

1 **CITY OF SANTA FE, NEW MEXICO**

2 **RESOLUTION NO. 2018-\_\_**

3 **INTRODUCED BY:**

4  
5 Councilor Signe I. Lindell

6 Councilor Renee D. Villarreal

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9  
10 **A RESOLUTION**

11 **ACCEPTING WITH GRATITUDE THE GIFT FROM TESUQUE PUEBLO OF A**  
12 **BRONZE SCULPTURE BY ARTIST GEORGE RIVERA IN HONOR OF CATUA AND**  
13 **OMTUA, PUEBLO REVOLT RUNNERS FROM TAYTSUGEH OWEENGEH**  
14 **(TESUQUE PUEBLO); REQUESTING STAFF WORK WITH THE ARTIST AND**  
15 **TESUQUE PUEBLO TO INSTALL THE SCULPTURE IN THE DESIGNATED**  
16 **LOCATION; AND ALLOCATING ART IN PUBLIC PLACES FUNDS TO SUPPORT**  
17 **THE COSTS OF LANDSCAPING INTEGRAL TO THE ARTWORK AS DESIGNED BY**  
18 **THE ARTIST.**

19  
20 **WHEREAS**, the Villa of Santa Fe was founded near an ancient settlement identified by  
21 the Pueblo of Tesuque as part of the ancestral Village of Ogapoge; and

22 **WHEREAS**, Santa Fe and Tesuque share over 400 years of history together; and

23 **WHEREAS**, part of our shared history includes the Pueblo Revolt of 1680 which began  
24 when the Tesuque runners Catua and Omtua were captured and executed by Spanish authorities;  
25 and

1       **WHEREAS**, since those days of oppression and revolution, the Villa of Santa Fe and the  
2 Pueblo of Tesuque have endeavored to reconcile their differences and live in peace, honoring  
3 diversity and celebrating the cultural richness of New Mexico; and

4       **WHEREAS**, the courtyard of the Santa Fe Community Convention Center was named  
5 after the two runners, Catua and Omtua in 2013; and

6       **WHEREAS**, Tesuque Pueblo wishes to donate a statue of the Tesuque runners by  
7 renowned Pueblo of Pojoaque artist George Rivera to the City of Santa Fe to be located in the  
8 northwest corner of the plaza between City Hall and the Santa Fe Community Convention Center;

9       **WHEREAS**, Art in CIP funds are available to facilitate the cost of landscaping integral  
10 to the artwork as designed by the artist.

11       **NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE**  
12 **CITY OF SANTA FE** that the Governing Body here by accepts with gratitude the donation of a  
13 sculpture of the Tesuque Pueblo Revolt Runners from Tesuque Pueblo.

14       **BE IT FURTHER RESOLVED** that the City Manager is directed to work with the  
15 Pueblo of Tesuque to install the sculpture.

16       **BE IT FURTHER RESOLVED** that Art in Public Places funding be allocated to  
17 support the costs associated with providing the landscaping integral to the artwork as designed by  
18 the artist.

19       **PASSED, APPROVED AND ADOPTED** this \_\_\_\_ day of \_\_\_\_\_, 2018.


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23 **ALAN M. WEBBER, MAYOR**  
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ATTEST:

\_\_\_\_\_  
YOLANDA Y. VIGIL, CITY CLERK

APPROVED AS TO FORM:

  
\_\_\_\_\_  
KELLEY A. BRENNAN, CITY ATTORNEY

## City of Santa Fe Fiscal Impact Report (FIR)

This Fiscal Impact Report (FIR) shall be completed for each proposed bill or resolution as to its direct impact upon the City's operating budget and is intended for use by any of the standing committees of and the Governing Body of the City of Santa Fe. Bills or resolutions with no fiscal impact still require a completed FIR. Bills or resolutions with a fiscal impact must be reviewed by the Finance Committee. Bills or resolutions without a fiscal impact generally do not require review by the Finance Committee unless the subject of the bill or resolution is financial in nature.

### Section A.      General Information

(Check) Bill: \_\_\_\_\_ Resolution:   X  

(A single FIR may be used for related bills and/or resolutions)

Short Title(s): A RESOLUTION ACCEPTING WITH GRATITUDE THE GIFT FROM TESUQUE PUEBLO OF A BRONZE SCULPTURE BY ARTIST GEORGE RIVERA IN HONOR OF CATUA AND OMTUA, PUEBLO REVOLT RUNNERS FROM TAYTSUGEH OWEENGHEH (TESUQUE PUEBLO); REQUESTING STAFF WORK WITH THE ARTIST AND TESUQUE PUEBLO TO INSTALL THE SCULPTURE IN THE DESIGNATED LOCATION; AND ALLOCATING ART IN PUBLIC PLACES FUNDS TO SUPPORT THE COSTS OF LANDSCAPING INTEGRAL TO THE ARTWORK AS DESIGNED BY THE ARTIST.

Sponsor(s): Councilors Lindell and Villarreal

Reviewing Department(s): Arts Commission

Persons Completing FIR: Debra Garcia y Griego Date: 3/22/18 Phone: 955-6707

Reviewed by City Attorney: Vikky A. Brennan Date: \_\_\_\_\_  
(Signature)

Reviewed by Finance Director: [Signature] Date: 3.28.18  
(Signature)

### Section B.      Summary

Briefly explain the purpose and major provisions of the bill/resolution:

The resolution authorizes acceptance of a gift from Tesuque Pueblo of a bronze sculpture by George Rivera in honor of Catua and Omtua, two pueblo revolt runners from Tesuque Pueblo. The resolution also requests that staff work with the sculptor and the Pueblo to install the sculpture, and allocates Art in Public Places funding to support the landscaping of the area.

### Section C.      Fiscal Impact

**Note:** Financial information on this FIR does not directly translate into a City of Santa Fe budget increase. For a budget increase, the following are required:

- a. The item must be on the agenda at the Finance Committee and City Council as a "Request for Approval of a City of Santa Fe Budget Increase" with a definitive funding source (could be same item and same time as bill/resolution)
- b. Detailed budget information must be attached as to fund, business units, and line item, amounts, and explanations (similar to annual requests for budget)
- c. Detailed personnel forms must be attached as to range, salary, and benefit allocation and signed by Human Resource Department for each new position(s) requested (prorated for period to be employed by fiscal year)\*

#### **1. Projected Expenditures:**

- a. Indicate Fiscal Year(s) affected – usually current fiscal year and following fiscal year (i.e., FY 03/04 and FY 04/05)
- b. Indicate:      "A" if current budget and level of staffing will absorb the costs  
                      "N" if new, additional, or increased budget or staffing will be required

Finance Director: \_\_\_\_\_

c. Indicate: "R" – if recurring annual costs

"NR" if one-time, non-recurring costs, such as start-up, contract or equipment costs

d. Attach additional projection schedules if two years does not adequately project revenue and cost patterns

e. Costs may be netted or shown as an offset if some cost savings are projected (explain in Section 3 Narrative)

\_\_\_\_\_ Check here if no fiscal impact

Column #:	1	2	3	4	5	6	7	8
	Expenditure Classification	FY 17/18	"A" Costs Absorbed or "N" New Budget Required	"R" Costs Recurring or "NR" Non-recurring	FY 18/17	"A" Costs Absorbed or "N" New Budget Required	"R" Costs – Recurring or "NR" Non-recurring	Fund Affected

Personnel*	\$ _____	_____	_____	\$ _____	_____	_____	_____
Fringe**	\$ _____	_____	_____	\$ _____	_____	_____	_____
Capital Outlay	\$ _____	_____	_____	\$ 40,000	A	NR	3708
Land/ Building	\$ _____	_____	_____	\$ _____	_____	_____	_____
Professional Services	\$ 6,000	A	NR	\$ _____	_____	_____	3708
All Other Operating Costs	\$ _____	_____	_____	\$ _____	_____	_____	_____
Total:	\$ 6,000			\$ 40,000			

\* Any indication that additional staffing would be required must be reviewed and approved in advance by the City Manager by attached memo before release of FIR to committees. \*\*For fringe benefits contact the Finance Dept.

## 2. Revenue Sources:

a. To indicate new revenues and/or

b. Required for costs for which new expenditure budget is proposed above in item 1.

Column #:	1	2	3	4	5	6
	Type of Revenue	FY 17/18	"R" Costs Recurring or "NR" Non-recurring	FY 18/19	"R" Costs – Recurring or "NR" Non-recurring	Fund Affected

CIP Art for CIP	\$6,000	NR	\$ 40,000	NR	3708
_____	\$ _____	_____	\$ _____	_____	_____
_____	\$ _____	_____	\$ _____	_____	_____
Total:	\$ 6,000		\$ 40,000		

### 3. Expenditure/Revenue Narrative:

Explain revenue source(s). Include revenue calculations, grant(s) available, anticipated date of receipt of revenues/grants, etc. Explain expenditures, grant match(s), justify personnel increase(s), detail capital and operating uses, etc. (Attach supplemental page, if necessary.)

The proposed source of revenue is the CIP for Art in CIP fund (aka Public Art fund). This revenue is derived by 2% of the total tax revenue bonds issued by the City for Capital Improvements. The funds are designated by ordinance for the acquisition of public art. The expenditures are related to landscaping integral to the donated artwork as designed by the artist. This costs are estimated based on an initial scope defined by the artist. Although the sculpture is donated, the landscape is necessary to the artistic integral of the piece as designed by the artist. These costs are allowable uses of CIP for Art in CIP.

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### **Section D. General Narrative**

1. **Conflicts:** Does this proposed bill/resolution duplicate/conflict with/companion to/relate to any City code, approved ordinance or resolution, other adopted policies or proposed legislation? Include details of city adopted laws/ordinance/resolutions and dates. Summarize the relationships, conflicts or overlaps.

None

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### 2. Consequences of Not Enacting This Bill/Resolution:

Are there consequences of not enacting this bill/resolution? If so, describe.

If this resolution is not enacting, the donation of the sculpture will not occur.

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### 3. Technical Issues:

Are there incorrect citations of law, drafting errors or other problems? Are there any amendments that should be considered? Are there any other alternatives which should be considered? If so, describe.

None identified.

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### 4. Community Impact:

Briefly describe the major positive or negative effects the Bill/Resolution might have on the community including, but not limited to, businesses, neighborhoods, families, children and youth, social service providers and other institutions such as schools, churches, etc.

The positive effects of this resolution include the City acknowledging and honoring painful historical events. In accepting the donation and placing the sculpture, the City will expand the narrative of monuments in the community to be more inclusive and equitable of all histories.

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## **Summaries of Global Arts Marketing Applicants 2018**

**Aspen Santa Fe Ballet:** Aspen Santa Fe Ballet respectfully requests funding for marketing, production and promotion of its Santa Fe-based programs, including performances of three to four Mixed Repertory programs in Santa Fe during the summer and winter months, and four public performances The Nutcracker in December. Marketing plans include continuing work with Capacity Interactive, a premier digital marketing consulting firm for arts and culture, who assist ASFB in running campaigns on Google, Facebook, Instagram as well as their home website.

**Amount Approved: \$25,480**

**El Rancho de las Golondrinas:** El Rancho de las Golondrinas requests \$80,000 for programs occurring from 7/1/18 to 6/30/19. They anticipate welcoming in excess of 50,000 visitors. Based on more than 30 years of audience surveys, they anticipate that the non-student audience will be 25% from Santa Fe, 30% from Albuquerque, 25% from other cities in New Mexico and 20% out-of-state and international. Funds will help with marketing and advertising the 2018/19 calendar through print, radio, web-based advertising, social media boosting and advertising and a robust PR campaign.

**Amount Approved: \$40,400**

**Georgia O'Keeffe Museum:** The O'Keeffe requests funding for the promotion of its gallery presentations, collection rotations, aligned contemporary art exhibits, and accompanying education and public programs. The Museum offers a robust schedule of workshops, educational activities, events, and collaborative programs that engage local, regional, and global audiences. Highlights for 2018-2019 include the Contemporary Voices series, which invites working artists to exhibit creative projects that resonate with O'Keeffe's work. Exhibits include Journey to Center: New Mexico Watercolors by Sam Scott, as well as bodies of work from Michael Namingha, Jo Whaley, and Claudia X. Valdes. Funds requested will help with promoting the 2018/19 exhibit calendar through a detailed social media campaign, national and local print advertising campaign and intensive marketing through the GOKM website.

**Amount Approved: \$56,650**

**Institute of American Indian Arts, \$14,000:** The Institute of American Indian Arts (IAIA) will promote 4 activities at the IAIA Campus & Museum. 1) Exhibits: "Meeting the Clouds Halfway", a collaboration by basket weaver Terrol Dew Johnson & NY architects Aranda\Lasch that blends traditional craft with modern design; along with exhibits by Darren Vigil Gray & Holly Wilson; 2) The Readers Gathering, an 8-day, biannual (Jan/July) event held on the campus featuring readings by noted Native American authors such as Joy Harjo, Sherman Alexie & Sherwin Bitsui. 3) Artist in Residence: this program features 15 traditional Native American artists from across the country in open studios/workshops on the campus exhibiting their work & demonstrating their techniques. 4) IAIA Pow-Wow: a cultural event for dancers & drummers from across the country to participate in Grass, Fancy, Jingle, Chicken, & Traditional dances along with a Drum contest. With the Pow-Wow, the IAIA MusicFest presents local & touring Native American musical artists. Funds from the Arts Commission will help forge a new marketing plan aimed at attracting a younger audience that is interested in expanding their involvement in and knowledge of Native American arts and culture.

**Amount Approved: \$14,000**

**International Folk Art Alliance:** To commemorate its 15th Anniversary, the International Folk Art Market is engaging in its most ambitious Marketing and Communications plans in its history. The International Folk Art Market would like to respectfully request the City of Santa Fe Arts Commission to be a partner and assist in funding the implementation of this plan. The 15th Anniversary Commemorative Magazine is a collaboration with the International Folk Art Market and its first international media partner, Hole & Corner Magazine, based in London, England. The magazine's editorial and visual content will capture the rich history of the Market and its rise as the Best Arts Festival in the Country as selected by USA Today's 10 Best Readers' Choice Awards. Arts Commission funds will help in the production of the 15<sup>th</sup> anniversary magazine, as well as other marketing avenues being pursued by the Folk Art Market.  
**Amount Approved: \$20,000**

**Lensic Performing Arts Center:** Lensic Presents, the year-round performance series, is specially curated to bring Santa Feans and city visitors top-quality, life-enriching programming and to appeal to all parts of our diverse community. The Lensic presents local, national, and international artists in music, dance, theatre, comedy, and family friendly genres. Arts Commission funds will assist in artistic contracted fees, administrative salaries, marketing and advertising for the Lensic Presents series.  
**Amount Approved: \$50,000**

**Museum of New Mexico, \$45,900:** Funding request is for enhanced promotion of the exhibitions, events and programs presented by the four state museums in Santa Fe. As anchors on our cultural map, these four museums enhance the quality of life for the citizens of Santa Fe and effectively showcase our rich and diverse cultural assets to many thousands of visitors every year. In accordance with the new emphasis on global outreach, the Museum of New Mexico plans to use requested funds to significantly increase promotional outreach and engagement in highly measurable and cost-efficient marketing activities. Overall proposed budget is: Digital, \$36,000, Social Consulting and Boosting, \$28,000, enhanced PR Support and Software, \$30,000 and Asset Production, \$6,000, for a total request of \$100,000.  
**Amount Approved: \$45,900**

**Performance Santa Fe (aka Santa Fe Concert Association):** Performance Santa Fe provides a year-round presence and opportunities for residents and tourists to experience the best in music, dance, and theater, as well as award-winning education programs. Utilizing a variety of venues to match performers and projected attendance, PSF's mission helps keep Santa Fe in the vanguard of cultural tourism in the US. Funds requested will assist in the marketing and promotion of the 2018/19 season, which includes performances by Havana Cuba All-Stars, Mark Morris Dance Group and the Los Angeles Master Chorale.  
**Amount Approved: \$26,387**

**Santa Fe Chamber Music Festival:** The Santa Fe Chamber Music Festival will present its 46th Season from July 15 - August 20, 2018, with six weeks of concerts in Santa Fe. Reflecting the excellence in performance quality and creativity in programming for which the Festival has become renowned, the season will include 45 concerts and over 125 hours of free, open rehearsals by more than 80 world-class musicians for an audience of residents and visitors. Programming includes baroque music; traditional chamber music of the Classical and Romantic eras, juxtaposed with rare and exciting new works; as well as two concerts of new music. Funding from the Arts Commission will be used to assist in advertising all programs for the 46<sup>th</sup> season.  
**Amount Approved: \$49,238**



**Santa Fe Opera:** Running from June 28 to August 24, The Santa Fe Opera's 2019 Season features 39 performances of 5 operas - 4 in new productions - and a Renee Fleming recital. The season includes LA Boheme, The Pearl Fishers, Cosi Fan Tutti, Jenufa, The Thirteenth Child, and international opera star Renée Fleming makes her company debut in a recital featuring Letters from Georgia, an orchestral song cycle based on Georgia O'Keeffe's personal letters by Pulitzer-Prize winning composer Kevin Puts. Apprentice Showcase Scenes are scheduled on August 11 & 18. Arts Commission funding will be used to help with marketing and promotion of the 2019 season, as well as printing and publication costs.

**Amount Approved: \$72,800**

**SITE Santa Fe:** In 2018, SITE will present its 11th international biennial of contemporary art since its founding in 1995, and its 3rd biennial in the acclaimed "SITElines" series which focuses on contemporary art from across the Americas. Titled SITElines.2018 CASA TOMADA, this exhibition will include new and recent works in installation, painting, weaving, sculpture, and music; related public programs and performances; and community engaged SITEcenter residency projects developed with SITElines artists. Through the work of 25 artists, CASA TOMADA will explore notions of private property - property of the body, mind, land and culture - and investigate how the boundaries of property are negotiated. Arts Commission funds will assist with marketing and PR salaries and services, advertising and print/publication costs.

**Amount Approved: \$36,000**

**Southwest Association for Indian Arts (SWAIA):** The 97th annual Santa Fe Indian Market will be held August 14 - 20th, 2018. Unparalleled in size and scope, SFIM is the most prestigious event of its kind in North America, jurying approximately 1000 artists and several hundred youth artists that represent over 250 distinct tribes. Diverse programming currently includes 750 artist booths in all mediums, traditional and contemporary forms, as well as a film festival (Native Cinema Showcase), an awards program with Best of Show luncheons and preview events, an opening reception, traditional clothing contest, a haute couture fashion show, Indian Market: Edge- a contemporary gallery style show, panel discussions, performing arts, food, artist demonstrations, a children's activity tent, and our live auction Gala event which includes a silent auction, reception, and dinner. Funds requested will go towards marketing and administrative fees, Artist fees, as well as printing and publication expenses.

**Amount Approved: \$50,000**

**Spanish Colonial Arts Society:** The first Spanish Market was held under the portal of the New Mexico Museum of Art in 1926, during Fiesta, at which time it consisted of around 10 artists exhibiting on tables where art was sold. Over the years market has grown to around 230 artists and is one of the three major heritage events of Santa Fe. Today, Market attracts around 100,000 visitors per year, of whom approximately 40% are from 50 miles or further away from Santa Fe, and 25% are from out-of-state. The public are exposed to over 20 categories of art and craft, including retablos, encrusted straw, tinwork, colcha embroidery, ironwork, bultos, weaving and furniture. Arts Commission funding will assist in administrative and marketing fees, advertising and printing/publication costs.

**Amount Approved: \$40,000**

**Wheelwright Museum of the American Indian, \$20,000:** From July to October 2018 the museum will present several hands-on workshops with Melanie Yazzie and Norbert Peshlakai (both Navajo), whose exhibitions will open in May. In November 2018 the Wheelwright will present exhibitions on Rose B. Simpson (Santa Clara Pueblo) and Bob Haozous (Warm Springs Chiricahua Apache). In May 2019 it will

present an exhibition on the jewelry and lapidary traditions of Zuni Pueblo, drawn from its permanent collection. Arts Commission funds will assist in the promotion of these exhibits, and will also help offset costs associated with printing and production expenses.

**Amount Approved: \$20,000**

Rank	Applicant's Legal Name	Score	Average	Rank	Total		Applicant		Total Cash	Request		FY 17/18	FY 18/19	% Change	Rec as %		% of Request
					Audience	Org Budget	Project Budget	Request		as % of Org Budget	as % of Project Budget				of Org Budget	of Project Budget	
1	Santa Fe Opera	580.0	96.67	1	75,441	24,077,020	23,957,950	100,000	24,057,950	0.42%	0.42%	70,000	72,800	4%	0.30%	0.30%	73%
2	Georgia O'Keeffe Museum	562.5	93.75	2	157,581	2,076,745	2,201,432	100,000	2,301,432	4.82%	4.35%	55,000	56,650	3%	2.73%	2.46%	57%
3	Museum of New Mexico Foundation	550.0	91.67	3	233,633	23,202,200	500,000	100,000	600,000	0.43%	16.67%	45,000	45,900	2%	0.20%	7.65%	46%
3	SITE Santa Fe	550.0	91.67	3	40,000	2,661,500	2,570,000	100,000	2,670,000	3.76%	3.75%	33,750	36,000	7%	1.35%	1.35%	36%
4	Santa Fe Chamber Music Festival	545.0	90.83	4	15,600	2,580,641	2,499,665	50,000	2,549,665	1.94%	1.96%	48,750	49,238	1%	1.91%	1.93%	98%
5	El Rancho de los Golondrinas	452.5	90.50	5	51,500	1,605,407	1,605,407	80,000	1,685,407	4.98%	4.75%	40,000	40,400	1%	2.52%	2.40%	51%
6	Spanish Colonial Arts Society	437.5	87.50	6	100,000	1,313,365	884,585	100,000	984,585	7.61%	10.16%	40,000	40,000	0%	3.05%	4.06%	40%
7	Southwestern Association for Indian Arts	522.5	87.08	7	109,100	1,450,000	1,456,000	100,000	1,556,000	6.90%	6.43%	50,000	50,000	0%	3.45%	3.21%	50%
8	Lensic Performing Arts Center	512.5	85.42	8	38,509	3,650,063	1,031,618	100,000	1,131,618	2.74%	8.84%	50,000	50,000	0%	1.37%	4.42%	50%
9	Santa Fe Concert Association	507.5	84.58	9	18,000	1,588,883	1,410,000	80,000	1,490,000	5.03%	5.37%	26,925	26,387	-2%	1.66%	1.77%	33%
10	Aspen Santa Fe Ballet	492.5	82.08	10	7,500	4,302,229	1,106,718	70,000	1,176,718	1.63%	5.95%	26,000	25,480	-2%	0.59%	2.17%	36%
11	Institute of American Indian Arts	490.0	81.67	11	9,560	13,945,358	261,090	100,000	361,090	0.72%	27.69%	12,000	14,000	17%	0.10%	3.88%	14%
12	International Folk Art Alliance	465.0	77.50	12	21,000	3,193,460	7,789	39,711	47,500	1.24%	83.60%	26,000	20,000	-23%	0.63%	42.11%	50%
13	Wheelwright Museum	457.5	76.25	13	23,347	1,152,228	386,809	100,000	486,809	8.68%	20.54%	0	20,000	NA	1.74%	4.11%	20%
												523,425	546,854				

## **Summaries for National Arts Marketing 2018**

**CENTER:** Funding is being requested for the annual Review Santa Fe Photo Festival and the collaborative initiative, PhotoSummer. Review Santa Fe Photo Festival is the multi-faceted conference and festival highlighting the photographic vanguard Oct 17-20, 2018. Photosummer features public programs, Juried Exhibitions, Workshop and Panel Discussion in June 2019.

**Amount Approved: \$15,000**

**Center for Contemporary Arts:** The Center for Contemporary Arts seeks funding to support the marketing and production of organization-wide programming from Summer 2018 to Summer 2019. Exhibits and events include Ricardo Mazal in a 15-year retrospective; "Mexico Hoy!" a summerlong celebration of Mexico which will include a Contemporary Mexico Film Series; the work of three photographers of distinct artistic styles; Janet Russek, Paul Cava, and David Scheinbaum; an exhibition of Shelley Horton-Trippe's "The Poem/Paintings"; the annual "Exhibitions on Screen" series; along with a treasure trove of films and events in the Cinema.

**Amount Approved: \$18,000**

**Santa Fe Desert Chorale:** The all-professional Santa Fe Desert Chorale (SFDC) seeks funding for their annual summer and winter festival, as well as a spring program. The 2018 Summer Festival includes Bernstein, Bolcom, and Barber: Twentieth Century American Masters, "Sure on this Shining Night:" Choral Works that Evoke the Beauty of the Natural World, and The New World: Journey from the Inca Trail. The popular winter program presents carols and lullabies from around the world. The spring program will be an a cappella program featuring works by great Russian choral composers of the 18-20th centuries, including Rachmaninov and Tchaikovsky.

**Amount Approved: \$18,850**

**Santa Fe Pro Musica:** As part of its 37th season in 2018-19, SFPM will present 55 concerts and activities. New initiatives include the Women of Distinction Leadership Initiative, Music Without Borders and a market research study. The 37th Season is comprised of 40 musicians performing 11 concerts with conductors and soloists from around the country Sept 22, 2018 - April 26, 2019.

**Amount Approved: \$22,000**

**Wise Fool New Mexico:** Wise Fool performances range from free pageants in public parks to major works on Santa Fe's largest stage. Wise Fool will publicize and perform a season of six major productions in Santa Fe: Bust! circus extravaganza, July 2018; Fall Cabaret, October 2018; Circus Luminous, November 2018; Holiday Cabaret, December 2018; IGNITE Giant Puppet Brigade, date TBD; CircAspire, March/April 2019. Wise Fool will also present touring companies LAVA from Brooklyn and Bread and Puppet from Vermont. Arts Commission funding will support artistic creation that is integral to the Santa Fe art scene, and enable Wise Fool's marketing of these performances and programs at the regional and national level through improved branding, a focus on video content, and increased reach through a consistent PR campaign.

**Amount Approved: \$58,200**

Rank	Applicant's Legal Name	Score	Average	Total		Applicant Project		Total Cash	Request as % of	Request as % of	FY 17/18	FY 18/19	%	Rec as %	Rec as %
				Audience	Org Budget	Budget	Request	Project Budget	Org Budget	Project Budget	Funding	Rec	change	of Org Budget	of Project Budget
1	Wise Fool New Mexico	356	88.88	20,721	\$ 540,000	\$ 222,000	\$ 58,200	\$ 280,200	11%	21%	\$20,000	\$ 32,000	60%	11%	11%
2	Santa Fe Pro Musica	353	88.25	11,268	\$ 894,000	\$ 894,000	\$ 75,000	\$ 969,000	8%	8%	\$ 7,000	\$ 22,000	214%	2%	2%
3	Santa Fe Desert Chorale	260	86.66	9,407	\$ 1,004,788	\$ 959,322	\$ 60,000	\$ 1,019,322	6%	6%	\$13,000	\$ 18,850	45%	2%	2%
4	CCA	343	85.75	70,000	\$ 1,187,300	\$ 1,187,300	\$ 75,000	\$ 1,262,300	6%	6%	\$15,000	\$ 18,000	20%	1%	1%
5	CENTER	331	82.63	3,500	\$ 355,000	\$ 142,650	\$ 60,000	\$ 202,650	17%	30%	\$15,000	\$ 15,000	0%	7%	7%
												\$ 105,850			

## **Summary for Regional Arts Marketing 2018**

**Adobe Rose Theatre:** The Adobe Rose Theatre, is seeking funding to assist their 12 months of programming that includes 4 or more plays, 1 or more musicals and A New Play Festival. Adobe Rose Theatre productions combine local talent and nationally recognized artists. Upcoming productions such as Cry Havoc! with Steve Wolford, and the latest show by performer Ann Randolph will attract out of state theatergoers as well as locals.

**Amount Approved: \$10,000**

**Axle Productions:** Axle is seeking funding to assist with programs presented in their mobile gallery. Axle presents installation art in the winter/spring. In June they present a new media artwork. Works-on paper are exhibited primarily during the summer/fall months. Social engagement art projects happen throughout the year. Artists include both emerging and established New Mexico artists. Locations vary daily. Locating the gallery in unexpected places on the streets of Santa Fe, Axle surprises and delights its audience of both locals and visitors. Attendance for all is free to the public. Axle hosts an arts opportunity listings page on its website, and organizes the Santa Fe Alternative Arts Association.

**Amount Approved: \$6,000**

**New Mexico Performing Arts:** In 2018-2019 NMPAS seeks funding for its annual series concerts in Santa Fe: The Annual Winter Solstice concert on Thanksgiving weekend features members of the New Mexico Bach Chorale and Players under the direction of NMPAS Artistic Director Franz Vote. The current Winter Solstice cycle features Part 2 of 6 from Bach's Christmas Oratorio, beautifully contrasted with other music of the season. The January 2019 Winter Blues Concert is a collaboration with the Santa Fe Women's Ensemble. The program will feature music of Johannes Brahms and a commissioned Psalm setting by Aaron Alter for women's voices, flute, harp and French horns. The Annual New Mexico Bach Society concert in early April 2019 includes a variety of works by the master, including chamber music, a cantata and, for the second time, excerpts from the two Passions. In early June 2019, NMPAS presents "Music of the Spheres," a multi-disciplinary collaboration with the Santa Fe Institute for the Second Annual InterPlanetary Festival.

**Amount Approved: \$7,000**

**Parallel Studio Inc.:** 2019 will be CURRENTS' 10th year as an annual, international festival. The Festival brings together nonprofit organizations and commercial galleries in a month long celebration of a 21st Century art form. CURRENTS' main exhibition features the work of 100 artists from across the country, around the world, and from here in New Mexico, presenting interactive new media installations; single channel video and animation; robotics, art based mobile device projects; multimedia performances; virtual and augmented reality environments; 3D printed objects, and holography. The Festival is enjoyed by a broad audience: families with children, youth, a tech savvy, outdoor loving, entrepreneurial generation; art collectors; and elders that are often brought by their children or grandchildren. The Festival serves Santa Fe's broad demographic as well as attracting a national and international audience. We believe in the power of CURRENTS to enliven and inspire community and a love of the arts.

**Amount Approved: \$19,000**

**Railyard Park Conservancy:** The Railyard Art Project is seeking funding to assist with the temporary installation of visual art and performance projects in Railyard Park. The Project's committee accepts proposals throughout the year, and favors installations that engage with the surroundings of the park, and that emphasize community enjoyment and participation. Over the past 9 years, the RAP has facilitated the installation of 30 works by 20 different artists or collectives, in addition to several public events such as the Currents New Media Festival. Given the Park's central location in the prominent Railyard Arts District and its status as one of the largest of Santa Fe's public parks, the artworks placed in the Park enrich visitors' experiences of the Park and the city as a whole. This year we seek to appeal to a wider range of artists by offering honoraria that would help to offset the costs of materials and installation.

**Amount Approved: \$8,000**

**Santa Fe Independent Film Festival (SFIFF):** Seeks funding for the 10th annual Santa Fe Independent Film Festival, October 17-21, 2018. SFIFF anticipates submissions from over 1,500 filmmakers from around the world, from which their team of film-professionals, local artists, and movie-lovers will curate a program of the best 100 films. SFIFF will host Masters Discussions, including one with Academy Award winner Barry Levinson (Rain Man) and panels like Film and Diversity with Wes Studi (Hostiles), Yolonda Ross (The Chi), and Miguel Sandoval (Blow). SFIFF 2018 will also have over 30 post-screening Q&A sessions with filmmakers. Their commitment to strong ties with local arts groups, nurturing the emerging NM filmmaking community, and the mission to bring the best films in the world to Santa Fe, makes SFIFF the most audacious and effective film event in the state.

**Amount Approved: \$20,000**

**Spanish Danzart Society/Entreflamenco:** Programming consists of 90 shows to include Summer, Fall, and Holiday Seasons. We will present 3 distinct, full length flamenco dance productions with varied casts of artists. Performance seasons will include an new lecture/ Q & A series to be presented, 5 lectures, free of charge to the public, separate from shows. Flamenco dance workshops will also be presented. Cast will be made up of artistic director Antonio Granjero from Jerez de la Frontera, Spain, Estefania Ramirez, guitarist Angel Ruiz from Cordoba, Spain, Francisco Orozco "Yiyi" from Barcelona, Spain, bassist Marco Topo from Milan, Italy and guest dancer Angel Muñoz from Seville, Spain. Other artists, and staff include technical director Antonio Hidalgo Paz from Cordoba, Spain, a Breakthrough Santa Fe Intern, Marketing Direction of Gozosa Art & Craft, Miquela Wiegel- Sanchez from Santa Fe, and Leslie Roybal, from Albuquerque.

**Amount Approved: \$12,000**

**Teatro Paraguas:** Teatro Paraguas (TP) is northern NM's premier theater group dedicated to bilingual theater and presenting culturally relevant and contemporary programming. In 2017, we produced 3 mainstage plays for a total of 36 performances as well as Day of the Dead (3); Poesia Viva (8) ; A Musical Pinata Christmas Show (6). TP continues to present SF Library Cuentos (folktales) once a year. Plays in 2017 include The Motherf\*\*ker With the Hat, directed by Rick Vargas, Enfrascada, ensemble-directed, Sotte Voce, directed by DS Magid. Our 55-seat studio theatre is available at cost to artists and currently rents or lends the hall to NM Actors Lab, Santa Fe Improv, Little Globe, Oasis Theatre, Adobe Rose. TP

serves as Fiscal agent for Storytellers and Writers, Camino Real Productions, West End Productions and Just Say It Theater. TP is a charter member of 2 organizations promoting theatre in NM: Colectiva Teatral de Nuevo Mexico, and Theatre Santa Fe.

**Amount Approved: \$5,000**



										Request	Request							
					Total	Org	Applicant	Total Cash		as % of	as % of	FY 17/18	FY 18/19	%	Rec as %	Rec as %		
Average	Rank	Applicant's Legal Name	Score	Average	Audience	Budget	Project	Project	Project	Org	Project	Funding	Rec	change	of Org	of Project		
95.18	1	SFIFF	666.25	95.18	13,500	250,000	230,000	35,000	265,000	14.00%	13.21%	17,000	20,000	18%	8%	7.55%		
94.32	2	Parallel Studio Inc.	660.25	94.32	10,000	269,000	234,000	35,000	269,000	13.01%	13.01%	18,000	19,000	6%	7%	7.06%		
93.82	3	Spanish Danzart Society	656.75	93.82	3,960	183,135	183,135	27,000	210,135	14.74%	12.85%	5,000	12,000	140%	7%	5.71%		
89.71	4	Adobe Rose	628.00	89.71	10,700	374,372	299,500	35,000	334,500	9.35%	10.46%	-	10,000	-	3%	2.99%		
82.50	5	Rallyard Park Conservancy	577.50	82.50	49,000	199,000	30,000	13,000	43,000	6.53%	30.23%	-	8,000	-	4%	18.60%		
81.82	6	NM Performing Arts	572.75	81.82	2,240	100,000	100,000	15,500	115,500	15.50%	13.42%	6,500	7,000	8%	7%	6.06%		
79.04	7	Axle Projects Inc.	474.25	79.04	6,000	81,500	46,500	35,000	81,500	42.94%	42.94%	8,000	6,000	-25%	7%	7.36%		
75.43	8	Teatro Paraguas	528.00	75.43	3,700	83,304	87,807	35,000	122,807	42.01%	28.50%	4,500	5,000	11%	6%	4.07%		
74.04	9	Ralph T Coe Center for the Arts	518.25	74.04	1,234	445,024	435,024	15,000	450,024	3.37%	3.33%	0	0	-	0%	0.00%		
													87,000					