



Agenda



Santa Fe City and County
Advisory Council on Food Policy
Thursday, April 26, 2012
9:00 to 10:30
Angel Depot Conference Room
1222 Siler Road, Santa Fe, NM

CITY CLERK'S OFFICE

DATE 4-19-12 TIME 8:14am

SERVED BY Katherine Martinez

RECEIVED BY [Signature]

- A. CALL TO ORDER
- B. ROLL CALL
- C. APPROVAL OF AGENDA
- D. APPROVAL OF MINUTES – March 22, 2012
- E. COMMUNICATIONS FROM THE FLOOR
- F. PRESENTATIONS/TRAININGS
- G. STAFF COMMUNICATIONS
- H. INITIATIVES AND ACTIONS
 - 1. Executive Committee
 - a. Budget Approval
 - b. Presentations and Trainings Criteria and Calendar
 - 2. Governance Committee
 - a. Council Manual
 - b. Coordinator work coverage plan
 - 3. Policy Committee
 - a. Assessment
 - b. Food Production and Land Use
 - c. Procurement
 - d. Education and Outreach
 - e. Federal
- I. ITEMS FROM THE CHAIR
- J. ITEMS FROM THE COUNCIL
- K. ADJOURNMENT

Next Meeting: May 24, 2012

NOTE: All meetings of the council are open to the public. Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520, five (5) working days prior to meeting day.

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SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY
THURSDAY, APRIL 26, 2012**

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B. ROLL CALL	No Quorum	1
C. APPROVAL OF AGENDA	Lacked quorum	1
D. REVIEW AND APPROVAL OF MINUTES March 22, 2012 Minutes	Lacked quorum	1
E. COMMUNICATIONS FROM THE FLOOR	None	1
F. PRESENTATIONS/TRAINING	None	1
G. STAFF COMMUNICATIONS	Discussed	2-4
H. INITIATIVES AND ACTIONS		
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I. ITEMS FROM THE CHAIR	None	7
J. ITEMS FROM THE COUNCIL	None	7
K. ADJOURNMENT & Next Meeting	Adjourned 10:23 a.m. To be determined	7

**SANTA FE CITY AND COUNTY
ADVISORY COUNCIL ON FOOD POLICY
1222 SILER ROAD, SANTA FE, NM 87501**

THURSDAY, APRIL 26, 2012

A. CALL TO ORDER

A regular meeting of the Santa Fe City and County Advisory Council on Food Policy was called to order by Katherine Mortimer, Chair on this date at approximately 9:15 a.m. at the Angel Depot, Conference Room, 1222 Siler Road, Santa Fe, New Mexico.

B. ROLL CALL

Roll call indicated a lack of quorum as follows:

Members Present

Katherine Mortimer, Chair
Bianca Sopoci-Belknap
Tony McCarty
Pamela Roy
Susan Perry
Lynn Walters

Members Absent

Sherry Hooper (Excused)
Mark Winne (Excused)
Duncan Sill
Maria Bustamante-Bernal
Steve Warshawer

Staff Present

Rubina Cohen
Marcus Grignon, AmeriCorps

Others Present

Charmaine Clair, Stenographer

Due to lack of quorum the Agenda and Minutes were not approved and the meeting was informational only.

C. APPROVAL OF AGENDA

D. APPROVAL OF MINUTES – March 22, 2012

E. COMMUNICATIONS FROM THE FLOOR - None

F. PRESENTATIONS/TRAINING- None

G. STAFF COMMUNICATIONS-

Chair Mortimer said the pamphlets are out and inserts would be made for information that could be inserted and removed if time sensitive or no longer applicable. The pamphlets contain long term information and don't include names, etc. that might change frequently. The inserts could be reproduced in-house and would be quick to insert and easily updated.

She said the "Did You Know" information would be an insert. Ms. Cohen added information on emergency food, how to buy organic, the local farmers market and the community gardens would also be inserts.

Ms. Sopoci-Belknap said Erin, with the food cadre did the layout and would also be able to help with the layout of the report, depending on what is required.

Ms. Perry suggested an insert on food access in terms of fruits and vegetables. She offered to write something and send it to Chair Mortimer. Chair Mortimer suggested she send images also.

Ms. Walters asked if there would be a Spanish version.

Chair Mortimer said that hadn't been discussed but they could do a Spanish version and get the County to pay for it.

She talked about the challenge of translation on the Airport Road outreach. She said the Health Planning and Policy Committee participated. There were 7 different stations, each with a topic and people sat at a station and rotated to the next after a certain point. There was a bilingual facilitator.

She said everything was translated into Spanish and English but the translations were not what had been said. Part of the problem was the people that translated didn't know the terms and guessed and threw in extra words.

Ms. Walters said there are a number of qualified translators and offered to send Ms. Roy the information. Chair Mortimer would send the pamphlet to Ms. Roy electronically.

Chair Mortimer said she and Ms. Roy talked about the Airport Road project. Now that they have input from the community they would run the ideas by the Food Council but the information wasn't ready for this meeting. Chair Mortimer said she couldn't attend the May meeting but could try to find someone to talk about that.

Ms. Roy suggested doing that in June because several members would miss the May meeting.

Chair Mortimer said by June, the items would go back to the public for input. She offered to send things by e-mail so they could take advantage of the Food Council members' knowledge and get feedback and ensure what goes out to the public is vetted.

Chair Mortimer said first basic data information was gathered. The consultant met people in their homes and most of the meetings were bilingual-in Spanish, to engage the portion of the community that typically is difficult to engage. The effort was successful and reached about 200 people.

The second phase was to have meetings on specific topics and was just completed and the third phase is being designed. Anything that would lead to a policy recommendation, partnership or a program is being pulled out to

put into a matrix. Criteria would describe the relation to each other; if there is a cost; a funding source; who is involved; who would lead, etc.

Chair Mortimer said the information would be sent via e-mail to the members to see if anything else should be considered or if anyone saw problems and the status would be reported in June.

Ms. Walters said she wanted to officially thank Erin for her work on the pamphlet.

Chair Mortimer said a lot of work has been going on with Assessment. She asked Mr. Grignon for a status update.

Mr. Grignon said Christy said the data on reports and scientific collection is solid. Now it is the citations with the report, the introduction and appendix and it was pretty much done.

Chair Mortimer asked Mr. Grignon to e-mail the report once completed; especially to the Assessment Committee so the Committee could meet before the next meeting on what might be needed.

Ms. Sopoci-Belknap suggested the FPC have a discussion on the recommendations.

Mr. McCarty said four of the 11 members would be gone in May and there wouldn't be a quorum.

The members discussed the next meeting and availability and a suggestion was to cancel the May meeting and extend the June meeting.

Chair Mortimer said she would send the Airport Road information to Ms. Roy for feedback and that wouldn't require a vote until the final product. Once the edits or revisions were made the information would be sent to the larger group.

Ms. Roy asked to hear from Mr. Grignon about the recommendations. She said the Assessment Committee had worked hard to make the report accurate.

Mr. Grignon said the report found that freshness (of produce) and price is a big issue in Santa Fe County. He said a lot of people are looking at freshness and ways to solve that; like community gardens, raised bed gardens or native gardens. The idea would be to set food pantry areas on site so people could see them and learn about them and take produce home.

He said residents of Santa Fe County want a one stop shop application process for the entire city. A lot of the food pantries in the area have a long line to fill out paperwork. He recommended that the policy recommendation be a one stop shop application at the Food Stamp office. A lot of people are going without food; 78 people surveyed in Santa Fe County either skip meals or go without.

Mr. Grignon said the dietician in the senior centers understands health concerns with seniors and he suggested they start to build a relationship between the youth and seniors. In one generation they have lost a lot of farmers and seniors have knowledge that hasn't been tapped into. He said this is an opportunity for Santa Fe County to do a lot of good things; talk to the elders on what they know and replicate some of that.

Ms. Perry suggested a dietician/nutritionist be on the Food Policy Board because it is an important piece.

Ms. Sopoci-Belknap said the County Extension office has nutritionists.

Ms. Perry said she talked to Margaret Collins who has a PhD and tons of experience and is a senior home economist with the County. She thought Ms. Collins would be great and has the background. She offered to check with her about whether she is interested.

Chair Mortimer said the Food Council could recommend someone but Mr. Shepherd had made a recommendation for his replacement.

Ms. Cohen said at almost every senior center one thing that came out was the nutritionist. She said the centers have a nutritionist but people wanted access on a regular basis. Ms. Sopoci-Belknap added that the centers also want the nutritionist to advise and train the cooks and the disconnect was an institutional problem.

Mr. Grignon said El Dorado could be the model recommendation. The person could be brought in because she has a connection to the seniors.

Chair Mortimer noted that the members couldn't vote this month or next but could send a policy recommendation to the County for the person at El Dorado to train cooks at the senior centers.

Ms. Sopoci-Belknap left the meeting.

Ms. Roy said the Procurement Committee is working with the County and it had been slow to get them to buy local. She said Cindy was great at buying local and getting that into the senior centers. She suggested the Committee work with Mr. Grignon on the report and how to approach the County and how they could build that into a recommendation.

Ms. Cohen said it was appropriate to wait until June for the FPC approval and could then decide which Committees would implement which recommendations.

Chair Mortimer said that could be folded into the Assessment. She said the buy local and nutrition could be incorporated into the recommendation if it was ready to send to the County by June.

H. INITIATIVES AND ACTIONS

1. Executive Committee

b. Presentations and Trainings Criteria and Calendar (Revised Agenda Order)

Mr. McCarty said the Food Council could benefit from a presentation from Homegrown New Mexico (Amy.)

The Food Council decided on July as the best month for the presentation and Ms. Cohen would contact her.

Ms. Roy said the Food Council would have Mr. Grignon through July and the plan was to roll out a campaign. She said that could be done simultaneously.

2. Governance Committee – Not Discussed

3. Policy Committee-

Ms. Roy said to follow up on the Farm Bill: last month letters were sent to thank the congressional leadership for listening. The Senate Agriculture Committee is looking at cuts on SNAP (Supplemental Nutrition Assistance Program) and the Organic Program and the Beginning Farmer & Rancher programs were cut. She said she advocated heavily and asked that the program be kept at level funding. Socially Disadvantaged Farmers and Ranchers Program was another that was zeroed out.

She said of the Food Council priorities: the Community Project Grant Program and the Farmer's Market Promotion Program have been increased.

She said the New Mexico Senators and Congressman have signed on every marker bill and anything related to the programs they were asked to sign on. Also Senators Bingaman and Udall signed on to letters to the Agriculture Committee in support of these programs as well as the Community Supplemental Feed program and the Farmers Market Nutrition Program.

Mr. Grignon explained that if a farm bill passed this summer the bill still has to go through the Budget Control Act. He said everyone would be fighting over military cuts, mandatory cuts, etc. and the biggest impact would be between November and December on securing the program. He talked about how the election could change the results depending on how many democrats take the House and the Senate.

Ms. Roy said the local and State Food Policy work is building a campaign around the Healthy Kids Healthy Economy (New Mexico grown fresh fruits and vegetables in the schools.) She said three priorities came out of the last meeting and the participation of the Santa Fe Food Policy Council is wanted. She said this is local food policy councils working with the State Food Policy Council.

Chair Mortimer asked how that relates to the Farm to School Program.

Ms. Walters said the Farm to Schools is the overarching project but the specificity seems important to what the initiative is called. These are specific funds designated to buy locally grown fruits and vegetables and would be put into school meals.

Chair Mortimer said it seemed redundant. She thought it helpful to make that clear in the outreach that was done.

Ms. Roy said the next meeting is about messaging on Tuesday, June 26 in Albuquerque and would be good for the Santa Fe FPC members to attend. The outcome is for healthier children and a wealthier local economy.

Ms. Roy would e-mail the briefing sheet on how the program relates to the obesity epidemic, diabetes and health to Chair Mortimer.

Ms. Perry asked if there was something that defines what the outcome is for healthier kids.

Ms. Roy said that is a Health Department focus over the next five years and is about changing the curve on obesity. The Department's most recent report looks at third graders in the curve.

Ms. Perry said a smaller goal could be in school lunches; all kids having access only to fruits and vegetables. She said that is measureable. She said she was in a meeting in which someone said a week after they did a program, that the kids said they ate more fruits and vegetables. She said that is not a good measureable. She said a measurable could be to have only certain things available in school breakfasts and lunches so they know kids are getting a certain amount of servings a day.

Ms. Walters said in terms of communication, they should look at changing social norms around foods that people like and have access to and the ways that could be accomplished. She suggested the messaging include that it isn't bad if a person does one thing and not another.

Ms. Roy said Ms. Walters' program "Cooking with Kids" is one of the answers for the work. They have to look at the big picture of what they've accomplished and what is happening at the local level. She said Ms. Walters is at the epicenter; in schools, helping the kids understand and get excited. That was taken a step further and the State was asked to invest in school meals and the federal government to invest in fresh fruits and vegetables.

She said they started asking for a Farm to School program at the federal level, ten years ago and for funding. She said last week \$25 million for the Farm to School program was announced and an RFP (Request for Proposal) went out.

Ms. Roy said work at the local level will be central to what is rolling out at the federal level and at the School Nutrition level they are very interested in the State investment. She said they would receive an additional six cents a plate but need more than that.

Mr. McCarty said that was at the heart of the Senior Meals on Wheels Program also. If the local Meals on Wheels programs relied solely on the State, Federal and City funds, they have very little per plate.

Ms. Perry said there is a huge misunderstanding on how to use the food. She suggested there should be a way to have a program teaching the people how to use staples to cook healthy foods, where the food source is. She said that was a way people could learn about nutrition that was relevant to them.

c. Procurement (Revised Agenda Order)

Ms. Roy said the Procurement Committee would meet with Mr. Sill to see how to move forward. She said they had a great meeting in February with the City and County and Rosemary Romero. They never heard back from the County after repeated calls and the meeting would look at how to get that rolling.

Ms. Roy invited everyone interested and said she would send an e-mail once the meeting is rescheduled.

1. Executive Committee (Revised Agenda Order)
 - a. Budget:

Ms. Roy said there is a balance of \$26,000 that includes the County funding, not yet in the bank. Expenses for the year for staffing are \$2851 and \$96 for travel (Mr. Grignon going to the Pueblos for assessment work.)

Chair Mortimer said the money from the City is set aside for Food Policy Council.

Mr. Grignon asked to be a ghost writer and not to be acknowledged.

Ms. Roy thanked the Governance Committee and Ms. Hooper in particular for the Board manual and Ann Padilla for putting all of it together. She said the manual required a lot of work and a lot of major time and she would suggest Ms. Padilla be reimbursed for some of the work. Ms. Cohen added she received receipts to reimburse Ms. Padilla for the binders.

Ms. Roy said potential members were discussed for the Food Policy and she would suggest someone from one of the tribal communities. She said she submitted a name of the farm manager from Tesuque Pueblo.

Ms. Walters said Mr. Grignon might have met someone in his work that he could recommend

I. ITEMS FROM THE CHAIR - None

J. ITEMS FROM THE COUNCIL- None

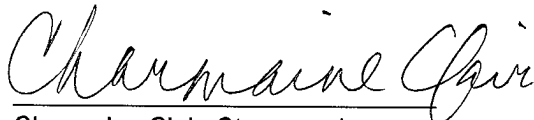
K. ADJOURNMENT & NEXT MEETING: June, 2012

Having no further business to discuss the meeting was adjourned at 10:23 a.m.

Approved by:

Katherine Mortimer, Chair

Submitted by:



Charmaine Clair, Stenographer