TOURISM SANTA FE

## Visitor Residency - City Wide

**December 2019** — Monthly Overall Data

Cities By Rank

| Rank | City | % |
|---|---|---|
| 1 | Albuquerque | 7.1% |
| 2 | Austin | 4.2% |
| 3 | Denver | 2.6% |
| 4 | Dallas | 2.2% |
| 5 | Houston | 2.1% |
| 6 | San Antonio | 1.6% |
| 7 | El Paso | 1.3% |
| 8 | Los Angeles | 1.2% |
| 9 | New York | 1.0% |
| 10 | Colorado Springs | 1.0% |

States by Rank

| Rank | State | % |
|---|---|---|
| 1 | TX | 31.9% |
| 2 | CA | 15.1% |
| 3 | CO | 13.6% |
| 4 | AZ | 5.3% |
| 5 | NY | 2.8% |
| 6 | FL | 2.7% |
| 7 | OK | 2.6% |
| 8 | IL | 2.1% |
| 9 | WA | 1.8% |
| 10 | MA | 1.6% |

**2019** — Year To Date

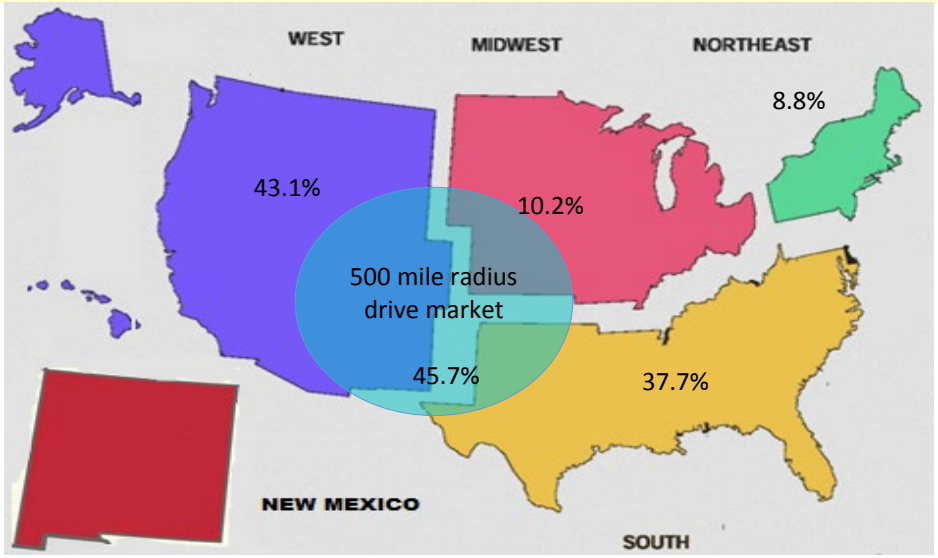
Cities By Rank

| Rank | City | % |
|---|---|---|
| 1 | Albuquerque | 5.4% |
| 2 | Denver | 3.1% |
| 3 | Austin | 2.5% |
| 4 | Dallas | 2.3% |
| 5 | Houston | 1.8% |
| 6 | New York | 1.3% |
| 7 | Colorado Springs | 1.2% |
| 8 | El Paso | 1.1% |
| 9 | San Antonio | 1.0% |
| 10 | Los Angeles | 1.0% |

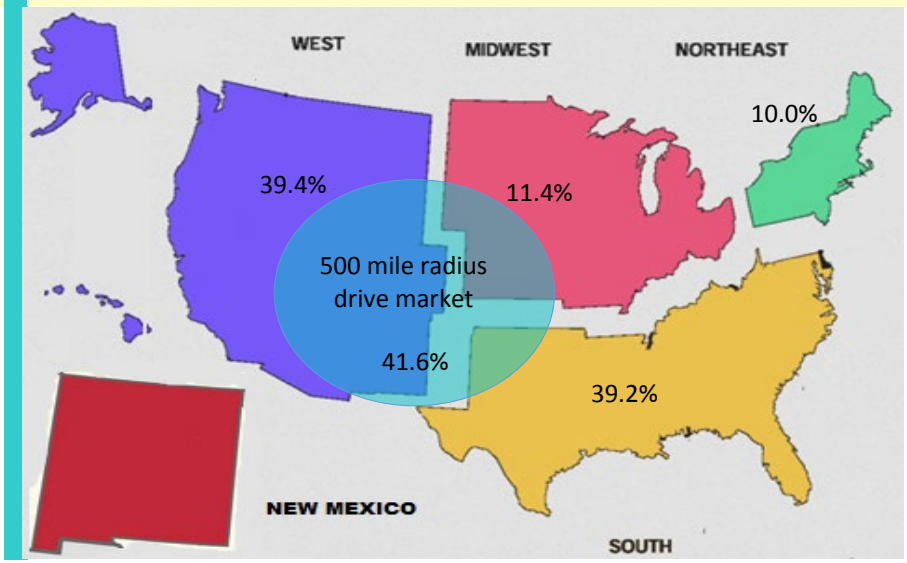
States by Rank

| Rank | State | % |
|---|---|---|
| 1 | TX | 23.1% |
| 2 | CO | 15.3% |
| 3 | CA | 12.9% |
| 4 | AZ | 5.2% |
| 5 | NY | 3.7% |
| 6 | FL | 3.1% |
| 7 | OK | 2.8% |
| 8 | IL | 2.5% |
| 9 | WA | 2.1% |
| 10 | MA | 1.7% |

**December 2019**




**Year to Date**




The "driving radius" includes all of Arizona and Colorado. It reaches most of Utah (including Salt Lake City), Half of Wyoming (including Cheyanne), and includes half of Nebraska, Kansas, Oklahoma and Texas. The radius into Texas does not include Austin, San Antonio, Houston or Dallas.

## Visitor Residency - Downtown

### Monthly Overall Data

Cities By Rank

| Rank | City | % |
|---|---|---|
| 1 | Albuquerque | 7.1% |
| 2 | Austin | 4.2% |
| 3 | Denver | 2.6% |
| 4 | Dallas | 2.2% |
| 5 | Houston | 2.1% |
| 6 | San Antonio | 1.6% |
| 7 | El Paso | 1.3% |
| 8 | Los Angeles | 1.2% |
| 9 | New York | 1.0% |
| 10 | Colorado Springs | 1.0% |

States by Rank

| Rank | State | % |
|---|---|---|
| 1 | TX | 31.9% |
| 2 | CA | 15.1% |
| 3 | CO | 13.6% |
| 4 | AZ | 5.3% |
| 5 | NY | 2.8% |
| 6 | FL | 2.7% |
| 7 | OK | 2.6% |
| 8 | IL | 2.1% |
| 9 | WA | 1.8% |
| 10 | MA | 1.6% |

### Year To Date

Cities By Rank

| Rank | City | % |
|---|---|---|
| 1 | Albuquerque | 6.6% |
| 2 | Denver | 3.8% |
| 3 | Austin | 3.0% |
| 4 | Dallas | 2.7% |
| 5 | Houston | 2.2% |
| 6 | New York | 1.6% |
| 7 | Colorado Springs | 1.4% |
| 8 | El Paso | 1.3% |
| 9 | San Antonio | 1.2% |
| 10 | Los Angeles | 1.2% |

States by Rank

| Rank | State | % |
|---|---|---|
| 1 | TX | 23.1% |
| 2 | CO | 15.3% |
| 3 | CA | 12.8% |
| 4 | AZ | 5.2% |
| 5 | NY | 3.7% |
| 6 | FL | 3.1% |
| 7 | OK | 2.8% |
| 8 | IL | 2.5% |
| 9 | WA | 2.1% |
| 10 | MA | 1.7% |

## Visitor Residency - Greater Santa Fe

### Monthly Overall Data

Cities By Rank

| Rank | City | % |
|---|---|---|
| 1 | 0 | 0.0% |
| 2 | 0 | 0.0% |
| 3 | 0 | 0.0% |
| 4 | 0 | 0.0% |
| 5 | 0 | 0.0% |
| 6 | 0 | 0.0% |
| 7 | 0 | 0.0% |
| 8 | 0 | 0.0% |
| 9 | 0 | 0.0% |
| 10 | 0 | 0.0% |

States by Rank

| Rank | State | % |
|---|---|---|
| 1 | 0 | 0.0% |
| 2 | 0 | 0.0% |
| 3 | 0 | 0.0% |
| 4 | 0 | 0.0% |
| 5 | 0 | 0.0% |
| 6 | 0 | 0.0% |
| 7 | 0 | 0.0% |
| 8 | 0 | 0.0% |
| 9 | 0 | 0.0% |
| 10 | 0 | 0.0% |

### Year To Date

Cities By Rank

| Rank | City | % |
|---|---|---|
| 1 | 0 | 0.0% |
| 2 | 0 | 0.0% |
| 3 | 0 | 0.0% |
| 4 | 0 | 0.0% |
| 5 | 0 | 0.0% |
| 6 | 0 | 0.0% |
| 7 | 0 | 0.0% |
| 8 | 0 | 0.0% |
| 9 | 0 | 0.0% |
| 10 | 0 | 0.0% |

States by Rank

| Rank | State | % |
|---|---|---|
| 1 | 0 | 0.0% |
| 2 | 0 | 0.0% |
| 3 | 0 | 0.0% |
| 4 | 0 | 0.0% |
| 5 | 0 | 0.0% |
| 6 | 0 | 0.0% |
| 7 | 0 | 0.0% |
| 8 | 0 | 0.0% |
| 9 | 0 | 0.0% |
| 10 | 0 | 0.0% |

## Visitor Residency - Santa Fe County

### Monthly Overall Data

Cities By Rank

| Rank | City | % |
|---|---|---|
| 1 | 0 | 0.0% |
| 2 | 0 | 0.0% |
| 3 | 0 | 0.0% |
| 4 | 0 | 0.0% |
| 5 | 0 | 0.0% |
| 6 | 0 | 0.0% |
| 7 | 0 | 0.0% |
| 8 | 0 | 0.0% |
| 9 | 0 | 0.0% |
| 10 | 0 | 0.0% |

States by Rank

| Rank | State | % |
|---|---|---|
| 1 | 0 | 0.0% |
| 2 | 0 | 0.0% |
| 3 | 0 | 0.0% |
| 4 | 0 | 0.0% |
| 5 | 0 | 0.0% |
| 6 | 0 | 0.0% |
| 7 | 0 | 0.0% |
| 8 | 0 | 0.0% |
| 9 | 0 | 0.0% |
| 10 | 0 | 0.0% |

### Year To Date

Cities By Rank

| Rank | City | % |
|---|---|---|
| 1 | 0 | 0.0% |
| 2 | 0 | 0.0% |
| 3 | 0 | 0.0% |
| 4 | 0 | 0.0% |
| 5 | 0 | 0.0% |
| 6 | 0 | 0.0% |
| 7 | 0 | 0.0% |
| 8 | 0 | 0.0% |
| 9 | 0 | 0.0% |
| 10 | 0 | 0.0% |

States by Rank

| Rank | State | % |
|---|---|---|
| 1 | 0 | 0.0% |
| 2 | 0 | 0.0% |
| 3 | 0 | 0.0% |
| 4 | 0 | 0.0% |
| 5 | 0 | 0.0% |
| 6 | 0 | 0.0% |
| 7 | 0 | 0.0% |
| 8 | 0 | 0.0% |
| 9 | 0 | 0.0% |
| 10 | 0 | 0.0% |