



A blank row indicates insufficient data.

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Santa Fe CVB  
For the Month of February 2018

- - Monthly data received by STR
- - Monthly and daily data received by STR

Tab 3 - Response City Of Santa Fe, NM+

Santa Fe CVB  
For the Month of February 2018

								2016												2017												2018											
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D
								Blank - No data received by STR																																			
								Y - (Chg in Rms) Property has experienced a room addition or drop during the time period of the report																																			

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Santa Fe CVB

For the month of: February 2018

	Current Month - February 2018 vs February 2017												Year to Date - February 2018 vs February 2017												Participation					
	Occ %		ADR		RevPAR		Percent Change from February 2017						Occ %		ADR		RevPAR		Percent Change from YTD 2017						Properties			Rooms		
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample		
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2018	2017	2018	2017		
Santa Fe, NM Downtown+	62.3	62.6	136.05	131.31	84.76	82.16	-0.4	3.6	3.2	3.2	0.0	-0.4	56.9	54.5	131.65	128.25	74.87	69.94	4.3	2.6	7.1	7.1	0.0	4.3	23	12	2048	1559		
Santa Fe, NM Cerrillos+	38.7	39.6	68.36	66.95	26.43	26.49	-2.3	2.1	-0.2	-0.2	0.0	-2.3	36.6	36.5	67.77	67.03	24.83	24.48	0.3	1.1	1.4	1.4	0.0	0.3	28	21	2369	2000		
Santa Fe, NM Periphery+																								6	2	427	245			

### Tab 5 - Multi-Seg Raw

Santa Fe CVB

For the Month of February 2018

	Current Month - February 2018 vs February 2017										Year to Date - February 2018 vs February 2017									
	Supply			Demand			Revenue				Supply			Demand			Revenue			
	2018	2017	% Chg	2018	2017	% Chg	2018	2017	% Chg		2018	2017	C	2018	2017	% Chg	2018	2017	% Chg	
	2018	2017	% Chg	2018	2017	% Chg	2018	2017	% Chg		2018	2017	#	2018	2017	% Chg	2018	2017	% Chg	
Santa Fe, NM Downtown+	57,344	57,344	0.0	35,725	35,879	-0.4	4,860,252	4,711,344	3.2		120,832	120,832	#	68,721	65,889	4.3	9,047,179	8,450,480	7.1	
Santa Fe, NM Cerrillos+	66,332	66,332	0.0	25,649	26,245	-2.3	1,753,384	1,757,228	-0.2		139,771	139,771	#	51,221	51,048	0.3	3,470,995	3,421,950	1.4	
Santa Fe, NM Periphery+																				

### Tab 6 - Multi Running

Santa Fe CVB

For the month of: February 2018

	Running 3 Month - February 2018 vs February 2017												Running 12 Month - February 2018 vs February 2017												Participation			
	Occ %		ADR		RevPAR		Percent Change from February 2017						Occ %		ADR		RevPAR		Percent Change from YTD 2017						Properties		Rooms	
	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Rev	Avail	Room Sold	2018	2017	2018	2017	2018	2017	Occ	ADR	RevPAR	Rev	Avail	Sold	Census	Sample	Census	Sample
Santa Fe, NM Cerrillos+	41.4	41.2	72.55	71.70	30.03	29.52	0.5	1.2	1.7	0.5	-1.2	-0.6	60.2	60.9	82.15	79.76	49.46	48.56	-1.1	3.0	1.9	-0.8	-2.7	-3.7	28	21	2,369	2,000
Santa Fe, NM Downtown+	59.4	58.4	152.36	148.65	90.47	86.82	1.7	2.5	4.2	4.2	0.0	1.7	73.2	72.5	177.88	175.12	130.15	127.02	0.9	1.6	2.5	2.5	0.0	0.9	23	12	2,048	1,559
Santa Fe, NM Periphery+																								6	2	427	245	

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