



Agenda

OCCUPANCY TAX ADVISORY BOARD
February 25, 2020 – 10:00 A.M.
CITYHALL COUNCIL CHAMBERS

10:00 a.m.

Regular Meeting

I. Procedures:

- a. Call to Order
- b. Roll Call
- c. Approval of Agenda
- d. Approval of Minutes: December 6, 2019 & January 28, 2020

10:15 a.m.

II. Updates:

- a. SF Lodgers Association
(Keith Kirk, SF Lodgers Association President, dph.sfe.gm@druryhotels.com)
- b. Lodgers Tax
(Randy Randall, TSF Executive Director, rrandall@santafenm.gov, 955-6209)
- c. Northern New Mexico Air Alliance
(Randy Randall, TSF Executive Director, rrandall@santafenm.gov, 955-6209)
- d. Submittals for OTAB Funding 2020
(Randy Randall, TSF Executive Director, rrandall@santafenm.gov, 955-6209)

11:00 a.m.

III. CVB Activity Reports:

- a. Sales Report
(David Carr, TSF Director of Sales, dacarr@santafenm.gov, 955-6206)
- b. Marketing Report
(Jordan Guenther, TSF Marketing Director, jguenther@santafenm.gov, 955-6212)
- c. TSF Executive Director Report
(Randy Randall, TSF Executive Director, rrandall@santafenm.gov, 955-6209)

11:30 a.m.

IV. Other Matters by the Board

11:45 a.m.

V. Comments from the Audience

12:00 p.m.

VI. Adjournment

The next scheduled meeting will be held on March 24, 2020

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520,
five (5) working days prior to meeting date.

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DATE:	February 18, 2020
TIME:	2:21 PM