



Agenda

CITY CLERK'S OFFICE

DATE 5/4/16 TIME 9:09

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ARTS COMMISSION
Monday, May 9, 2016
City Councilors' Conference Room
200 Lincoln Avenue
505-955-6707
5:00 PM

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
 - a) April 11, 2016
5. Report of Chair
6. Report of Director
7. Committee and Program Updates
 - a) Cultural Investment Program
 - b) Culture Connects: Santa Fe
 - b) Community Gallery
8. Action Items
 - a) **SELLING GOODS REPRESENTED AS AUTHENTIC NATIVE AMERICAN WITHIN THE NATIVE AMERICAN ARTS OR CRAFTS DISTRICT; AND CREATING A NEW SUBSECTION 18-5.29 TO ESTABLISH THE NATIVE AMERICAN ARTS OR CRAFTS DISTRICT, AND ESTABLISHING REGULATIONS FOR SALE OF NATIVE AMERICAN ARTS OR CRAFTS WITHIN THE DISTRICT. (Mayor Gonzales, Councilors Ives and Lindell) (Debra Garcia)**
 - b) Request for approval of Category D RFP response review committee membership
9. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520 five (5) working days prior to meeting date.

Santa Fe Arts Commission
 April 11, 2016
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Call to Order	Chip Chippeaux, Chair for the Arts Commission called the meeting to order at 5:02 pm in the City Councilor's Conference Room, Santa Fe, New Mexico.	1
Roll Call	A quorum is reflected in Roll Call.	1
Approval of Agenda	<i>Ms. Ritch moved to approve the agenda as presented with a second from Ms. Hunter-Stiebel, which passed by voice vote.</i>	1
Approval of Minutes A.) March 14, 2016	Correction: Page 4, Item 9 Perform change to Proform <i>Ms. Campell-Wells moved to approve the minutes as amended with a second from Ms. Perry which passed by voice vote.</i>	1
Report of Chair A.) Appointment of Brian Vallo to Chair Arts in Public Places Committee	Discussion Only	2
Report of Director A.) Data Driven Arts Marketing Workshop	Discussion Only	2
Presentation Regarding ArtWorks program of Partners in Education Foundation for the SFPS	Discussion Only	2
Committee and Program Updates A.) Culture Connects: Santa Fe B.) Art in Public Places i.) Downtown Transit Center Design Work ii.) Acequia Trail Pedestrian Crossing C.) Children & Youth Commission Collaboration	Discussion Only	2 3 3
Action Items: A.) Request for Approval of Pilot Purchase Program Selections i.) Hummer, Don Kennell-\$40,000 ii.) Untitled, Andrew Davis-\$17,900 iii.) Rock, Paper, Scissors Kevin Box/Selby Fleetwood-\$50,000 iv.) Proud Outlook, Jill Schwaiko-\$28,396 v.) Joy of Life, Milton Heblad/Evoke Contemporary-\$22,500 vi.) Clothesline, Nicholas Herrera-\$22,500 B.) Request for Approval: i.) Earthcare, and Rick Mobbs, NM in 4 Seasons Educational Mural-\$10,000 ii.) Niomi Fawn, HITCH-\$10,000 iii.) Thomas Osgood, Graffiti Free Wall Sculpture-\$10,000 C.) Request for Approval: Lodger's Tax Categories A and B	Discussion Only	3 4 5 5
Adjourn	<i>There being no further business to come before the Santa Fe Arts Commission Ms. Perry moved to adjourn at 5:59 p.m.</i>	5
Signature Page		5

Santa Fe Arts Commission
City Councilor's Conference Room
200 Lincoln Ave.
Monday, April 11, 2016
5:00 pm – 6:00 pm

1. CALL TO ORDER

Chip Chippeaux, Chair for the Arts Commission called the meeting to order at 5:02 pm in the City Councilor's Conference Room, Santa Fe, New Mexico. A quorum is reflected in Roll Call.

2. ROLL CALL

Present:

Chip Chippeaux, Chair
Bernadette Ortiz-Pena
Brian Vallo
Todd Lovato
Ashlyn Perry
Kathlene Ritch
Penelope Hunter-Stiebel
Shannan Campbell-Wells

Not Present:

Monique Anair

Staff Present:

Debra Garcia y Griego, Executive Director, Arts Commission
John Tennyson, Project Planner, Arts Commission
Julie Bystrom, Project Manager, Arts Commission

Others Present:

Ruthannee Greeley, Executive Director of Artworks
Oliver Prezant, Artworks
Lisa Arnold, Artworks
Linda Vigil, Stenographer

3. APPROVAL OF AGENDA

Ms. Ritch moved to approve the agenda as presented with a second from Ms. Hunter-Stiebel, which passed by voice vote.

4. APPROVAL OF MINUTES

a. March 14, 2016

Correction: Page 4, Item 9 ~~Perform~~ change to Proform

Ms. Campell-Wells moved to approve the minutes as amended with a second from Ms. Perry which passed by voice vote.

5. REPORT OF CHAIR

A.) Appointment of Brian Vallo to Chair of Art in Public Places Committee

Chair Chippeaux briefly discussed the decision to have Mr. Brian Vallo serve as Chair of the Art in Public Place Committee.

6. REPORT OF DIRECTOR

A.) Data Driven Arts Marketing Workshop

Ms. Garcia y Griego reported that last Monday there was 38 people who attended the workshop. The feedback is still being collected, but overall it was very positive.

Ms. Garcia y Griego announced the Library was asked to create a literary award for the Mayors Awards in October.

Ms. Garcia y Griego announced a private reception will be held May 10, 2016 after the presentation by Robert Lynch at the Americans for the Arts event with the Mayor.

7. PRESENTATION REGARDIGN ARTWORKS PROGRAM OF PARTNERS IN EDUCATION FOUNDATION FOR THE SANTA FE PUBLIC SCHOOLS

Ms. Garcia y Griego briefly explained the work Artworks and their partners do in the schools.

Ms. Greeley introduced herself and presented a brief video about the work the program does. The program has been around for 15 years and is getting better and bigger.

Ms. Greeley explained how the work has helped several schools, Nava Elementary especially. The teachers were trained in every grade rather than before when only a few were trained.

Mr. Prezant mentioned some schools allow Artworks to work with events on Science night. The poetry book was written by the kids in the schools as well as the art in the book.

Ms. Greeley described the children's art shows that are similar to gallery openings.

Ms. Greely thanked Ms. Garcia y Griego for her work with the Program.

8. COMMITTEE AND PROGRAM UPDATES

A.) Culture Connects: Santa Fe

Ms. Garcia y Griego thanked the Commission members for attending events.

Ms. Garcia y Griego presented a slideshow with updates on all the current programs. The slideshow showed: Public Engagement related to the Culture Connects has had over 600 participants; Object Stories has had 9,000 views; Online survey has had 374 responses; Postcards were sent out; Social Media has grown; Eblasts has had 360 sign ups; Smithsonian Virtual Latino Museum had podcasts that helped.

Ms. Garcia y Griego reviewed some questions that were posted and compiled a list of the most popular answers. Mr. Rael-Galvez will spend the next few weeks reviewing the data collected. He will then make recommendations. The working group met on Friday and discussed specific steps. Mr. Rael-Galvez will be doing more youth engagement in the high schools.

Ms. Garcia y Griego hopes the work will all be done by July 1, 2016 as directed by City Council.

Chair Chippeaux thanked them for the work, it has produced a lot of interesting data.

B.) Art in Public Places

i) Downtown Transit Center Design Work

Ms. Garcia y Griego updated the Commission on the work at the Sheridan Station. The design is from an artist from Taos.

ii) Acequia Trail Pedestrian Crossing

Ms. Garcia y Griego reported that the project is ready for construction bids. The project has to be complete by December. The artists will have to work within the tunnel. The concern is traffic, so they will have to work at night.

Mr. Randall reported that he was approached by artist Don Kennell to place a loan piece behind the convention center. Ms. Garcia y Griego explained the process, it will have to be presented to Mr. Tennyson and then passed by Art in Public Places first.

C.) Children and Youth Commission Collaboration

Ms. Garcia y Griego reported the possibility of a Community Youth Mural program. It is still being discussed. It would be a trial to see how well it works.

9. ACTION ITEMS

A.) Request for Approval of Pilot Purchase Program Selections

Ms. Garcia y Griego Debra explained the Pilot Program and the idea to display art in the parks and outside downtown. The RFQ committee reviewed the submittals, they are in order by their scores. **The purchases are contingent upon funding.** All pieces were shown to the Commission via overhead projector.

- i) Hummer, Don Kennell, \$40,000
- ii) Untitled (One Touch and the Meniscus Trembles), Andrew Davis \$17,900
- iii) Rock Paper Scissors, Kevin Box/Selby Fleetwod, \$50,000
- iv) Proud Outlook, Jill Schwaiko, \$28,396
- v) Joy of Life, Milton Hebard/Pushkin Gallery, \$48,000
- vi) Clothesline, Nicholas Herrera/Evoke Contemporary, \$22,500

Ms. Garcia y Griego briefly discussed the concerns with the last piece.

Mr. Randall asked if the prices are negotiable. Ms. Garcia y Griego stated they are not, however they include installation cost and tax.

Mr. Vallo discussed the concerns with installation and maintenance of some pieces. However, the Arts in Public Places voted unanimously.

Mr. Lovato moved to approve the pieces contingent upon funding, with a second from Ms. Ritch which passed by voice vote.

B.) Request for Approval: Ignite Program Recommendations

Ms. Garcia y Griego briefly explained the Ignite Program. There is another program, Ms. Garcia y Griego apologized for not adding in time.

- i) Earth Care and Rick Mobbs, NM in 4 Seasons Educational Mural, \$10,000

Ms. Garcia y Griego explained this will be located at Zona del Sol-Boys and Girls Club Southside.

- ii) Niomi Fawn, HITCH, \$10,000

Ms. Garcia y Griego reported this project will work with MPO and the Parking Division. It is a sleeve that will fit over the parking meters and will be a bike lock. They will be painted by artists.

- iii) Thomas Osgood, Graffiti Free Wall Sculpture, \$10,000

Ms. Garcia y Griego explained it is a metal surface that will act as a free wall for graffiti. The artists would like to have the agreement that once a year he will refinish the piece at his own cost.

Ms. Garcia y Griego stated this piece may need to be approved next fiscal year. Mr. Chris Sanchez from the Children and Youth Commission is working with a councilor on the resolution for free walls.

A discussion was held about the design of the HITCH. Ms. Garcia y Griego stated the Parking Director had some concerns but they will meet to address them. There will be 10 installed and then public outreach to teach the public how they work.

A discussion was held about the mural project. Ms. Garcia y Griego stated they will try to allow an adult to lead the project, in the past it was youth driven.

Ms. Campbell-Wells moved to approve the Ignite Program Recommendations with a second from Mr. Lovato which passed by voice vote.

C.) Request for Approval: Lodger's Tax Categories A and B

Mr. Tennyson explained the amounts for Category A and B the businesses will have to show they have operating budgets in a certain amount. The requests will have to be submitted by mid-May and be complete by June for the next fiscal year.

A brief discussion was held about the percentage break down, as well as the shifts in the categories. Mr. Tennyson reported that there is a shift in Categories B and C.

Ms. Perry moved to approve the Lodger's Tax Categories A and B, with a second from Ms. Ortiz-Peña which passed by voice vote.

A brief discussion was held about Meow Wolf and the national recognition they have received.

Mr. Vallo attended Unshakeable on Saturday it was a full house, it was great and had a strong impact.


Ms. Perry reported she attended the ballet, it was great.

10. ADJOURN

There being no further business to come before the Santa Fe Arts Commission, Ms. Perry moved to adjourn at 5:59 p.m.

SIGNATURES

Chip Chippeaux, Chair



Linda Vigil for Fran Lucero, Stenographer

City of Santa Fe, New Mexico

LEGISLATIVE SUMMARY

Bill No. 2016-__

Native American Arts or Crafts District

SPONSOR(S): Mayor Gonzales

SUMMARY: The proposed bill amends Subsection 18-1.4 to include businesses selling goods represented as Native American within the Native American Arts Or Crafts District; and creating a new Subsection 18-5.29 to establish the Native American Arts Or Crafts District, and establishing regulations for sale of Native American arts and crafts within the district.

PREPARED BY: Rebecca Seligman, Legislative Liaison Assistant

FISCAL IMPACT: Yes

DATE: May 3, 2016

ATTACHMENTS: Bill
FIR

- 1 (1) Name;
- 2 (2) Address;
- 3 (3) Current state revenue division taxpayer identification number or
- 4 evidence of application for a current state revenue division taxpayer identification
- 5 number;
- 6 (4) A brief description of the nature of the business;
- 7 (5) Proof of insurance coverage, when applicable;
- 8 (6) Proof of bond, when applicable; and
- 9 (7) An attestation clause that states that the business shall comply with the
- 10 requirements of the Living Wage Ordinance, 28-1 SFCC 1987.

11 B. In addition to the information required in paragraph A, the following businesses
12 shall also include the following information with their applications:

- 13 (1) Carnival operators shall submit a copy of their special use permit, as
- 14 required by subsection 18-7.2 SFCC 1987;
- 15 (2) Circus operators shall submit a copy of their special use permit, as
- 16 required by subsection 18-7.2 SFCC 1987;
- 17 (3) Itinerant vendors seeking to conduct sales as defined under subsection
- 18 18-5.1 SFCC 1987 shall submit a copy of their petition as approved by the governing
- 19 body, as required in subsection 18-5.1 SFCC 1987;
- 20 (4) Jewelry auction operators, as defined in subsections 18-5.1 through 18-
- 21 5.23 SFCC 1987, shall provide information required by subsections 18-5.12 and 18-5.14
- 22 SFCC 1987, including a notarization of the application;
- 23 (5) Mobile home park operators shall submit a copy of their certificate of
- 24 occupancy;
- 25 (6) Private day-care nurseries, facilities and kindergarten operators, when

1 approval is required by the board of adjustment, as per the provisions of Table 14-6.1-1
2 SFCC 1987, shall include a sworn affidavit stating that they have received such approval;
3 and

4 (7) Septic tank cleaners shall submit a sworn affidavit stating that they have
5 conformed to the requirements set forth in subsection 22-4.9 SFCC 1987.

6 (8) Flea market operators shall submit:

7 (a) A copy of a current certificate of occupancy. The certificate of
8 occupancy shall be reissued annually; and

9 (b) A sworn affidavit stating that they have conformed to the
10 requirements set forth in subsection 14-6.2(c) SFCC1987.

11 (9) Alarm installation companies and monitoring companies, as defined in
12 subsection 20-5.4 SFCC 1987, shall submit the following documents as required by
13 subsection 20-5.8 SFCC 1987;

14 (a) A copy of a valid license issued by the construction industries
15 division of the regulation and licensing department of the state of New Mexico;
16 and

17 (b) Proof of bonding.

18 (10) Businesses who sell any item advertised as Native American arts or
19 crafts in the Native American Arts and Crafts district, as defined in subsection 18-
20 5.29(A), shall abide by the provisions set forth in subsection 18-5.29.

21 **Section 2. A new subsection 18-5.29 SFCC 1987 is ordained to read:**

22 **18-5.29[NEW MATERIAL] Native American Arts or Crafts District**

23 A. The Native American arts or crafts district ("district") covers all businesses
24 within an area bounded by Sandoval and Grant Streets on the west, Alameda Street on the south,
25 Paseo de Peralta on the east, and Marcy Street on the north and incorporates an additional area

1 bounded by Paseo de Peralta on the west, East Alameda Street on the north, East Alameda Street
2 and Camino del Monte Sol on the east, and Canyon Road and Acequia Madre Street on the south.
3 This area is shown in exhibit B at the end of this section.

4 (1) The term "Indian tribe" and "Indian" as defined in Section 30-33-4 NMSA
5 1978 shall, for the purpose for this subsection, refer to Native American, and means any
6 person who is an enrolled member of a Native American tribe as evidenced by tribal
7 enrollment card or certified tribal records; or any person who can meet the minimum
8 qualifications for services offered by the United States government to Native Americans:

9 (a) any person who is an enrolled member of a Native American tribe
10 as evidenced by a tribal enrollment card or certified tribal records; or

11 (b) any person who can meet the minimum qualifications for services
12 offered by the United States government to Native Americans because of their
13 special status as Native Americans as evidenced by a certificate of degree of
14 Native American blood card;

15 (2) The term "authentic Indian arts or crafts" shall, for the purpose for this
16 subsection, refer to Native American arts or crafts, and means any products, including
17 traditional or contemporary Native American arts, that:

18 (a) are Native American handmade; and

19 (b) were produced after 1935; and

20 (b) are not made by machine; and

21 (c) are not imported replicas of Native American arts or crafts from
22 overseas/foreign countries.

23 (2) Businesses shall provide to the city the following information in order to
24 be permitted to sell Native American arts or crafts within the district:

25 (a) Business name, address and owner; and

**City of Santa Fe
Fiscal Impact Report (FIR)**

This Fiscal Impact Report (FIR) shall be completed for each proposed bill or resolution as to its direct impact upon the City's operating budget and is intended for use by any of the standing committees of and the Governing Body of the City of Santa Fe. Bills or resolutions with no fiscal impact still require a completed FIR. Bills or resolutions with a fiscal impact must be reviewed by the Finance Committee. Bills or resolutions without a fiscal impact generally do not require review by the Finance Committee unless the subject of the bill or resolution is financial in nature.

Section A. General Information

(Check) Bill: X Resolution: _____

(A single FIR may be used for related bills and/or resolutions)

Short Title(s): AN ORDINANCE AMENDING SUBSECTION 18-1.4 TO INCLUDE BUSINESSES SELLING GOODS REPRESENTED AS ANATIVE AMERICAN WITHIN THE NATIVE AMERICAN ARTS OR CRAFTS DISTRICT; AND CREATING A NEW SUBSECTION 18-5.29 TO ESTABLISH THE NATIVE AMERICAN ARTS OR CRAFTS DISTRICT, AND ESTABLISHING REGULATIONS FOR SALE OF NATIVE AMERICAN ARTS AND CRAFTS WITHIN THE DISTRICT

Sponsor(s): Mayor Gonzales, Councilors Ives and Lindell

Reviewing Department(s): Arts Commission

Persons Completing FIR: Debra Garcia y Griego Date: 4/4/16 Phone: x6653

Reviewed by City Attorney: Kelley A. Brennan Date: 5/3/16
(Signature)

Reviewed by Finance Director: [Signature] Date: 5-4-2016
(Signature)

Section B. Summary

Briefly explain the purpose and major provisions of the bill/resolution:

The proposed ordinance would amend Subsection 18-1.4 to include businesses selling goods represented as Native American within the Native American arts and crafts district. It would and create a new Subsection 18-5.29 to establish the Native American arts or crafts district, and establish regulations for sale of Native American arts or crafts within the district.

Section C. Fiscal Impact

Note: Financial information on this FIR does not directly translate into a City of Santa Fe budget increase. For a budget increase, the following are required:

- a. The item must be on the agenda at the Finance Committee and City Council as a "Request for Approval of a City of Santa Fe Budget Increase" with a definitive funding source (could be same item and same time as bill/resolution)
- b. Detailed budget information must be attached as to fund, business units, and line item, amounts, and explanations (similar to annual requests for budget)
- c. Detailed personnel forms must be attached as to range, salary, and benefit allocation and signed by Human Resource Department for each new position(s) requested (prorated for period to be employed by fiscal year)*

1. Projected Expenditures:

a. Indicate Fiscal Year(s) affected – usually current fiscal year and following fiscal year (i.e., FY 03/04 and FY 04/05)

b. Indicate: "A" if current budget and level of staffing will absorb the costs
"N" if new, additional, or increased budget or staffing will be required

c. Indicate: "R" – if recurring annual costs
"NR" if one-time, non-recurring costs, such as start-up, contract or equipment costs

d. Attach additional projection schedules if two years does not adequately project revenue and cost patterns

e. Costs may be netted or shown as an offset if some cost savings are projected (explain in Section 3 Narrative)

Finance Director: [Signature]

3. Expenditure/Revenue Narrative:

Explain revenue source(s). Include revenue calculations, grant(s) available, anticipated date of receipt of revenues/grants, etc. Explain expenditures, grant match(s), justify personnel increase(s), detail capital and operating uses, etc. (Attach supplemental page, if necessary.)

The indicated expenditures are for the cost of design and printing of both the required window sticker as well as informational handout for consumers. These handouts will be available at Visitor's Centers, City Hall and participating businesses. In addition, information about the program will be included in the Visitor's Guide and on SantaFe.org under existing contracts. Revenue for this costs is available through the Lodgers' Tax proceeds. Consumer awareness and education are essential to the success of the license.

Section D. General Narrative

1. Conflicts: Does this proposed bill/resolution duplicate/conflict with/companion to/relate to any City code, approved ordinance or resolution, other adopted policies or proposed legislation? Include details of city adopted laws/ordinance/resolutions and dates. Summarize the relationships, conflicts or overlaps.

None identified.

2. Consequences of Not Enacting This Bill/Resolution:

Are there consequences of not enacting this bill/resolution? If so, describe.

Misrepresentation of Native American arts or crafts will continue, decreasing the economic impact to area Native American artists, continuing to erode consumer confidence and undermining Santa Fe's reputation as a travel destination.

3. Technical Issues:

Are there incorrect citations of law, drafting errors or other problems? Are there any amendments that should be considered? Are there any other alternatives which should be considered? If so, describe.

None identified.

4. Community Impact:

Briefly describe the major positive or negative effects the Bill/Resolution might have on the community including, but not limited to, businesses, neighborhoods, families, children and youth, social service providers and other institutions such as schools, churches, etc.

Major positive impacts will include enhancing sound business practices within the established area; increasing consumer knowledge/education allowing for informed purchases; ensuring economic benefit for area artisans by clearly identifying mass-produced/non-Native items.
