

OCCUPANCY TAX ADVISORY BOARD STATISTICS REPORT

MONTH	CURRENT		LAST YEAR		VAR	VAR
	RMLR	STR	RMLR	STR	RMLR	STR
OCCUPANCY						
City Wide	56.4%	58.9%	58.4%	56.3%	-2.0%	2.6%
Downtown	65.8%	66.4%	62.2%	62.2%	3.6%	4.2%
Cerrillos Road	54.1%	52.9%	53.1%	50.7%	1.0%	2.2%
Periphery	41.6%		59.4%		-17.8%	
AVERAGE RATE						
City Wide	\$150.03	\$143.29	\$146.17	\$141.41	3.86	1.88
Downtown	\$200.16	\$193.22	\$194.48	\$193.05	5.68	0.17
Cerrillos Road	\$89.78	\$89.42	\$86.40	\$87.49	3.38	1.93
Periphery	\$136.61		\$128.85		7.76	
REVPAR						
City Wide	\$84.57	\$84.43	\$85.33	\$79.65	(0.76)	4.78
Downtown	\$131.68	\$128.39	\$120.91	\$120.14	10.77	8.25
Cerrillos Road	\$48.57	\$47.31	\$45.83	\$44.34	2.74	2.97
Periphery	\$56.83		\$76.56		(19.73)	
SHORT TERM RENTALS						
Total Available	2,087	52%	\$222.00			
County	526	49%	\$206.00			
City Wide	1,561	53%	\$227.00			
87501 Zip Code	990	50%	\$242.00			
Lodger's Tax (November)						
Hotels		\$736,027		\$710,908		\$25,119
Short Term Rentals		\$133,244		\$115,982		\$17,262
Total		\$869,271		\$826,890		\$42,381

YEAR TO DATE					VAR	VAR
	RMLR	STR	RMLR	STR	RMLR	STR
OCCUPANCY						
City Wide	69.9%	69.6%	70.3%	68.1%	-0.4%	1.5%
Downtown	76.3%	76.8%	74.8%	75.5%	1.5%	1.3%
Cerrillos Road	63.8%	62.9%	63.2%	61.3%	0.6%	1.6%
Periphery	67.9%		72.3%		-4.4%	
AVERAGE RATE						
City Wide	\$146.87	\$141.21	\$143.25	\$137.37	\$3.62	\$3.84
Downtown	\$191.90	\$188.93	\$186.63	\$185.34	\$5.27	\$3.59
Cerrillos Road	\$92.95	\$91.96	\$86.82	\$88.00	\$6.13	\$3.96
Periphery	\$134.33		\$128.04		\$6.29	
REVPAR						
City Wide	\$102.67	\$98.29	\$100.67	\$93.61	\$2.00	\$4.68
Downtown	\$146.34	\$145.04	\$139.58	\$139.84	\$6.76	\$5.20
Cerrillos Road	\$59.29	\$57.88	\$54.91	\$53.90	\$4.38	\$3.98
Periphery	\$91.22		\$92.52		(\$1.30)	
Lodger's Tax (YTD thru November)						
Hotels		\$10,016,954		\$9,664,453		\$352,501
Short Term Rentals		\$1,954,181		\$1,641,080		\$313,101
Total		\$11,971,135		\$11,305,533		\$665,602