



Agenda

SISTER CITIES COMMITTEE

Wednesday, October 9, 2019

Administrative Conference Room, TOURISM Santa Fe

201 West Marcy Street

505-955-6707

4:00 to 5:00 PM

Goals of the Sister Cities Committee:

More effectively market Sister Cities and what they do
Develop educational programs in schools
Strengthen relationships with existing Sister Cities
Involve greater community in work and activities of Sister Cities
Re-enforce and build existing relationships through trade and tourism efforts

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes – September 11, 2019
5. Report of Staff
 - Pauline Kamiyama, pkkamiyama@santafenm.gov & Randy Randall, rrandall@santafenm.gov
 - a) Report back on ending a Sister Cities relationship
 - b) Strategic Planning Retreat/Meeting Discussion
 - Goals and where this Committee should reside (TSF, Arts or Other)
 - c) Discussion - How Committee Members are nominated
6. Report of Chair
7. Action Item
 - a) Approval of Pen Pall Project Miguel Allende
8. Reports & Updates
 - a) Education Committee, Jeff Case, Ph.D. and Sky Stiha
 - b) Bukhara, Uzbekistan
 - c) Holguin, Cuba
 - d) Icheon, South Korea
 - e) Livingstone, Zambia
 - f) Parral, Mexico
 - g) San Miguel de Allende, Mexico
 - h) Santa Fe de la Vega, Spain
 - i) Sorrento, Italy
 - j) Tsuyama, Japan
 - k) Zhangjiajie, China
9. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520
five (5) working days prior to meeting date.

RECEIVED AT THE CITY CLERK'S OFFICE
DATE: October 2, 2019
TIME: 3:54 PM

Sister Cities Committee
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September 11, 2019

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SISTER CITIES COMMITTEE
MINUTES
SEPTEMBER 11, 2019
4:00 – 5:00 PM

GOALS TO THE SISTER CITIES COMMITTEE

More effectively market Sister Cities and what they do

Develop educational programs in schools

Strengthen relationships with existing Sister Cities

Re-enforce and build existing relationships through trade and tourism efforts

1. Call to Order

Acting Chair, Rudy Fernandez called the Sister Cities Meeting to order at 4:00 pm, Administrative Conference Room, 201 West Marcy Street, Santa Fe, NM, a quorum is declared in roll call.

ROLL CALL:

Present

Rudy Fernandez, Acting Chair

Dr. Jeff Case

Arthur Olivas

Carl Moore

Bernard Rubenstein

Not Present

Carol Robertson Lopez, Chair, Excused

Sky Stith

Others Present

Michelle Reich, Children's Librarian, LaFarge Branch, San Miguel de Allende Project

Brian Goldbeck

Mr. Kamajou Tadfor, Africa Santa Fe

Pauline Kamiyama, Arts Director

Randy Randall, Tourism Director

Fran Lucero, Stenographer

2. Approval of Agenda

Mr. Olivas moved to approve the agenda as presented, second by Dr. Case, motion carried by unanimous voice vote.

3. Approval of Minutes, August 14, 2019

Mr. Olivas moved to approve the minutes of August 14, 2019 as presented, second by Dr. Case, motion carried by unanimous voice vote.

4. Report from Staff

Mr. Randall introduced the new Arts Director, Pauline Kamiyama.

Ms. Pauline Kamiyama

Pauline Kanako Kamiyama was Deputy Director of Civic Art for the Los Angeles County Arts Commission. She was responsible for planning, developing, and implementing what is becoming one of the largest public art programs in the country, with over 40 active projects, ranging in size from \$10,000 to \$1 million. She managed the Creative Strategist Initiative that embeds artists in County Departments as part of the Arts Commission's Cultural Equity and Inclusion Initiative. The Civic Art Program, which began in 2005, allocates 1 percent of county capital projects for public art.

Ms. Kamiyama has 20 years of experience in the arts and culture sector, primarily in civic and community-based institutions. Ms. Kamiyama is a strong advocate for community engagement with innovative problem-solving and collaborative strategies. She has a particular interest in creative place keeping that brings artists, residents, business owners, civic and community stakeholders together to assess and build upon the unique physical and social character of a place through creative activities. She has worked on community development initiatives around issues of homelessness, cultural diversity and equity and health and sustainability. Ms. Kamiyama has a bachelor's degree in Political Science from California State University, Fullerton and post-graduate studies in public administration.

Mr. Randall said it has not yet been determined if the Sister Cities committee will be a part of the Arts Commission or the Tourism Department. Mr. Randall said it could be with Arts Commission, Tourism Department and/or the Economic Development Department. The Arts Commission now reports directly to the City Manager. The Sister Cities committee is not a department and cannot fall under the City Manager. Mr. Randall will continue to support the Arts Commission in the interim until a full time City Manager is hired.

Mr. Moore commented that he does not see how Sister Cities would fall under Tourism. Mr. Randall said it would be based on the funding that the Tourism Department provides. Mr. Moore would like to see the designation of the Sister Cities committee as an agenda item in the future. Mr. Randall commented that if it did fall under Tourism he would continue to allocate funding for Sister Cities. In past Financial staffing decisions, funding was lost due to lack of assignment of funds.

Dr. Case talked about a very positive conversation held between the Mayor of Icheon and Mayor of Santa Fe and a very successful meeting that talked about a future bond and partnership for benefits to tourism and Sister Cities.

Mr. Olivas stated that when the first sister city relationship was built with Tsuyama it was based on tourism and arts and crafts. The hope is to get the Mayor of Tsuyama to Santa Fe and said that they will want to talk about Tourism.

Mr. Randall stated that last month the committee talked about the German Friendship possibility. An event was scheduled but unfortunately there were no attendees so it was cancelled. Continued contact with the German Club contact, Mr. John Lonergan will continue. Mr. Rubenstein, who is fluent in German is happy to work with Mr. Lonergan and discuss the opportunities for this relationship. Mr. Lonergan was to come back with an update in the next few months after his visit to Germany. Mr. Lonergan said he would like this friendship relationship to be a benefit in educational programs in Santa Fe schools. He would then turn it over to the Sister Cities Committee. Mr. Olivas did research on both of the schools that Mr. Lonergan recommended and found that they would be wonderful cities for Santa Fe. Mr. Olivas said that there would need to be a sub-committee, at least 5 members in order to work on this relationship. Mr. Rubenstein will follow-up with Mr. Lonergan. Mr. Olivas also mentioned that Las Cruces, NM has a German sister city.

5. Report of the Chair

Introduction of Guests

- Michele Reich, Proposal on Biblioteca in San Miguel
- Brian Goldbeck, Retired Foreign Service Officer, Consul General with Sister Cities
- Mr. Tadfor, Fiesta Fela 2019 – Invited everyone to Fiesta Fela 2019 on Saturday, October 12th from 12 – 6 pm, Santa Fe Railyard Park.

Mr. Randall asked Mr. Tadfor what the funding was used for last year and what will it be used for in the next year? Mr. Tadfor said they used it for marketing, office material, musicians, operations and cultural African elements. Mr. Randall said that he would provide Mr. Tadfor his card and possibly help them in the future with marketing and printing. Mr. Tadfor said that they need monetary funding and also welcomes in-kind assistance. Mr. Randall clarified that there is a very strict process on how funding requests are handled and he reiterated to provide support with marketing and printing services.

6. Committee Reports

a) Education Committee

Michele Reich: Recommendation is to build the “capacity”, many people from Santa Fe have homes in San Miguel and frequent travel to San Miguel. She is one person and has a full time job, she welcomes help in writing letters, doing research, setting up meetings, working on projects. Ms. Reich would like to be conversant and know how San Miguel became a Sister City. There are a lot of people connections between Santa Fe and San Miguel but not a structural group. Chair Robertson-Lopez and Dr. Case are helping to identify people who might be able to meet with Ms.

Reich. The primary program would be the library program. Mr. Randall said he heard of a pen pal program. Mr. Randall asked that Mr. Joe Schepps be included on the list of individuals to be contacted.

Mr. Olivas said what he understands is that the official sister city is Parral, Mexico. Mr. Fernandez said that past history was that past City Councilor Rebecca Wurzbarger asked that San Miguel de Allende, Mexico be created as a sister city but it hasn't been nourished.

Ms. Reich has also worked with Rudolfo Anaya and talking about a pen pal program.

Mr. Fernandez expressed his thanks and the committee will also consult Sky Stith who is working on San Miguel de Allende.

b) Uzbekistan

The Chair is in Uzbekistan attending and assisting with their first Folk Market. She will be there until September 18th. This is notable and the committee is very proud of the Chair and her relationship with Uzbekistan.

c) Holguin, Cuba

Mr. Rubenstein said that tourism is way down, there are food shortages and families are struggling. Politically it is very difficult because of the restrictions that have been put on Cuba. Mr. Moore continues to work on his photography projects, he shows where people have moved from Cuba and has photos of how they are living in the US now in new jobs. Mr. Moore will not return until he can go with a cultural visa.

d) Icheon, South Korea

Mayor was in Santa Fe with his delegation and a great article was published in the New Mexican. (circulated by Dr. Case)

e) Livingstone, Zambia

Nothing to report.

f) Parral, Mexico

Mr. Fernandez reported that Santa Fe Mayor and delegation were invited to the fiesta in July and no one was able to go. An invitation was extended to their dignitaries to come for our Santa Fe Fiesta but they did not respond. Dr. Case did reach out to Mayor Webber and he was all ready to host a dinner.

g) San Miguel de Allende, Mexico

Report above under Michele Reich.

h) Santa Fe de la Vega

No Report – Mr. Rubenstein said he was the last one to report. He was in Spain last fall and provided a photo show upon his return. Augustin's daughter was teaching at Santa Fe High School and it isn't known if she has gone back to Spain.

i) Sorrento, Italy

No Report.

j) Tsuyama, Japan

Mr. Olivas reported that Satori, a guest and possible new member is in contact with the Mayor in Tsuyama and hopes are to have them come to Santa Fe in 2021.

k) Zhangjiajie, China

Dr. Case reported that there was a visit from the Mayor in mid-July. The Chair and Dr. Case reached out to the CIR to assist and the result was a meeting held with Mayor Webber and city staff here at the Convention Center. Mr. Goldbeck said that the Mayor was very gracious with his time and the delegation from China were able to take part and enjoy an exhibit here at the Convention Center at the end of the meeting.

Mr. Moore said a future agenda item is discussion on when and how we sever our ties with Sister Cities who are not participating with us and/or how do we reinitiate our relationship. Mr. Moore would like to see the committee define more of a future program vs. a maintenance program.

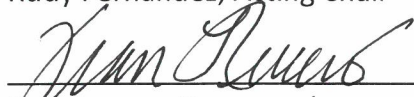
The Chair would like to follow up in the future to conduct another strategic planning committee. Dr. Case would also like to have names of the two interested individuals who have attended past meetings, be sent to the Mayor for consideration and appointment to the Sister Cities Committee.

7. Adjourn

Dr. Case moved to adjourn at 5:00 pm, second by Mr. Olivas, motion carried by unanimous voice vote.

Signature Page:

Rudy Fernandez, Acting Chair



Fran Lucero, Stenographer

SPENCER, SHIRLEY J.

To: KAMIYAMA, PAULINE K.
Subject: RE: Term for Appointed board members

From: Brian Goldbeck <briangoldbeck@hotmail.com>

Sent: Thursday, September 12, 2019 11:48 AM

To: SPENCER, SHIRLEY J. <sjspencer@santafenm.gov>; Arthur Olivas <jpalolivas@cybermesa.com>; Bernie Rubenstein <baton@ix.netcom.com>; Carl Moore <cmarcusmoore@gmail.com>; Carlene Carey <shebearenterpriz@aol.com>; Chair - Carol Robertson Lopez <crobertsonlopez@comcast.net>; Clara Padilla Andrews <cpadilla@masnewmexico.com>; Jeff Case <drjcase@comcast.net>; Rudy Fernandez <rrfmlr@aol.com>; Sky Stith <sci.kristinskystith@gmail.com>
Subject: Ending a Sister Cities Relationship

Greetings,

Thought I'd pass these links (and attached pdf document) along as the question arose at yesterday's meeting about how to end a sister city relationship (or as I phrased it divorce or "50 ways to leave your lover").

Regards,
Brian

<https://sistercities.org/wp-content/uploads/2018/02/Dormant-Program-Toolkit.pdf>

And not all end with civility: <https://www.atlasobscura.com/articles/what-happens-when-sister-cities-break-up>

https://en.wikipedia.org/wiki/Sister_city

Termination of sister city relationships as the result of a dispute^[edit]

- In 2012, the city of [Nanjing](#) suspended their sister city relationship with [Nagoya](#) after [Nanking Massacre denialist](#) statements by Nagoya's mayor, [Takashi Kawamura](#).^[51]
- In 2013, the Italian cities of [Milan](#), [Venice](#), and [Turin](#), formerly twinned with [Saint Petersburg](#), suspended their links due to [Russia's passage of anti-gay legislation](#).^{[52][53]} Activists in [California](#) circulated petitions urging California cities and counties with relationships with Russian counterparts to take similar steps.^[54]
- In 2014, [Prague](#) terminated its partnership with [Saint Petersburg](#) and Moscow because of the [Russian military intervention](#) in Ukraine. Moscow had been Prague's partner city since 1995.^[55]
- In 2017, the mayor of [Osaka](#), [Hirofumi Yoshimura](#), ended the city's 60-year relationship with [San Francisco](#) due to the erection of a memorial to [comfort women](#) in [downtown San Francisco](#).^{[56][57]} Similarly, the cities of [Glendale, California](#) and [Higashiosaka](#), Japan came close to terminating their twinning in 2013 and 2014 because of an ongoing dispute over Glendale's support for the erection of a statue dedicated to Korean comfort women in a city park.^[58]

Pauline Kanako Kamiyama
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Guidelines for Placing a Sister City Relationship into Emeritus Status

First and foremost, a U.S. city should understand that when it enters into a sister city relationship, it should be with an eye toward the long-term. Sister Cities International recognizes, however, that some sister city relationships lapse for one reason or another and that there are times when either or both cities wish to put the relationship on hold.

Sister Cities International recommends that the U.S. city do the following before it places the relationship in Emeritus Status:

1. Find out if there are people in the U.S. community who work on or who are interested in working to keep relationship active. Community support, participation, and involvement are key to sustaining a relationship.
 - a. If there are people interested, then a letter from the mayor of the U.S. city and the key leader of the community group interested should be sent to the mayor of the sister city acknowledging that perhaps there has been a lapse in activity between the two cities, but that the U.S. city is prepared to rectify the situation. Ask for concurrence from the foreign city. If concurrence is forthcoming, then proceed.
 - b. If the foreign city does not respond, or responds that they do not want to continue activity at this time, then Sister Cities International should be informed in writing by the mayor of the U.S. city of the situation. The U.S. community and the foreign community will need to decide if they will dissolve their relationship or just place it on hold, i.e. "Emeritus Status". Placing a community in "Emeritus Status" shows that the two cities are still sister cities, but they are currently inactive.
2. To place a relationship into Emeritus Status, the mayor of the U.S. city needs to write a diplomatic letter to the mayor of the foreign city thanking them for their past activity. The letter should state that they want to remain sister cities, but understand that the relationship will remain inactive until such time as both cities are able to sustain an active relationship. Sister Cities International should be informed in writing by the mayor of the U.S. city of the situation. Sister Cities International will then place the partnership into Emeritus Status and it will be reflected in its directories and all lists of sister city programs.
3. If there is NO community interest in saving the relationship, or there is NO interest from the foreign community in continuing with the relationship, then dissolving the relationship is the only solution. For further information, please see the "Guidelines for Ending a Sister City relationship."



Guidelines for Ending a Sister City Relationship

First and foremost, a U.S. city should understand that when it enters into a sister city relationship, it should be with an eye toward the long-term. If one thinks of a sister city relationship as a marriage, two parties enter into marriage with the thought and the commitment that this is to be “forever”.

Sister Cities International recognizes, however, that some sister city relationships do not work out for one reason or another and that there are times when either or both cities wish to end the relationship.

Sister Cities International recommends that the U.S. city do the following before it ends the relationship:

1. Find out if there are people in the U.S. community who work on or who are interested in working to save the relationship. Community support, participation, and involvement are keys to continuing a long-term relationship.
 - a. If there are people interested, then a letter from the mayor of the U.S. city and the key leader of the community group interested should be sent to the mayor of the sister city acknowledging that perhaps there has been a lapse in activity between the two cities, but that the U.S. city is prepared to rectify the situation. Ask for concurrence from the foreign city.
 - b. If concurrence is forthcoming, then proceed. If the foreign city does not respond, or responds negatively, then Sister Cities International should be informed in writing by the mayor of the U.S. city of the situation. Sister Cities International will then remove the partnership from its directories and all lists of sister city programs.
2. If there is NO community interest in saving the relationship, then a tactful and diplomatic letter from the mayor of the U.S. city should be sent to the mayor of the sister city. Sister Cities International should be informed of this action in writing by the mayor of the U.S. city and Sister Cities International will then remove the partnership from its directories and all lists of sister city programs.
3. If there is community support for a relationship with a particular country, but the city you are linked with is not interested, then the U.S. city needs to decide if it wishes to pursue a different city in that country. Check with Sister Cities International first to find out which cities in the country are working with another U.S. city, and for a list of all cities within that country who are currently seeking a U.S. city. If the U.S. city decides to partner with another city in the country specified, please follow the steps found in “How to Find a Sister City” to complete the relationship. Once the partnership agreement has been signed by the highest elected official for both communities, a copy must be sent to Sister Cities International to be officially recognized.



Sample Letter of Inquiry

Date _____

The Honorable _____
Mayor/County Commissioner/Governor of _____
Address _____
Address _____
Country _____

Dear _____,

It is with great pleasure that I invite the City/County/State of _____ to re-enter into a sister city/country/state affiliation with the City/County/State of _____ and make our relationship active again. This invitation is on behalf of the many citizens of our community who have come to know and love the city/county/state of _____ and vote unanimously in favor of reactivation.

As we look to the future of this alliance, we envision a growing awareness and appreciation of each other's culture and people. From small beginnings, we hope this partnership will continue for many generations, fostering educational, economic and professional exchanges. We look forward to the limitless possibilities of this relationship.

Although this partnership must begin, again, on an official basis between the governments of our two communities, we see the strength and vitality of this long-term association resting wholly in the hands of our citizen volunteers and participants. To this end, we have designated a group of men and women to enlist voluntary support in our community. We suggest that a similar body of individuals be assembled in your city/county/state. A copy of this letter will be filed with the Sister Cities International office in Washington, DC.

We truly hope that the city/county/state of _____ will seriously consider the opportunity to reactivate the partnership with our wonderful city/county/state. We eagerly await your decision.

Sincerely,

Signature Title _____
Cc: Sister Cities International



Sample Letter to Change to Emeritus Status

Date _____

The Honorable _____
Mayor/County Commissioner/Governor of _____
Address _____
Address _____
Country _____

Dear _____,

It is with sadness that I write this letter to place our sister city affiliation with the City/County/State of _____ into Emeritus Status. Our relationship has been inactive for a period of _____ months/years. On behalf of the many citizens of our community who have come to know and love the City/County/State of _____ and vote in favor of keeping our affiliation in hopes of re-activating our relationship sometime in the future.

We appreciate the awareness and education that you and your citizens have brought to the City/County/State of _____ and trust that in the future we will be able to continue to share each other's culture and people. We look forward to this partnership continuing again in the future for many more generations, in anticipation of fostering educational, economic and professional exchanges.

Although this partnership must be reactivated on an official basis between the governments of our two communities, we see the strength and vitality of this long-term association resting wholly in the hands of our citizen volunteers and participants. To this end, when we are able to reactivate our relationship will designate a group of men and women to enlist voluntary support in our community; we suggest that a similar body of individuals be assembled in your city/county/state.

We sincerely appreciate the relationship between our community and the City/County/State of _____ and look forward to the wonderful opportunities that await our communities in the future. A copy of this letter will be filed with the Sister Cities International office in Washington, DC.

Sincerely,

Signature Title _____
Cc: Sister Cities International



SisterCities
INTERNATIONAL
Connect globally. Thrive locally.

Dormant Program Toolkit

Sample Letter to Dissolve Relationship

Date _____

The Honorable _____
Mayor/County Commissioner/Governor of _____
Address _____
Address _____
Country _____

Dear _____,

It is with great sadness that I write this letter. Our relationship has been inactive for a period of _____ months/years with the City/County/State of _____. On behalf of the many citizens of the City/County/State of _____ who have come to know and love the City/County/State of _____, we wish to dissolve our relationship but do to the inactivity. This will allow both of us to partner with other communities should we so desire.

We appreciate the awareness and education that you and your citizens have brought to the City/County/State of _____ and sincerely thank you for all of past participation. Because of the inactivity, we, therefore, request that you agree to this change in our relationship by returning a signed copy of a reciprocal letter at your earliest convenience. A copy of this letter will be filed with the Sister Cities International office in Washington, DC.

We wish only the best for you and all of your citizens.

Sincerely,

Signature Title _____
Cc: Sister Cities International