



# Agenda

**OCCUPANCY TAX ADVISORY BOARD**  
**July 23, 2019 – 10:00 A.M.**  
**CITYHALL COUNCIL CHAMBERS**

10:00 a.m.

Regular Meeting

- I. Procedures:
  - a. Call to Order
  - b. Roll Call
  - c. Approval of Agenda
  - d. Approval of Minutes: June 25, 2019

10:15 a.m.

- II. 2019 OTAB Funding Reports
  - a. Film Week  
(*NaNi Rivera, nani4nmfilm@gmail.com*)

III. Updates:

- a. Lodgers Tax & Northern New Mexico Air Alliance  
(*Randy Randall, TSF Executive Director, rrandall@santafenm.gov, 955-6209*)
- b. Short Term Rentals and Access to housing in Santa Fe Report  
(*Randy Randall, TSF Executive Director, rrandall@santafenm.gov, 955-6209*)

11:00 a.m.

IV. CVB Activity Reports:

- a. Sales Report  
(*David Carr, TSF Director of Sales, dacarr@santafenm.gov, 955-6206*)
- b. Marketing Report  
(*Jordan Guenther, TSF Marketing Director, jguenther@santafenm.gov, 955-6212*)
- c. TSF Executive Director Report  
(*Randy Randall, TSF Executive Director, rrandall@santafenm.gov, 955-6209*)

11:30 a.m.

V. Other Matters by the Board

11:45 a.m.

VI. Comments from the Audience

12:00 p.m.

VII. Adjournment

The next regularly scheduled meeting will be held on August 27, 2019  
at 10:00am in the Council Chambers.

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520,  
five (5) working days prior to meeting date.

**RECEIVED AT THE CITY CLERK'S OFFICE**  
**DATE: July 18, 2019**  
**TIME: 2:55 PM**