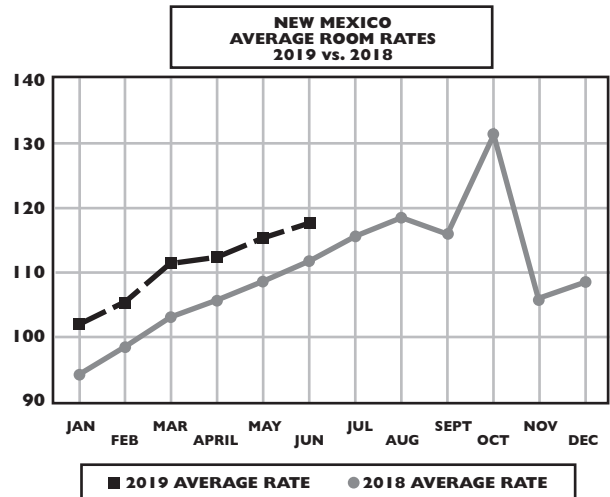
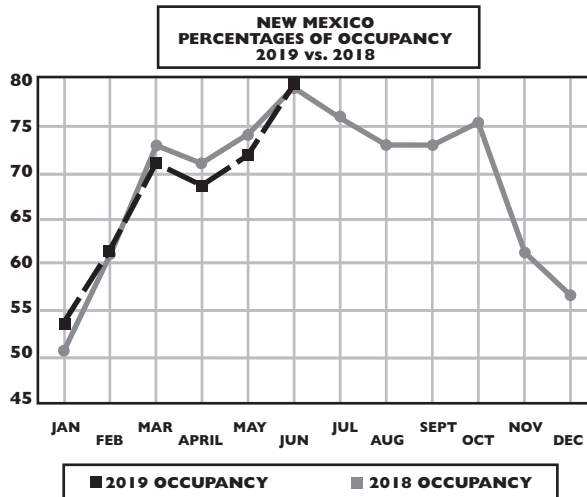


# ROCKY MOUNTAIN LODGING REPORT

New Mexico Edition

June 2019

LOCATION	ROOM NIGHTS		OCC %	ADR	REVPAR	2019 YEAR-TO-DATE			2018 YEAR-TO-DATE		
	AVAILABLE	OCCUPIED				OCC %	ADR	REVPAR	OCC %	ADR	REVPAR
<b>ALBUQUERQUE</b>											
AIRPORT	40,530	35,035	86.4%	\$100.76	\$87.10	76.9%	\$97.03	\$74.58	74.6%	\$88.93	\$66.33
DOWNTOWN & MIDTOWN	78,240	63,888	81.7%	\$95.38	\$77.88	67.9%	\$95.47	\$64.83	63.5%	\$90.79	\$57.64
EAST	33,960	29,975	88.3%	\$121.40	\$107.16	76.7%	\$115.85	\$88.86	74.0%	\$105.97	\$78.45
WEST	24,540	20,838	84.9%	\$138.46	\$117.57	69.4%	\$129.37	\$89.79	71.7%	\$106.40	\$76.25
NORTH	52,560	42,363	80.6%	\$108.80	\$87.70	69.8%	\$102.16	\$71.33	68.3%	\$93.72	\$64.05
<b>TOTAL</b>	229,830	192,099	83.6%	\$108.05	\$90.32	71.4%	\$104.03	\$74.28	68.8%	\$95.24	\$65.57
<b>SANTA FE</b>											
DOWNTOWN	49,260	42,424	86.1%	\$196.16	\$168.94	71.6%	\$167.54	\$119.90	71.8%	\$163.16	\$117.11
CERRILLOS ROAD	38,940	29,867	76.7%	\$93.51	\$71.72	57.5%	\$81.23	\$46.69	59.2%	\$77.73	\$46.03
SANTA FE PERIPHERY	23,370	18,854	80.7%	\$140.49	\$113.34	65.1%	\$124.32	\$80.97	71.0%	\$120.70	\$85.73
<b>TOTAL</b>	111,570	91,145	81.7%	\$151.01	\$123.37	65.2%	\$131.26	\$85.55	67.4%	\$128.69	\$86.74
<b>FARMINGTON</b>											
	28,170	20,911	74.2%	\$85.73	\$63.64	62.7%	\$85.92	\$53.83	66.4%	\$85.91	\$57.06
<b>LAS CRUCES</b>											
	27,570	18,513	67.1%	\$97.16	\$65.24	62.8%	\$94.60	\$59.39	65.5%	\$90.77	\$59.48
<b>SOUTHEAST NEW MEXICO</b> (Artesia, Carlsbad, Clovis & Hobbs)											
	35,880	28,925	80.6%	\$145.04	\$116.92	75.7%	\$146.90	\$111.25	81.1%	\$131.19	\$106.45
<b>TAOS</b>											
	18,900	11,627	61.5%	\$118.93	\$73.17	47.8%	\$114.78	\$54.89	52.1%	\$111.49	\$58.06
<b>OTHER NEW MEXICO</b>											
	39,450	26,565	67.3%	\$93.17	\$62.74	61.6%	\$84.62	\$52.13	61.2%	\$78.63	\$48.13
<b>TOTALS</b>	491,370	389,785	79.3%	\$118.44	\$93.95	67.7%	\$111.09	\$75.16	68.0%	\$104.34	\$70.91



The Rocky Mountain Lodging Report is compiled by EKS&H, now part of Plante Moran, in cooperation with the Colorado Hotel & Lodging Association, Robert S. Benton & Associates, Inc. and W. R. Hopping & CO. Readers are advised that the above do not represent the data contained herein to be definitive. Neither should the contents of this publication be construed as a recommendation on policies or actions. This report is subject to copyright laws. Reproduction of this report, in whole or in part, without written permission, is prohibited.

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## ROCKY MOUNTAIN LODGING REPORT

Summary of Occupancy and Average Daily Room Rates for the State of New Mexico

	OCCUPANCY PERCENTAGE		AVERAGE DAILY RATE		REVENUE PER AVAILABLE ROOM	
	2019	2018	2019	2018	2019	2018
<b>JANUARY</b>	53.4%	50.7%	\$102.11	\$93.35	\$54.49	\$47.36
<b>FEBRUARY</b>	60.6%	60.5%	\$104.25	\$98.50	\$63.21	\$59.60
<b>MARCH</b>	71.4%	73.4%	\$110.86	\$103.11	\$79.10	\$75.66
<b>APRIL</b>	68.4%	70.3%	\$111.53	\$106.14	\$76.28	\$74.63
<b>MAY</b>	72.2%	74.3%	\$114.70	\$109.29	\$82.76	\$81.23
<b>JUNE</b>	79.3%	78.4%	\$118.44	\$110.74	\$93.95	\$86.77
<b>JULY</b>	-	-	-	-	-	-
<b>AUGUST</b>	-	-	-	-	-	-
<b>SEPTEMBER</b>	-	-	-	-	-	-
<b>OCTOBER</b>	-	-	-	-	-	-
<b>NOVEMBER</b>	-	-	-	-	-	-
<b>DECEMBER</b>	-	-	-	-	-	-
<b>YEAR TO DATE</b>	67.7%	68.0%	\$111.09	\$104.34	\$75.16	\$70.91