



Agenda

CITY CLERK'S OFFICE

DATE 5.3.17 TIME 9:02am

SERVED BY Debra E. Garcia

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ARTS COMMISSION

Monday, May 8, 2017

City Councilors' Conference Room

200 Lincoln Avenue

505-955-6707

5:00 PM

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Action Items
 - a) A RESOLUTION DIRECTING THE CITY MANAGER TO EXPLORE THE CREATION OF LEGISLATION ESTABLISHING AND FUNDING LOCAL ARTS AND CULTURE DISTRICTS. (Councilor Maestas) (Debra Garcia)
 - b) Window Gallery Guidelines for the Community Gallery
5. Updates and Reports
 - a) Social Media Marketing Program Update (Simply Social)
 - b) Art in Public Places
 - i. Art on Loan—Future Discussion
 - c) Community Gallery
 - i. Ambivalence/New Mexico School for the Arts Exhibit
 - ii. Spectacle Exhibit with The Santa Fe Opera
 - d) Cultural Investment Program
6. Approval of Minutes
 - a) April 10, 2017
7. Report of Chair
8. Report of Director
9. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520 five (5) working days prior to meeting date.

Arts Commission Meeting – Index – April 10, 2017

Cover Page		Page 0
Call to Order	Chip Chippeaux, Chair for the Arts Commission called the meeting to order at 5:00 pm in the City Councilor's Conference Room, Santa Fe, New Mexico. Roll Call reflects quorum.	Page 1
Approval of Agenda	<i>Ms. Ritch moved to approve the agenda as presented, second by Ms. Hunter Stiebel; motion carried by unanimous voice vote.</i>	Page 1
Approval of Minutes	<i>Misspelling – Kathlene Ritch Ritche</i> <i>Mr. Lovato moved to approve the Minutes of January 9, 2017 as amended, second by Ms. Perry, motion carried by unanimous voice vote.</i>	Page 1
Report of Chair	Informational	Page 1-2
Report of Executive Director	Informational	Page 2
Committee and Program Updates	Informational Summer Youth Culture Project <i>Ms. Ortiz-Pena moved to add Item #F Authenticity to the agenda for discussion, second by Ms. Ritch, motion carried by unanimous voice vote.</i>	Page 2-4
Commission Comments	Informational	Page 4
Adjourn	There being no further business to come before the Arts Commission the Chair called for adjournment at 5:45 pm	Page 4
Signature Page		Page 4

City of Santa Fe

Arts Commission, April 10, 2017

Minutes

Fran Lucero, Stenographer
4/10/2017

MINUTES

Arts Commission
Monday, April 10, 2017
5:00 pm – 5:45 pm

1) Call to Order

Chip Chippeaux, Chair for the Arts Commission called the meeting to order at 5:00 pm in the City Councilor's Conference Room, Santa Fe, New Mexico. Roll Call reflects quorum.

2) Roll Call

Present:

Chip Chippeaux, Chair
Todd Lovato
Ashlyn Perry
Penelope Hunter-Stiebel
Kathlene Ritch
Bernadette Ortiz-Pena
Monique Anair
Brian Vallo

Not Present/Excused:

Shannan Campbell-Wells

Staff Present:

Debra Garcia y Griego, Executive Director, Arts Commission
Jacki Camborde, Arts Commission
Jacqueline Beam, Administrative Assistant
Rod Lambert, Gallery Director

Others Present:

Fran Lucero, Stenographer

3) Approval of Agenda

Ms. Ritch moved to approve the agenda as presented, second by Ms. Hunter Stiebel; motion carries by unanimous voice vote.

4) Approval of Minutes – January 9, 2017

Corrections: Misspelling of Kathlene Ritch ~~Ritehie~~

Mr. Lovato moved to approve the Minutes of January 9, 2017 as amended, second by Ms. Perry, motion carried by unanimous voice vote.

5) Report of Chair, Chip Chippeaux

a) Mayor's Art Awards Nomination

The Chair asked that the committee members look and see if there are individuals or groups that could be interested and point them to this information on the website. The Chair also asked that we get this information on social media. Ms. Garcia y Griego said that she would like to

recommend that the deadline date be extended. She will meet with staff and get back to the Commission Members on a proposed date to attract more applicants.

Welcome back to the Executive Director, happy to have her back.

6) Report of Executive Director

Thank you to staff who did a great job while she was gone and to the Commission Members for the get well wishes.

a) Introduction of Jacqueline Beam who is the new Administrative Assistant.

She has lived in Santa Fe for approximately 8 years and has a strong grant writer background and has worked in the community for non-profit organizations and has done a great deal of work in the Art community. She is excited to be with the Arts Commission.

b) Arts Services Coordinator

Mr. Tennyson's position has been vacant and that job description was changed to Arts Services Coordinator and has been advertised through HR, more information to follow.

7) Committee and Program Updates

a) Culture Connects Santa Fe Update

The City Manager and the Executive Director have been given the responsibility to work on this document and program. Additionally funds have been identified in the budget that will help with implementation. The city will move forward with upcoming grant programs and a piece of legislation that Councilor Maestas has introduced which will come to the Arts Commission for review and approval. The Resolution called for a sub-group to be appointed and that group will remain active. More information and updates to follow on next month's agenda.

b) Art in Public Places

i. Purchase Program

- Ms. Camborde has worked on several programs and provided an update. 5 of the 7 Archangels are back in place and the remaining 2 will be placed by the end of this week fully restored.
- Andrew Davis is installing a piece further down the river, 2 x 2 tiles, and (date to follow).

ii. Loan Program

iii. Ignite Program

- Same Boat exhibit will be installed on May 11th. Invitations to follow.
- A new piece will be installed behind the convention center, a dog with a swing very large in scale and should be completely installed by the end of this week.
- Earth Care Youth Works is going to ramp up on their project and should be done by June, 2017.

iv. Maintenance

Jose Lucero – 7 Archangels, reported above.

c) Community Gallery

i. Young@Art

Huge opening of students and teachers! Santa Fe Public Schools is now up, it is portraits and self-portraits, it is a great show. 165 pieces are included – different schools. New Mexico School for the Arts will go up for the 3 weeks in May. Moving the openings to 4:00 pm also helped.

ii. Open an Etsy Store: Collaboration with WESST

(Exhibit A) attached. This is our first in-depth approach for professional development. Registration is open at this time; there are approximately 14 spaces open, \$49 each, there are also 2 scholarships. It was asked how do you apply for the scholarships? Rod said that the information goes through WESST.

iii. Spectacle

Summer show with the Santa Fe Opera – 22 Artists and each artist will choose one of the five operas. This exhibit will open June 2, 2017.

Breaking the Block which was the winter show merited an article in the Santa Fe Reporter. Titled: Renaissance, Artworks – and ideas – are reborn in Sana Fe Community Gallery exhibition program.

d) Funding Program

The deadline for organizations in Category D – 2 year contracts, in 5 days the deadline will approach them. The Funding Committee will review; the applicants have been doing as they said they would do. Once the Arts Coordination position is filled the staff will seek participation from the Arts Commission Members to assist with site visits.

The online platform that the Arts Commission was using will no longer be used. It was not dependable. Arts Commission has researched the use of new platform.

e) Summer Youth Culture Project

Ms. Camborde said that with the historical information of last years Passport Program, she now has 30 organizations committed and a few more that want to participate and about 10 more that need to be called. She spoke to Cynthia Delgado in Tourism about advertising and using the public/private relationship. Ms. Camborde said that are also in discussion with Youth and Family Services to offer this program to kids who may not have access. Ms. Julie Sanchez from Youth and Family Services is also trying to get children from the Pueblo involved.

Ms. Ortiz-Pena moved to add Item #F Authenticity to the agenda for discussion, second by Ms. Ritch, motion carried by unanimous voice vote.

f) Authenticity Ordinance

Ms. Garcia y Griego said that when Native American Arts Ordinance passed, staff was directed to work on policy and procedures to determine how that operated in detail with merchants. A group that included Ms. Garcia y Griego, Randy Randall from Tourism, Lisa Martinez, Director from Land Use and David Tapia from Finance Department as they are responsible for actual business licensing. At the end of February a complete draft was completed from a staff perspective, vetted

by legal and sent out to Merchants for comments and they did respond. At this time additional work will need to be done to review what can be implemented from their input. There may be things that we want to hold off until later. Those which are really want things may need to wait until state and federal law. We cannot enforce the state and federal laws at a local level. Once we go through those they would need to go the city council in the form of a resolution.

Mr. Vallo would like this document sent to him. This will assist to enhance the culture sensitive information.

8) Commission Comments

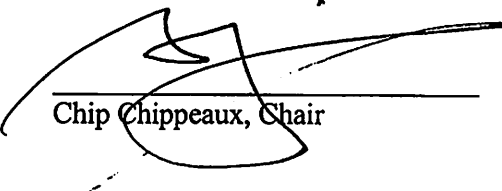
Ms. Hunter-Stiebel reported that she witnessed an example of what the Arts Commission can do with seed money creating something happening in the community. The \$16,157 that went to Wise Fool, she was at the first meeting of what will be the _____ that brought people from the Arts, social services, private businesses and community and asked what could be done to promote the Arts. Thank you. Congratulations. Their first Ad will come out this Friday.

Simply Social Contract will run through September. A report "Trends to Date" was sent to the Executive Director, they continue to build the twitter following and they do a great job. This information can be sent to the committee members. The offer was made to invite them to the next meeting and have them provide information on how they could offer assistance to get more marketing out to the public. They certainly are working hard to spread the word of how funds are spent through the Arts Commission. It is also important to attach our work through Culture Connects.

9) Adjourn

There being no further business to come before the Arts Commission, the Chair called for adjournment at 5:45 pm.

Signature Page:



Chip Chippeaux, Chair



Fran Lucero, Stenographer

City of Santa Fe, New Mexico

LEGISLATIVE SUMMARY

Resolution No. 2017-____
Arts and Culture Districts

SPONSOR(S): Councilor Maestas

SUMMARY: The proposed resolution directs the City Manager to explore the creation of city legislation establishing and funding local arts and culture districts.

PREPARED BY: Jesse Guillen, Legislative Liaison

FISCAL IMPACT: No

DATE: April 4, 2017

ATTACHMENTS: Resolution
FIR

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CITY OF SANTA FE, NEW MEXICO

RESOLUTION NO. 2017-__

INTRODUCED BY:

Councilor Joseph M. Maestas

A RESOLUTION

**DIRECTING THE CITY MANAGER TO EXPLORE THE CREATION OF
LEGISLATION ESTABLISHING AND FUNDING LOCAL ARTS AND CULTURE
DISTRICTS.**

WHEREAS, the adopted Culture Connects Santa Fe: Cultural Cartography affirms that Santa Fe values the potential of culture to connect people, places and ideas as a power medium for fortifying neighborhoods, instilling civic pride and shaping collective identity; and

WHEREAS, the Cultural Cartography identifies the opportunities inherent in recognizing the critical role that unique identities and assets of neighborhoods hold in elevating and reimagining the vitality of the City; and

WHEREAS, the same document recommends the City take an active role in building cultural capacity in neighborhoods through both infrastructure and cultural celebrations; and

WHEREAS, in 2007 the New Mexico State Legislature passed the Arts and Cultural Districts Act as a comprehensive economic development strategy designed to capitalize on the expanding creative economy; and

**City of Santa Fe
Fiscal Impact Report (FIR)**

This Fiscal Impact Report (FIR) shall be completed for each proposed bill or resolution as to its direct impact upon the City's operating budget and is intended for use by any of the standing committees of and the Governing Body of the City of Santa Fe. Bills or resolutions with no fiscal impact still require a completed FIR. Bills or resolutions with a fiscal impact must be reviewed by the Finance Committee. Bills or resolutions without a fiscal impact generally do not require review by the Finance Committee unless the subject of the bill or resolution is financial in nature.

Section A. General Information

(Check) Bill: _____ Resolution: X

(A single FIR may be used for related bills and/or resolutions)

Short Title(s): **A RESOLUTION DIRECTING THE CITY MANAGER TO EXPLORE THE CREATION OF LEGISLATION ESTABLISHING AND FUNDING LOCAL ARTS AND CULTURE DISTRICTS.**

Sponsor(s): Councilor Maestas

Reviewing Department(s): Arts Commission

Persons Completing FIR: Debra Garcia y Griego Date: 4/11/17 Phone: 955-6707

Reviewed by City Attorney: Kelly A. Belman Date: 4/24/17
(Signature)

Reviewed by Finance Director: [Signature] Date: 4.25.17
(Signature)

Section B. Summary

Briefly explain the purpose and major provisions of the bill/resolution:

The proposed resolution directs the City Manager to explore the creation of legislation establishing and funding local arts and culture districts.

Section C. Fiscal Impact

Note: Financial information on this FIR does not directly translate into a City of Santa Fe budget increase. For a budget increase, the following are required:

- a. The item must be on the agenda at the Finance Committee and City Council as a "Request for Approval of a City of Santa Fe Budget Increase" with a definitive funding source (could be same item and same time as bill/resolution)
- b. Detailed budget information must be attached as to fund, business units, and line item, amounts, and explanations (similar to annual requests for budget)
- c. Detailed personnel forms must be attached as to range, salary, and benefit allocation and signed by Human Resource Department for each new position(s) requested (prorated for period to be employed by fiscal year)*

1. Projected Expenditures:

- a. Indicate Fiscal Year(s) affected – usually current fiscal year and following fiscal year (i.e., FY 03/04 and FY 04/05)
- b. Indicate: "A" if current budget and level of staffing will absorb the costs
"N" if new, additional, or increased budget or staffing will be required
- c. Indicate: "R" – if recurring annual costs
"NR" if one-time, non-recurring costs, such as start-up, contract or equipment costs
- d. Attach additional projection schedules if two years does not adequately project revenue and cost patterns
- e. Costs may be netted or shown as an offset if some cost savings are projected (explain in Section 3 Narrative)

Finance Director: _____

X Check here if no fiscal impact

Column #:	1	2	3	4	5	6	7	8
	Expenditure Classification	FY 1617	"A" Costs Absorbed or "N" New Budget Required	"R" Costs Recurring or "NR" Non-recurring	FY 1718	"A" Costs Absorbed or "N" New Budget Required	"R" Costs - Recurring or "NR" Non-recurring	Fund Affected

Personnel*	\$ _____	_____	_____	\$ _____	_____	_____	_____	_____
Fringe**	\$ _____	_____	_____	\$ _____	_____	_____	_____	_____
Capital Outlay	\$ _____	_____	_____	\$ _____	_____	_____	_____	_____
Land/ Building	\$ _____	_____	_____	\$ _____	_____	_____	_____	_____
Professional Services	\$ _____	_____	_____	\$ _____	_____	_____	_____	_____
All Other Operating Costs	\$ _____	_____	_____	\$ _____	_____	_____	_____	_____
Total:	\$0		NR	\$0		NR	NA	

* Any indication that additional staffing would be required must be reviewed and approved in advance by the City Manager by attached memo before release of FIR to committees. **For fringe benefits contact the Finance Dept.

2. Revenue Sources:

- a. To indicate new revenues and/or
- b. Required for costs for which new expenditure budget is proposed above in item 1.

Column #:	1	2	3	4	5	6
	Type of Revenue	FY 1617	"R" Costs Recurring or "NR" Non-recurring	FY 1718	"R" Costs - Recurring or "NR" Non-recurring	Fund Affected

_____	\$ _____	_____	\$ _____	_____	_____	_____
_____	\$ _____	_____	\$ _____	_____	_____	_____
_____	\$ _____	_____	\$ _____	_____	_____	_____
Total:	\$0		\$0		NA	

3. Expenditure/Revenue Narrative:

Explain revenue source(s). Include revenue calculations, grant(s) available, anticipated date of receipt of revenues/grants, etc. Explain expenditures, grant match(s), justify personnel increase(s), detail capital and operating uses, etc. (Attach supplemental page, if necessary.)

N/A

Section D. General Narrative

1. Conflicts: Does this proposed bill/resolution duplicate/conflict with/companion to/relate to any City code, approved ordinance or resolution, other adopted policies or proposed legislation? Include details of city adopted laws/ordinance/resolutions and dates. Summarize the relationships, conflicts or overlaps.

None identified.

2. Consequences of Not Enacting This Bill/Resolution:

Are there consequences of not enacting this bill/resolution? If so, describe.

The city will not explore the creation of local arts and cultural districts in the city of Santa Fe.

3. Technical Issues:

Are there incorrect citations of law, drafting errors or other problems? Are there any amendments that should be considered? Are there any other alternatives which should be considered? If so, describe.

None identified.

4. Community Impact:

Briefly describe the major positive or negative effects the Bill/Resolution might have on the community including, but not limited to, businesses, neighborhoods, families, children and youth, social service providers and other institutions such as schools, churches, etc.

State law permits the creation of local arts and culture districts through the New Mexico State Arts and Cultural District Act. The districts themselves would qualify for municipal local options gross receipts, which could fund such districts. The recently completed Cultural Cartography recommends the city take an active role in building cultural capacity in neighborhoods, and that a comprehensive economic development strategy must capitalize on the expanding creative economy.
