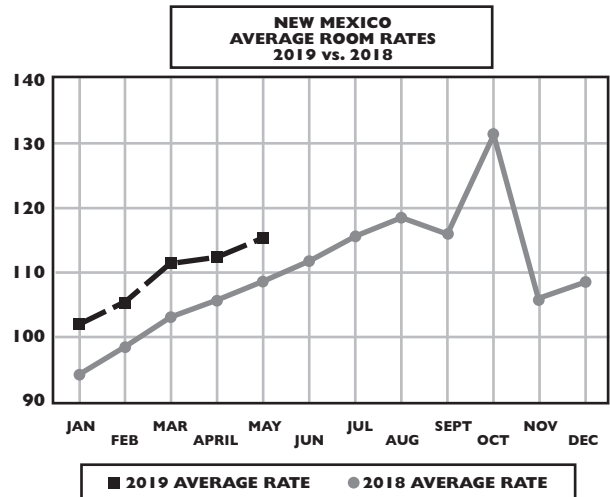
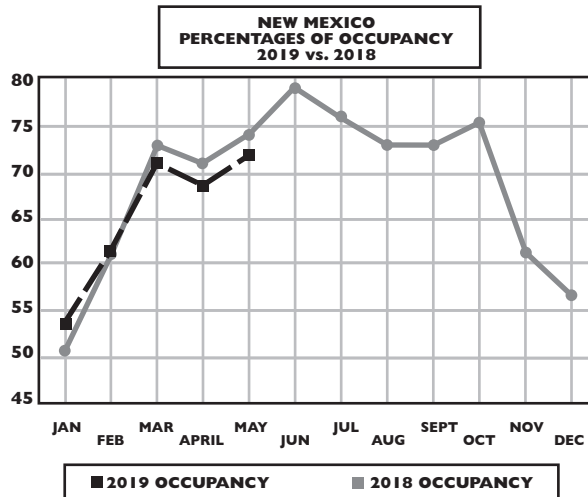


# ROCKY MOUNTAIN LODGING REPORT

New Mexico Edition

May 2019

LOCATION	ROOM NIGHTS		OCC %	ADR	REVPAR	2019 YEAR-TO-DATE			2018 YEAR-TO-DATE		
	AVAILABLE	OCCUPIED				OCC %	ADR	REVPAR	OCC %	ADR	REVPAR
ALBUQUERQUE											
AIRPORT	41,881	32,767	78.2%	\$100.75	\$78.82	75.0%	\$96.17	\$72.08	72.8%	\$88.94	\$64.74
DOWNTOWN & MIDTOWN	80,910	56,938	70.4%	\$92.16	\$64.85	65.2%	\$95.50	\$62.24	61.4%	\$91.46	\$56.13
EAST	35,092	28,928	82.4%	\$115.42	\$95.15	74.4%	\$114.55	\$85.25	72.3%	\$105.46	\$76.27
WEST	25,358	20,058	79.1%	\$132.56	\$104.86	66.3%	\$127.05	\$84.23	69.0%	\$105.15	\$72.57
NORTH	50,378	36,573	72.6%	\$98.61	\$71.59	67.6%	\$100.51	\$67.93	67.4%	\$93.40	\$62.91
TOTAL	233,619	175,264	75.0%	\$103.57	\$77.70	69.0%	\$103.06	\$71.06	67.0%	\$95.18	\$63.79
SANTA FE											
DOWNTOWN	50,902	40,395	79.4%	\$187.67	\$148.93	68.7%	\$160.40	\$110.16	68.9%	\$156.41	\$107.76
CERRILLOS ROAD	42,749	28,169	65.9%	\$85.88	\$56.59	53.9%	\$77.94	\$41.98	55.4%	\$73.70	\$40.82
SANTA FE PERIPHERY	24,149	17,916	74.2%	\$130.41	\$96.75	62.1%	\$120.18	\$74.59	68.3%	\$115.13	\$78.58
TOTAL	117,800	86,480	73.4%	\$142.65	\$104.72	62.0%	\$126.20	\$78.19	64.2%	\$123.48	\$79.33
FARMINGTON	29,109	20,018	68.8%	\$86.40	\$59.42	60.3%	\$85.96	\$51.84	65.0%	\$85.54	\$55.64
LAS CRUCES	28,489	18,794	66.0%	\$98.07	\$64.70	61.9%	\$94.03	\$58.20	64.9%	\$91.21	\$59.19
SOUTHEAST NEW MEXICO (Artesia, Carlsbad, Clovis & Hobbs)	34,751	26,583	76.5%	\$150.57	\$115.18	74.7%	\$147.30	\$110.10	79.8%	\$130.91	\$104.46
TAOS	19,477	9,806	50.3%	\$122.05	\$61.45	45.0%	\$113.59	\$51.06	48.2%	\$106.94	\$51.60
OTHER NEW MEXICO	40,672	26,650	65.5%	\$91.62	\$60.04	60.4%	\$82.65	\$49.93	59.6%	\$77.28	\$46.02
TOTALS	503,917	363,594	72.2%	\$114.70	\$82.76	65.3%	\$109.31	\$71.39	65.9%	\$102.84	\$67.80



The Rocky Mountain Lodging Report is compiled by EKS&H, now part of Plante Moran, in cooperation with the Colorado Hotel & Lodging Association, Robert S. Benton & Associates, Inc. and W. R. Hopping & CO. Readers are advised that the above do not represent the data contained herein to be definitive. Neither should the contents of this publication be construed as a recommendation on policies or actions. This report is subject to copyright laws. Reproduction of this report, in whole or in part, without written permission, is prohibited.

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# ROCKY MOUNTAIN LODGING REPORT

Summary of Occupancy and Average Daily Room Rates for the State of New Mexico

	OCCUPANCY PERCENTAGE		AVERAGE DAILY RATE		REVENUE PER AVAILABLE ROOM	
	2019	2018	2019	2018	2019	2018
<b>JANUARY</b>	53.4%	50.7%	\$102.11	\$93.35	\$54.49	\$47.36
<b>FEBRUARY</b>	60.6%	60.5%	\$104.25	\$98.50	\$63.21	\$59.60
<b>MARCH</b>	71.4%	73.4%	\$110.86	\$103.11	\$79.10	\$75.66
<b>APRIL</b>	68.4%	70.3%	\$111.53	\$106.14	\$76.28	\$74.63
<b>MAY</b>	72.2%	74.3%	\$114.70	\$109.29	\$82.76	\$81.23
<b>JUNE</b>	-	-	-	-	-	-
<b>JULY</b>	-	-	-	-	-	-
<b>AUGUST</b>	-	-	-	-	-	-
<b>SEPTEMBER</b>	-	-	-	-	-	-
<b>OCTOBER</b>	-	-	-	-	-	-
<b>NOVEMBER</b>	-	-	-	-	-	-
<b>DECEMBER</b>	-	-	-	-	-	-
<b>YEAR TO DATE</b>	65.3%	65.9%	\$109.31	\$102.84	\$71.39	\$67.80