



Agenda

ARTS COMMISSION

Monday, August 14, 2017

City Councilors' Conference Room, 200 Lincoln Avenue

505-955-6707

5:00 PM

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
 - a) May 8, 2017
 - b) July 10, 2017
 - c) Report of Chair
 - d) Report of Director
 - e) Updates and Reports
 - a. Cultural Investment Programs
 - b. Art in Public Places Program
 - c. Community Gallery
 - d. Community Youth Passport Program
 - f) Action Items
 - a. Request for approval of funding recommendations for 17/18 Community Arts Development program:
 - i. ArtSmart, \$5,700
 - ii. National Dance Institute of New Mexico, \$5,500
 - iii. New Mexico School for the Arts, \$3,750
 - iv. Pandemonium Productions, Inc., \$3,750
 - v. Partners in Education Foundation for the Santa Fe Public Schools (fiscal agent for Collaborative Documentary Photography project), \$3,750
 - vi. Santa Fe Downtown Kiwanis Foundation, \$3,750
 - vii. Santa Fe Performing Arts School & Company, \$5,250
 - viii. Santa Fe Teen Arts Center (dba Warehouse 21), \$4,383
 - ix. Teatro Paragus (fiscal agent for Transformational Learning & Coaching, Inc.), \$4,300
 - b. Request for approval of guideline revisions for the Artist Walk of Fame
 - c. Request for approval of public art donation by the Santa Fe Chamber Music Festival for placement at the Santa Fe Community Convention Center
 - d. Request for approval of 2017 Mayor's Awards Recipients

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520 five (5) working days prior to meeting date.

Cover Page		Page 0
Call to Order	Chip Chippeaux, Chair for the Arts Commission called the meeting to order at 5:00 pm in the City Councilor's Conference Room, Santa Fe, New Mexico. Roll Call reflects quorum.	Page 1
Approval of Agenda	6, 7 and 8 - to follow #3 #4A – move to end of agenda. <i>Ms. Anair moved to approve the agenda as amended, second by Ms. Ritch, motion carried by unanimous voice vote.</i>	Page 1
Approval of Minutes, April 10, 2017	Corrections: Page 8 Sirun <i>Ms. Hunter Stiebel moved to approve the minutes of April 10, 2017 as amended, second by Ms. Anair, motion carried by unanimous voice vote.</i>	Page 1
Report of Chair	Informational	Page 2
Report of Executive Director	Informational	Page 2
Action Items a) A Resolution directing the City Manager to explore the creation of legislation establishing and funding local arts and culture districts. b) Window Gallery Guidelines for the Community Gallery	<i>Mr. Lovato moved to approve the proposed resolution directing the City Manager to explore the creation of city legislation establishing and funding local arts and culture districts, second by Ms. Anair, motion carried by unanimous voice vote.</i> <i>Ms. Ritch moved to approve the Window Gallery Guidelines, second by Ms. Hunter Stiebel, motion carried by unanimous voice vote.</i>	Page 2-3

Arts Commission Meeting – Index – May 8, 2017

Committee and Program Updates a) Social Media Marketing Program Update b) Art in Public Places i. Art on Loan, Future Discussion c) Community Gallery i. Ambivalence/New Mexico School for the Arts Exhibit ii. Spectacle Exhibit with the Santa Fe Opera d) Cultural Investment Program	Informational	Page 3-5
Adjourn	There being no further business to come before the Arts Commission the Chair called for adjournment at 6:30 pm	Page 5
Signature Page		Page 5

MINUTES

Arts Commission
Monday, May 8, 2017
5:00 pm – 6:30 pm

1. Call to Order

Chip Chippeaux, Chair for the Arts Commission called the meeting to order at 5:00 pm in the City Councilor's Conference Room, Santa Fe, New Mexico. Roll Call reflects quorum.

2. Roll Call

Present:

Chip Chippeaux, Chair
Todd Lovato
Sarah Eyestone
Penelope Hunter-Stiebel
Kathlene Ritch
Monique Anair
Brian Vallo

Not Present/Excused:

Ashlyn Perry
Bernadette Ortiz-Pena

Staff Present:

Debra Garcia y Griego, Executive Director, Arts Commission
Jacki Camborde, Arts Commission
Jacqueline Beam, Administrative Assistant
Rod Lambert, Gallery Director

Others Present:

Fran Lucero, Stenographer

3. Approval of Agenda

6, 7 and 8 - to follow #3
#4A – move to end of agenda.

Ms. Anair moved to approve the agenda as amended, second by Ms. Ritch, motion carried by unanimous voice vote.

4. Approval of Minutes, April 10, 2017

Corrections: Page 8 Sirun

Ms. Hunter Stiebel moved to approve the minutes of April 10, 2017 as amended, second by Ms. Anair, motion carried by unanimous voice vote.

5. Report of the Chair

Introduced Sarah Eyestone: Ms. Eyestone was raised in Los Alamos, NM. Both parents were Scientist; she was an Art Major and has had a wonderful and successful career as an Artist. She is an Art Curator at La Posada Hotel, first hotel that has art for sale.

Introduction of Arts Commission members

Nominations are needed for the Mayor's Art Awards. The Chair asked the members to please send in nominations. The deadline has been extended to June 16, 2017. Presently there are two new applicants and a carryover from last year.

6. Directors Report

- Ms. Garcia y Griego reiterated the nominations for Mayor's Art Awards.
- Budget was approved as presented to City Council to include the Partnership Coordinator.
- The grant application reviews will commence soon. An e-mail will follow to allow time to express if there is a conflict of interest, provide time away from the city in order to schedule the review date.

7. Action Items

- a) A RESOLUTION DIRECTING THE CITY MANAGER TO EXPLORE THE CREATION OF LEGISLATION ESTABLISHING AND FUNDING LOCAL ARTS AND CULTURE DISTRICTS. (Councilor Maestas) (Debra Garcia) (Exhibit A – New Mexico Arts & Cultural District)

Councilor Maestas noted that this is an exploratory effort, nothing definitive. The State has recognized the importance of Arts and Culture Districts and the importance of Economic Development. There are two ways you can designate them, you can develop your own process if you are a city over 50,000.

Criteria: Councilor Maestas referred to State Statute 15-5-A – Criteria related to geographic areas that range in size, distinguished by physical attributes, criteria is quite broad.

There is a way to open the entire city up to create a district – there are funding mechanisms that can be made available, and it gives districts a way to seek public funding. Councilor Maestas said that he feels this is very close to Culture Connect. Last bullet: Elevate the unique assets of neighborhoods; this legislation could potentially do that.

Councilor Maestas asked staff to see what the best practices, are across the state, Las Cruces, Gallup, Silver City, downtown ABQ, almost a dozen. Some are locally created and some are done by the state. We should maximize on our own, create our own ordinance, and some of the requirements that would not be burdensome ask for administrative help from the Arts Commission office. He recommended to staff that they also consult with state Tourism office for those districts created through the state process.

To implement this action it would need to go on a ballot.

State Tourism Department: Cultural Districts (check on the statute)

Councilor Maestas asked for support from the Arts Commission.

Mr. Lovato: Local Steering Committee – If everything went perfectly, what is the timeline?

Councilor Maestas said that it could be 1-2 years. It would need an approved Resolution first to be put on the ballot.

Mr. Lovato asked who would be the fiscal agent for the \$7.8 million dollars.

Councilor Maestas: Perhaps the Arts Commission could be the oversight commission. Staff would explore this option.

Ms. Garcia y Griego said she is excited about this possible opportunity. The preliminary reaching out to municipal designation makes sense. One win-win is we could apply to the state for technical assistance, cultural planning, infrastructure planning. The timing fits beautifully with Culture Connects throughout the city. The thought of being able to provide a designation and support them with infrastructure dollars would be great. It could change economic viability.

The Chair said it would be so nice to do something in the airport area and that this would be a good method to have a funding mechanism. The economic boost they can drive is really stunning.

Councilor Maestas said they would need to do some advocacy work in the southern part of the city and some coalition building. Thank you to the Arts Commission for supporting this possible endeavor.

Mr. Lovato moved to approve the proposed resolution directing the City Manager to explore the creation of city legislation establishing and funding local arts and culture districts, second by Ms. Anair, motion carried by unanimous voice vote.

b) Window Gallery Guidelines for the Community Gallery – Rod

Exhibit A – Provided the background information on the time frame for the Window Gallery. It will give artists a great opportunity to show their art and give them exposure. The title of the program is: Front and Center which is a one-year rotating exhibit that will highlight the treasures of the portfolio archive.

Ms. Hunter Stiebel asked if 3 dimensional pieces could be placed outside. Ms. Garcia y Griego said yes with review of the piece requirements.

Ms. Ritch moved to approve the Window Gallery Guidelines, second by Ms. Hunter Stiebel, motion carried by unanimous voice vote.

8. Updates and Reports

a) Social Media Marketing Program Update (Simply Social)

Amy, Judith, Caitlin – Partners in the Company described themselves as Multi-Genex.

(Exhibit B): Santa Fe Arts Commission Social Media – Amy narrated the presentation as the members followed from Exhibit B.

- Messaging Objectives
- Campaign Strategy
 - Messaging daily (Facebook, Instagram, Twitter)
 - Attending live events and posting from those events with cross reference from events not directly related to the Arts Commission

- Average Growth Rates
 - Santa Fe shows great numbers for growth in compared to those listed.
- Definitions for Analytics
- Facebook, Twitter, Instagram April Overview
- Hashtag Data #cultureconnectssantafe – Culture Connects Santa Fe – another way to gather data.
- Facebook, Twitter, Instagram Page Demographics
 - Amy offered to send the digital format if anyone is interested. It also showed an international following.
 - Top Facebook, Twitter, Instagram Posts
 - Twitter moves rapidly. This is a platform that isn't going to disappear, that is the good news. It moves so fast. It is a global platform, easy to share, it is quick and news goes out rapidly. There is a renewed interest.
 - Hash tags are also very powerful right now.
 - Instagram loves beautiful pictures – curiosity as to where you are when you post. Goal is to get people to engage not just to like it.
- Interactive Google Map of Art in Public Places – Indicated by a pin is where there is art. Goal is to photograph art every place there is a pin, it will then be possible to add and embed in the website.
- Social Media Observations, Conclusions, and Trends
- Video is top of the line right now in social media. They are also trying to incorporate Artist Exhibits in Social Media from the Gallery.

Caitlin, who is one of the partners, is a professional photographer and much of her photography is used by their group and is very professional.

Ms. Hunter-Stiebel asked how to reach Spanish speaking audience. It was recommended to contact the Hispanic Chamber of Commerce, target Spanish speaking audience, post on Facebook in Spanish. Ms. Hunter-Stiebel asked if she could send video to them in Spanish. Ms. Garcia y Griego clarified that they only post for those that the Arts Commission funds.

Ms. Garcia y Griego will research who is tracking any analytics on the City Website.

Ms. Anair said that SFCC also has interns available should there be a need to utilize them.

Mr. Lovato expressed his gratefulness and thank you for the consistent, hard work being done.

Ms. Garcia y Griego said that in the future, a workshop would be organized with the grantees and Simply Social. Amy expressed her thanks and said that they do many workshops and she loves to teach.

Mr. Lambert said that since Amy, Caitlin and Judith have been involved the attendance in the Gallery has grown.

- b) Art in Public Places
 - i. Art on Loan—Future Discussion

Mr. Vallo said that they will be working on membership, they would like to invite the Arts Commission to send resume's for openings on the Art and Public Places Committee.

Mr. Vallo and Ms. Garcia y Griego stated that there are a number of installations that have been completed. He stated that they look forward to bringing more information on the Art on Loan Program to the Arts Commission

Ms. Garcia y Griego put together a comprehensive history for the Art on Loan Program, both installations and refusals. At one time they had an intern who worked on this program for close to a year. Discussion is to switch this program over to the Gallery. A huge advantage is that the insurance for the art on loan at the Convention Center would be covered. Mr. Randall is very welcoming to have more art at the Convention Center. Right now they are referring artists to the Railyard and to SFCC.

Mr. Vallo also discussed a review of the Ignite program. Thank you to the staff for doing all of this work. We want to create opportunities for this program and artists.

FYI: Google map only shows those pieces that are permanent.

Currently on loan there are approximately 18 pieces.

c) Community Gallery

- i. Ambivalence/New Mexico School for the Arts Exhibit
Opened on Friday, they had a private event for the donors and their Board. There were 11 seniors who participated, there are 3 videos in the exhibit and was very well attended. There will be a series of programs they will do for themselves inside the space.
- ii. Spectacle Exhibit with The Santa Fe Opera
There are 22 artists for June 2nd opening. Social media information has been given to Simply Social.
- iii. FRONT & CENTER: Exhibit C – Annually, Community Gallery receives hundreds of artist portfolios. FRONT & CENTER is a one-year rotating exhibit that will highlight these treasures of the portfolio archive.

Same Boat – Launching Party, Saturday May 13, 2017 – 3 to 5 pm, Monica Lucero Park.

d) Cultural Investment Program

Tuesday, May 9, 2017 applications for Category B & C will go live. Category D is a 2-year contract. Ms. Camborde will send the reports to the Funding Policy Committee.

9. Adjourn

There being no further business to come before the Arts Commission, the Chair called for adjournment at 6:30 pm.

Signature Page:

Chip Chippeaux, Chair



Fran Lucero, Stenographer

Santa Fe Arts Commission
July 10, 2017
Meeting Index

Item		Page
Cover Page		0
Call to Order	Chip Chippeaux, Chair for the Arts Commission called the meeting to order at 5:03 pm in the City Councilor's Conference Room, Santa Fe, New Mexico.	1
Roll Call	A quorum is reflected in Roll Call.	1
Approval of Agenda	<p>Chair Chippeaux stated the following changes:</p> <p>Item 4. Minutes- will be approved at the next meeting.</p> <p>Item 8(a). will be moved up after the approval of the agenda so that legal staff can be excused.</p> <p>Item 8(b) vi. Will be moved separately so that one commissioner can abstain and all other items can be voted in one motion.</p> <p>Item 8 (C) viii, ix, x will be removed as they are repeated in the agenda.</p> <p>MOTION: Ms. Ritch moved to approve the agenda as amended with a second from Ms. Hunter-Stiebel, which passed by unanimous voice vote.</p>	1
Approval of Minutes A.) May 8, 2017	This item will be approved at the next meeting.	2
Report of Chair A.) Terms and upcoming vacancies	Discussion Only	2
Report of Director A.) Results based accountability, Quality of Life Ambitions and Population Indicators	Discussion Only	3
Updates and Reports:		3
a.) Art in Public Places	Discussion Only	
i.) Committee vacancy	Discussion Only	3,4
ii.) FY 16/17 Programs & Accomplishments		
b.) Community Gallery		4
i.) Spectacle Exhibit & Programs	Discussion Only	
Action Items:		2
A.) A RESOLUTION DIRECTING THE CITY MANAGER TO WORK WITH THE SANTA FE UNIVERSITY OF ART AND DESIGN AND THE NEW MEXICO MUSEUM OF ART TO LOAN THE MUSEUM THE BEAUMONT NEWHALL LIBRARY IN CONJUNCTION WITH ITS CENTENIAL CELEBRATION; AND TO DISCUSS TERMS AND CONDITIONS FOR THE FUTURE DONATION OF THE BEAUMONT NEWHALL LIBRARY TO THE NEW MEXICO MUSEUM OF ART.	<p>*This item was moved up early .</p> <p>MOTION: Ms. Adair moved to approve the Resolution with a second from Mr. Lovato, which passed by voice vote.</p>	
B.) Lodger's Tax for the Arts: Category C Funding Recommendations:		

<p>i.) Wise Fool New Mexico, \$20, 000</p> <p>ii.) Parallel Studio, Inc., \$18,000</p> <p>iii.) Santa Fe Independent Film Festival, \$17, 00</p> <p>iv.) CENTER, \$15,000</p> <p>v.) The Center for Contemporary Arts, \$15,000</p> <p>vi.) The Santa Fe Desert Chorale, \$13,000</p> <p>vii.) Santa Fe Children's Museum, \$12, 000</p> <p>viii.) Santa Fe Botanical Garden, \$8,000</p> <p>ix.) Santa Fe Pro Musica, \$7,000</p> <p>C.) Lodger's Tax for the Arts: Category B Funding Recommendations</p> <p>i.) Arte Flamenco Society, Inc. , \$9,000</p> <p>ii.) Axle Projects, Inc., \$ 8,000 .</p> <p>iii.) Santa Fe JIN, \$7,000</p> <p>iv.) New Mexico Performing Arts, \$6,500</p> <p>v.) Spanish Danzart Society, \$5,000</p> <p>vi.) Santa Fe Friends of Traditional Music, \$5,000</p> <p>vii.) Teatro Paraguas, Inc. \$ 4,500</p> <p>viii.) Art on Loan Program</p> <p>ix.) Request for Approval of Recommendation to Discontinue Art on Loan Program as an Art in Public Places Function</p> <p>x.) Request for Approval of a Recommendation for the Community Gallery Advisory Group to Consider Creation of an Outdoor Exhibition Program in lieu of the Art on Loan Program</p> <p>D.) Request for Approval of Community Supported Art (CSA) Program through the Community Gallery</p> <p>E.) Request for Approval of Pop-up Exhibit Guidelines</p> <p>F.) Art on Loan Program</p> <p>i.) Request for Approval of Recommendation to Discontinue Art on Loan Program as an Art in Public Places Function</p> <p>ii.) Request for Approval of a Recommendation for the Community Gallery Advisory Group to Consider of an Outdoor Exhibition Program in lieu of the Art on Loan program</p>	<p><i>All Items voted in one motion, with the exception of item vi. Which Ms. Ritch abstained due to a conflict.</i></p> <p>MOTION: Ms. Anair moved to approve the items in Category C (<i>with the exception of item 6</i>) with a second from Ms. Hunter-Stiebel which passed by voice vote.</p> <p>MOTION: Ms. Hunter-Stiebel moved to approve item vi. (Santa Fe Desert Chorale) with a second from Ms. Perry which passed by voice vote. (<i>Ms. Ritch abstained</i>).</p> <p>MOTION: Ms. Ritch moved to approve items in Category B with a second from Ms. Eyestone which passed by voice vote.</p> <p>MOTION: Mr. Lovato moved to approve the CSA Program with a second from Ms. Ritch which was approved by voice vote.</p> <p>MOTION: Ms. Hunter-Stiebel moved to approve the Pop Up Exhibit guidelines with a second from Ms. Ritch that passed by voice vote.</p> <p>MOTION: Mr. Lovato moved to recommend to discontinue the Art on Loan program and approve the Community Gallery Advisory Group to consider an outdoor exhibition program with a second from Ms. Hunter-Stiebel which passed by voice vote.</p>	<p>4,5</p> <p>5</p> <p>5</p> <p>6</p> <p>6</p> <p>6,7</p>
Adjourn	MOTION: With all business of the Arts Commission complete, Ms. Ritch moved to adjourn the meeting at 6:01 p.m. with a second from Ms. Perry which passed by voice vote.	7
Signature Page		7

Santa Fe Arts Commission
City Councilor's Conference Room
200 Lincoln Ave.
Monday, July 10, 2017
5:00 pm – 6:00 pm

1. CALL TO ORDER

Chip Chippeaux, Chair for the Arts Commission called the meeting to order at 5:03 pm in the City Councilor's Conference Room, Santa Fe, New Mexico. A quorum is reflected in Roll Call.

2. ROLL CALL

Present:

Chip Chippeaux, Chair
Sarah Eyestone
Penelope Hunter-Stiebel
Ashlyn Perry
Monique Anair
Kathlene Ritch
Todd Lovato

Not Present:

Brian Vallo
Bernadette Ortiz-Pena

Staff Present:

Debra Garcia y Griego, Executive Director, Arts Commission
Jackie Camborde, Arts Commission
Rodd Lambert, Arts Commission
Kelly Brennan, City Attorney

Others Present:

Linda Vigil, Stenographer

3. APPROVAL OF AGENDA

Chair Chippeaux stated the following changes:

- Item 4. Minutes- will be approved at the next meeting.
- Item 8(a). will be moved up after the approval of the agenda so that legal staff can be excused.
- Item 8(b) vi. Will be moved separately so that one commissioner can abstain and all other items can be voted in one motion.
- Item 8 (C) viii, ix, x will be removed as they are repeated in the agenda.

MOTION: Ms. Ritch moved to approve the agenda as amended with a second from Ms. Hunter-Stiebel, which passed by unanimous voice vote.

4. APPROVAL OF MINUTES

a. May 8, 2017

As stated above, the minutes will be approved at the next meeting.

5. ACTION ITEM:

A.) A RESOLUTION DIRECTING THE CITY MANAGER TO WORK WITH THE SANTA FE UNIVERSITY OF ART AND DESIGN AND THE NEW MEXICO MUSEUM OF ART TO LOAN THE MUSEUM THE BEAUMONT NEWHALL LIBRARY IN CONJUNCTION WITH ITS CENTENIAL CELEBRATION; AND TO DISCUSS TERMS AND CONDITIONS FOR THE FUTURE DONATION OF THE BEAUMONT NEWHALL LIBRARY TO THE NEW MEXICO MUSEUM OF ART.

As stated above, this item was moved ahead so that legal staff can be excused.

City Attorney Kelly Brennan (See Exhibit A) explained the building at the Railyard will create a space for the library for accessibility to researchers and scholars. There will be a curator assigned to the collection.

Ms. Hunter-Stiebel asked if there are any papers and documents in the collections. Ms. Brennan stated there may be tapes of some lectures. The document she has is the sales agreement with the College, it mentions tapes. It really is more of a collection of books and photography.

Ms. Perry asked how the curator comes in.

Ms. Brennan stated the curator will be associated with the Museum to ensure it remains accessible.

Ms. Eyestone asked if the collection could be moved to Santa Fe.

Ms. Brennan cannot discuss that.

Chair Chippeaux stated this will go through the Arts Commission and then presented to the Governing body on Wednesday.

Ms. Brennan stated this Resolution is to direct the City to work in conjunction to develop a plan.

Mr. Lovato asked about costs associated with the actual move. Ms. Brennan state the museum will assume the cost. The MOU will set out the terms, this Resolution is preliminary.

Ms. Hunter-Stiebel asked if UNM was approached as a possibility to care for the collection, since there is a building named after the artist there.

Ms. Brennan stated there has been interest and they have had conversations, they are comfortable this is consistent with the artist's wishes.

MOTION: Ms. Adair moved to approve the Resolution with a second from Mr. Lovato, which passed by voice vote.

6. REPORT FROM THE CHAIR

A.) Terms and Upcoming Vacancies

Chair Chippeaux explained there are term limits coming up. Mr. Lovato is up. They will hold a public call for nominees.

Ms. Garcia y Griego explained how the terms and partial terms work.

7. REPORT OF DIRECTOR

A.) Results based accountability, Quality of Life Ambitions and Population Indicator

Ms. Garcia y Griego presented Ms. Eyestone with a binder full of information on the Arts Commission. Mr. Lambert passed out new inserts to the Commissioners for their binders.

Ms. Garcia y Griego explained the new process each department is using for accountability. (See Exhibit B) The Governing body approved this process for the entire City. There is a category specifically for Arts but it can be part of many other categories. There was a city-wide training which was helpful. The tracking and use of indicators is helpful.

8. UPDATES AND REPORTS:

A. Art in Public Places

i.) Committee vacancy

Ms. Camborde explained they need a new member for the Art in Public Places Committee. Looking at the list there should be 1 Arts commissioner, a community rep, an art historian, an artist and sculptor, a curator or historian and an architect. Chair Chippeaux stated to give all suggestions to Mr. Vallo.

ii.) FY 16/17 Programs & Accomplishments

Ms. Camborde reviewed a listing of all pieces now. (See Exhibit C) Several new pieces had openings. The Ignite program had four new pieces. The piece at the Monica Lucero park is popular, there are always kids in the boat. A mural piece was put on the Zona del Sol wall. It was done in pieces then installed.

The Archangels were placed back on Alameda street. The Barn Dog is also a popular piece.

B.) Community Gallery

i.) Spectacle Exhibit & Programs

Mr. Lambert discussed the Spectacle Exhibit. It was attended, considering there were other openings that night. They sold 1 piece that night then 2 others since. Its diverse, one piece has LED lights and has received some press.

A brief discussion was held about the opera and other events.

9. ACTION ITEMS

B.) Lodger's Tax for the Arts: Category C Funding Recommendations:

i.) Wise Fool New Mexico, \$20, 000

ii.) Parallel Studio, Inc., \$18,000

iii.) Santa Fe Independent Film Festival, \$17, 00

iv.) CENTER, \$15,000

v.) The Center for Contemporary Arts, \$15,000

vi.) The Santa Fe Desert Chorale, \$13,000

vii.) Santa Fe Children's Museum, \$12, 000

viii.) Santa Fe Botanical Garden, \$8,000

ix.) Santa Fe Pro Musica, \$7,000

Ms. Hunter-Stiebel was impressed with the Desert Chorale and their outreach. (See Exhibit D) Ms. Perry stated she was impressed how they could outreach outside of Santa Fe.

Ms. Anair discussed the training needed with the grant propels. Some grantees are more polished than others. Ms. Garcia y Griego stated they have offered workshops in the past. She had a conversation with the SF Community Foundation and is happy to talk offline about helping organizations.

Ms. Anair asked if the system worked well. Ms. Garcia y Griego stated it did work well and it seems easier.

Ms. Hunter-Stiebel stated the discussion with the panelists were informative.

Ms. Garcia y Griego stated the apps will go to a panel for a full review.

All items were voted on in one motion, except for item vi. Which Ms. Ritch abstained due to a conflict.

MOTION: Ms. Anair moved to approve the items in Category C *(with the exception of item 6)* with a second from Ms. Hunter-Stiebel which passed by voice vote.

MOTION: Ms. Hunter-Stiebel moved to approve item vi. (Santa Fe Desert Chorale) with a second from Ms. Perry which passed by voice vote. *(Ms. Ritch abstained).*

C.) Lodger's Tax for the Arts: Category B Funding Recommendations

- i.) Arte Flamenco Society, Inc. , \$9,000
- ii.) Axle Projects, Inc. , \$ 8,000
- iii.) Santa Fe JIN, \$7,000
- iv.) New Mexico Performing Arts, \$6,500
- v.) Spanish Danzart Society, \$5,000
- vi.) Santa Fe Friends of Traditional Music, \$5,000
- vii.) Teatro Paraguas, Inc. \$ 4,500
- viii.) Art on Loan Program
- ix.) Request for Approval of Recommendation to Discontinue Art on Loan Program as an Art in Public Places Function
- x.) Request for Approval of a Recommendation for the Community Gallery Advisory Group to Consider Creation of an Outdoor Exhibition Program in lieu of the Art on Loan Program

Mr. Lovato explained the difficulty in trying to judge the tourism impact. (See Exhibit E)

A discussion was held about social media and the scale to use. That area has shifted from a few years ago.

Ms. Eyestone was very generous in scoring, she was impressed with all of them.

Chair Chippeaux discussed the funding from lodger's tax. It is always troublesome to score it.

Ms. Hunter-Stiebel discussed the two levels, the people that will come to Santa Fe and the ones that are here that will find the art interesting.

Ms. Eyestone states she was surprised how many organizations are family oriented.

Mr. Lovato stated the reporting of the demographics has improved.

A discussion was held about several Category A organizations that use a different marketing strategy.

MOTION: Ms. Ritch moved to approve items in Category B with a second from Ms. Eyestone which passed by voice vote.

D.) Request for Approval of Community Supported Art (CSA) Program through the Community Gallery

Mr. Lambert discussed the CSA Program and how it has worked in other cities. (See Exhibit F)

The idea is to have 3 events a year and have 3 artists produce pieces. It would be a meet and greet that builds community and collectors. In this community, it may sell out fast. The artists would receive a stipend.

Ms. Garcia y Griego stated they would launch it the 2nd quarter of the fiscal year. Mr. Lambert stated that would allow them time to prepare.

Mr. Lambert stated they would be paid \$1,500, the cities that have done this are still doing it.

Ms. Garcia y Griego stated the Gallery will form a committee and get to know the artists before they buy a share.

Mr. Lambert explained it is an affordable way to mass produce with a fingerprint on each piece.

MOTION: Mr. Lovato moved to approve the CSA Program with a second from Ms. Ritch which was approved by voice vote.

E.) Request for Approval of Pop-up Exhibit Guidelines

Mr. Lambert discussed the proposed guidelines for the pop up exhibits. (See Exhibit G) Some organizations exploring this pop up exhibit where organization can do a 2-3-week show. Many of the exhibits will have their own opening to show their work. This would be harnessing them into one set of guidelines. This is a good way to manage expectations.

Chair Chippeaux suggests to change the revision date on the bottom of the page to track it as changes are made.

MOTION: Ms. Hunter-Stiebel moved to approve the Pop Up Exhibit guidelines with a second from Ms. Ritch that passed by voice vote.

F.) Art on Loan Program

i.) Request for Approval of Recommendation to Discontinue Art on Loan Program as an Art in Public Places Function

Ms. Griego y Garcia discussed the problems with the program and the proposal to make the change it have it as Gallery program. It passed both Art in Public Places and the Community Gallery Advisory Group.

A discussion was held about the gravel area between City Hall and the gallery, Ms. Garcia y Griego stated it would be covered under the gallery's policy. There are large pieces all over the community they will work with them to donate it or remove it.

Ms. Hunter-Stiebel asked if any would be available for sale. Ms. Garcia y Griego stated they would and then the decision can be made to remove it. Chair Chippeaux asked if the Arts Commission would get a percentage if it is sold. Per the agreement yes the Community Gallery fund would receive the funds.

ii.) Request for Approval of a Recommendation for the Community Gallery Advisory Group to Consider of an Outdoor Exhibition Program in lieu of the Art on Loan program

MOTION: Mr. Lovato moved to recommend to discontinue the Art on Loan program and approve the Community Gallery Advisory Group to consider an outdoor exhibition program with a second from Ms. Hunter-Stiebel which passed by voice vote.

10. ADJOURN

MOTION: With all business of the Arts Commission complete, Ms. Ritch moved to adjourn the meeting at 6:01 p.m. with a second from Ms. Perry which passed by voice vote.

SIGNATURES

Chip Chippeaux, Chair



Linda Vigil for Fran Lucero, Stenographer

2017-18 Community Development Program
Funding Recommendations
08/09/2017

Rank	Organization Name	Score	Request2	Recommendation	Rec as % of Request	1617 FY Funding	% Change FY to FY
1	ArtSmart	97.5	\$6,000	\$5,700	95%	\$5,000	14%
2	National Dance Institute of New Mexico	93.3	\$6,000	\$5,500	92%	\$5,850	-6%
3	Santa Fe Performing Arts School	90.9	\$6,000	\$5,250	88%	\$4,500	17%
4	Transformational Learning & Coaching Inc. (Teatro Pargaus, fiscal agent)	88.8	\$5,000	\$4,300	86%	-	NA
5	Santa Fe Teen Arts Center (dba Warehouse 21)	86.7	\$6,000	\$4,383	73%	-	NA
6	Collaborative Photography Project (Partners in Education, fiscal agent)	83.8	\$6,000	\$3,750	63%	-	NA
7	Pandemonium Productions, Inc.	83.7	\$6,000	\$3,750	63%	\$5,000	-25%
8	New Mexico School for the Arts Institute	83.5	\$6,000	\$3,750	63%	\$5,900	-36%
8	Santa Fe Downtown Kiwanis Foundation	83.5	\$6,000	\$3,750	63%	-	NA
9	New Mexico Actors Lab	79.7	\$6,000	NA	NA	NA	NA
10	Afreeka Santa Fe	77.9	\$6,000	NA	NA	NA	NA
11	Water is Life Festival	77.5	\$6,000	NA	NA	NA	NA

Community Arts Development – Summaries and Funding Recommendations

ARTsmart

Score: 97.5%

Over 23,017 people in Santa Fe County will participate in the ARTsmart exhibitions. Exhibitions feature the artwork of over 1,102 students, ages 5-18, all participants in ARTsmart programming. This is a chance for our students, such as our incarcerated students, who may never have been recognized in a positive light by their community, to be seen through their artwork in an accessible space like the Southside Public Library. These opportunities build self-confidence and connection in the wider community. Parents, classroom teachers, and guardians have often remarked on what our exhibitions bring to the community and how proud their students are of their work that's being presented. Exhibitions are fundamental to our methodology and mission, providing students with the opportunity to share their artistic creations with the Santa Fe community and their families, while promoting and celebrating art in schools. ARTsmart will produce exhibitions at the Santa Fe Southside Library April '18, Santa Fe Public Schools May '18, Santa Fe Convention Center December '17, ARTsmart Community Studio August '17, December '17 & June '18, Youth Mural Program October '17, La Fonda February '18, Youth Development Program: TBD. **Recommended Funding: \$5,700**

National Dance Institute-NM

Score: 93.3%

NDI-NM's 2018 End-of-Year Event will showcase the joyful efforts of 905 primarily low-income students from 30 Santa Fe schools through two weeks of high quality, professionally produced dance performances held in May. The original NDI-NM written and produced show will explore an educational/arts-related theme through a creative and imaginative perspective. Past examples include Roots Revival! which explored America's musical beginnings, and Imagine the Possibilities! which highlighted great literature and the joys of reading. Kindergarten and 3rd-through 5th-grade students from our In-School Program and students from 4th- through 9th-grades in our Advanced Training programs, many facing significant challenges due to poverty, will come together in two casts to dance in a total of 16 thrilling performances at our Dance Barns facility, sharing what they have learned over the 2017-2018 school year with the greater community. Attended by 7,475 audience members of all ages, these performances provide an incredible experience for children to shine and feel a sense of achievement in front of family, peers and community. Students have the opportunity to study the performing arts, gain confidence through performing and develop a life-long love of the arts. Families and other community members gain access to a low-cost, professional quality performing arts event and also get involved through volunteering opportunities. **Recommended Funding: \$5,500**

Santa Fe Performing Arts School

Score: 90.9%

Eight shows are scheduled for the period of 8/1/17-6/30/18: This includes full scale productions utilizing local actors and bringing professional companies to Santa Fe; youth productions of innovative and socially poignant content & co-productions with other local non-profit theater organizations working in a collaborative nature. Samples include: "Superheroes" (kid's educational program), Advanced Acting, Clowning and Movement Workshop (youth educational program), "Atomic" (co-production), SF Youth Shelter collaboration (pending), "Pippi Longstocking" (pending, youth educational program), National Playwright's Competition, Adult Acting Workshops (ongoing), Caballeros De Vargas (culturally relevant performance), performance collaboration with Meow Wolf. **Recommended funding: \$5,250**

Transformational Learning & Coaching, Inc. (Teatro Paraguas, fiscal agent)

Score: 88.8%

STORYTELLERS & WRITERS is a free, dual-language, dual-culture after school program for low income students in grades 3-10 who could benefit from a creative, alternative learning program that helps them with English Language acquisition skills and with life skills in general - particularly the challenges they face as immigrants and the first generation children of immigrants. The program addresses academic learning gaps in English language skills, nurtures pride and appreciation for students' cultural roots and nurtures a sense of belonging as an American through the reading and telling of traditional folk tales and the writing, telling and performance of new stories the students create themselves. The program consists of 3 components: storytelling, writing, and performance. Stories have been used for centuries to teach, to inspire, to heal, to make us laugh and to help us celebrate the diversity of cultural and artistic heritages. Students read Mexican, Latino & American folk tales in both English and Spanish, and then start writing their own. Creating their own stories and working collaboratively in a group, students have the freedom to imagine, try out solutions and bring humor to challenging problems. Students learn the many creative ways to tell a story, and then create their own performance using the storytelling techniques they've learned. The program culminates in a dual language public performance of their original stories at a local performing arts space or theater. ***Recommended Funding: \$4,300***

Santa Fe Teen Arts Center, dba Warehouse 21

Score: 86.7%

Warehouse 21 is 21 Years Young this summer, 2017. This non-profit organization has been Growing UP! W21 celebrated its special Anniversary serving youth and our creative community with special events in July 2017 including a 21 Artist Show, a collaboration with MOIFA and the Folk Art Alliance, Film and TV writers and designers panel, concerts, special collaborations and Saturday morning Open House's featuring a variety of entertainment.

As our non-profit moves ahead, we are looking strategically to continuing our support of the Santa Fe community with performance venues and gallery space and more defined learning center studios in technology and visual arts. The goal will be to continue to support arts and education through unique and compelling exhibitions, performances, and innovative educational programming for children, youth AND adults.

Since W21 moved into the city leased building, many young adults and adults have wanted to feel more part of the organization. Common statements: "I wish I had a place like this when I was young. Why not a W31?" Being 21 years of organizational age, W21 feels the all ages engagement is important for more sustainability but will continue on various youth age specific programs that enhance youth learning ***Recommended Funding: \$4,383***

Collaborative Documentary Photography with Adelante Families (Partners in Education Foundation for the Santa Fe Public Schools, fiscal agent) Score: 83.8%

In this project, photography will be taught to a group of families from Adelante's programs for a school year. Meeting bi-weekly, they will explore the technical side of making pictures, the history of photography and how to tell engaging personal stories while looking at immigration issues, hunger and homelessness in our community. The finished projects will be shared through exhibitions, exhibit tours, conversations and performances implemented by the participants.

The core of the approach to telling stories is co-authorship: working with and for communities to empower individuals to use media to tell their own stories. This methodology emphasizes both

process and product. The process of shaping one's own story encourages individuals to understand, reflect on and change their personal narrative. In addition, sharing one's own narrative empowers an individual to advocate for the service or experience that helped them improve their quality of life. Feeling both capable and empowered to effectively share your own story is a social equity issue. The narratives that surround us shape how we see ourselves and others, and are so often formed and told by those in positions of power. **Recommended Funding: \$3,750**

Partners in Education/Collaborative Documentary Photography with Adelante Families
Score: 83.8%

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Pandemonium Productions
Score: 83.7%

During fall 2017 and spring 2018 school semesters, Pandemonium Productions will stage two musical theater performances with approximately 60 students participating in each. Students in this afterschool theater education program will perform "Into the Woods" during the fall season, and stage the Santa Fe premiere of "The Hunchback of Notre Dame" during the spring. Participating students learn all aspects of the artistic discipline of theater: voice, acting, dance, and technical theater. For each of the two production cycles, the troupe will perform nine shows, including four shows staged for students from Santa Fe Public Schools and schools in surrounding areas. Pandemonium encourages participation of students between ages 6 and 16 from diverse cultural and economic backgrounds.

Pandemonium provides free tickets to children less than 12 years old to attend the first weekend of performances, and many families who attend those performances tell box office staff that they would not be able to attend shows were it not for free admission for their younger children. The company also offers discounted tickets for students to attend plays, and for many this experience is their first exposure to live theater. Six performances of each family-friendly production are presented to the public at the James A. Little Theater, which affords complete ADA access, ample parking, and a professional venue. For 10 years, ticket prices have remained constant at \$10 for adults and \$6 for children. **Recommended Funding: \$3,750**

New Mexico School for the Arts:**Score: 83.5%**

The Project will consist of public performances in Music, Dance, Theater, and Visual offered by the 221 students of New Mexico School for the Arts (NMSA), a public arts-focused High School, during the 2017-2018 school year in Santa Fe, New Mexico. These performances are the outward-facing aspect of the mastery arts training that NMSA students receive. While classwork, master classes, and practice are all part of the foundation of this training, it is critical that young artists move beyond the safe, sometimes cloistered environment of school, and experience both the fear and exhilaration of public exposure through performances and exhibitions. Young actors, singers, and dancers need to become comfortable with stage direction and live audiences; young artists must find out how their artistic vision is understood by viewers.

While some events will be finalized after the new school year starts, the Project is anticipated to include the NMSA Dance Department's annual series, "Winter Dances" at the James A. Little Theater in January 2018; instrumental and vocal performances by the NMSA Choir, Chamber Ensemble, and Orchestra at varied venues, including the Immaculate Heart of Mary Retreat Center; performances by the NMSA Theater Department, also at the James A. Little Theater; three Visual Arts exhibitions; and the annual ArtSpring Gala at the Lensic Performing Arts Center in May 2018, which will involve students from all four arts disciplines. ***Recommended Funding: \$3,750***

Santa Fe Downtown Kiwanis Club**Score: 83.5%**

The 93rd Burning of Zozobra is a sure-fire (pun intended) arts magnet! One of Santa Fe's largest public sculptures, Zozobra is himself a decades-old performance art piece, and his 5th Annual ZozoFest Art Exhibit gives artist young and old an authentic, meaningful opportunity to connect to Santa Fe's historic arts culture.

Every year, a call is issued to artists to submit designs for the Official Zozobra Poster & T-shirt and Official Student Poster & T-shirt. As a result, Santa Fe Public School kids annually create over 400 Zozobra-themed artworks!

For artists working in any media, Zozobra's dramatic return means just thing: It's time to start producing artwork in the image of this Santa Fe icon! The 5th Annual ZozoFest and Art Exhibit takes place at Santa Fe Place Mall, with a Gala Party on Friday, August 25, 2017 followed by two days of creative fun on Saturday & Sunday, August 26-27. ZozoFest is a free public party offering locals and visitors a chance to participate in and admire the Zozobra Art Exhibit, a panoply of new works & vintage pieces. A crafts table loaded with family-friendly art supplies encourages children & the young-at-heart to create their own Zozobra art. Paintings, drawings, videos, Zozobra models (scheduled for home-burning by ardent young fans under parental supervision) and even cosplay are all part of this Zozobra-themed exhibit, and both artwork & poetic hand-written glooms eventually find their way into Zozobra before the main event.

Recommended Funding: \$3,750**Not Funded**

Afreeka Santa Fe, Score: 77.9%

New Mexico Actors Lab, Score: 79.7%

Water is Life Festival, Score: 77.5%

New Mexico Artist Walk of Fame

Criteria for Inclusion

1. Artist must be deceased for a period of five years or more.
2. During his/her lifetime, artist made notable and publicly recognized contributions to the visual, literary or performing arts. Evidence of notoriety is measured through major media coverage, receipt of awards and accolades from peers and a general sense of name recognition by the public at large. If artist is a contemporary figure, their passing must have been reported in the national and international press.

Literary Arts: Authors, playwrights, screen writers. Persons who penned literary works of considerable distinction and have achieved national/international recognition are eligible.

Performing Arts: Show business persons who have distinguished themselves as actors, producers, directors, playwrights, cinematographers, musicians, either on Stage, Radio, Film, and/or Television, as well as persons who have otherwise become prominent in the field of entertainment, and have greatly contributed to the worldwide prominence of New Mexico.

Visual Arts: Artists excelling in the medium of painting, drawing, sculpture, photography, mixed media, printmaking, video and/or performance art. Artist considered a pioneer or visionary in his/her medium and recognized by his/her work internationally.

3. Artist is considered a prominent figure in his/her field.
4. Artist spent at least 15 years in New Mexico and contributed to the charm, destination appeal and name recognition of the state.

Timelines for inclusion

1. Based on historic precedent, consideration of additional plaques will occur on 25 year anniversary dates of the founding of Santa Fe. This will be based on the 1610 founding date.
2. A minimum of two plaques must be approved in order for artists to be added during that period.

DONATION OF ART

The board of the Santa Fe Chamber Music Festival has purchased a sculpture by Leshek Zavistovsky that they would like to donate to the City of Santa Fe in honor/memory of Q Cook. Attached are some photos of the sculpture, along with the artist's description of the piece. The sculpture can be displayed inside or out, and the Chamber Music Board leaves it to the City's discretion to find a suitable location.



Family," a 36" x 68" indoor/outdoor steel sculpture by Leshek Zavistovski

MARKET VALUE: \$12,000

Stylized contemporary sculpture influenced and inspired by an African Maasai tribe and their devotion to family. The Maasai are a tribe of people who live in parts of Tanzania and Kenya and are known as tall and fierce warriors. They can be recognized by the special red cloth they wear which is called a Shuka. Many Maasai tribes throughout Tanzania and Kenya welcome visits to their villages to experience their culture, traditions, and lifestyle.

Leshek was born in Warsaw, Poland in 1938. In post-war Warsaw, he studied the cello, winning the Polish National Cello Competition in 1958. He received his master's degree from the Warsaw University Music Academy and became the youngest member of the Warsaw National Philharmonic in 1959. Leshek was a founding member of the Musicae Antiquae Collegium Varsoviense and the Warsaw Chamber Opera before defecting to the United States in 1964. He became an American citizen in 1973.

During his first years in America, Leshek studied at the Julliard School of Music and participated in the Aspen Music Festival as a Young Artist of Aspen, where he co-founded the Vaghy String Quartet. In 1965, Leshek was appointed Associated Principal Cello with the American Symphony Orchestra under Leopold Stokowski and became a full-time member of the Metropolitan Opera Orchestra in 1966.

Leshek married Met Orchestra Member and violinist Toni Rapoport in 1968. Together, they performed in the Estoril Music Festival in Portugal and Rhode Island Newport Music Festival. In 1969, they formed the Bergson Trio and performed nationally. Toni and Leshek went on to found and direct the Newport Opera Festival in 1978 and continued to perform with the Metropolitan Opera Orchestra until 2002.

After moving from New York City to Santa Fe, Leshek began sculpting. He has received commissions from violinist Pinchas Zuckerman and the University of New Mexico's Cancer Center among others. His "Double Concerto" is permanently on display in front of the Santa Fe Chamber Music Festival offices in downtown Santa Fe.



