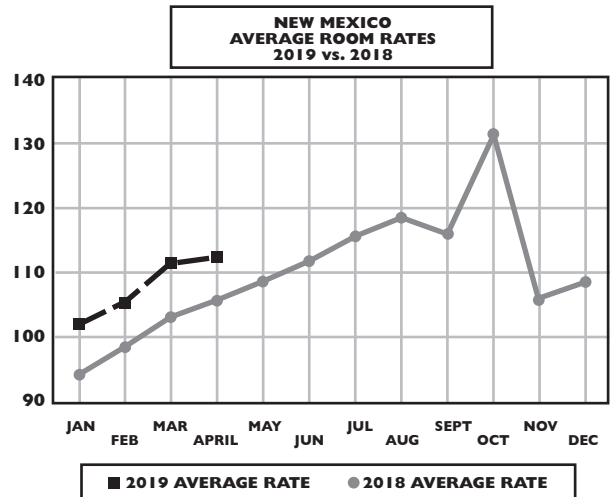
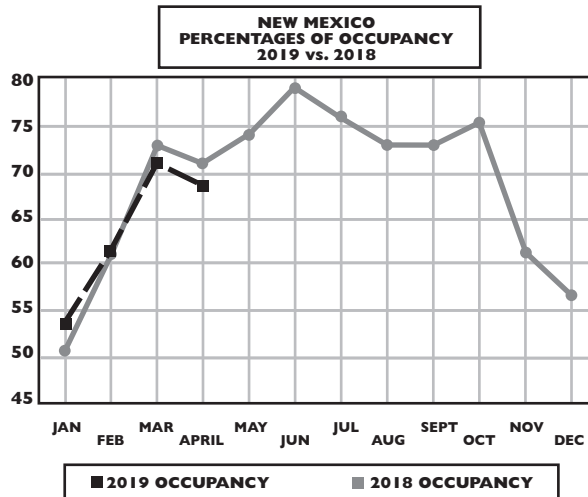


# ROCKY MOUNTAIN LODGING REPORT

New Mexico Edition

April 2019

LOCATION	ROOM NIGHTS		OCC %	ADR	REVPAR	2019 YEAR-TO-DATE			2018 YEAR-TO-DATE		
	AVAILABLE	OCCUPIED				OCC %	ADR	REVPAR	OCC %	ADR	REVPAR
ALBUQUERQUE											
AIRPORT	40,260	31,729	78.8%	\$101.04	\$79.63	74.1%	\$94.92	\$70.33	70.4%	\$88.46	\$62.30
DOWNTOWN & MIDTOWN	78,240	55,167	70.5%	\$102.21	\$72.07	63.8%	\$96.45	\$61.56	59.4%	\$89.15	\$52.95
EAST	33,960	26,726	78.7%	\$117.13	\$92.18	72.4%	\$114.29	\$82.72	69.9%	\$105.66	\$73.81
WEST	24,540	19,442	79.2%	\$132.14	\$104.69	63.0%	\$125.24	\$78.85	66.0%	\$103.33	\$68.15
NORTH	52,620	37,580	71.4%	\$102.87	\$73.46	66.3%	\$101.03	\$67.03	66.3%	\$92.90	\$61.56
TOTAL	229,620	170,644	74.3%	\$107.88	\$80.17	67.4%	\$102.91	\$69.36	65.0%	\$93.99	\$61.05
SANTA FE											
DOWNTOWN	49,260	35,395	71.9%	\$167.36	\$120.25	65.9%	\$151.92	\$100.14	66.0%	\$147.80	\$97.57
CERRILLOS ROAD	41,370	24,164	58.4%	\$77.05	\$45.01	50.7%	\$75.25	\$38.18	51.6%	\$71.04	\$36.63
SANTA FE PERIPHERY	23,370	15,123	64.7%	\$121.41	\$78.57	59.0%	\$116.85	\$68.90	65.6%	\$113.30	\$74.34
TOTAL	114,000	74,683	65.5%	\$128.84	\$84.40	59.0%	\$120.90	\$71.33	61.1%	\$118.66	\$72.55
FARMINGTON	28,170	18,958	67.3%	\$85.89	\$57.80	58.1%	\$85.83	\$49.83	63.3%	\$84.74	\$53.63
LAS CRUCES	29,880	17,975	60.2%	\$90.34	\$54.35	60.8%	\$92.86	\$56.46	63.2%	\$90.81	\$57.39
SOUTHEAST NEW MEXICO (Artesia, Carlsbad, Clovis & Hobbs)	35,880	25,579	71.3%	\$148.14	\$105.61	74.3%	\$146.48	\$108.88	78.7%	\$129.30	\$101.76
TAOS	18,900	7,422	39.3%	\$99.85	\$39.21	43.5%	\$110.90	\$48.21	44.9%	\$102.24	\$45.88
OTHER NEW MEXICO	39,360	23,834	60.6%	\$84.20	\$50.98	59.0%	\$79.95	\$47.20	58.0%	\$77.33	\$44.86
TOTALS	495,810	339,095	68.4%	\$111.53	\$76.28	63.5%	\$107.72	\$68.45	63.8%	\$100.90	\$64.33



The Rocky Mountain Lodging Report is compiled by EKS&H, now part of Plante Moran, in cooperation with the Colorado Hotel & Lodging Association, Robert S. Benton & Associates, Inc. and W. R. Hopping & CO. Readers are advised that the above do not represent the data contained herein to be definitive. Neither should the contents of this publication be construed as a recommendation on policies or actions. This report is subject to copyright laws. Reproduction of this report, in whole or in part, without written permission, is prohibited.

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# ROCKY MOUNTAIN LODGING REPORT

Summary of Occupancy and Average Daily Room Rates for the State of New Mexico

	OCCUPANCY PERCENTAGE		AVERAGE DAILY RATE		REVENUE PER AVAILABLE ROOM	
	2019	2018	2019	2018	2019	2018
<b>JANUARY</b>	53.4%	50.7%	\$102.11	\$93.35	\$54.49	\$47.36
<b>FEBRUARY</b>	60.6%	60.5%	\$104.25	\$98.50	\$63.21	\$59.60
<b>MARCH</b>	71.4%	73.4%	\$110.86	\$103.11	\$79.10	\$75.66
<b>APRIL</b>	68.4%	70.3%	\$111.53	\$106.14	\$76.28	\$74.63
<b>MAY</b>	-	-	-	-	-	-
<b>JUNE</b>	-	-	-	-	-	-
<b>JULY</b>	-	-	-	-	-	-
<b>AUGUST</b>	-	-	-	-	-	-
<b>SEPTEMBER</b>	-	-	-	-	-	-
<b>OCTOBER</b>	-	-	-	-	-	-
<b>NOVEMBER</b>	-	-	-	-	-	-
<b>DECEMBER</b>	-	-	-	-	-	-
<b>YEAR TO DATE</b>	63.5%	63.8%	\$107.72	\$100.90	\$68.45	\$64.33