



***GRAFFITI WATCH***  
***Stopping Graffiti In Your Neighborhood***

Graffiti means someone painting or writing on your wall without your permission. That is a crime!

Rapid and efficient removal or cover-up of graffiti can reduce the recurrence of graffiti crime.

We can win when all parts of the community join together toward a common goal.

Do you have a suggestion for making the schools, parks, and homes in your neighborhood more secure from graffiti/tagging?

**GRAFFITI HOTLINE 505 - 955 - 2255**

**REPORT TAGGING IN PROGRESS  
505 - 428 - 3710**

**CALL CRIME STOPPERS – 505 – 955 - 5050 and  
earn a \$1000 reward.**

# **Graffiti Prevention: Tips for Santa Fe Businesses**

## **How does Graffiti “hurt”?**

Graffiti contributes to reduced retail sales, decline in property values, and citizen fear. A business littered with graffiti is less likely to be patronized. Citizens feel less safe and secure entering a store where graffiti is present.

## **How can a business prevent graffiti?**

1. Make every effort to keep the appearance of a facility clean and neat.
2. Rapid and continual removal of graffiti. Studies show that removal within 24 to 48 hours results in nearly zero rate of reoccurrence.
3. Add or improve lighting, plant thorny bushes, limit access to roofs by moving dumpsters and covering drainpipes.
4. Use a security camera.
5. Do not allow a legal wall or an area that permits graffiti because it will draw more graffiti vandals to your area.
6. Print graffiti prevention messages on bags, sales flyers, book covers, and other promotional items.
7. Refrain from using graffiti images in ads or promoting graffiti in any way.
8. Report all graffiti. 955 2255
9. Take pictures of all graffiti before it is removed and send them to the police.
10. Remove graffiti promptly and completely.

## **How should graffiti be removed?**

First, consider the surface, access, costs, and any local restrictions. Consider applying a graffiti retardant after you clean the surface.

- Paint out
- Chemical removal using one of several types of solvents.
- Power washing