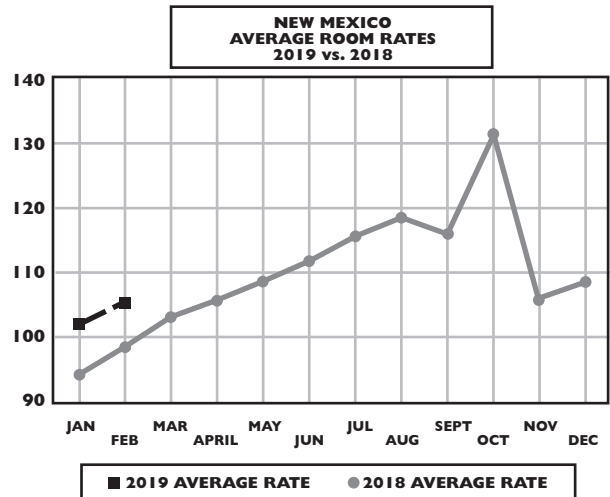
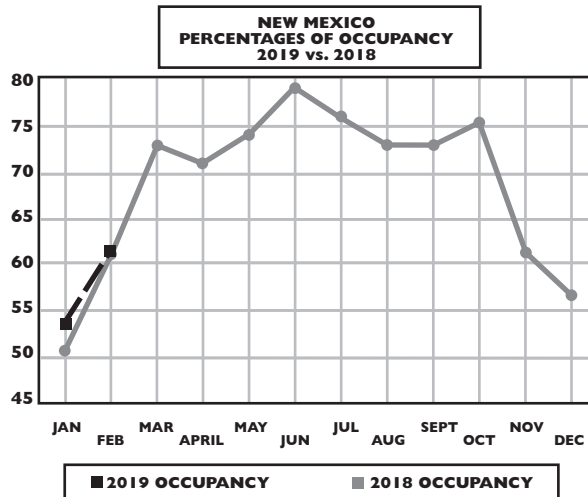


ROCKY MOUNTAIN LODGING REPORT

New Mexico Edition

February 2019

LOCATION	ROOM NIGHTS		OCC %	ADR	REVPAR	2019 YEAR-TO-DATE			2018 YEAR-TO-DATE		
	AVAILABLE	OCCUPIED				OCC %	ADR	REVPAR	OCC %	ADR	REVPAR
ALBUQUERQUE											
AIRPORT	37,576	27,605	73.5%	\$91.43	\$67.16	66.6%	\$89.89	\$59.83	60.2%	\$84.74	\$51.03
DOWNTOWN & MIDTOWN	73,024	45,357	62.1%	\$90.93	\$56.48	55.1%	\$90.89	\$50.05	50.4%	\$85.29	\$42.96
EAST	32,929	23,218	70.5%	\$113.65	\$80.14	66.0%	\$111.57	\$73.67	61.8%	\$102.70	\$63.52
WEST	22,049	12,326	55.9%	\$117.79	\$65.85	50.0%	\$116.11	\$58.09	51.9%	\$90.03	\$46.74
NORTH	45,550	30,031	65.9%	\$98.91	\$65.21	59.4%	\$97.21	\$57.77	59.8%	\$92.56	\$55.37
TOTAL	211,128	138,537	65.6%	\$98.96	\$64.93	59.2%	\$97.86	\$57.93	55.9%	\$90.15	\$50.40
SANTA FE											
DOWNTOWN	45,962	28,848	62.8%	\$142.12	\$89.20	58.7%	\$138.24	\$81.11	56.3%	\$131.49	\$73.99
CERRILLOS ROAD	37,423	15,614	41.7%	\$68.66	\$28.65	39.7%	\$69.91	\$27.73	40.0%	\$66.39	\$26.57
SANTA FE PERIPHERY	22,091	11,601	52.5%	\$114.29	\$60.02	50.6%	\$110.27	\$55.75	55.8%	\$105.18	\$58.64
TOTAL	105,476	56,063	53.2%	\$115.90	\$61.60	50.2%	\$113.00	\$56.69	50.9%	\$108.75	\$55.32
FARMINGTON	26,020	13,681	52.6%	\$87.17	\$45.83	52.5%	\$86.52	\$45.44	55.6%	\$83.87	\$46.60
LAS CRUCES	22,876	13,971	61.1%	\$92.27	\$56.35	56.4%	\$89.03	\$50.24	57.7%	\$89.46	\$51.62
SOUTHEAST NEW MEXICO (Artesia, Carlsbad, Clovis & Hobbs)	33,488	25,204	75.3%	\$145.77	\$109.71	75.2%	\$145.30	\$109.27	73.3%	\$123.21	\$90.34
TAOS	17,229	6,886	40.0%	\$101.35	\$40.51	42.5%	\$107.99	\$45.92	38.1%	\$96.03	\$36.58
OTHER NEW MEXICO	33,717	18,460	54.8%	\$74.76	\$40.93	54.6%	\$74.11	\$40.44	52.4%	\$74.16	\$38.86
TOTALS	449,934	272,802	60.6%	\$104.25	\$63.21	56.8%	\$103.20	\$58.64	55.4%	\$96.03	\$53.20



The Rocky Mountain Lodging Report is compiled by EKS&H, now part of Plante Moran, in cooperation with the Colorado Hotel & Lodging Association, Robert S. Benton & Associates, Inc. and W. R. Hopping & CO. Readers are advised that the above do not represent the data contained herein to be definitive. Neither should the contents of this publication be construed as a recommendation on policies or actions. This report is subject to copyright laws. Reproduction of this report, in whole or in part, without written permission, is prohibited.

For additional information, please contact Robert Benton at (303) 840-1666, Bill Hopping, MAI (303) 798-4045 or Bob Hottman at (303) 740-9400
The Rocky Mountain Lodging Report • P.O. Box 632242 • Littleton, CO 80163 • rockymountainlodgingreport@comcast.net • www.rockymountainlodgingreport.com

ROCKY MOUNTAIN LODGING REPORT

Summary of Occupancy and Average Daily Room Rates for the State of New Mexico

	OCCUPANCY PERCENTAGE		AVERAGE DAILY RATE		REVENUE PER AVAILABLE ROOM	
	2019	2018	2019	2018	2019	2018
JANUARY	53.4%	50.7%	\$102.11	\$93.35	\$54.49	\$47.36
FEBRUARY	60.6%	60.5%	\$104.25	\$98.50	\$63.21	\$59.60
MARCH	-	-	-	-	-	-
APRIL	-	-	-	-	-	-
MAY	-	-	-	-	-	-
JUNE	-	-	-	-	-	-
JULY	-	-	-	-	-	-
AUGUST	-	-	-	-	-	-
SEPTEMBER	-	-	-	-	-	-
OCTOBER	-	-	-	-	-	-
NOVEMBER	-	-	-	-	-	-
DECEMBER	-	-	-	-	-	-
YEAR TO DATE	56.8%	55.4%	\$103.20	\$96.03	\$58.64	\$53.20