



# Agenda

## OCCUPANCY TAX ADVISORY BOARD

April 23, 2019 – 10:00 A.M.

CITY HALL COUNCIL CHAMBERS

10:00 a.m.

### Regular Meeting

#### I. Procedures:

- a. Call to Order
- b. Roll Call
- c. Approval of Agenda
- d. Approval of Minutes: March 27, 2019

10:10 a.m.

#### II. Introduction of new Board Member

- a. Bonnie Bennett, Kakawa Chocolates  
(Bonnie Bennett, [bonnie@kakawachocolates.com](mailto:bonnie@kakawachocolates.com))

10:15 a.m.

#### III. Updates:

- a. Short Term Rentals  
(Carol Johnson, Land Use Director, [crjohnson@santafenm.gov](mailto:crjohnson@santafenm.gov), 955-6617)
- b. Northern New Mexico Air Alliance  
(Stuart Kirk, Fly Santa Fe, [staurt@flysantafe.com](mailto:staurt@flysantafe.com), 986-6862)
- c. Lodgers Tax  
(Randy Randall, TSF Executive Director, [rrandall@santafenm.gov](mailto:rrandall@santafenm.gov), 955-6209)

11:00 a.m.

#### IV. CVB Activity Reports:

- a. Sales Report  
(David Carr, TSF Director of Sales, [dacarr@santafenm.gov](mailto:dacarr@santafenm.gov), 955-6206)
- b. Marketing Report  
(Jordan Guenther, TSF Marketing Director, [jguenther@santafenm.gov](mailto:jguenther@santafenm.gov), 955-6212)
- c. TSF Executive Director Report  
(Randy Randall, TSF Executive Director, [rrandall@santafenm.gov](mailto:rrandall@santafenm.gov), 955-6209)

11:30 a.m.

#### V. Other Matters by the Board

11:45 a.m.

#### VI. Comments from the Audience

12:00 p.m.

#### VII. Adjournment

The next regularly scheduled meeting will be held on May 28, 2019  
at 10:00am in the Council Chambers.

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520,  
five (5) working days prior to meeting date.

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DATE: April 12, 2019

TIME: 10:43 AM