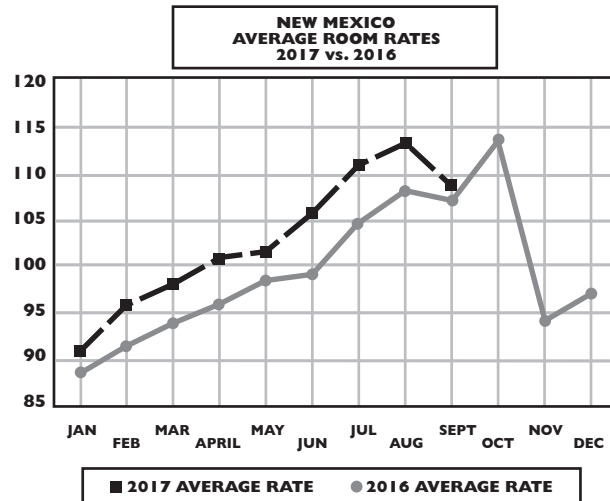
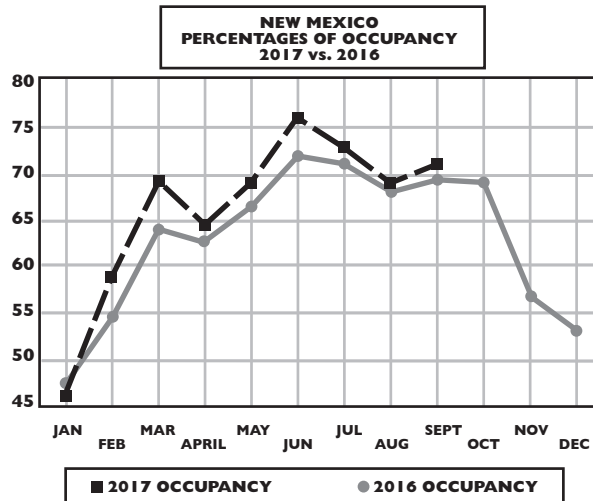


# ROCKY MOUNTAIN LODGING REPORT

New Mexico Edition

September 2017

LOCATION	ROOM NIGHTS		OCC %	ADR	REVPAR	2017 YEAR-TO-DATE			2016 YEAR-TO-DATE		
	AVAILABLE	OCCUPIED				OCC %	ADR	REVPAR	OCC %	ADR	REVPAR
ALBUQUERQUE											
AIRPORT	40,457	31,047	76.7%	\$87.57	\$67.20	76.4%	\$88.31	\$67.45	74.0%	\$86.34	\$63.92
DOWNTOWN & MIDTOWN	94,655	56,173	59.3%	\$92.20	\$54.71	56.3%	\$89.69	\$50.52	55.2%	\$86.20	\$47.62
EAST	35,850	26,819	74.8%	\$105.07	\$78.60	75.2%	\$104.92	\$78.89	72.1%	\$100.79	\$72.71
WEST	21,797	16,362	75.1%	\$99.01	\$74.32	67.3%	\$95.50	\$64.27	66.3%	\$93.40	\$61.93
NORTH	42,804	30,322	70.8%	\$87.31	\$61.85	69.6%	\$91.90	\$63.95	64.3%	\$90.03	\$57.87
TOTAL	235,563	160,723	68.2%	\$93.22	\$63.61	66.0%	\$93.02	\$61.42	63.5%	\$90.07	\$57.15
SANTA FE											
DOWNTOWN	49,512	39,808	80.4%	\$207.32	\$166.68	71.2%	\$181.50	\$129.29	72.1%	\$175.52	\$126.52
CERRILLOS ROAD	38,716	28,442	73.5%	\$86.32	\$63.41	65.1%	\$82.28	\$53.57	62.6%	\$81.02	\$50.72
SANTA FE PERIPHERY	22,235	17,395	78.2%	\$130.20	\$101.86	71.6%	\$118.47	\$84.84	76.0%	\$110.64	\$84.04
TOTAL	110,463	85,645	77.5%	\$151.47	\$117.44	69.1%	\$135.37	\$93.60	69.3%	\$129.25	\$89.54
FARMINGTON	26,731	19,187	71.8%	\$84.92	\$60.95	63.8%	\$84.16	\$53.74	61.6%	\$84.76	\$52.24
LAS CRUCES	27,522	18,632	67.7%	\$92.39	\$62.55	63.1%	\$90.43	\$57.11	62.9%	\$87.87	\$55.24
SOUTHEAST NEW MEXICO (Artesia, Carlsbad, Clovis & Hobbs)	34,926	27,253	78.0%	\$107.13	\$83.59	72.6%	\$109.23	\$79.35	54.1%	\$117.12	\$63.33
TAOS	19,674	13,677	69.5%	\$125.90	\$87.53	57.5%	\$114.14	\$65.68	64.4%	\$104.77	\$67.44
OTHER NEW MEXICO	32,520	21,484	66.1%	\$82.86	\$54.74	59.1%	\$79.95	\$47.23	51.4%	\$74.73	\$38.43
TOTALS	487,399	346,601	71.1%	\$108.85	\$77.41	66.1%	\$103.56	\$68.43	63.5%	\$99.72	\$63.29



The Rocky Mountain Lodging Report is compiled by: EKS&H, PC in cooperation with the New Mexico Hospitality Association, Robert S. Benton & Associates, Inc. and W. R. Hopping & CO. Readers are advised that the above do not represent the data contained herein to be definitive. Neither should the contents of this publication be construed as a recommendation on policies or actions. This report is subject to copyright laws.

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# ROCKY MOUNTAIN LODGING REPORT

Summary of Occupancy and Average Daily Room Rates for the State of New Mexico

	OCCUPANCY PERCENTAGE		AVERAGE DAILY RATE		REVENUE PER AVAILABLE ROOM	
	2017	2016	2017	2016	2017	2016
<b>JANUARY</b>	45.9%	46.6%	\$90.16	\$88.06	\$41.43	\$41.07
<b>FEBRUARY</b>	58.0%	54.2%	\$95.21	\$91.04	\$55.17	\$49.37
<b>MARCH</b>	68.9%	63.3%	\$97.96	\$93.81	\$67.50	\$59.38
<b>APRIL</b>	64.5%	62.9%	\$100.90	\$95.80	\$65.11	\$60.23
<b>MAY</b>	67.5%	65.5%	\$102.15	\$98.71	\$68.92	\$64.62
<b>JUNE</b>	75.9%	71.6%	\$105.13	\$101.05	\$79.77	\$72.31
<b>JULY</b>	72.8%	70.6%	\$111.19	\$105.49	\$80.96	\$74.51
<b>AUGUST</b>	69.6%	67.7%	\$113.04	\$108.47	\$78.62	\$73.42
<b>SEPTEMBER</b>	71.1%	67.7%	\$108.85	\$107.52	\$77.41	\$72.75
<b>OCTOBER</b>	-	-	-	-	-	-
<b>NOVEMBER</b>	-	-	-	-	-	-
<b>DECEMBER</b>	-	-	-	-	-	-
<b>YEAR TO DATE</b>	66.1%	63.5%	\$103.56	\$99.72	\$68.43	\$63.29