



Agenda DATE 1/16/16 TIME 10:24  
SERVED BY Julie Bystrom  
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**SANTA FE SISTER CITIES COMMITTEE**

**Special Meeting**

**January 13, 2016**

Tesuque Room – 2<sup>nd</sup> Floor

2:00 – 5:00 pm

955-6707

**Goals of Santa Fe's Sister Cities Committee**

- More effectively market who sister cities is and what they do
- Develop educational programs in schools
- Strengthen relationships w/ existing sister cities
- Involve greater community in work/activities of sister cities
- Re-enforce and build existing relationships through trade and tourism efforts

1. Call to Order
2. Approval of Agenda
3. Approval of Minutes - October 14, 2015
4. Facilitated discussion by Carl Moore
  - a. In plain words, "What is the mission of the SF Sister Cities program?"
  - b. What would we like the Sister Cities program to accomplish in two years? What would it look like?
  - c. Which of the existing goals should we retain?
  - d. What goals might we add?
  - e. What are behavioral (quantitative) metrics we can have for each of the goals that will indicate progress is being made toward the accomplishment of each goal?
5. Review of goals for Sister Cities Committee
6. Adjournment

\* Persons with disabilities in need of accommodations, contact the City Clerk's Office at 955-6520, five (5) working days prior to meeting date.

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Call to order and Roll call	The Acting Chair called the meeting to order at 4:00 pm, a quorum was declared by roll call.	Page 1
Approval of Agenda	<i>Mr. Delgado moved to approve the agenda as presented, second by Mr. Olivas, motion carried by unanimous voice vote.</i>	Page 1
Approval of Minutes	<i>Mr. Olives moved to approve the minutes of September 9, 2015 as Presented, second by Dr. Case, motion carried by unanimous voice vote.</i>	Page 1
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Action Items a. Recommendation for approval: 2016 Sister Cities Meeting Schedule b. Request for approval of a 6-month moratorium on the addition of any new Sister Cities and or Friendship Cities.	<i>Mr. Delgado moved to approve the 2016 Sister Cities Meeting Schedule, second by Dr. Case, motion carried by unanimous voice vote.</i>  <i>Mr. Moore moved to approve the 6-month moratorium on the addition of any new Sister Cities and or Friendship Cities, second by Mr. Olivas, motion carried by unanimous voice vote.</i>	Page 4
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Adjournment	There being no further business to come before the Sister Cities Committee, the meeting was adjourned at 5:00 pm	Page 5
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**Goals of Santa Fe's Sister Cities Committee**

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  - Develop educational programs in schools
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**1. Call to Order**

Carol Robertson Lopez, Chair for the Sister Cities Committee called the meeting to order at 4:00 pm in the City Councilors' Conference Room. Roll call reflects a quorum.

**Roll Call**

**Present:**

Carol Robertson Lopez, Chair  
Arthur Olivas  
Dr. Jeff Case  
Gilbert Delgado  
Ling Tong, Alternate  
Carl Moore, Alternate

**Not Present/Excused:**

Rudy Fernandez  
Cathy Magni  
Bernard Rubenstein  
Kim Song, Alternate

**Others Present:**

Julie Bystrom, Project Manager  
Fran Lucero, Stenographer

**2. Approval of Agenda**

*Mr. Delgado moved to approve the agenda as presented, second by Mr. Olivas, motion carried by unanimous voice vote.*

**3. Approval of Minutes – September 9, 2015**

*Mr. Olivas moved to approve the minutes as presented, second by Dr. Case, motion carried by unanimous voice vote.*

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**4. Staff Report: Julie Bystrom**

- a. 2016 Proposed Sister Cities Meeting Schedule – 2<sup>nd</sup> Wednesday of every month.**

**2016 – Sister City Meeting Schedule**

<b>January 13<sup>th</sup></b>	<b>February 10<sup>th</sup></b>	<b>March 9<sup>th</sup></b>	<b>April 13</b>
<b>May 11<sup>th</sup></b>	<b>June 8<sup>th</sup></b>	<b>July 13<sup>th</sup></b>	<b>August 10<sup>th</sup></b>
<b>September 14<sup>th</sup></b>	<b>October 12<sup>th</sup></b>	<b>November 9<sup>th</sup></b>	<b>December 14<sup>th</sup></b>

Ms. Bystrom announced that the Sister Cities display that will be at the Airport and at City Hall is moving forward quickly. Proposed date for installation could take place before Thanksgiving and a possible reception could be arranged. The Chair would like very much to have an announcement and reception at the Airport and possibly invite many of those in the Tourism Industry as well as the Mayor and the City Council. Dr. Case complimented the Ms. Bystrom and the Chair and said we should build on our relationships. The Chair said once the date is more defined we should invite some of our younger population to participate. Mr. Olivas said that once the date is set, he would be able to ask his Japanese student group to perform. The Chair would like to encourage everyone to wear international attire the day of the unveiling at the Airport.

Dr. Case asked if there is any lighting on the signage? Ms. Bystrom said that starting off it is in the luggage area and there is no added lighting at the airport and here at City Hall there is no added lighting. Both corridors do have good lighting.

Ms. Bystrom shared information on the African festival and said it was very exciting and well attended. Dr. Case said he is happy we provided funding and we should continue to support them as they continue to grow and they get better. (Newspaper article was circulated).

Ms. Bystrom reported that a political advocate/cartoonist (Issa Nyaphaga) came by the Gallery this week and left material on Cameroon. He was born in Douala, Cameroon, central Africa, in 1967 and grew up in a small village of the Tikar tribe, called Nditam, in the very heart of Cameroon’s equatorial forest. (Information was shared with the Sister City Committee members). Interesting man and has a passion for his country.

**5. Report of the Chair – Carol Robertson-Lopez**

Delegation from Parral, Mexico: Thank you to Rudy, Julie and all who gave their helping hand to make our guests feel at home; it was all a success. The delegation drove to Santa Fe and it was so nice because there were actually families who visited. It was nice to have dinner at Castro’s, we have great service and they are

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so Santa Fé. Ms. Bystrom said that the addition of the children made it so family oriented and it was really delightful. It was a great step forward in our relationship with Parral, Mexico.

The Chair talked about the Buffalo Half Marathon and great opportunities that resulted from a meeting with the Kenyan delegation and the Tara Maja Indians. The winner of the Boston Marathon lives in Santa Fe and is from Kenya. There were great connections and future opportunities established. We will nourish this relationship. It was also discussed that Santa Fe is a perfect location for training and running due to our altitude. It is expected that next year the First Lady of Kenya may visit Santa Fe.

Mr. Moore said he would like to revisit the possibility of creating some type of identify for Santa Fe Sister Cities when we have events, i.e., a banner of some sort.

The Chair said we should discuss the logo opportunities at our next meeting.

**a. Discussion of a 6-month moratorium on the addition of any new Sister Cities and/or Friendship cities.**

Ms. Bystrom noted that after a discussion at last meeting with Mr. Fernandez as acting Chair, we discussed with the Chair the possibility of having a 6 month moratorium to create a working plan on what the criteria and protocol should be in welcoming new sister cities. There are sometimes 2-3 requests a week.

Dr. Case said that 6-months might be a short period for consideration; we should possibly consider a year. The Chair feels that 6-months should be a sufficient amount of time for review as we do have criteria. At the end of 6 months if we feel we are not ready we can extend out to 1 year. Mr. Delgado worked very hard on the criteria and we need time to review what we have, get the information on our website and have Mr. Randy Randall and Debra Garcia y Griego review and concur with our plan.

Mr. Olivas shared information on the Ireland city we had discussed at last meeting. He feels that a 6-month moratorium is sufficient time. Whatever we decide on, we should have a ready-made packet of information to explain the Friendship City and Sister City criteria.

Mr. Olivas said that the requests for Sister City should be acted on possibly 2 x's a year or quarterly.

The Chair said once we have the display it would be nice to have post cards made showing our Sister Cities.

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Mr. Delgado asked where is the authority for how many sister cities we can have? The Chair said we should look in to that question. Mr. Delgado said that during Mayor Coss administration it was only that 9 Sister Cities could be allowed.

Mr. Delgado asked if the Mayor and City Council approve Sister City requests. Ms. Bystrom said yes, they have to be approved by our governing body.

**6. Action Items**

**a. Recommendation for Approval: 2016 Sister Cities Meeting Schedule**

*Mr. Delgado moved to approve the 2016 Sister Cities Meeting Schedule, second by Dr. Case, motion carried by unanimous voice vote.*

**b. Request for Approval for a 6-month moratorium on the addition of any new Sister Cities and or Friendship Cities.**

*Mr. Moore moved to approve the 6-month moratorium on the addition of any new Sister Cities and or Friendship Cities, second by Mr. Olivas, motion carried by unanimous voice vote.*

It was noted that no action will be taken on the Enniskillen, Northern Ireland request presented by Mr. Randy Randall.

The Chair suggested that at next meeting we should discuss the Sister City Criteria and how many sister cities are viable. Mr. Moore said that it is time to visit strategic planning so we can see what sister cities do for us and who we would like to pursue based on our criteria. The Chair emphasized alignment of our goals and mission with our criteria. Mr. Moore said that possibly a 3-hour meeting would work.

The Chair asked Ms. Bystrom if she could send out a meeting request for 3-hours in December or January, 2016. Doodle Date request will be sent by Ms. Bystrom.

**7. Committee Updates**

The Chair will be attending the Sister City China Conference in Chicago, Ill.

Mr. Delgado has had some correspondence with the official from Cuenca, Ecuador as a potential sister city. Information has been exchanged. Cuba was very well presented during the Pope's visit. Pope visited Holguin, sister city to Santa Fe.

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**8. Other Items**  
None

**9. Adjournment**  
There being no further business to come before the Sister Cities Committee, the Acting Chair called for adjournment at 5:00 pm.

**Signature Page:**

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Carol Robertson-Lopez



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Fran Lucero, Stenographer