



Agenda

CITY CLERK'S OFFICE

DATE 8/31/14 TIME 9:19am

SERVED BY Debra Garcia

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**--AMENDED--
ITEM 8a & 8b**

ART IN PUBLIC PLACES

Thursday, September 3, 2015

Community Gallery, Santa Fe Community Convention Center

201 W. March St.

505-955-6707

5:00 PM

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
 - a) July 16, 2015
5. Report of Director
 - a) Arts Commission Program Planner
6. Project Updates
 - a) Acequia Trail/Railyard Open-Underpass
 - b) Sheridan Street Transit
7. Action Items
 - a) Request for Approval for Art on Loan Program Evaluation Period
8. Discussion Items
 - a) Pilot Project: Murals for Signal Boxes Along Rail Trail
 - b) Possible Project Arroyo Sonrisa Park
 - c) 2% for Public Art Program Framework
9. Site Visits
10. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520 five (5) working days prior to meeting date

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Approval of Agenda	Add - 8d. Public Wall Ms. Weisman moved to approve the agenda as amended, second by Mr. Namingha, motion carried by unanimous voice vote.	Page 1
Approval of Minutes Corrections:	Mr. Namingha moved to approve the minutes of July 16, 2015 as presented, second by Mr. Muchmore, motion carried by unanimous voice vote.	Page 1
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Reports and Updates a. Acequia Trail/Railyard Underpass Project b. Sheridan Street Transit	<i>Informational</i>	Page 2
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Discussion Items a. Pilot Project – Murals for Signal Boxes along Rail Trail b. Possible Project Arroyo Sonrisa Park c. 2% for Public Art Program Framework d. Mural at Ft. Marcy Park	<i>Informational – Staff direction to invite Rose to next meeting as well as Parks Department and Keep Santa Fe Beautiful in relation to Item d.</i>	Page 2-4
Adjournment	There being no further business to come before the Art in Public Places Committee, the meeting was adjourned at 6:00 pm	Page 5
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**ART IN PUBLIC PLACES
MINUTES**

**Thursday, September 3, 2015
5:00 PM – 6:00 PM**

1. Call to Order

A regular meeting of the City of Santa Fe Art in Public Places was called to order on this date by Debra Garcia y Griego, at approximately 5:00 pm in the Community Gallery, Santa Fe Convention Center, 201 West Marcy Street, Santa Fe, New Mexico. A quorum is reflected in roll call.

2. Roll Call

Present:

Matthew Chase-Daniel
Sandra Deitch
Ann Weisman
Michael Namingha
Henry Muchmore

Not Present:

Katelyn Peer
Brian Vallo

Others Present:

Elizabeth Miller, Santa Fe Reporter
Fran Lucero, Stenographer

3. Approval of Agenda

Add - 8d. Public Wall

Ms. Weisman moved to approve the agenda as amended, second by Mr. Namingha, motion carried by unanimous voice vote.

4. Approval of Minutes

a) July 16, 2015

Mr. Namingha moved to approve the minutes of July 16, 2015 as presented, second by Mr. Muchmore, motion carried by unanimous voice vote.

5. Report of Director

a) Arts Commission Program Planner

The application process has closed and a list of applicants has been forwarded to Ms. Garcia y Griego. The committee will be meeting with the internal candidates. Ms. Garcia y Griego said she is still anticipating the filling of this position to take until October or November.

6. Project Updates

a) Acequia Trail/Railyard Underpass Project

This project has been going on for quite a while; a public meeting was held on 9/2/15 and was well attended by the community. The Artist supplied a beautiful final rendering for this project. The lighting additions, tunnels were more welcoming and safe. The overall discussion was positive and work will begin which will take about 9 months to completion.

b) Sheridan Street Transit

No report.

7. Action Items

a) Request for Approval for Art on Loan Program Evaluation Period

Ms. Garcia y Griego stated that this item has been a discussion item in the past not requiring committee action. It is now being presented as an Action Item.

Discussion: Ms. Weisman noted that when a program has been around for 10 years it is good amount of time and evaluation should be conducted and this is an opportune time.

Ms. Deitch moved to approve the Art on Loan Program Evaluation period for 6 months, second by Mr. Namingha, motion carried by unanimous voice vote.

8. Discussion Items

a) Pilot Project: Murals for Signal Boxes Along Rail Trail

A member of the Land Use staff contacted Ms. Garcia y Griego to let her know that the city has been using their resources to cover up graffiti on the signal boxes that are accompanying the Railrunner. They had approached Santa Fe Beautiful which is the city's program responsible for graffiti abatement and education along with the Mid-Region Council of Governments that oversees the operation of the Railrunner about the idea of painting them. It would be a collaborative effort between the City, State and the Mid Region Council of Government. The boxes are not painted now and the mural painting has proven to be successful.

Ms. Weisman said it would be nice to involve those who are doing the graffiti in the project.

Mr. Muchmore can provide names of those who have been involved in mural projects.

Mr. Chase-Daniel also offered to provide some recommendations as well.

b) Possible Project Arroyo Sonrisa Park

CIP staff contacted Ms. Garcia y Griego regarding a project in the Arroyo Sonrisa Park. This would open up opportunities in this triangular park on the Southside; it is off of Jaguar Drive.

Ms. Deitch asked if we have had kids do these types of projects. Ms. Garcia y Griego said no but she would research ways to incorporate the young art students. There are a number of students on the Southside and also possibly invite the involvement from the Boys and Girls Club or New Mexico School for the Arts. Ms. Garcia y Griego said that

there are a number of schools on the Southside where they could partner with the students.

- c) 2% for Public Art Program Framework (Power Point Presentation on file in Arts Commission office) – Debra Garcia y Griego

In past meetings we have discussed public art programs.

Background: Program established in 1985, it pre-dates the Arts Commission by 2 years.

Provides 2% of revenue bond proceeds for acquisition of public art.

75 pieces are in the collection valued at over \$1.8 million. That evaluation is based on the original purchase price so it may be valued much higher at this time.

Types of Projects: Site-specific commissions, Art on Loan, occasionally Third Party Acquisitions and occasional Donations.

Purpose based on the Ordinance: Create site of community significance, encourage private and public awareness of and interest in the visual arts, increase employment opportunities in the arts and encouraging art an integral part of local architecture.

Successes: We have well-established, pooled funds, broad support, active engagement of other City agencies, allocates administrative (operational) funds, variety of acquisition methods, diverse collection, strong staff connections, working relationship with Public Works and Parks Department.

For a community of 80,000 we have a strong collection. We have great working relationships with the Public Works and Parks Department in particular.

Challenges: Administrative allocation provides limited staffing resources. The city issues a revenue bond every two years. Historically they are about \$350,000, so there is 2% from there and 20% for operations and staffing which then has to be divided over 2 fiscal years. You are basically looking at \$36,000 a year. Over the history of the program we have exclusively focused on site-specific commissions, time and resource intensive approach limits impact, excludes broad studio artist and gallery participation, limits hands-on community engagement opportunities. No funds for ongoing maintenance – this is a problem throughout the nation for public art ordinances. No allowance for temporary works as they are tied in to bonds, there is a 10-year life span in the bonds.

Emerging Issues: Because of transitions in staffing and limited staff resources we are accumulating cash balances, which isn't a good thing. If you aren't using the money, pushing it out in to the community it could potentially be reallocated. The city is also in the process of coming out with new policies and procedures around bond money that will increase transparency and accountability. That will create a need for staff time and reporting. Growing maintenance issues, some pieces are over 30 years and there aren't really funds for maintenance. As stated the ordinance is outdated in terms of the public Art field but very generous in the 2% and the administrative allocation.

The ordinance states that funds are only for the acquisition of new art.

Ms. Weisman asked if the policy is being reviewed, would this be a time we could ask the Arts Commission to recommend ¼% for maintenance. Ms. Garcia y Griego said that

it would require an ordinance change and the specifications on the bonds are time sensitive.

Opportunities:

Actively support Arts Commission's Policy Plans: The Arts Commission recently adopted the Arts, Culture and Creativity Agenda. Youth Arts; Economic Growth; Creative Spaces; and community. Embrace role of collaborator, convener and catalyst. Effective use of staff time to maximize return on investment. Engage new partners. Create opportunities for active community participation in creation. Cultivate multi-disciplinary participation. Identify new funding mechanism.

New Approaches:

Loan Program:

- Sculpture Exhibitions and Competition Program – We need to look at the history as it pre-dates this Gallery. There are National competitions that we would need to look at and how we support our artists.
- Purchase Programs – This is how many of our artist made it through the recession.
- Micro Grants – How can we, through providing small amounts see our return, the amounts we see in other municipalities go up to \$10,000. Reference made to government agencies doing the micro grants.
- Aspirational Commissions – Engaging social issues and community and being thoughtful on what we support. Examples were shared with the committee on uses of project and how they tie in to the community.

Ms. Garcia y Griego asked if the committee members would like to collaborate with her on the plan proposed for the future.

Mr. Chase-Daniel said that as an Artist said that we create awareness when we put out a call and there is money available. The micro grant and smaller commissions is a great idea.

Ms. Deitch asked how many do we support annually.

Ms. Garcia y Griego said it depends on the Bonds and the timeline for the project. It has been a long time since we have done a commission.

Mr. Chase-Daniel asked how much money is available. Ms. Garcia y Griego did not have an amount and noted that some of the funding has been allocated to the Cerrillos Rd. project.

Sculpture on Loan Project. How does the curatorial work here? Ms. Garcia y Griego said there would be a call and explained the process. The works, although referred to as on loan are on consignment as these items are on sale. Mr. Randall would love to see more art surround this area. There are so many areas that have not been identified where we could put art.

The Committee members present at today's meeting are happy to participate. Ms. Garcia y Griego will assure that a quorum is not created when meeting with sub-committee

- d) Mr. Chase Daniel – Mural at Ft. Marcy is done. He has received a request from (Rose) on the possibility of designating a public wall where other graffiti artists could come and

paint without prior approval. Graffiti art is a growing thing and for youth to have a space would be supportive.

Ms. Deitch said that there needs to be guidelines. Mr. Chase Daniel asked that Rose be invited to a meeting and make this presentation. Ms. Weisman expressed caution as we are a government entity.

Ms. Garcia y Griego said that there has been discussion about a free wall. We would invite Parks and Recreation and Santa Fe Beautiful to attend as well as they are invested in these types of projects. There is a plus and minus to what is acceptable and the parameters, etc. If there is enough interest here we could take it forward to the departments and see what the process and legality would be. Ms. Weisman said on a positive side there would be community engagement. We should invite Warehouse 21 to participate in the meeting.

It would be important to get the ground rules out said Mr. Muchmore.

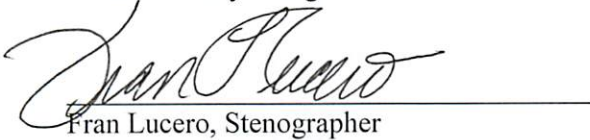
9. Adjourn

There being no further business, the meeting was adjourned at 6:00 pm.

Signature Page:



Debra Garcia y Griego



Fran Lucero, Stenographer