



Agenda

CITY CLERK'S OFFICE

DATE 4-11-12 TIME 9:07am

SERVED BY Tyler Dystrom

RECEIVED BY [Signature]

SANTA FE SISTER CITIES COMMITTEE

Wednesday, April 18, 2012

City Councilors' Conference Room

200 Lincoln Avenue

4:00 p.m.

955-6707

- I. Call to Order
 - A. Roll Call
- II. Approval of Agenda
- III. Approval of Minutes
 - a. March 18, 2012
- IV. Committees Reports
- V. Report of the Liaison
- VI. Report of the Sister Cities Association Treasurer
- VII. Report of Chair
 - a. Students from Instituto de Hispanidad; exchanges from St. Michael's High School update
 - b. Status of the Sorrento Visit; discussion of possible events
- VIII. Other Business
- VI. Adjournment

** Persons with disabilities in need of accommodations, contact the City Clerk's Office at 955-6520, five (5) working days prior to meeting date.*

**SUMMARY INDEX
CITY OF SANTA FÉ
SISTER CITIES COMMITTEE
April 18, 2012**

ITEM	ACTION	PAGES
1. Call to Order		
a. Roll Call	Quorum	1
2. Approval of Agenda	Approved as presented	1
3. Approval of Minutes - March 21, 2012	Approved as presented	2
4. Committee Reports		
a. Tsuyama Japan	Brief Report by Mr. Olivas	2
b. Parral Mexico	Report by Mr. Fernandez	2-3
c. Sorrento Italy	Report by Mr. Anthony	3-4
5. Report of the Liaison	Report by Ms. Bystrom	6
6. Report of the Association Treasurer	Report by Mr. Fernandez	6
7. Report of Chair		
a. San Miguel Allende Status Update	Report by Chair Delgado	4
b. Instituto de Hispanidad student exchange	Report by Chair Delgado	6
c. Sorrento Visit Status/ Possible Events	Not discussed	
8. Other Business	Discussion	6-8
9. Adjournment	Adjourned at 5:00 p.m.	8

**MINUTES OF THE MEETING
OF THE CITY OF SANTA FÉ
SISTER CITIES COMMITTEE
April 18, 2012**

1. Call to Order

A regular meeting of the City of Santa Fé Sister Cities Committee was called to order by Gilbert Delgado, Chair on this date at approximately 4:00 pm in the City Councilors' Conference Room, City Hall, 200 Lincoln Avenue, Santa Fé, New Mexico.

a. Roll Call

Roll call indicated the presence of a quorum as follows:

Members Present:

Gilbert L. Delgado, Chair
Daniel Anthony
Rudy Fernandez
Carol Robertson López [arriving later]
Arthur Olivas
Gilbert Romero
Kim Song, Alternate
Ling Tong, Alternate
Jeff Case

Members Absent:

Bernard Rubenstein [excused]

Staff Present:

Julie Bystrom, Staff Liaison

Others Present:

Carl Boaz, Stenographer

2. Approval of Agenda

Mr. Fernandez moved to approve the agenda as presented. Mr. Case seconded the motion and it passed by unanimous voice vote.

3. Approval of Minutes – March 21, 2012

Chair Delgado said this was not a change to the March minutes but wanted to ask Ms. Bystrom to provide an update on some things discussed last time when she gave her report.

Mr. Fernandez moved to approve the minutes of March 21, 2012 as presented. Mr. Olivas seconded the motion and it passed by unanimous voice vote.

[Stenographer's Note: Although the agenda had minutes of March 18, 2012, the meeting took place on March 21, 2012.]

4. Committee Reports

a. Tsuyama, Japan – Arthur Olivas

Mr. Olivas had nothing to report. Things were still on hold. The meeting he was supposed to have had to be rescheduled to another time.

b. Parral, Mexico – Rudy Fernandez

Mr. Fernandez said they received an invitation from Parral to visit in the middle of July (July 20) and they invited 10 people to go. Mr. Fernandez and Chair Delgado were going. He asked for any other committee member to let him know soon because July was getting close. He needed to find out the air fare to Chihuahua.

Mr. Case said he would let Mr. Fernandez know.

Ms. Tong said she just received an e-mail from the sister city in China and they wanted to come to Santa Fé in June. It was an educational group and they wanted to visit the schools. She was concerned that schools would not be in session.

Chair Delgado agreed June would not work and they probably should schedule it in May.

Ms. Tong said she would replay and tell them that June or July would not be a good time as the schools were not in session then. She would need to coordinate the visit with Mr. Stevens, the new principal at Santa Fé High.

Chair Delgado said he could call to find out if someone from the schools could be here for their visit in June. He thought it might be safer to schedule it in the fall.

Mr. Case agreed. It would be good to get some teachers involved and he offered to help. The school runs from August to May. They start about the middle of August and end at the middle of May.

Chair Delgado noted that Fiesta would be the second weekend in September and might be a good time.

Ms. Tong thought so too.

The Committee went back to the Parral report.

Chair Delgado said one way to raise funds is to publicize when one of us is going to another country and we could invite people to come. Parral has a lot of historical connections to Santa Fé and they have a wonderful fiesta. They have people come to our fiesta and we should reciprocate with them. This year we have committed to do it and can get something in the paper.

Mr. Fernandez clarified that they were providing camp rooms and food and refreshments for us. So all we have to pay is air fare.

b. Sorrento, Italy – Dan Anthony

Mr. Anthony reported that the father of their liaison, Antonino Fiorentino, just died and he was sending a letter of condolence to him. He had been a painter in Sorrento and we had a show for him on Canyon Road and he was a lovely guy. So we wanted to have a trip for him in July to come to the International Folk Art Market. There are lots of tributes to his father, Domenico. He had one from the Maryland Institute, the cultural liaisons, from the Japanese ambassador to Rome and one from Norway.

Their new mayor is on Twitter and has his own Facebook page and had a tribute to Domenico Fiorentino on his Facebook page. So Mr. Anthony wouldn't be surprised if they come in July. He agreed to share more with the Committee as soon as he found out more.

Chair Delgado felt that was good news. The Mayor showed interest and they are interested in coming here. If they come for the Market we need to plan something out for them. We sent around a concept that if they sent a contingent of people here from Sorrento we would have an Italian Day - maybe with a cook off or event at the Convention Center.

At one time it seemed they wouldn't be able to come because of security issues but later said they might have five people. So we need to plan a program for that and make sure they have some kind of presence at the International Folk Art Festival. The Committee should decide who they should meet while they are here and plan to have a proclamation for them. It would be the one big project from our Committee with lots of publicity.

We also thought in plan B for a way to pay their transportation. We thought about an unveiling of a portrait of Andre and Helen Gatchepagucha. We might fill that in either during or after the market - meet with the board and maybe not only a school exchange but a museum exchange also. It should draw a lot of attention.

He asked the Committee to help make it very interesting by making suggestions.

Mr. Anthony said once he heard more details they could jump in and if the rest couldn't come, at least Angelino would visit. He agreed to help put together something.

He said they have fabulous ceramics in Sorrento and he would like to have that in the International Folk Art Festival.

Mr. Case said the Folk Art application had to be in by October 1.

Mr. Anthony asked Ms. Bystrom how hard it would be to have to have Mayor Coss proclaim an Andre and Helen Gatchepagucha Day.

Ms. Bystrom said it was not difficult and would take about a month to set up. She agreed to work on it and they could pick a day.

7. Report of Chair

a. Status of San Miguel Allende

Chair Delgado said they could have Councilor Wurzbarger come and talk about San Miguel Allende and whether we might have another sister city there.

Mr. Olivas asked if anyone had been appointed to head that up.

Chair Delgado said they didn't have it yet. We'll have to see who will still be on the committee at that time.

One thing Ms. Robertson López mentioned last time was that his niece, Cynthia Delgado, was now the marketer for the city so the Committee could find out about using the convention center on different projects.

Chair Delgado noted that when Aponte came for the Santa Fé 400th, he brought documents for the Mayor of Santa Fé. Mayor Coss thought he gave them to the State History Museum. But they are now back here because the City and museum have to get together on how to present them.

For next year the Committee might want to think about publicity and visibility for these extremely important documents and could have a special display.

Ms. Robertson López arrived at 4:22.

Chair Delgado said they needed someone to work on this project. Those are the documents for founding of the city. Also the expulsion of Moors from Spain. Very valuable for our history and this would be a good chance to have that highlighted and invite the people from Spain for that exhibit. Santa Fé might not have been founded if not for those documents. And the Committee could make it part of students' curriculum to deal with those documents.

5. Staff Liaison Report

Ms. Bystrom reported she received an email yesterday from Sister Cities International who were revisioning themselves with a new logo and a tag line of Connect Globally-Buy Locally. She sent the email to everyone. If any were interested, on May 15th they would have a webinar and you could be part of the introduction of it and the new tools for all sister cities throughout the nation.

She received a call from San Miguel that a draft of their proclamation was delivered to City Hall by Joe Schepps on Monday. They were very excited about the proclamation between the two cities. They were confused because they thought something had already been signed in the 1990s but couldn't find it. In Santa Fé a resolution was written but a proclamation was never signed so we got it signed. They were glad to know that. So we are at the final stage and they are excited to solidify this relationship.

Ms. Bystrom said Councilor Pro-Tem Wurzbarger and Ms. Robertson López would be going there for the official signing.

Mr. Olivas said the Committee needed to get a committee going here for it.

Ms. Bystrom thought that would be easily done.

Ms. Robertson López said several people were interested. Councilor Wurzbarger wanted to have a gathering at her house. Ray Dewey and Joe Schepps would participate. So there was a core group to get it started and going. Three members had been to San Miguel. Mr. Fernandez was their working on a documentary.

Ms. Robertson López said lots of people have described our two cities as comparable in climate and art, etc. The Inn of Anasazi has a business relationship there.

Ms. Bystrom said Councilor Wurzbarger invited her to attend the CBQL meeting on April 10th. She did attend and learned there were lots of exciting things being done with a focus on tour operators, bringing foreign guests to Santa Fé and a lot of global interest in Santa Fé as a destination. They are working on it.

The last few meetings Ms. Bystrom reported on development of a sister city in Zambia. Mayor Coss had been invited to go this summer and asked her to assist so she would keep the Committee posted. They were going June 19-30. The African official representing Zambia will be here next week and orient us with regard to the details so she would keep the Committee posted.

Ms. Robertson López announced that Albuquerque put her on the list to represent Sister Cities International.

Chair Delgado asked Ms. Bystrom for an update on the protocol that was mentioned at the last meeting.

Ms. Bystrom said she was at the beginning of it.

Chair Delgado thought it was important if they were going to get other sister cities established.

Ms. Bystrom agreed. She had known about the Zambia trip for a while but wasn't sure of the mayor's attention.

b. Students from Instituto de Hispanidad; exchanges from St. Michael's High School update

Mr. Romero reported on the Instituto exchange with St. Michael's High School. He said the host families from here have taken the students all around. We looked at those parents as new key people for Spain because the people over there didn't seem as interested and these parents might be the replacements. We need to rebuild our connections there.

6. Report of the Sister Cities Association Treasurer

Mr. Fernandez said 2-3 months ago the Association got a check from Julia Buckingham. She was very interested in Uzbekistan and she wanted to know how to participate. Ms. Bystrom agreed to follow up.

He also received a \$20 check from Ann Yalman to join Sister Cities and he deposited that a couple of weeks ago. He agreed to follow up.

He asked Ms. Bystrom if she found out anything more about the books.

Ms. Bystrom said Dorothy contacted the Santa Fé Opera and they wanted to take some time thinking about it. But if you want to do an exchange with Parral, she could arrange that. Just let me know how many you need.

Mr. Fernandez said they needed as many as possible.

Ms. Bystrom said she could get 30-60.

8. Other Business

Mr. Fernandez got an email from Peter Duran who was Fire Chief in the late 80's. He asked if Santa Fé had a museum for the fire department. He was talking about a fire truck that was given to Parral in the 1980's and wanted to see if we could get it back now. The Parral Mayor approved giving the truck back. Captain Jason Atwood presumable is in charge of the museum.

Mr. Olivas remembered when they gave the truck to them.

Chair Delgado wished him luck in getting it across the border. He recounted when they took the medical clinic from Cuba New Mexico and had trailers and trucks and couldn't get it across to Juarez.

Ms. Song asked if the sister city relationships were exclusive. She asked if they helped with tourists and investment. People get confused about New Mexico being part of Mexico. Maybe you could expand your role when you go to promote Santa Fé as a destination and vice versa.

Mr. Olivas agreed they did that when they could.

Chair Delgado agreed. He asked her for information on the other committee on which she sat so we could talk with each other.

Mr. Olivas said since the start of the meeting there were at least 3 delegations coming here - China in the fall, Italy in July and a group from Zambia. He also was hearing that Japan might send someone in late fall. In terms of budget for next year the Committee should have flags from those countries ready to go when they come here and get the brochures out. It was embarrassing without them. He wondered what the point was of advertising when there were no brochures to give them. If allowed, the Committee needed to get them printed.

Ms. Robertson López asked if Ms. Bystrom could get an intern to help. When the City had college students before they were a big help.

Ms. Bystrom said she could use the help since the City was taking up a lot of her time. She said for the retreat they needed to set up a marketing committee, a fund-raising committee and needed all Committee members to be active on it because it was the members that carried the Committee forward.

She brought materials from several sister cities for the Committee to look at. The San Francisco Sister City Committee has an on-line form for joining the Sister Cities Association. They could link our website with the Sister Cities Association. One of our Committee members could work with Brent to link the city's website to your site so they could find you. Fundraising could be done on the association's website.

Mr. Olivas said they already had a template for the brochure but the information from each committee needed to be updated.

Ms. Robertson López agreed to update Uzbekistan.

Ms. Bystrom thought they might want to wait for the new logo in May for sister cities.

Mr. Olivas agreed to copy the brochure for everyone on the committee next time.

Ms. Bystrom agreed to scan them in.

Chair Delgado asked members to bring updated information for the next meeting. They also needed to designate the committees again.

Ms. Bystrom agreed to speak with Chair Delgado after the meeting about it.

Ms. Robertson López agreed to go with Ms. Bystrom and meet with Brent to develop the website. She described how that could be done. She asked the committee chairs to provide the best sites for links.

Ms. Robertson López suggested Go Daddy to register a domain for Santa Fé Sister Cities and asked for approval of up to \$100 to get it. It would be the cheapest way to go and didn't need a webmaster. It was

user friendly. It could have hot buttons where people can learn more and eventually a calendar.

She asked if when she went to San Miguel on May 10-14, the Committee would allow her to buy some books on Santa Fé to present for their library - maybe 3-4.

Ms. Bystrom agreed that could go through the city.

Mr. Olivas moved to allocate up to \$100 to establish their website. Mr. Case seconded the motion and it passed by unanimous voice vote.

Mr. Olivas moved to approve up to \$100 for Ms. Robertson López to purchase books for the San Miguel library. Mr. Case seconded the motion and it passed by unanimous voice vote.

Ms. Robertson López said the Uzbeks would be coming to the Folk Art Festival and either before or after she would have a dinner for them. Some of the Committee came for the reception last time. If one of them was accepted in the Market and that person would be coming as a marketer.

Mr. Case reported they did the exchange at SFCC with Ms. Song and had 80 students there for the potluck lunch. People still talk about it.

Ms. Robertson López said she would ask for digital photos when they got the website going.

Ms. Bystrom said they asked for more money for the budget next year.

Mr. Olivas said the Matsui for the Santa Fé Journal for March 31 was a basic success. It was a great event. The Mikado Tea group had 8,000 people. Santa Feans are hungry for the other cultures.

Chair Delgado asked everyone to keep us informed of them.

9. Adjournment

Ms. Robertson López moved to adjourn the meeting. Mr. Fernandez seconded the motion and it passed by unanimous voice vote. The meeting was adjourned at 5:00 p.m.

Approved by:

Gilbert Delgado, Chair

Submitted by:



Carl Boaz, Stenographer