December 2019

## OCCUPANCY TAX ADVISORY BOARD STATISTICS REPORT

		STATISTICS REPORT									
MONTH	CURRENT		LAST YEAR	and the second of the second o	VAR	VAR					
	RMLR	STR	RMLR	STR	RMLR	STR					
OCCUPANCY											
City Wide	56.4%	58.9%	58.4%	56.3%	-2.0%	2.6%					
Downtown	65.8%	66.4%	62.2%	62.2%	3.6%	4.2%					
Cerrillos Road	54.1%	52.9%	53.1%	50.7%	1.0%	2.2%					
Periphery	41.6%		59.4%		-17.8%						
AVERAGE RATE			ing and a second to the second			Paradologia					
City Wide	\$150.03	\$143.29	\$146.17	\$141.41	3.86	1.88					
Downtown	\$200.16	\$193.22	\$194.48	\$193.05	5.68	0.17					
Cerrillos Road	\$89.78	\$89.42	\$86.40	\$87.49	3.38	1.93					
Periphery	\$136.61		\$128.85		7.76	Augustus Commission of the Com					
REVPAR	The second secon	-	and the second s			The second secon					
City Wide	\$84.57	\$84.43	\$85.33	\$79.65	(0.76)	4.78					
Downtown	\$131.68	\$128.39	\$120.91	\$120.14	10.77	8.25					
Cerrillos Road	\$48.57	\$47.31	\$45.83	\$44.34	2.74	2.97					
Periphery	\$56.83		\$76.56		(19.73)						
SHORT TERM RENTAL	S	And the same of th	Annual Committee								
Total Available	2,087	52%	\$222.00								
County	526	49%	\$206.00								
City Wide	1,561	53%	\$227.00								
87501 Zip Code	990	50%	\$242.00			-					
Lodger's Tax ( Novem	ber)		of the second								
Hotels		\$736,027		\$710,908		\$25,119					
Short Term Rentals		\$133,244		\$115,982		\$17,262					
Total		\$869,271 \$826,890			\$42,381						
					) / A D	VAD					
YEAR TO DATE					VAR	VAR					
					RMLR	STR					
OCCUPANCY						1.50					
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YEAR TO DATE							VAR	VAR
							RMLR	STR
OCCUPANCY								
City Wide	69.9%	69.6%		70.3%	68.1%		-0.4%	1.5%
Downtown	76.3%	76.8%		74.8%	75.5%		1.5%	1.3%
Cerrillos Road	63.8%	62.9%		63.2%	61.3%		0.6%	1.6%
Periphery	67.9%			72.3%			-4.4%	The second secon
AVERAGE RATE		The state of the s						
City Wide	\$146.87	\$141.21		\$143.25	\$137.37		\$3.62	\$3.84
Downtown	\$191.90	\$188.93		\$186.63	\$185.34		\$5.27	\$3.59
Cerrillos Road	\$92.95	\$91.96		\$86.82	\$88.00		\$6.13	\$3.96
Periphery	\$134.33			\$128.04			\$6.29	
REVPAR	makin disamban panganan mananan manana							
City Wide	\$102.67	\$98.29		\$100.67	\$93.61		\$2.00	\$4.68
Downtown	\$146.34	\$145.04		\$139.58	\$139.84		\$6.76	\$5.20
Cerrillos Road	\$59.29	\$57.88		\$54.91	\$53.90		\$4.38	\$3.98
Periphery	\$91.22			\$92.52			(\$1.30)	entereday, technical and an analysis of the second of
odger's Tax ( YTD thru Nov	ember)					-		
Hotels	\$10,016,954			\$9,664,453			\$352,501	
Short Term Rentals	\$1,954,181			\$1,641,080			\$313,101	
Total	\$11,971,135			\$11,305,533			\$665,602	