

STATISTICS REPORT

MONTH	CURRENT		LAST YEAR		VAR		VAR	
	RMLR	STR		RMLR	STR	RMLR	STR	
OCCUPANCY								
City Wide	83.5%	84.4%		81.4%	80.4%		2.1%	4.0%
Downtown	86.9%	88.6%		85.3%	83.6%		1.6%	5.0%
Cerrillos Road	80.8%	80.4%		77.4%	77.0%		3.4%	3.4%
Periphery	81.8%			79.8%			2.0%	
AVERAGE RATE								
City Wide	\$179.21	\$173.08		\$176.56	\$168.52		2.65	4.56
Downtown	\$244.09	\$241.31		\$244.99	\$238.62		(0.90)	2.69
Cerrillos Road	\$115.14	\$112.10		\$105.30	\$105.07		9.84	7.03
Periphery	\$155.16			\$143.81			11.35	
REVPAR								
City Wide	\$149.69	\$146.82		\$143.81	\$135.54		5.88	11.28
Downtown	\$212.06	\$213.91		\$209.07	\$199.54		2.99	14.37
Cerrillos Road	\$93.20	\$90.17		\$81.86	\$80.92		11.34	9.25
Periphery	\$126.91			\$115.30			11.61	
SHORT TERM RENTALS		# Units	Occ Rate	Avg Rate				
Total Available	2,148	65%	\$201.00					
County	522							
City Wide	1,626	65%	\$207.00					
87501 Zip Code	1,076	63%	\$219.00					
Lodger's Tax (June)		2019		2018				
Hotels							\$0	
Short Term Rentals					\$0			
Total					\$0			

YEAR TO DATE	CURRENT		LAST YEAR		VAR	VAR
	RMLR	STR	RMLR	STR	RMLR	STR
OCCUPANCY						
City Wide	70.1%	69.6%	71.0%	68.2%	-0.90%	1.40%
Downtown	75.4%	76.3%	74.8%	75.3%	0.60%	1.00%
Cerrillos Road	64.0%	63.2%	64.4%	61.4%	-0.40%	1.80%
Periphery	69.9%		73.6%		-3.70%	
AVERAGE RATE						
City Wide	\$143.69	\$138.20	\$140.66	\$134.04	\$3.03	\$4.16
Downtown	\$186.21	\$184.46	\$182.41	\$180.76	\$3.80	\$3.70
Cerrillos Road	\$91.91	\$90.96	\$85.69	\$86.34	\$6.22	\$4.62
Periphery	\$131.97		\$126.99		\$4.98	
REVPAR						
City Wide	\$100.69	\$96.23	\$99.86	\$91.42	\$0.83	\$4.81
Downtown	\$140.31	\$140.82	\$136.39	\$136.15	\$3.92	\$4.67
Cerrillos Road	\$58.81	\$57.46	\$55.18	\$53.03	\$3.63	\$4.43
Periphery	\$92.18		\$93.46		-\$1.28	
Lodger's Tax (Through June)						
	2019		2018			
Hotels						\$0
Short Term Rentals						\$0
Total						\$0