



Agenda

SISTER CITIES COMMITTEE

Wednesday, July 10, 2019

Administrative Conference Room, TOURISM Santa Fe

201 West Marcy Street

505-955-6707

4:00 to 5:00 PM

Goals of the Sister Cities Committee:

More effectively market Sister Cities and what they do
Develop educational programs in schools
Strengthen relationships with existing Sister Cities
Involve greater community in work and activities of Sister Cities
Re-enforce and build existing relationships through trade and tourism efforts

1. Call to Order
2. Roll Call
3. Approval of Agenda
4. Approval of Minutes
 - a) June 12, 2019
5. Report of Chair
6. Action Items
7. Reports & Updates
 - a) Bukhara, Uzbekistan
 - b) Holguin, Cuba
 - c) Icheon, South Korea
 - d) Livingstone, Zambia
 - e) Parral, Mexico
 - f) San Miguel de Allende, Mexico
 - g) Santa Fe de la Vega, Spain
 - h) Sorrento, Italy
 - i) Tsuyama, Japan
 - j) Zhangjiajie, China
 - k) Education Committee Jeff Case, Sky Stiha
8. Report of Staff
9. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520 five (5) working days prior to meeting date.

RECEIVED AT THE CITY CLERK'S OFFICE

DATE: July 3, 2019

TIME: 12:03 PM

Sister Cities Committee
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June 12, 2019

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Roll Call	Minutes reflect a Quorum	Page 1
Approval of Agenda	<i>Mr. Olivas moved to approve the agenda as presented, second by Ms. Stith, motion carried by unanimous voice vote.</i>	Page 1
Approval of Minutes, May 8, 2019	<i>Deferred to July meeting.</i>	Page 1
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Adjourn/Signature Page	<i>There being no further business to come before the Sister Cities Committee the meeting was adjourned at 5:05 pm.</i>	Page 6

SISTER CITIES COMMITTEE

MINUTES

JUNE 12, 2019

4:00 – 5:05 PM

GOALS TO THE SISTER CITIES COMMITTEE

More effectively market Sister Cities and what they do

Develop educational programs in schools

Strengthen relationships with existing Sister Cities

Re-enforce and build existing relationships through trade and tourism efforts

1. Call to Order

Chair, Carol Robertson Lopez called the Sister Cities Meeting to order at 4:00 pm, Administrative Conference Room, 201 West Marcy Street, Santa Fe, NM, a quorum is declared in roll call.

ROLL CALL:

Present

Carol Robertson Lopez, Chair

Sky Stith

Dr. Jeff Case

Arthur Olivas

Carl Moore

Carlene Carey

Not Present, Excused

Rudy Fernandez

Bernard Rubenstein

Others Present:

Tacarra Lake, CIR

Bryan Goldbeck

Satori Murata, Japanese Teacher and former President of Matsuri

Randy Randall, Acting Director

Fran Lucero, Stenographer

2. Approval of Agenda

Mr. Olivas moved to approve the agenda as presented, second by Ms. Stith, motion carried by unanimous voice vote.

3. Approval of Minutes, May 8, 2019

Minutes will be acted on at next meeting.

4. Report of the Chair

There are two delegations that have been invited to Santa Fe by Mayor Webber. Icheon, Korea Mayor, his wife and 4 staff people will visit Santa Fe. There will be a total of 6 in that delegation. Hotel Santa Fe has been very generous in providing rooms for our dignitaries. The Chair and Mr. Randall are working on the budget as they are coming a day earlier and staying a day later. In the future we need to specify the amount of people who visit and the length of time. They arrive on July 10th and leaving the morning of July 15th. They will be here during the International Folk Art Market. Their trip will be hosted and guided tours by Sister Cities members and the Mayor and staff will provide a nice welcome dinner. They will attend the Folk Art Market Welcome Party and they will have a private tour of the Botanical Garden. Activities are being planned for Saturday and Sunday as they will go to the Opera in the evening. One of the highlights is the introduction of the 9 students from Santa Fe who are going to Korea. These students are so talented. Dr. Case wrote letters to the New Mexican and Santa Fe Reporter and from this press awareness, the CEO for MEOW WOLF has made it possible for these kids to have the amount that they were lacking for the trip by his generous donation. Thank you. The Chair expressed her thanks to Dr. Case for taking the initiative to make this happen for the kids. The Chair asked and will coordinate through Mr. Randall an audience with the City Council when the kids come back from Korea. Mr. Randall would also like to do a community article in the Newspaper about the specifics on how this trip became a reality as the Sister Cities Committee did not use city funding.

Education report: (Exhibit A-D attached)

Dr. Case: Sister Cities had a booth and it was very informational. There were beautiful posters and people enjoyed stopping and talking to Sister Cities members. Dr. Case received a progress report on projects done by Sister Cities and Tsuyama, something we had never seen before. Dr. Case framed a memento of this document from Tsuyama where they mention Mr. Olivas, Progress of Friendship. This was 20 years of work with Tsuyama.

Dr. Case and Carl Moore put together a statement from Mayor Webber where he spoke about the exchange. Dr. Case said that we have had approximately 528 exchanges.
Exhibit C & D

Dr. Case talked about his conversation with Sherrie Osgood and the student exchange who will be coming from Japan to Santa Fe.

Mr. Olivas said that he also circulated the marketing cards on Sister Cities that were informational and he tries to keep this updated on an annual basis.

Dr. Case started on the Icheon project in January, 2019. He provided a recap of the money that was raised in their fund raisers. With their fund raising and the generous contribution from Mr. Kadlubek / Meow Wolf this trip is a reality.

Dr. Case met with Santa Fe Public Library employee Michele Reich. Michelle has substantial ties with the San Miguel de Allende Biblioteca and of course with the Santa Fe Public Libraries. We hope to involve local Spanish high school teachers, Rudy Fernandez and the Caballeros de Vargas, and the Friends of the Library.

Mr. Randall also made suggestions to broaden the interviews with the community pillars that make us stand out.

Ms. Stith would like to do sign language from the School for the Deaf in both English and Spanish.

The Chair said we have not heard from Bukhara on whether or not they are coming for the Folk Art Market.

5. Action Items

Dr. Case asked Mr. Randall on the status of Sister Cities sign at the Airport. Mr. Randall will follow up on the Sister City signage that was at the Airport.

6. Reports and Updates (above)

- a) Bukhara, Uzbekistan
- b) Holguin, Cuba
- c) Icheon, South Korea, Visit July 2019
- d) Livingstone, Zambia
- e) Parral, Mexico
- f) San Miguel de Allende, Mexico
- g) Santa Fe de la Vega
- h) Sorrento, Italy
- i) Tsuyama, Japan
- j) Zhangjiajie, China
- k) Education Committee, Dr. Case and Sky Stith

7. Report of Staff

Mr. Randall stated that the Mayor's Office would like to see a standard format for any sister city visits that come to Santa Fe so we keep continuity and that we have a clear understanding of the expenses. Mr. Randall said that once we have that format he will include Ms. Carol Robertson-Lopez to participate in the budget hearings. He also stated that there will be more staff support moving forward. An offer has been made for the Arts Division Director. Mr. Randall would like to have the title be Director of Cultural Affairs in the future. Start Date will not be announced at this time.

Thank you to the Chair and Dr. Case for the extra work that they have done without staff support.

Fran Lucero announced that this is her last meeting. She has enjoyed doing minutes for the City for the last 10 years.

Sister City recognition of those who are at the Folk Art Market.

The Chair asked if anyone would like to be on the VIP committee she will get t-shirts for everyone.

Ms. Satori will report at the July meeting. She is also going to Japan and she can take a message to Tsuyama on 20th Anniversary. Ms. Satori will send the Chair an e-mail to collaborate on the message.

The Chair, Dr. Case and Sky Stith will attend the International Sister Cities Committee meeting in Houston, TX.

Mr. Goldbeck was pleased to attend the meeting and hear of the progress for the Sister Cities. It was also recommended that if the Mayor's wife is a Dr., possibly getting her to meet Christus leadership. The Chair will follow up with Ms. Lillian Montoya, CEO at Christus

Taccara expressed her thanks and looks forward to attending future meetings.

8. Adjourn

There being no further business to come before the Sister Cities Committee the meeting was adjourned at 5:05 pm.

Signature Page:

Carol Robertson Lopez, Chair



Fran Lucero, Stenographer