

## **MIDTOWN MONDAY | MARCH 23, 2020**

This is your weekly update on the predevelopment phase of the Midtown site.

Much has changed since last Monday. As a City government, our first priority today and in the coming weeks is making sure our community gets the information and resources they need to get through this uniquely challenging time, and to put programs and policies in place to the help mitigate the long-term impacts of the COVID-19 pandemic and strengthen the social, economic, and physical health of our communities.

Throughout this crisis the Governing Body will continue their hard work to maintain the stability of current policies and initiatives critical to our city's future, including the Midtown Redevelopment project. As part of that effort, the Governing Body will host a special hearing on **April 13, 2020\*** to provide an opportunity for the public to meet the master developer that the Evaluation Committee is recommending for approval to enter into an Exclusive Negotiation Agreement with the City.

\*Date corrected from last week's newsletter where it was listed as March 25.

Upon approval of the Exclusive Negotiation Agreement, the next phase of public engagement begins, and will be conducted in partnership with the master developer and local community organizations. However, the ongoing public health crisis will impact how Santa Feans are able to access and participate in upcoming public meetings and engagement activities. The City and redevelopment team will be revisiting public engagement plans, ideas,

and timelines to ensure an equitable path forward, and we will continue to update you each Monday as things change and our options become more clear.

In the meantime, thank you for your patience during this unprecedented period of uncertainty. Stay safe, stay home if you can, and we'll get through this crisis together.

In partnership,

Liz Camacho, and the Midtown Redevelopment Team

## **Santa Fe Office of Economic Development**

PO Box 909, Santa Fe, NM 87504-0909

Email: excamacho@santafenm.gov | Phone: 505-955-6042

http://www.midtowndistrictsantafe.com

https://www.santafenm.gov/economic\_development

## About This Effort

Our public mission, driven by our community and the Midtown Planning Guidelines, is to create the most creative location in the United States, where all Santa Fe residents and visitors can interact, collaborate, fuel passions, build skills, find opportunities, live equitably, and create a bright future—for ourselves, our families, and our greater community. Primary land uses for the Midtown site as identified by our community members:

- Mixed-Use Development
- Residential (including affordable housing)
- Higher Education
- Arts, Culture & Entertainment
- Film & Multimedia Production
- Businesses in Creative Technology and Entrepreneurship
- Neighborhood serving Retail, Eateries, and Hospitality
- Community Health and Recreation
- Civic Facilities and Public Open Space

....and the requirement that all of these land uses be designed under a model of equitable and sustainable development