



Agenda

DATE 11/8/17 TIME 8:41

SERVED BY Debra Garcia

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ARTS COMMISSION

Tuesday, November 14, 2017

City Councilors' Conference Room, 200 Lincoln Avenue

505-955-6707

5:00 PM

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
 - a) August 14, 2017
5. Presentation
 - a) SiRun (Siler Road and Rufina Road) Collaborative
6. Report of Chair
 - a) Commission Appointments
7. Report of Director
 - a) Mayor's Arts Awards
 - b) New Logo
8. Updates and Reports
 - a) Community Gallery
 - b) Funding Policy Committee
 - c) Art in Public Places
 - d) Social Media Marketing
9. Action Items
 - a) Request for approval of fall 2018 exhibit: 10th Anniversary Exhibit: Exquisite Corpse
 - b) Request for approval of changes to Cultural Investment Program Lodgers' Tax for the Arts categories
 - c) Request for approval of 2018 meeting schedule
10. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520 five (5) working days prior to meeting date.

Arts Commission Meeting – Index – September 11, 2017

Cover Page		Page 0
Call to Order	Chip Chippeaux, Chair for the Arts Commission called the meeting to order at 5:00 pm in the City Councilor's Conference Room, Santa Fe, New Mexico. Roll Call reflects quorum.	Page 1
Approval of Agenda Move 8-a after Item #5	<i>Ms. Perry moved to approve the agenda as amended, second by Ms. Eyestone, motion carried by unanimous voice vote.</i>	Page 1
Approval of Minutes Corrections: Page 2: e) Cultural Investment Programs – Lodgers Category B and C Page 3, 5 th paragraph – 7 th sentence: Lovato (add the o) 8 th sentence: pieces Page 4: c. Debbie Debra Garcia y Griego Page 5: b. second sentence: The timelines for inclusion, plaques were added in 25 <u>year</u> intervals.	<i>Ms. Perry moved to approve the minutes of August 14, 2017 as amended, second by Ms. Ritch, motion carried by unanimous voice vote.</i>	Page 1
Action Item: 8-a	<i>Ms. Hunter Stiebel moved to approve directing the City Manager to undertake a feasibility study to explore development of free walls for street artists on municipal properties; and presenting the study to the Governing Body within 90 days of adoption of the Resolution, second by Mr. Lovato, motion carried by unanimous voice vote.</i>	Page 2
Report of Chair	Informational	Page 3
Report of Executive Director	Informational	Page 3
Updates and Reports Art in Public Places Program Mayor's Art Awards	Informational, Jackie Camborde and Debra Garcia y Griego, Presenters	Page 3
Needs Action b) Request for approval of Collaborative Arts Marketing support c) Request for approval of issuance of IGNITE RFQ through the Art in Public Places Program. d) Santa Fe Airport RFP through the Art in Public Places Program e) Target Impact Support RFQ through	<i>Ms. Ritch moved to approve the recommendations as listed above, second by Ms. Perry, motion carried by unanimous voice vote.</i> <i>Ms. Anair moved to approve issuance of IGNITE RFQ</i>	Page 3 - 5

<p>the Lodger's Tax for the Arts Program f) Request for approval of Organic Exhibit in the Community Gallery</p>	<p><i>through the Art in Public Places Program, second by Ms. Perry, motion carried by unanimous voice vote.</i></p> <p><i>Mr. Lovato moved to approve Santa Fe Airport RFP through the Art in Public Places Program, second by Ms. Anair, motion carried by unanimous voice vote.</i></p> <p><i>Ms. Ritch moved to approve Target Impact Support RFQ through the Lodgers' Tax for the Arts Program, second by Ms. Hunter Stiebel, motion carried by unanimous voice vote.</i></p> <p><i>Ms. Perry moved to approve Organic Exhibit in the Community Gallery, second by Ms. Anair, motion carried by unanimous voice vote.</i></p>	
<p>Adjournment and Signature Page</p>	<p>There being no further business to come before the Arts Commission the Chair called for adjournment at 6:00 pm</p>	<p>Page 5</p>

ARTS COMMISSION
Monday, September 11, 2017
City Councilors' Conference Room, 200 Lincoln Avenue
5:00 PM – 6:00 PM

MINUTES

1. Call to Order
Chair Chip Chippeaux called the Arts Commission to order at 5:00 pm in the City Councilor's Conference Room. Roll call reflects a quorum.

2. Roll Call

Present:

Chip Chippeaux, Chair
Todd Lovato
Sarah Eyestone
Penelope Hunter-Stiebel
Kathlene Ritch
Monique Anair
Ashlyn Perry

Not Present/Excused:

Brian Vallo
Bernadette Ortiz-Pena

Staff Present:

Debra Garcia y Griego, Executive Director, Arts Commission
Jacki Camborde, Arts Commission
Jacqueline Beam, Administrative Assistant
Richard Johnson, Parks Department Director

Others Present:

Fran Lucero, Stenographer

3. Approval of Agenda
Move 8-a after item #5.

Ms. Perry moved to approve the agenda as amended, second by Ms. Eyestone, motion carried by unanimous voice vote.

4. Approval of Minutes for August 14, 2017
Corrections: Page 2: e) Cultural Investment Programs – Lodgers Category B and C
Page 3, 5th paragraph – 7th sentence: Lovato (add the o)
8th sentence: pieces
Page 4: c. ~~Debbie~~ Debra Garcia y Griego
Page 5: b. second sentence: The timelines for inclusion, plaques were added in 25 year intervals.

Ms. Perry moved to approve the minutes of August 14, 2017 as amended, second by Ms. Ritch, motion carried by unanimous voice vote.

8-a A resolution directing the City Manager to undertake a feasibility study to explore development of free walls for street artists on municipal properties; and presenting the study to the Governing Body within 90 days of adoption of the Resolution. Richard Thompson

Mr. Thompson talked about the successful program in San Antonio, Texas on the free walls projects. He is not familiar with the Seattle study. He explained the graffiti maintenance and the timeline to get walls cleaned and the process they follow here in Santa Fe.

Mr. Lovato asked Mr. Thompson how he feels about murals on public buildings.

Mr. Thompson responded that murals on public buildings were successful.

The Chair asked if we are going to support murals on public buildings if graffiti is such a problem.

Ms. Garcia y Griego said that they will pursue this project and said that it will be vetted by the appropriate committees to assure the decision is correct for this project.

Mr. Lovato asked what the cost is.

Mr. Thompson said there is no financial impact, zero.

Ms. Hunter-Stiebel asked Mr. Thompson how many staff is on the cleaning crew for graffiti.

Mr. Thompson said that there are 2 dedicated staff people.

Mr. Lovato asked if there would be a monitoring and data gathering of statistics.

Mr. Thompson said yes, calls come in from different sources, phone reports in to the Parks Department CSM, requests from the City Manager and Councilors and constituent concerns.

Ms. Hunter-Stiebel: Do free walls get painted out?

Mr. Thompson said that they do get painted out. If the paint can't be matched when doing the clean up they will repaint completely.

Mr. Lovato asked if everyone agrees to this feasibility study, what this department would need to provide in the sense of help.

Mr. Thompson said there are existing walls that need to be painted there are also other areas where they might want to build new walls. With the appropriate construction and materials this could be done for designated parks and skate parks. Ownership and community participation are the support elements for the free walls. They have seen a positive input from the city engaging youth.

Ms. Hunter Stiebel moved to approve directing the City Manager to undertake a feasibility study to explore development of free walls for street artists on municipal properties; and presenting the study to the Governing Body within 90 days of adoption of the Resolution, second by Mr. Lovato, motion carried by unanimous voice vote.

Mr. Thompson expressed his thanks to the Committee.

5. Report of Chair
October 3rd, 5:30

Mayor's Awards schedule for Friday, October 27th. Staff asked the Arts Commission members for any recommendations for table sales, etc. to please contact Jacki Camborde or Jacqueline in the Arts Commission office.

6. Report of Director
Ms. Garcia y Griego will be attending the Arts Policy Round Table and the UNESCO meeting in Paducah, Kentucky.

7. Updates and Reports – Jackie Camborde
b) Art in Public Places

Art in Public Places met last week and were happy to know that there is additional funding for programs, approximately \$180,000. They approved to move forward with IGNITE.

They accepted the HITCH public art in to the collection which is the bike racks on the meters. There is a vacancy for Art in Public Places Committee; applications have been received and are being reviewed.

- b) Mayor's Art Awards – October 27, 2017

- Max Manzanares will be the performer for this year and his father will be the music to support Max.
- Hotel Santa Fe will be the caterer.
- Theme: Low Rider
- There are so many recipients this year that introductions and recipient presentation will be on a reasonable timeline.
- Ticket sales are open and sponsorship information. Please help us sell tables to get our low rider recipients in attendance. (Table of 10 for \$750)

8. Action Items

- b) Request for approval of Collaborative Arts Marketing support:

Ms. Ritch reported that there were different ways on how they presented. They were allowed 7 minutes to present and creatively utilized this time. You could feel the vibe as to how excited they were. Ms. Anair agreed; there were great projects represented.

Ms. Camborde stated that the RFP summary was included in the packet. Recommendations are listed below for approval.

- i. MAKE Santa Fe, SIRUN collaboration \$23,000
- ii. Parallel Studios, ART + SCIENCE = SANTA FE, \$30,000
- iii. Museum of New Mexico Foundation, Project Indigene: Perspectives on Indigenous Art Issues, \$20,000
- iv. Theater Santa Fe, Theater Santa Fe Walk - \$12,000

Ms. Ritch moved to approve the recommendations as listed above, second by Ms. Perry, motion carried by unanimous voice vote.

c) Request for approval of issuance of IGNITE RFQ through the Art in Public Places Program. Ms. Camborde stated that Art in Public Places committee is in full support. Based on approval, RFQ is ready to be released and they will respond.

Ms. Anair moved to approve issuance of IGNITE RFQ through the Art in Public Places Program, second by Ms. Perry, motion carried by unanimous voice vote.

d) Santa Fe Airport RFP through the Art in Public Places Program.

Ms. Camborde met with Cameron who is the Director at the Airport. They did a comprehensive walk through of the Airport building to view possible placements for art and measurements were taken. The plan is to provide \$50,000 for 2D art, there are probably about 20 good areas to display the art to include placement in the TSA and café area walls.

Ms. Garcia y Griego stated that long-term the airport is looking at doing some improvements in the future which may allow a different type of art. 2D would be great right now, it would get art in their area and show support for the artists. They would hire an art handler to assure that installations are done to standards.

Ms. Camborde said they would extend the request to the artists in Los Alamos, Taos, Raton, i.e. surrounding areas.

Ms. Hunter-Stiebel asked if there would be labeling for these pieces of art and the answer is yes.

Ms. Ritch asked if there is a theme.

Ms. Camborde: Art in Public Places did not want to limit the selection; we are a diverse city and want to be open.

Mr. Lovato moved to approve Santa Fe Airport RFP through the Art in Public Places Program, second by Ms. Anair, motion carried by unanimous voice vote.

e) Target Impact Support RFQ through the Lodgers' Tax for the Arts Program

Ms. Garcia y Griego reported it is from the Category A, it retains the upper end of that support, if makes it all or nothing they would get \$5,000. The narrative will adjust to the criteria yet evidence to attract an audience. This will be a much shorter offering but exciting when we get it out.

Mr. Lovato suggested that we make the application process easier. Feedback is that the forms are time consuming and if the process for applying was simpler this would streamline the process.

Ms. Ritch moved to approve Target Impact Support RFQ through the Lodgers' Tax for the Arts Program, second by Ms. Hunter Stiebel, motion carried by unanimous voice vote.

f) Request for approval of Organic Exhibit in the Community Gallery

This is a juried exhibit proposed for June 2018 and they are up for a longer period of time. It was proposed by Clayton Bass, entire exhibit is around artist. Once the artists are juried they will utilize resources and materials made available through guides and workshops with the Santa Fe Botanical Gardens, Santa Fe Watershed, Leonor Curtin Preserve and the Randall Davey Audubon Center.

Ms. Perry moved to approve Organic Exhibit in the Community Gallery, second by Ms. Anair, motion carried by unanimous voice vote.

9. Adjournment

There being no further business to come before the Arts Commission, the meeting was adjourned at 6:00 pm.

Signature Page:

Chip Chippeaux, Chair



Fran Lucero, Stenographer

Community Gallery Exhibit Proposal

2018 – Fall (September through November)

10 Year Anniversary Exhibit

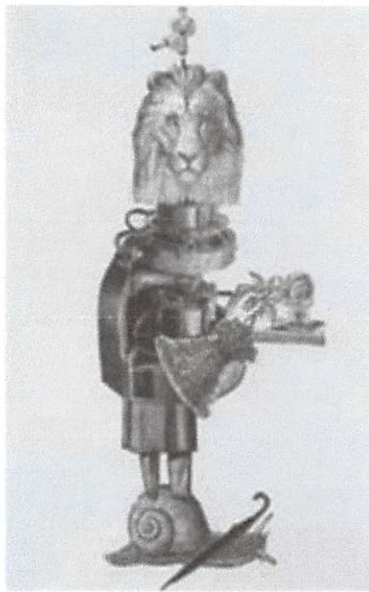
Exquisite Corpse

In honor of the ten-year anniversary of the Community Gallery, we are proposing an exhibit that celebrates collaboration, partnership and community. Exquisite Corpse will be an exhibit featuring works of art created by artists who have participated in gallery exhibits throughout the ten-year span of operation.

Exquisite corpse is a time-honored game (invented by the Surrealists!) in which the images of different artists become a collective work. Collaborating artists add to the singular work following a given rule. The fun comes from the fact that each artist works independently, without seeing the contribution of the other artists. (See examples attached.)

In the case of our exhibit, the Arts Commission will develop specific templates that designate three distinct sections of a figure: head, torso and legs (and their connections). Approximately 120 participating artists will be tasked with creating a piece that represents one of those distinct sections. Final pieces will be delivered to the Community Gallery to be installed by gallery staff and arranged for display to fulfill forty completed pieces. Pieces will be priced and sold individually to collectors, offering them the opportunity to create their own personal arrangement at home.

The exhibit will highlight artists who have supported the Community Gallery and be a creative opportunity for collectors to personalize their collection. The concept behind exquisite corpse is an appropriate metaphor for celebration the 10th anniversary of the Community Gallery; art and the community coming together to create something.



J Tanguy, Breton, and Y Tanguy



Proposed Changes to Funding Categories for Lodgers' Tax for the Arts

Category (Descriptive titles, not program names)	Scope/Description	Org Budget Size	Award Amount	
Target Market Support	Set amounts to jumpstart targeted marketing/promotion to a specific audience segment.	>\$150,000	\$2,500/\$5,000/ \$7,500/\$10,000	Annual deadline; expedited application/review process; 100% of request; 1 yr contract
Regional Market Support	Funds to support marketing/promotion statewide and/or to drive markets (e.g. <i>Denver, Phoenix, Dallas,* CO Springs, El Paso, Amarillo, Lubbock, Austin, etc.</i>)	<\$150,000 to 350,000	\$35,000	Annual deadline; 1 yr contract
National Market Support	Funding for marketing/promotion in both regional and national markets. (e.g. Regional Markets listed above, plus Los Angeles, NYC, Chicago, Houston, San Francisco)	>\$350,000 to 600,000 (min 2 FTEs)	\$75,000	Biannual deadline; 2 yr contract
Global Market Support	Funding for marketing/promotion regionally, national and internationally. (e.g. Regional and National Markets listed above, plus international)	>\$600,000 (min 4 FTEs)	\$100,000	Biannual deadline; 2 yr contract; audit & site visit
Collaborative Arts Marketing	Supports the development of unique citywide, multi-partner arts events that market/promote nonprofit arts in Santa Fe.	None (<i>Collaborative must include 2 eligible organizations</i>)	\$30,000	Annual deadline; 1 yr contract

*TOURISM SANTA FE Priority Markets



THE CITY OF SANTA FE
ARTS COMMISSION

2018 Arts Commission Meeting Schedule

Monthly Meetings

Meetings begin at 5:00 PM and take place in the City Counselor's Conference Room, City Hall, 200 Lincoln Avenue, Santa Fe, NM 87501

- **Monday, January 8, 5:00 PM**
- **Monday, February 12, 5:00 PM**
- **Monday, March 12, 5:00 PM**
- **Monday, April 9, 5:00 PM**
- **Monday, May 14, 5:00 PM**
- **Monday, June 11, 5:00 PM**
- **Monday, July 9, 5:00 PM**
- **Monday, August 13, 5:00 PM**
- **Monday, September 10, 5:00 PM**
- **Tuesday, October 9, 5:00 PM**
- **Tuesday, November 13, 5:00 PM**
- **Monday, December 10, 5:00 PM**

All meeting dates, times and locations, are subject to change.