which is integral to the piece. That designation is estimated at \$40,000 which includes design, construction, material and contingency. There are public art funds available for this that had not been designated for another purpose.

Clarification: George Rivera is not from Tesuque Pueblo he is from Pojoaque Pueblo.

Motion and Second: Ms. Ortiz-Pena moved to approve the resolution accepting with gratitude the gift from Tesuque Pueblo of a bronze sculpture by artist George Rivera in honor of Catua and Omtua, Pueblo Revolt runners from Taytsugeh Oweengeh (Tesuque Pueblo); requesting staff work with the artist and Tesuque Pueblo to install the sculpture in the designated location; and allocating Art in Public Places funds to support the costs of landscaping integral to the artwork as designed by the artist, second by Mr. Vallo, motion carried by unanimous voice vote.

- b) Request for Approval of Lodgers' Tax for the Arts: Global Arts Marketing Support funding, RFP # '18/16/P (Jackie Camborde)
- i. Aspen Santa Fe Ballet, \$25,480
 - ii. EL Rancho de las Golondrinas, \$40,400
 - iii. Georgia O'Keeffe Museum, \$56,650
 - iv. Institute of American Indian Arts, \$14,000
 - v. International Folk Art Alliance, \$20,000

- vi. Lensic Performing Arts Center, \$50,000
- vii. Museum of New Mexico Foundation, \$45,900
- viii. Santa Fe Chamber Music Festival, \$49,238
- ix. Santa Fe Concert Association DBA Performance Santa Fe, \$26,387
- x. Santa Fe Opera, \$72,800
- xi. SITE Santa Fe, \$36,000
- xii. Southwestern Association for Indian Arts, \$50,000
- xiii. Spanish Colonial Arts Society, \$40,000
- xiv. Wheelwright Museum of the American Indian, \$20,000

Ms. Garcia y Griego restated that if any member has a conflict of interest they will need to recuse themselves from the vote which means they will be pulled out and separate motions will be made.

Ms. Camborde reported that the Global Arts marketing is the largest funded group and the largest budget group, \$600,000 and over is the budget requirement for this group. Most of these are over \$1 million dollar operating budgets, and some well over that. There was a robust group of applications and we had a well informed and engaged panel on this group. Most of the groups hit all the marks in looking at the global picture for tourism, not just going to the Pasatiempo Ad, but well beyond. This is a fair representation on where they landed on the funding.

Question was how much is funded for this category? \$546,000

Motion and Second: Ms. Ortiz-Pena moved to approve Museum of New Mexico Foundation, \$45,900 and Santa Fe Opera, \$72,800, second by Mr. Hanna, motion carried by unanimous voice vote. Ms. Ashlyn Perry recused herself from this vote due to conflict of interest.

Mr. Vallo moved to approve SITE Santa Fe, \$36,000, second by Ms. Perry, motion carried by unanimous voice vote. Mr. Hanna recused himself from this vote due to conflict of interest.

Mr. Hanna moved to approve:
Aspen Santa Fe Ballet, \$25,480
EL Rancho de las Golondrinas, \$40,400
Georgia O'Keeffe Museum, \$56,650
Institute of American Indian Arts, \$14,000
International Folk Art Alliance, \$20,000
Lensic Performing Arts Center, \$50,000
Southwestern Association for Indian Arts, \$50,000
Spanish Colonial Arts Society, \$40,000
Wheelwright Museum of the American Indian, \$20,000

Second by Ms. Ortiz-Pena, motion carried by unanimous voice vote.

c) Request for Approval of Lodgers' Tax for Arts: National Arts Marketing Support funding, RFP # '18/26/P (Jackie Camborde)

- i. CENTER, \$15,000
- ii. Center For Contemporary Arts, \$18,000
- iii. Santa Fe Desert Chorale, \$18,850
- iv. Santa Fe Pro Musica, \$22,000
- v. Wise Fool New Mexico, \$32,000

Ms. Camborde reported that this was a smaller group of applicants. The National Arts Marketing Group has budgets ranging from \$250,000 - \$750,000 and we overlapped on the budgets to allow people to go into another category and be in a bigger pond or if they wanted to stay in their smaller pond. This is the group where they saw more attrition or movement which is why it is smaller. Total funding is \$105,000.

Motion and Second:

Ms. Hnasko moved to approve Wise Fool New Mexico for \$32,000, second by Ms. Perry, motion carried by unanimous vote. Bernadette Ortiz-Pena recused herself from the vote due to conflict of interest.

Ms. Ortiz-Pena moved to approve;

CENTER, \$15,000

Center for Contemporary Arts, \$18,000

Santa Fe Desert Chorale, \$18,850

Santa Fe Pro Musica, \$22,000,

Second by Mr. Hanna, motion carried by unanimous voice vote.

- d) Request for Approval of Lodgers' Tax for the Arts: Regional Arts Marketing Support funding, RFP # '18/15/P (Jackie Camborde)
- i. Adobe Rose Theatre, \$10,000
 - ii. Axle Projects Inc., \$6,000
 - iii. New Mexico Performing Arts, \$7,000
 - iv. Parallel Studio Inc., \$19,000
 - v. Railyard Park Conservancy, \$8,000
 - vi. Santa Fe Independent Film Festival, \$20,000
 - vii. Spanish Danzart Society/Entreflamenco, \$12,000
 - viii. Teatro Paraguas Inc., \$5,000

Ms. Camborde reported that 9 groups applied, eight were suggested for funding. Regional are the groups that have a budget between \$100,000-\$300,000 and we are requesting \$87,000 in funds total for this group.

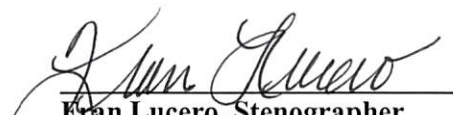
Motion and Second: *Ms. Perry moved to approve Request for approval of Lodgers' Tax for the Arts: Regional Arts Marketing Support funding, RFP # '18/15/P, second by Ms. Hnasko, motion carried by unanimous voice vote.*

9. Adjourn

There being no further business to come before the Art Commission the Acting Chair called for adjournment at 6:00 pm.

Signature:

Kathlene Ritch, Acting Chair


Fran Lucero, Stenographer