

# City of Santa Fe, New Mexico

## LEGISLATIVE SUMMARY

### Resolution No. 2017-\_\_\_\_ Streetscape Improvements

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**SPONSOR(S):** Councilors Harris, Lindell, Ives and Rivera

**SUMMARY:** The proposed resolution direct the city manager to explore forming a public/private partnership between the city and the business community to develop and implement a long-range master streetscape improvement plan to improve the appearance of all major entry corridors and main arterials within the city.

**PREPARED BY:** Jesse Guillen, Legislative Liaison

**FISCAL IMPACT:** No

**DATE:** August 7, 2017

**ATTACHMENTS:** Resolution  
FIR

1 **CITY OF SANTA FE, NEW MEXICO**

2 **RESOLUTION NO. 2017-\_\_**

3 **INTRODUCED BY:**

4  
5 Councilor Mike Harris

6 Councilor Signe I. Lindell

7 Councilor Peter N. Ives

8 Councilor Christopher M. Rivera

9  
10 **A RESOLUTION**

11 **DIRCTING THE CITY MANAGER TO EXPLORE THE POSSIBILITY OF FORMING**  
12 **A PUBLIC/PRIVATE PARTNERSHIP BETWEEN THE CITY OF SANTA FE AND THE**  
13 **SANTA FE BUSINESS COMMUNITY FOR THE PURPOSE OF DEVELOPING AND**  
14 **IMPLEMENTING A LONG RANGE MASTER STREETScape IMPROVEMENT PLAN**  
15 **TO IMPROVE THE APPEARANCE OF ALL MAJOR ENTRY CORRIDORS AND**  
16 **MAIN ARTERIALS WITHIN THE CITY OF SANTA FE.**

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18 **WHEREAS**, the City suffers an annual infestation of weeds and other unwanted  
19 vegetation throughout public thoroughfares that consistently overwhelms available staff from the  
20 Parks Department; and

21 **WHEREAS**, the unsightly vegetation is not only a poor introduction for visitors to the  
22 City Different, in many cases it hinders line-of-sight, forcing vehicle drivers into unsafe  
23 situations; and

24 **WHEREAS**, community objection to herbicide use as authorized by the City of Santa Fe  
25 Integrated Pest Management Policy has hindered the ability of City staff to combat the

1 overgrowth of vegetation; and

2           **WHEREAS**, the Santa Fe business community has expressed an interest in partnering  
3 with the City of Santa Fe to form a public/private partnership that would address the planning,  
4 funding, and implementation of a project to improve the appearance of major entry corridors and  
5 arterials throughout the City of Santa Fe; and

6           **WHEREAS**, such a program would not replace the City of Santa Fe's current programs  
7 directed at median improvements, weed control, park maintenance, or any other function of the  
8 Parks Department; and

9           **WHEREAS**, a public/private partnership on streetscape improvements would be  
10 overseen by a Streetscape Improvement Committee that is envisioned to include representatives  
11 from the local organizations such as Chamber of Commerce, Hispanic Chamber of Commerce,  
12 Santa Fe Realtors Association, Santa Fe Area Homebuilders Association, a landscape architect, a  
13 member of the Rotary Club, representation from the Parks Department and the Public Works  
14 Department, two representatives from the Governing Body.

15           **NOW, THEREFORE, BE IT RESOLVED BY THE GOVERNING BODY OF THE**  
16 **CITY OF SANTA FE** that the City Manager is directed to work with appropriate staff to  
17 develop a Streetscape Improvement Advisory Committee that would make recommendations to  
18 the Governing Body regarding a viable working relationship between the City of Santa Fe and  
19 private interests for a long-term solution to the City's streetscape.

20           **BE IT FURTHER RESOLVED**

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22           PASSED, APPROVED AND ADOPTED this \_\_\_\_\_ day of \_\_\_\_\_, 2017.  
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JAVIER M. GONZALES, MAYOR

ATTEST:

\_\_\_\_\_  
YOLANDA Y. VIGIL, CITY CLERK

APPROVED AS TO FORM:

  
\_\_\_\_\_  
KELLEY A. BRENNAN, CITY ATTORNEY

**City of Santa Fe  
Fiscal Impact Report (FIR)**

This Fiscal Impact Report (FIR) shall be completed for each proposed bill or resolution as to its direct impact upon the City's operating budget and is intended for use by any of the standing committees of and the Governing Body of the City of Santa Fe. Bills or resolutions with no fiscal impact still require a completed FIR. Bills or resolutions with a fiscal impact must be reviewed by the Finance Committee. Bills or resolutions without a fiscal impact generally do not require review by the Finance Committee unless the subject of the bill or resolution is financial in nature.

**Section A. General Information**

(Check) Bill: \_\_\_\_\_ Resolution:   X  

(A single FIR may be used for related bills and/or resolutions)

Short Title(s): **A RESOLUTION DIRCTING THE CITY MANAGER TO EXPLORE THE POSSIBILITY OF FORMING A PUBLIC/PRIVATE PARTNERSHIP BETWEEN THE CITY OF SANTA FE AND THE SANTA FE BUSINESS COMMUNITY FOR THE PURPOSE OF DEVELOPING AND IMPLEMENTING A LONG RANGE MASTER STREETScape IMPROVEMENT PLAN TO IMPROVE THE APPEARANCE OF ALL MAJOR ENTRY CORRIDORS AND MAIN ARTERIALS WITHIN THE CITY OF SANTA FE.**

Sponsor(s): Councilors Harris and Lindell

Reviewing Department(s): Parks and Recreation

Persons Completing FIR: Richard Thompson Date: 8/2/17 Phone: 955-2105

Reviewed by City Attorney: *Kelley A. Brennan* Date: 8/8/17  
(Signature)

Reviewed by Finance Director: *Mark X. [Signature]* Date: 8.8.17  
(Signature)

**Section B. Summary**

Briefly explain the purpose and major provisions of the bill/resolution:

**This resolution directs the City Manager to explore the possibility of forming a public/private partnership with local businesses to develop and implement a long-term streetscape improvement plan for major entry corridors and main arterial roads within the City of Santa Fe.**

**Section C. Fiscal Impact**

**Note:** Financial information on this FIR does not directly translate into a City of Santa Fe budget increase. For a budget increase, the following are required:

- a. The item must be on the agenda at the Finance Committee and City Council as a "Request for Approval of a City of Santa Fe Budget Increase" with a definitive funding source (could be same item and same time as bill/resolution)
- b. Detailed budget information must be attached as to fund, business units, and line item, amounts, and explanations (similar to annual requests for budget)
- c. Detailed personnel forms must be attached as to range, salary, and benefit allocation and signed by Human Resource Department for each new position(s) requested (prorated for period to be employed by fiscal year)\*

**1. Projected Expenditures:**

- a. Indicate Fiscal Year(s) affected – usually current fiscal year and following fiscal year (i.e., FY 03/04 and FY 04/05)
- b. Indicate: "A" if current budget and level of staffing will absorb the costs  
"N" if new, additional, or increased budget or staffing will be required
- c. Indicate: "R" – if recurring annual costs  
"NR" if one-time, non-recurring costs, such as start-up, contract or equipment costs
- d. Attach additional projection schedules if two years does not adequately project revenue and cost patterns
- e. Costs may be netted or shown as an offset if some cost savings are projected (explain in Section 3 Narrative)

Finance Director: \_\_\_\_\_

X     Check here if no fiscal impact

Column #:	1	2	3	4	5	6	7	8
	Expenditure Classification	FY _____	"A" Costs Absorbed or "N" New Budget Required	"R" Costs Recurring or "NR" Non-recurring	FY _____	"A" Costs Absorbed or "N" New Budget Required	"R" Costs -- Recurring or "NR" Non-recurring	Fund Affected

Personnel*	\$ _____	_____	_____	\$ _____	_____	_____	_____	_____
Fringe**	\$ _____	_____	_____	\$ _____	_____	_____	_____	_____
Capital Outlay	\$ _____	_____	_____	\$ _____	_____	_____	_____	_____
Land/ Building	\$ _____	_____	_____	\$ _____	_____	_____	_____	_____
Professional Services	\$ _____	_____	_____	\$ _____	_____	_____	_____	_____
All Other Operating Costs	\$ _____	_____	_____	\$ _____	_____	_____	_____	_____
Total:	\$ _____	_____	_____	\$ _____	_____	_____	_____	_____

\* Any indication that additional staffing would be required must be reviewed and approved in advance by the City Manager by attached memo before release of FIR to committees. \*\*For fringe benefits contact the Finance Dept.

**2. Revenue Sources:**

- a. To indicate new revenues and/or
- b. Required for costs for which new expenditure budget is proposed above in item 1.

Column #:	1	2	3	4	5	6
	Type of Revenue	FY _____	"R" Costs Recurring or "NR" Non-recurring	FY _____	"R" Costs -- Recurring or "NR" Non-recurring	Fund Affected

_____	\$ _____	_____	\$ _____	_____	_____	_____
_____	\$ _____	_____	\$ _____	_____	_____	_____
_____	\$ _____	_____	\$ _____	_____	_____	_____
Total:	\$ _____	_____	\$ _____	_____	_____	_____

**3. Expenditure/Revenue Narrative:**

Explain revenue source(s). Include revenue calculations, grant(s) available, anticipated date of receipt of revenues/grants, etc. Explain expenditures, grant match(s), justify personnel increase(s), detail capital and operating uses, etc. (Attach supplemental page, if necessary.)

**This resolution would not result in a fiscal impact at this time.**

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**Section D.      **General Narrative****

**1. Conflicts:** Does this proposed bill/resolution duplicate/conflict with/companion to/relate to any City code, approved ordinance or resolution, other adopted policies or proposed legislation? Include details of city adopted laws/ordinance/resolutions and dates. Summarize the relationships, conflicts or overlaps.

**None identified. This would not replace current City of Santa Fe programs directed at median improvements, weed control, park maintenance or other city functions.**

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**2. Consequences of Not Enacting This Bill/Resolution:**

Are there consequences of not enacting this bill/resolution? If so, describe.

**Streetscape improvements will remain solely the responsibility of the City of Santa Fe.**

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**3. Technical Issues:**

Are there incorrect citations of law, drafting errors or other problems? Are there any amendments that should be considered? Are there any other alternatives which should be considered? If so, describe.

**None identified.**

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**4. Community Impact:**

Briefly describe the major positive or negative effects the Bill/Resolution might have on the community including, but not limited to, businesses, neighborhoods, families, children and youth, social service providers and other institutions such as schools, churches, etc.

**Improving the streetscape for major roads into and throughout Santa Fe is something citizens have been clamoring for. Current efforts have not been able to tackle the issue, leaving many areas of town overgrown. This visual is detrimental to tourism and to the pride residents have in their city. This resolution is an effort to form a venture that integrates the business community into increasing the attractiveness of the City's streetscape.**

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