



# Agenda

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**OCCUPANCY TAX ADVISORY BOARD**  
**January 28, 2020 – 10:00 A.M.**  
**CITY HALL COUNCIL CHAMBERS**

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10:00 a.m.

Regular Meeting

I. Procedures:

- a. Call to Order
- b. Roll Call
- c. Approval of Agenda
- d. Approval of Minutes: November 26, 2019

10:15 a.m.

II. Updates:

- a. SF Lodgers Association  
(Keith Kirk, SF Lodgers Association President, [dph.sfe.gm@druryhotels.com](mailto:dph.sfe.gm@druryhotels.com))
- b. Lodgers Tax & Northern New Mexico Air Alliance  
(Randy Randall, TSF Executive Director, [rrandall@santafenm.gov](mailto:rrandall@santafenm.gov), 955-6209)
- c. Short Term Rentals and Access to housing in Santa Fe Report  
(Randy Randall, TSF Executive Director, [rrandall@santafenm.gov](mailto:rrandall@santafenm.gov), 955-6209)
- d. TSF Budget Draft review  
(Randy Randall, TSF Executive Director, [rrandall@santafenm.gov](mailto:rrandall@santafenm.gov), 955-6209)

11:00 a.m.

III. CVB Activity Reports:

- a. Sales Report  
(David Carr, TSF Director of Sales, [dacarr@santafenm.gov](mailto:dacarr@santafenm.gov), 955-6206)
- b. Marketing Report  
(Jordan Guenther, TSF Marketing Director, [jguenther@santafenm.gov](mailto:jguenther@santafenm.gov), 955-6212)
- c. TSF Executive Director Report  
(Randy Randall, TSF Executive Director, [rrandall@santafenm.gov](mailto:rrandall@santafenm.gov), 955-6209)

11:30 a.m.

IV. Other Matters by the Board

11:45 a.m.

V. Comments from the Audience

12:00 p.m.

VI. Adjournment

The next scheduled meeting will be held on February 25, 2020

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520, five (5) working days prior to meeting date.

<b>RECEIVED AT THE CITY CLERK'S OFFICE</b>	
<b>DATE:</b>	<b>January 22, 2020</b>
<b>TIME:</b>	<b>1:53 PM</b>