



Agenda

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SANTA FE ARTS COMMISSION

Monday, April 9, 2012

City Councilors' Conference Room

200 Lincoln Avenue

955-6707

5:00 p.m.

- I. Call to Order
- II. Roll Call
- III. Approval of Agenda
- IV. Approval of Minutes
 - a. March 13, 2012
- V. Fiscal Report
- VI. Report of Chair
 - Appointment of Funding Policy Committee
- VII. Report of Director
- VIII. Committee Reports
 - a. 2012-13 Grant Panelist Approval
 - b. 2012-14 Poet Laureate Selection Committee
 - c. Gangneung Festival Participant Recommendations
 - d. Community Gallery
 - 1. Update
 - 2. Appointment of New Advisory Committee Member
 - e. CRAM Committee
 - 1. 2012 Mayor's Awards Marketing
- IX. Other Business
- X. Event Evaluations
- XI. Adjourn

* Persons with disabilities in need of accommodations, contact the City Clerk's Office at 955-6520, five (5) working days prior to meeting date.

**Index Summary of Minutes
Arts Commission
April 9, 2012**

INDEX	ACTION TAKEN	PAGE(S)
Cover Sheet		1
Call to Order	Vice Chair Pedersen called the meeting to order at 5:00pm	2
Roll Call	A quorum was declared by roll call.	2
Approval of Agenda	Motion to approve as presented by Mr. Chavez, seconded by Ms. Sakiestewa, passed by unanimous voice vote.	2
Approval of Minutes March 13, 2012	Motion to approve the Minutes as presented by Ms. Sakiestewa, seconded by Mr. Chavez, passed by unanimous voice vote	2
Fiscal Report	Ms. Pratt	2-3
Report of the Chair	Mr. Ellis	3
Report of the Director	Ms. Pratt	3
Committee Reports		3-6
a. 2012-13 Grant Panelist Approval	Informational	
b. 2012-14 Poet Laureate Selection Committee		
c. Gangneung Festival Participant Recommendations		
d. Community Gallery		
1. Update		
2. Appointment of New Advisory Committee Member		
e. CRAM Committee		
1. 2012 Mayor's Awards Marketing		
Other Business	Informational	6
Event Evaluation	Informational	6
Adjourn	Meeting adjourned at 6:00 pm	7

SANTA FE ARTS COMMISSION
MONDAY, APRIL 9, 2012
5:00 PM – 6:00 PM
CITY COUNCILORS' CONFERENCE ROOM
200 LINCOLN AVENUE

I. CALL TO ORDER

The meeting was called to order by Anne Pedersen, Vice Chair at 5:00 p.m. A quorum was declared by roll call.

II. ROLL CALL

PRESENT:

Anne Pedersen, Vice Chair
Todd Lovato
Michael Namingha
Gail Springer
Donna Scheer
Joey Chavez
Ramona Sakiestewa
Sande Deitch
Kirk Ellis (via telephone)

OTHERS PRESENT:

Debra Garcia y Griego
Sabrina Pratt
Julie Bystrom
Teresa Casados, Stenographer for Fran Lucero

III. APPROVAL OF AGENDA

Mr. Chavez moved to approve the agenda as presented, second by Ms. Sakiestewa, motion carried by unanimous voice vote.

IV. APPROVAL OF MEETING MINUTES: MARCH 13, 2012

Ms. Sakiestewa moved to approve the minutes as presented, seconded by Mr. Chavez, motion carried by unanimous voice vote.

V. FISCAL REPORT

Ms. Pratt reported that money is lower than anticipated. The lodger's tax for July through March is down 2.27%. There is no identifiable reason for the decline.

However, she reported that there is not enough of a decrease to have a substantial impact on the budget. Discussion regarding the insert in the Dallas Morning News and the hope that it will generate tourists. Raised the possibility of some hotels not paying their tax on time, which would give additional revenue.

VI. REPORT OF THE CHAIR

Mr. Ellis reported on his trip and the meeting with the Mayor, City Councilor and local Arts Council. He is very impressed with the numbers in Palm Springs. He will bring back files and will give information at the May or June meeting. It has been very fascinating and quite revealing. He is hoping the Mayor will be forthcoming on possibilities of exchange with their artists.

Ms. Pedersen: Requested approval to appoint members to the funding policy committee. The new appointments would be Ms. Pederson and Mr. Chavez.

Mr. Ellis: We have had significant change in the membership and I have relied heavily on Anne and Joey and I am pleased that they have agreed to do it.

VII. REPORT OF THE DIRECTOR

Ms. Pratt: Everything is encompassed in the committee report.

VIII. COMMITTEE REPORTS

a. 2012-13 Grant Panelist Approval

Ms. Garcia y Griego: I have sent out an electronic packet which includes the cover memo and resumes. This year is a full year, with both performing arts and multi, with lots of expertise. There is a mix of returning panelists as well as those who have worked with sister organizations. We have been oriented and it is pending your approval. We are asking for latitude to make last minute changes if someone is unable to serve

Ms. Pederson: I reviewed the resumes and biographies and I was very impressed.

Ms. Sakiestewa moved to approve the grant panelists, seconded by Ms. Springer, motion passed by unanimous voice vote.

b. 2012-14 Poet Laureate Selection Committee

Ms. Garcia y Griego: The guidelines were approved at the last meeting. Nominations have been released and it is time to establish the selection panel. Ms. Deitch has agreed to service on the panel. We also have four other individuals representing a variety of interests and expertise, including the current poet laureate.

Ms. Sakiestewa moved to accept selection panels, seconded by Ms. Springer, motion passed by unanimous voice vote.

c. Gangneung Festival Participant Recommendations

Ms. Pedersen: The committee is comprised of me, Gail, Kirk, and Penelope (art curator). We did not receive very many applications (only 5). This is the first of these festivals. In the future, we need to determine how to get the word out.

Mr. Ellis: It is something we need to address. We need to look at the reasons for what appears to be a collective indifference among the artistic community in Santa Fe for these types of events.

Ms. Pedersen: It is a PR problem. Time and time again I run into people who have no idea that these programs exist. Something to consider for our agenda if we have a retreat.

Ms. Sakiestewa: Discussion regarding venue used to list these types of events. Specifically need to look at listing on Café, where artists get their resources for public art. Need to look at national listings.

Ms. Pedersen: Through our meetings we came up with three:

- 1) Todd and the Fox – a contemporary blend of banjo and electronic music with a southwestern fold and incorporates into a more contemporary sound.
- 2) Paula Castillo – metal work – she is currently doing an installation for the entrance at Barrio la Canada.
- 3) Bea Duran – a Pueblo artist and she would be taking drums and embroidery.

Ms. Sakiestewa moved to approve the three festival participants as identified, seconded by Mr. Chavez. Motion passed by unanimous voice vote (with Mr. Lovato abstaining from the vote).

**d. Community Gallery
Update**

Ms. Pratt provided an update on upcoming exhibits. The Odes of Offerings has gone very well as well as has the offshoot exhibit. There is a press release for the new programs going up. The list of artists and the summer garden show all look excellent.

Discussion was held regarding the NEA Grant of \$14,000 and the Mayor's Awards and Accolades. Last year it was held concurrent with the dinner and it worked out well. There is a gap this year between when it is

scheduled and when the dinner is. Want to make sure the commission is aware of that.

The Accolades show is in September, followed by the Spanish Heritage (September 15), then Elements, then Common Ground exhibit (a general call to Santa Fe Artists judged by the commission), then Fine Folk for the rest of the fall. There is a possibility that if we are only choosing a few award recipients that we might be able to fit the Mayor's Accolade show concurrently with Fine Folk. We will know by May how many recipients there will be.

Ms. Sakiestewa: Is that the same space as before or in the entry? I am confused.

Ms. Pedersen: That is an interesting point. There is a fair amount of space in the convention center. We could find another place to put it if it is not a big exhibition. It helps build recognition of the Mayor's awards.

Ms. Pratt: We are working on featuring each artist for 15 minutes. They will run on the public access channel.

Ms. Deitch: 15 minutes is probably too long. If you can edit it to 5 – 7 minutes you will get more attention.

2. Appointment of New Advisory Committee Member

The committee has been looking for a new committee member and is recommending Gerry Snyder.

Ms. Springer moved to approve Gerry Snyder as a board member, seconded by Mr. Chavez. Motion passed by unanimous voice vote.

CRAM Committee

2012 Mayor's Awards Marketing

Ms. Pedersen: She met and discussed promotion of the Poet Laureate and the Mayor's Awards nominations which are due on 5/7. We have the Poet Laureate guidelines on the website and posted on social media. If any of you can think of poets who would be good for this post contact the committee.

Discussion on current and potential candidates, including Marian Siegel and Jimmy Santiago Baca. Advertising at local bookstores, the local poetry community, Twitter and Facebook.

The Mayor's Awards nominations are due in May and the selection will be in June. The dinner is scheduled for the 18th of October. Nominations from last year are automatically resubmitted. We welcome other suggestions as we are seeking a vigorous pool.

Ms. Pratt: Requests that the selection committee be set up (2 commissioners and 1 previous recipient).

Mr. Ellis and Ms. Sakiestewa volunteer to serve on the committee.

IX. OTHER BUSINESS

Ms. Sakiestewa: The Artisan's are putting on an Art Expo in September at Buffalo Thunder. They mentioned that it is too expensive to have their events at the Convention Center. I hear this often. Santa Fe is an art community and we want to be able to support artists. We have lost that business. They were quite clear in their letter that they were not accommodated.

Mr. Ellis: I have heard the same thing.

Ms. Pratt: Provided information on the grant review process. Stay on task, stick to the criteria in your remarks.

X. EVENT EVALUATIONS

Ms. Sakiestewa: I want to see us build a strong, sustainable organization that does good work. Too many get funded that do "adequate" work. Long term I want to see us have a robust organization.

Ms. Pedersen: That can be addressed at the retreat.

Mr. Lovato: I had a great orientation and saw are in the Southside library. I was impressed by all the slides. I am trying to craft that into a photo essay assignment.

Ms. Sakiestewa: I am asking the metal dog (currently at the Rail yard park) can be moved permanently to the dog park?

Ms. Garcia y Griego: It will be kept at the Rail yard through the summer and then will be placed at the dog park.

Mr. Namingha: I attended the Creative Santa Fe reception. I was curious about the organization. They are starting a panel to discuss how they use the cultural arts to elevate the status of their city. I did a photo shoot for art in public places at the airport.

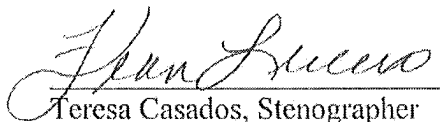
Ms. Pedersen: I was in San Francisco and attended the Legion of Honor exhibit. I loved it.

XI. ADJOURN

There being no further business to come before the Arts Commission, Ms. Sakiestewa moved to adjourn at 6:00 p.m., seconded by Mr. Chavez. Motion passed on unanimous voice vote.

SIGNATURE PAGE:

Ann Pedersen, Vice-Chair



Teresa Casados, Stenographer
For Fran Lucero