



Agenda



Santa Fe City and County
Advisory Council on Food Policy
Thursday, February 23, 2012
9:00 to 10:30
Angel Depot Conference Room
1222 Siler Road, Santa Fe, NM

CITY CLERK'S OFFICE

DATE 2-15-12 TIME 1:44 pm

SERVED BY Katherine Heston

RECEIVED BY [Signature]

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA
- D. APPROVAL OF MINUTES – January 26, 2012
- E. COMMUNICATIONS FROM THE FLOOR
- F. PRESENTATIONS/TRAININGS
 - 1. NM State SW Border Safety and Defense Center (Billy Dictson)
- G. STAFF COMMUNICATIONS
- H. INITIATIVES AND ACTIONS
 - 1. Executive Committee
 - a. Food Security Awards
 - b. Budget Approval
 - c. Presentations and Trainings Criteria and Calendar
 - 2. Governance Committee
 - a. Plan for Coordinator's Absence
 - 3. Policy Committee
 - a. Assessment
 - b. Food Production and Land Use
 - c. Procurement
 - d. Education and Outreach
 - e. Federal
 - 4. Raw milk presentation outcomes (S. Warshawer)
- I. ITEMS FROM THE CHAIR
- J. ITEMS FROM THE COUNCIL
- K. ADJOURNMENT

Next Meeting: March 22, 2012

NOTE: All meetings of the council are open to the public. Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520, five (5) working days prior to meeting day.

SUMMARY OF ACTION
 SANTA FE CITY/COUNTY
 ADVISORY COUNCIL ON FOOD POLICY
 Angel Depot Conference Room
 February 23, 2012

<u>ITEM</u>	<u>ACTION</u>	<u>PAGE</u>
CALL TO ORDER AND ROLL CALL	Quorum	1
APPROVAL OF THE AGENDA	Approved	2
APPROVAL OF MINUTES: JANUARY 26, 2012	Approved [amended]	2
COMMUNICATIONS FROM THE FLOOR	None	2
<u>PRESENTATIONS/TRAININGS</u>		
NEW MEXICO STATE SW BORDER SAFETY AND DEFENSE CENTER	Presentation/discussion	2-6
STAFF COMMUNICATIONS	None	6
<u>INITIATIVES AND ACTIONS</u>		
EXECUTIVE COMMITTEE		
FOOD SECURITY AWARDS		6
BUDGET APPROVAL	Information/discussion	6-9
PRESENTATIONS AND TRAININGS		
CRITERIA AND CALENDAR	Information	9
GOVERNANCE COMMITTEE		
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ASSESSMENT		9
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RAW MILK PRESENTATION OUTCOMES	Rescheduled to March meeting	10
ITEMS FROM THE CHAIR	Information	10
ITEMS FROM THE COUNCIL	Information/discussion	10
ADJOURNMENT		10

**MINUTES OF THE
SANTA FE CITY/COUNTY
ADVISORY COUNCIL ON FOOD POLICY
Angel Depot Conference Room
February 23, 2012**

A. CALL TO ORDER

A regular meeting of the Santa Fe City/County Advisory Council on Food Policy, was called to order by Katherine Mortimer, Chair, on February 23, 2012, at approximately 8:30 a.m., in the Angel Depot Conference Room, 1122 Siler Road, Santa Fe, New Mexico.

B. ROLL CALL

MEMBERS PRESENT:

Katherine Mortimer, Chair
Sherry Hooper, Vice-Chair
Bianca Sopoci-Belknap
Tony McCarty
Susan Perry
Duncan Sill
Steve Shepherd
Mark Winne
Lynn Walters
Steve Warshawer

MEMBERS EXCUSED:

Maria Bustamante-Bernal
Pamela Roy

OTHERS PRESENT

Billy D. Dictson, Director, Office of BioSecurity, NMSU
Bobby Dictson, NMSU
Erin Origoza, Intern/SSFC
Martin Vigil, Santa Fe County Emergency Manager
Margaret Collins, Extension Home Economist
Elizabeth Martin for Melessia Helberg, Stenographer

There a quorum of the membership in attendance at for conducting official business.

C. APPROVAL OF THE AGENDA

MOTION: Duncan Sill moved, seconded by Sherry Hooper, to approve the Agenda, as presented.

VOTE: The motion was approved on a voice vote, with absent for the vote.

D. APPROVAL OF MINUTES: JANUARY 26, 2012

The following corrections were made to the minutes:

Page 11 under Budget Approval, line 2, correct as follows: "...changes to it, ~~and asked if there were changes.~~

MOTION: Sherry Hooper moved, seconded by Bianca Sopoci-Belknap, to approve the minutes as amended.

VOTE: The motion was approved unanimously on a voice vote.

Chair Mortimer said the summary of action items requested by the Council, is at the end of the minutes. It was the consensus among the Board that this is what they wanted.

E. COMMUNICATIONS FROM THE FLOOR

There were no communications from the floor.

F. PRESENTATIONS/TRAININGS

1. NEW MEXICO STATE SW BORDER SAFETY AND DEFENSE CENTER (BILLY DICTSON)

Mr. Warshawer said, as requested, he invited the representatives from the Southwest Border Food Safety and Defense Center ["Center"], NMSU, to present information about what is being done in this regard. He introduced Billy Dictson, Director, Office of Biosecurity, and his wife Bobby Dictson of NMSU.

Mr. Dictson said he and Jeff Whitte formed the Center in 2004, after 9/11. He said the thought for doing this was "what if terrorists wanted to do something with the food supply." He said Kelly Hamilton from Oklahoma, who now works for the Center, began working with them on the concept and the project was started.

Mr. Dictson said the Office of Homeland Security worked with the Center to do an assessment of the New Mexico food supply. He said agriculture is consistently the number 2-3 industry in New Mexico

alternating places with Tourism. He said New Mexico applied for federal food funds, noting New Mexico was one of the first states to participate in food funds which were available from the federal government. He said they began doing training and exercises on the safety of food and agriculture, noting they now do dozens of trainings per year in connection with LSU – National Agriculture and Food Training Institute. They also conduct county exercises in regional clusters, teaching what to do in a hazardous situation.

Mr. Dictson said New Mexico is working on an ESF-11 Plan (Agriculture Plan), regarding the contact persons for each type of hazard when there is an issue.

Mr. Winne asked what are the top three threats in New Mexico.

Mr. Dictson said they are international, accidental and wild fires. He said in New Mexico, the dairies are the number 1 potential site for an issue. He said Southwest Cheese in Clovis is the largest cheese plant in the world, noting that Leprino has the largest mozzarella plant in the world.

Mr. Dictson said New Mexico is the #6 dairy producing state, and the sale barns are another site for issue. He said there are big disease issues to worry about, such as Foot and Mouth disease, which is the most contagious disease known to man.

Mr. Dictson said the number one reason for food contamination is because of disgruntled workers. He said in 1978 there was a botulism outbreak in Clovis and the source of the contamination was never found.

Ms. Hooper asked who attend the trainings, and if food bank people attend.

Mr. Dictson said yes, noting Julie of the food bank in Albuquerque has attended.

Ms. Hooper said we need to set up some training by the Center here in Santa Fe.

Mr. Dictson suggested everyone send their email addresses to him and he will make sure they get all the information for upcoming training sessions.

Mr. Dictson said the FDA has asked the states to put together Food Safety Alliances, noting the organizational meeting for New Mexico was held in Albuquerque. He said a second meeting was held in November in Albuquerque with a turnout of more than 150 people, noting Steve Warshawer and Martin Vigil attended that meeting. He said he wants to include all food related industries and advocacy groups in this effort.

Mr. Dictson said New Mexico is trying to set up county food alliances, which is something no other state has done. He said currently there are 10 such alliances, and he would like to form a Santa Fe Food Alliance, noting he has asked the extension agents to take the lead in this endeavor. He said Martin Vigil is working with them to set up the first meeting.

Martin Vigil said his office is the hub for the County on food safety issues, and will help in the planning and organization of the Santa Fe County Food Alliance.

Mr. Dictson said all food safety issue notifications will go to Martin Vigil, such as food recalls. He commented that the FDA is getting more interested in food safety.

Mr. Dictson said the next meeting of the State Food Safety Alliance is scheduled on May 9, 2012, in Albuquerque. He said the FDA likes what is being done in New Mexico and has asked New Mexico to develop a food safety model which can be used in other states, noting they will be discussing this at the meeting.

Mr. Dictson said there will be a FEMA exercise in May, regarding the contamination of feed for beef and dairy cattle.

Mr. Winne asked the risks to food safety in Santa Fe County.

Mr. Vigil said the number one threat is wild fires, followed by flooding and winter storms, noting these result in the ability of the public to obtain food. He said the timing is right to do a plan for the County which will focus on these issues and to build capabilities in the event of a terrorist threat or a natural disaster.

Ms. Hooper would like a copy of the assessment which was done that shows the vulnerability of counties.

Mr. Dictson said he was never able to find a copy of that document, noting it was done informally by the Department of Homeland Security. He said Homeland Security emailed the questionnaire regarding identification of county vulnerabilities to the county emergency management offices, and then compiled those responses into a statewide vulnerability list. However, he said a written document has not been located.

Mr. Vigil said, in New Mexico, winter storms are the number one threat to livestock as well as the ability to get food to the animals during a storm.

Mr. Dictson said they are now beginning to think about food safety issues in the home. He said 75% of the homes in America cannot pass a sanitation test. He said part of this is because Home Economics is no longer taught in schools. He said refrigerated trucks transporting foods must maintain the proper temperature to avoid food contamination. He said it is bad to partially thaw and then re-freeze food, especially meat.

Mr. Warshawer said the FDA partnerships with counties is great as well as helping it to meet its own mandates – capacity building, response capacity and such.

Mr. Vigil said this is true, but it is much more, in that we can work with them to develop the appropriate framework within which to work with the FDA.

Mr. Winne said, for him as a farmer, consumer education is very exciting. He observed that there is no personal responsibility, and consumers are "fault finding," without considering their own responsibility in ensuring food safety.

Mr. Warshawer said washing of food which is necessary isn't done as much as it should be.

Ms. Ortigoza asked if there has been any discussion about drought and working with farmers in this regard.

Mr. Dictson said the NMSU Experimental Station works on low water use crops and growing crops without water.

Mr. Winne asked if there are any follow up issues for this Council.

Mr. Vigil said he would encourage the Council to continue to work on bringing issues forward for discussion and action, noting there is lots that the media does not report.

Mr. Dictson said the website address is www.nmsu.edu. He said the agricultural issues and information are posted at this website, noting there is a button for Homeland Security which goes to a blog and an interactive site. He asked the Council to send him their email addresses and he will put them on the information list. He said emails should be sent to him at bdictson@nmsu.edu or to Bobby Dictson at badictso@nmsu.edu.

Mr. Vigil noted that there are disaster food menus and shopping instructions at the website, and the Council could build on those.

Ms. Hooper asked if applicable portions of the "All Hazards Plan for Santa Fe County" could be emailed to the Council.

Mr. Vigil said he is in the middle of updating the Plan, and will send it once that is done.

Ms. Walters asked if they are working on the issue of water contamination.

Mr. Vigil said the Environment Department works on this, commenting that it is a "dilution is our solution" issue.

Margaret Collins, Extension Home Economist, arrived at the meeting

Ms. Ortigoza said asked about the recent recall of brown rice with arsenic levels and baby formula with high arsenic levels.

Mr. Dictson said there is recall information on the blog.

Mr. Winne recommended in the future that the Council look at these topics under Food Safety to see what the Council should be doing – review and recommendations.

Mr. Vigil said he would host the next meeting at his office and provide an overview in this regard.

G. STAFF COMMUNICATIONS

H. INITIATIVES AND ACTIONS

A copy of the proposed budget is incorporated herewith to these minutes as Exhibit "1."

A copy of an dated February 14, 2012, Katherine and Sherry from Mark Winne, is incorporated herewith to these minutes as Exhibit "2."

1. EXECUTIVE COMMITTEE

Chair Mortimer said reports were sent out and asked if there is anything for follow-up.

a. FOOD SECURITY AWARDS

b. BUDGET APPROVAL

Ms. Hooper said the budget needs to be approved. She said Pam is not here today, but she has done a lot of work for the Council. Ms. Hooper reviewed the proposed budget. Please see Exhibit "1" for the proposed budget.

Ms. Hooper said the Special Event of \$6,000 listed on page 2 of the budget is for Mr. Winne's report.

Mr. Winne distributed copies of an email, dated February 14, 2012, to Katherine and Sherry from Mark Winne [Exhibit "2"]. Mr. Winne said the Council has funds from the County which need to be spent by June. He feels the Council needs to raise its public profile and would like to use the event to honor 3 to 5 people who excel in their contributions to food issues. He said it could be a lunch or dinner at the end of June. He suggested the Council could invite the Mayor and County Commissioners to attend. He said we could create a brochure about the Council. He said we could get press for the event and raise the Council's profile.

Ms. Hooper said the funds would be used to hire someone to coordinate the event, create the brochure and get things donated.

Ms. Sopoci-Belknap asked if there would be a public announcement for nominations, and asked how the people to be honored will be chosen.

Mr. Winne said it is proposed that a panel from the Food Council will make the selections.

Ms. Walter said this is a good idea, but questioned whether the \$6,000 should be used elsewhere, such as additional staff for the Assessment Committee.

Ms. Hooper said that \$9,000 already has been allocated for the analysis piece.

Ms. Sopoci-Belknap said she needs someone to manage the process since Rufina is on leave, and the \$9,000 is for the assessment work and analysis. She said they may need \$6,000 to hire someone temporarily.

Ms. Hooper said those funds would come from the personnel budget, noting the \$9,000 is to be spent for the assessment. She reiterated that the \$6,000 needs to be spent before the end of the year.

Ms. Walter said this will put time pressure on the Council and asked if we need more time to do this event, perhaps for the fall when we will have the results of the assessment which can be shared.

Ms. Hooper reiterated that the money has to be spent by June. She said we need a firm quote on what the analysis will cost.

Ms. Sopoci-Belknap said she can't answer that today, but the \$9,000 is based on a quote given to her by a person from UNM who would assist and oversee the process. She asked how soon we need to make this decision and who would be supervising this person.

Chair Mortimer said the decision needs to be made today. She asked, regarding the projected \$25,000, how confident Ms. Hooper is that we will get these funds.

Ms. Hooper said Christus St. Vincents will be pushing for non-profit funds from the City now that they are able to do so.

Mr. Shepherd said this year should be okay, but next year it will be more competitive and the funding will be in jeopardy.

Chair Mortimer said the amount of funds available from the government are fixed.

Mr. Warshawer said he is uncomfortable in judging this proposal without the criteria and the credentials. He said this is a Policy Council and this is not in our purview.

Chair Mortimer said if we don't spend the \$6,000 this year, we might not get it next year.

Mr. Warshawer said then we need to deal with "staffing rather than judging."

Ms. Sopoci-Belknap agreed with the priority in staffing, and suggested that the committees make a list of their staffing needs. She said we can't keep relying on Ms. Ortigoza and AmeriCorps for help, commenting that AmeriCorps can't keep filling the gap in our staffing. She said we need to consider using all of the money for staffing.

Mr. Winne said we haven't done a good job of putting out policy or letting the public know what we do. He said we do research, etc., and this would energize us to work together. He said we know enough to do the judging of the recipients as a Council. He said we need to do something soon which meets our mission.

Chair Mortimer said all of this seem rushed. She said we need to look at the budget over the next few days regarding the timing of revenue and expenditures, commenting we may need to hire someone for a short time. She commented that it takes six months to plan and do events for the Santa Fe Sustainable Commission.

Mr. Shepherd asked if we need "splash to move our work forward."

Ms. Walters asked if there is a middle ground, commenting that holding an event without substance isn't good. She thinks we should wait for the assessment results so we have those to share, and so the Council isn't super stressed, commenting she believes we can do a better job by waiting.

Ms. Sopoci-Belknap asked who our audience is, and would this be "preaching to the choir." She said we do need staff.

Mr. Winne said we need to take action on something in mind, commenting he already has someone in mind to do this who has marketing experience.

Ms. Ortigoza asked if the \$6,000 could be put in the \$9,000 assessment budget since we need to spend the funds by June.

Mr. Shepard expressed concerned that we are understaffed in general and the Council needs to address this understaffing first.

Ms. Hooper said then we aren't at a point to approve the budget and the Chair agreed. Ms. Hooper said she needs a list of specific needs from the committees and she can do a better budget. Once that is done, we can consider a figure for personnel.

Chair Mortimer said she will call Rufina to find out when she will be returning. She said we also need to review Rufina's hours and job description. She asked the Council to provide their staffing needs as soon as possible, so a budget can be prepared that can be agreed on.

Chair Mortimer said she likes the proposed event.

Mr. Winne said we have been working for 3 years and no one knows who we are and we still have no policy recommendations.

Mr. Sill said when the County considers its budget, they will ask him how the Council is using the County funds. He said we need a clear path in the budget showing where the money goes – how the \$8,500 is being used, can we clarify the financials and such. He said the County is looking to fund critical needs, and the Commissioners don't know what the Council is doing. He said timelines are needed for the budget.

Mr. Shepherd said we need a balance between defense and offense, commenting we do defense but not offense. He said we need a staffing plan and we need to execute an action plan. He said at this point, he would vote against the budget as presented. He asked if the Farm to Table temporary person is available to the Council.

Ms. Hooper asked that the committees submit their staffing needs to the Executive Committee within the next two weeks. She will bring the budget back to the Council for its consideration at the March meeting, and the Council can consider this event at that time.

c. PRESENTATIONS AND TRAININGS CRITERIA AND CALENDAR

Mr. Warshawer asked that Item #4 the Raw Milk Presentation Outcomes be moved to the March meeting.

- 2. GOVERNANCE COMMITTEE**
 - a. PLAN FOR COORDINATOR'S ABSENCE**

- 3. POLICY COMMITTEE**
 - a. ASSESSMENT**
 - b. FOOD PRODUCTION AND LAND USE**
 - c. PROCUREMENT**
 - d. EDUCATION AND OUTREACH**
 - e. FEDERAL**

4. RAW MILK PRESENTATION OUTCOMES. (STEVE WARSHAWER)

This item is rescheduled to the March meeting.

I. ITEMS FROM THE CHAIR

Chair Mortimer asked Council members to look at the draft brochure and submit their comments to her as soon as possible.

J. ITEMS FROM THE COUNCIL

Mr. Sill said he submitted the name of William Beasley to the County for appointment to the Council, but it was not approved. He said they would like someone with more diversity and/or credentials.

Ms. Hooper asked the Council to submit the names of people for appointment who meet this criteria.

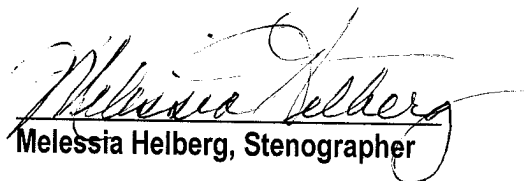
Mr. Winne passed out a report from his committee.

K. ADJOURNMENT

There was no further business to come before the Council

MOTION: Sherry Hooper moved, seconded by Lynn Walters, to adjourn the meeting.

VOTE: The motion was approved unanimously on a voice vote, and the meeting was adjourned at approximately 10:45 a.m.


Melessia Helberg, Stenographer

Katherine Mortimer, Chair

SUMMARY OF ACTIONABLE ITEMS

1. Ms. Hooper said we need to set up some training by the Center here in Santa Fe. Mr. Dictson suggested everyone send their email addresses to him and he will make sure they get all the information for upcoming training sessions.
2. Mr. Winne asked if there are any follow up issues for this Council. Mr. Vigil said he would encourage the Council to continue to work on bringing issues forward for discussion and action, noting there is lots that the media does not report.
3. Mr. Dictson said the website address is www.nmsu.edu. He said the post agricultural issues and information at the site, noting there is a button for Homeland Security which goes to a blog and an interactive site. He asked the Council to send him their email addresses and he will put them on the information list. He said emails should be sent to him at bdictson@nmsu.edu or to Bobby Dictson at badictson@nmsu.edu.
4. Ms. Hooper asked if applicable portions of the "All Hazards Plan for Santa Fe County" could be emailed to the Council. Mr. Vigil said he is in the middle of updating the Plan, and will send it once that is done.
5. Mr. Winne recommended in the future that the Council look at these topics under Food Safety to see what the Council should be doing – review and recommendations.
6. Mr. Vigil said he would be willing to host the next meeting at his office and provide an overview in this regard.
7. Chair Mortimer said she will call Rufina to find out when she will be returning. She said we also need to review Rufina's hours and job description. She asked the Council to provide their staffing needs as soon as possible, so a budget can be prepared that can be agreed on.
8. Ms. Hooper asked that the committees submit their staffing needs to the Executive Committee within the next two weeks. She will bring the budget back to the Council for its consideration at the March meeting, and the Council can consider this event at that time.