



Agenda

OCCUPANCY TAX ADVISORY BOARD
November 26, 2019 – 10:00 A.M.
CITYHALL COUNCIL CHAMBERS

10:00 a.m.

Regular Meeting

I. Procedures:

- a. Call to Order
- b. Roll Call
- c. Approval of Agenda
- d. Approval of Minutes: September 24, 2019

10:15 a.m.

II. 2019 OTAB Funding Reports

- a. Santa Fe Network Final Report 2019
(Lee Zlotoff, lee@santafenetwork.tv)
- b. New Mexico Music Commission Final Report 2019
(David Schwartz, david@platinummusicawards.org)

III. Updates:

- a. Lodgers Tax & Northern New Mexico Air Alliance
(Randy Randall, TSF Executive Director, rrandall@santafenm.gov, 955-6209)
- b. Short Term Rentals and Access to housing in Santa Fe Report
(Randy Randall, TSF Executive Director, rrandall@santafenm.gov, 955-6209)

11:00 a.m.

IV. CVB Activity Reports:

- a. Sales Report
(David Carr, TSF Director of Sales, dacarr@santafenm.gov, 955-6206)
- b. Marketing Report
(Jordan Guenther, TSF Marketing Director, jguenther@santafenm.gov, 955-6212)
- c. TSF Executive Director Report
(Randy Randall, TSF Executive Director, rrandall@santafenm.gov, 955-6209)

11:30 a.m.

V. Other Matters by the Board

11:45 a.m.

VI. Comments from the Audience

12:00 p.m.

VII. Adjournment

The next scheduled meeting will be held on December 6, 2019
at 9:00am in the TSF Admin Conference Room.

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520,
five (5) working days prior to meeting date.

RECEIVED AT THE CITY CLERK'S OFFICE	
DATE:	November 19, 2019
TIME:	11:51 AM