



# Agenda

CITY CLERK'S OFFICE

DATE 8-31-12 TIME 4:53pm

SENT BY Debra Garcia

RECEIVED BY [Signature]

**SANTA FE ARTS COMMISSION**  
**Monday, September 10, 2012**  
**City Councilors' Conference Room**  
**200 Lincoln Avenue**  
**505-955-6707**  
**5 PM**

- I. Call to Order
- II. Roll Call
- III. Approval of Agenda
- IV. Approval of Minutes
  - a. July 9, 2012
  - b. August 11, 2012
- V. Fiscal Report
- VI. Report of the Chair
  - a. 25<sup>th</sup> Anniversary Brainstorming
- VII. Report of the Director
  - a. Creative Tourism
  - b. Re:MIKE
- VIII. Committee Reports
  - a. Art in Public Places
    - i. Axle Contemporary Art: Loan Proposal
  - b. CRAM Committee
  - c. Gallery
    - i. Common Ground: Exhibit & Prize
    - iii. Window Display
- IX. Other Business
- X. Event Evaluations
- XI. Adjourn

Persons with disabilities in need of accommodations, contact the City Clerk's office at 955-6520 five (5) working days prior to meeting date

**Index Summary of Minutes  
Arts Commission  
September 10, 2012**

<b>INDEX</b>	<b>ACTION TAKEN</b>	<b>PAGE(S)</b>
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<b>Roll Call</b>	A quorum was declared by roll call.	2
<b>Approval of Agenda</b>	Add Committee Report: Funding Policy  <i>Ms. Pedersen moved to accept the agenda as amended, second by Ms. Sakiestewa, motion carried by unanimous voice vote.</i>	2
<b>Approval of Minutes – July 9, 2012 and August 11, 2012</b>  <u>Corrections:</u> Kirk Ellis – not “Kurt” Page 3 – Fiscal Report, 4 <sup>th</sup> sentence – n should be in Page 3: Report of Director – 3 <sup>rd</sup> paragraph, line 4: form should be from Page 4: masque should be mask Nominating Committee: Clarify sentence – Bob Martin of the Lencic, a member of the Nominating Committee Juan Sidi – Juan Siddi Page 4 - 6 <sup>th</sup> paragraph: do a graphically Native exhibit – should read: graphic exhibit Page 5: Jim should be Joan Logues Pro Fishers should be Pearl Fishers at the Santa Fe Opera Remove under Michael Namingha: Host for the SITE Santa Fe Throughout Event Evaluations: Current – Current’s (singular to plural) August 11, 2012 Retreat Minutes Corrections: Anne Pedersen, Vice Chair should be Acting Chair	<i>Ms. Sakiestewa moved to approve the minutes of July 9, 2012 as amended, second by Ms. Pedersen, motion carried by unanimous voice vote.</i>  <i>Ms. Sakiestewa moved to approve the minutes of August 11, 2012 as amended, second by Mr. Namingha, motion carried by unanimous voice vote.</i>	2-3

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Arts Commission  
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<b>Other Business</b>	None	10
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<b>Adjourn and Signature page</b>	Meeting adjourned at 6:25 pm	11-12

# SANTA FE ARTS COMMISSION - MINUTES

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Monday, September 10, 2012  
City Councilors' Conference Room  
200 Lincoln Avenue  
5:00 p.m. – 6:25 p.m.

## I. Call to Order

The meeting was called to order at 5:00 pm by Kirk Ellis, Chair for the Santa Fe Arts Commission. A quorum was declared by roll call.

## II. Roll Call

### Present:

Kirk Ellis, Chair  
Anne Pedersen  
Michael Namingha  
Ramona Sakiestewa  
Gail Springer  
Todd Lovato  
Joey Chavez  
Sande Deitch  
Donna Scheer

### Staff Present:

Julie Bystrom  
Debra Garcia y Griego

### Others Present:

Fran Lucero, Stenographer

## III. Approval of Agenda

Add Committee Report: Funding Policy

*Ms. Pedersen moved to accept the agenda as amended, second by Ms. Sakiestewa, motion carried by unanimous voice vote.*

## IV. Approval of Minutes

July 9, 2012

### Corrections:

Kirk Ellis – not “Kurt”

Page 3 – Fiscal Report, 4<sup>th</sup> sentence – n should be in

Page 3: Report of Director – 3<sup>rd</sup> paragraph, line 4: form should be from

Page 4: masque should be mask

Nominating Committee: Clarify sentence – Bob Martin of the Lensic, a member of the Nominating Committee

Juan Sidi – Juan Siddi

Page 4 - 6<sup>th</sup> paragraph: do a graphically Native exhibit – should read: graphic exhibit

Page 5: Jim should be Joan Logues

Pro Fishers should be Pearl Fishers at the Santa Fe Opera

# SANTA FE ARTS COMMISSION - MINUTES

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Remove under Michael Namingha: ~~Host for the SITE Santa Fe~~  
Throughout Event Evaluations: Current – Current's (singular to plural)

*Ms. Sakiestewa moved to approve the minutes of July 9, 2012 as amended, second by Ms. Pedersen, motion carried by unanimous voice vote.*

August 11, 2012 Retreat Minutes  
Corrections: Anne Pedersen, Vice Chair should be Acting Chair

*Ms. Sakiestewa moved to approve the minutes of August 11, 2012 as amended, second by Mr. Namingha, motion carried by unanimous voice vote.*

*Ms. Sakiestewa expressed her thanks to Fran on taking the minutes. Thank you.*

## V. Fiscal Report – Debra Garcia y Griego

- i. Report reflects statistics through August, 2012. YTD for the first two months they are up 6.35%. The Chair asked that many around the country are publishing their summer results; is this something Santa Fe will do? Debra will include the Smiths Travel Reports numbers for the committee to review next meeting.

## VI. Report of Chair – Kirk Ellis

- i. 25<sup>th</sup> Anniversary Brainstorming

The Chair and Debra have had conversations at length about when to begin banging that drum on the celebration of the 25 years for the Arts Commission and they both thought that the Mayor's Awards event would be a good time. It would be a time to start launching the campaign for the 25<sup>th</sup> anniversary. CRAM has met and also had some ideas to contribute.

Ms. Pedersen informed the committee that the CRAM committee had met today and discussion included ideas such as; 1) integrate 25 into the Arts Commission logo which has been done and has been submitted to the committee by Debra; 2) have the Poet Laureate write a poem and read it at the dinner. Another idea was to have a banner at the dinner with the tweaked logo and it could be merely congratulatory or be more informative. If it was informative it could perhaps be the template for an Ad. We thought of getting a graphic designed to donate some time. Craig Smith at Santafe.com is doing an interview with Sabrina and we would like to use that to promote and toot our own horn. Using Sabrina is potentially a good idea because we can line it up with her tenure here as it coincides with the age of the Arts Commission. We would like to have a full page Ad in Pasa for the Arts Commission and list our grantees and the programs we have instituted. We could request from the organizations we support to give us space on their publications and programs, websites and collateral. We would like to meet with Cynthia at the Convention and Visitors Bureau to discuss further marketing potential. Apparently Sabrina has been working on a book on the Arts Commission and our thought was to possibly convert in to a 4-sided pamphlet and possibly put that text on the website. Another idea would be to have the kick off at Mayor's Awards Dinner and every 2 months we should follow with an event to promote us and what we do. One idea was to have the kids do a drawing on the sidewalk in front of the gallery. Another idea would be a concert in the gallery. Another idea was a dance piece at south side library or the Chavez Center. If these are good ideas we will proceed.

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Debra, Rod and Ramona met and some of these ideas were discussed and we talked about doing something around Valentine's Day. We felt like we could send an invite to artists to do a 5" x 5" valentine; open it up publicly maybe as a National call. We could solicit the Mayors award artists that we have had in the past and other individual artists and expand it over time. That is the thought. Rod is totally on board with it; we would make it affordable, also have a preview price, suggested \$25 for each individual piece which would make it affordable to the public. The more artists and programs we have supported would be descriptive of those we support.

Ms. Pedersen added that there would be a series of events and they would have to solicit help, possibly 2 people from CRAM. The intention was to involve people but not to have to pay out. The message would need to be crafted carefully and assure we define their role and participation.

Chair Ellis: Strategically we want to be assured we are not only looking back 2 years that we are looking forward.

Ms. Pedersen: Absolutely, several of these events will utilize the Gallery. The last item was discussion on an Ad, I don't know where the money for this would come from but we can think on it. An Ad based on what takes 25 years to mature and have a random assortment, maybe three or five things and then our logo. It would be unexpected, it would get peoples' attention and it would be modern. Twenty-five years is a silver anniversary. That is just something to think on, we don't need to do this right now. If it is done right it would be something that people might talk about.

Ms. Sakiestewa: I really like documenting the 25<sup>th</sup> so your comment about what the next 25 is going to offer is actually more interesting.

Ms. Scheer: Can I ask you a question; one thing that is unclear to me is, and there may be a multi-prong approach, what is the purpose of doing this. Is it to get more people educated, is it to educate those who are not appealing to us as grantees, is it telling people about us. That is what is not clear and to me that is what needs to become clear before you start inviting people. I appreciate that one of the things you mention is NDI, having been the person that had to crank out those dances, come see me dance. I really appreciate that you said, let's include dancers also when you talk about the Valentine theme. The question in my mind because you are being super inclusive in your ideas is if we are doing this thing – why? What is our intent?

Ms. Pedersen: To answer, we have a name recognition problem and some people do not know what we exist or what we do. To publicize ourselves is a way to counter act that. Some of these ideas; say the event every 2 months, my take on that is that we would include a representative sampling of the arts in Santa Fe. In some creative way it would touch on our art industry and the people who we fund.

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Chair Ellis – The purpose of this is to promote the role of the Arts Commission in the Santa Fe community. The target audience is not the grantees it is the community.

Ms Scheer: That would be my barometer for which project I would choose to help with, say let's do this as it will educate community rather than, "this is cool and 20 people will see it." It is our job that when we have 25 kids drawing on the sidewalk that we make the link back to the Arts Commission who created this event. The link is often missed.

Sande Deitch: We did a lot of brainstorming about this. First of all if you have a presentation you have a board that that says, "Presented by the Arts Commission" or whatever you want it to say at the event, that is number one. Number two; if we could we would include what we are doing in the Ad. You have the name recognition for the Arts Commission at every event. We should have PSA's and they should be free. I know I have been very interested in getting our name out.

## VII. Report of Director – Debra Garcia y Griego

### i. Creative Tourism

Sales numbers are about \$10,000 for July, 6,431 visits in the month of July. The Business development schedule classes will be held at the Gallery which are free and open to the public. Title of Class: Dead on the Web Ignite your Art Site. There will be a drawing and if you are chosen you will win a 1:1 with Chris Neander.

- ### ii. Re: MIKE – Kate Nobel, Economic Development Division, working on the St. Michael's project for a number of years. (Guests: Zane Fisher and Daniel)
- Through a group known as MIX she got to work with Zane and Daniel. As events unfolded they ended up being a team behind what is a demonstration event planned for September 21-22-23<sup>rd</sup>. We will kick off this event which involves a lot of subject areas including ecology, transportation, housing, entrepreneurship, etc. We have seen cross over between art and entrepreneurship and they are looking at a lot of artistic and musical activities as part of the programming of the event. It should bring in thousands of people in our community. Ultimately they are hoping to inform an overlay district and this is coming from the city's perspective that will catalyze some things. The city would like this to be a place in Santa Fe where we can have a district identity; we don't want to be too descriptive about it. I can say that I see a place that has a district identity with more experimentation, cutting edge work going on with Santa Fe University there as a growing Arts and Design University. There is a Hopewell Neighborhood which is one of the youngest and poorest in Santa Fe and there are a lot of really interesting local businesses.

Zane: We want to see outcomes moving towards the zoning overlay that the city is interested in. We know that we want to see the college students begin to see a vibrant neighborhood and that maybe there are night life and culture opportunities not only contained on campus but through that neighborhood. We think that is critical if the University is to escalate its recruitment numbers. You have the hospital at the other end which is a vibrant populous that needs services

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and entertainment. When looking at the vision for the future we want all the users of St. Michael's drive be involved at the beginning. Something that has been important to us from the beginning is that we really need our working artists to see themselves as more embedded in the role of citizenship so we want them to be a big part of the input.

The big thing with the event as it relates to art – mural projects, art installation, arts and craft booths for pop up businesses to show that the community could look like. It is sometimes hard to find resources or retail spaces. This is a time to look at St. Michael's Drive in a broader sense. As far as the Arts Commission is concerned, this is a place that does not have art installations, and it is the same, it doesn't have bus shelters; we are hoping that housing will look at this as a good opportunity for housing for the community.

Ms. Garcia y Griego: This is where the railyard was 15 years ago, this is a real opportunity, redevelopment of spaces in other cities, and this is a good opportunity to learn about this project.

This is all coming at a good time.

There is a schedule at remikable.com that gives the scheduling. The first mural has now been seen by 4 national blogs. Candy Chang, Artist and urban planner will present her work in transforming neighborhoods and infusing emotion into the fabric of cities. This presentation is sponsored by Creative Santa Fe.

Future: There is a huge right-of-way that is a state road; it would be nice if this could be city owned in the future. There is a big opportunity for parks; if we could do smaller urban park interventions and partner with the Arts Commission.

To the entities that are already there; Arts' integration would be very welcomed. We would like you all to come and let people know about this demonstration. It is like the Railyard 15 years ago; the city doesn't own the property there but there are models of public and private and trying to mobilize resources in the community to create some goodwill in a ground up way. As leaders in the art community we see the Arts Commission as a strong supporter and hope you become advocates.

We want the Arts Commission to become inspired and if you perceive ways of where you are going in the future and can support this project, it certainly would be noticeable.

Ms. Scheer: It would be nice to include the young kids 14-18.

Additional information will follow by e-mail from Zane to the Commissioner's.

### **VIII. Committee Reports** **Art in Public Places – Debra Garcia y Griego**

#### **Axle Contemporary Art: Loan Proposal**

*Exhibit A: Letter dated July 19, 2012 from AXLE Contemporary regarding proposal. – No formal action needed at this time.*



## SANTA FE ARTS COMMISSION - MINUTES

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For several years there has been a Tree Stump in a square planter on Washington Avenue just north of the Plaza. Both to the north and south of it are large living Cottonwood trees. This tree obviously did not survive, yet the remaining stump has a presence of its own. Matthew Chase Daniel, Jerry Wellman and Axle Contemporary would like to propose some possible sculptures that might be attractive to this area.

Comments from the Commission: It was stated that enhancing or focusing on this tree stump does nothing. We should clean up before we encourage any art. Would the city CIP took over renovation of the sidewalk? Debra: It is outside the scope of the Art Loan program. This proposal is for what length of time? 6 months to a year. It was stated that when those art institutions go away the community then asks, "What was there?"

The Chair recommended that we wait for the future information from Axle Contemporary. The Commission will have another chance to look at it and also to approve or deny. It was reiterated that although the sidewalk is outside our purview, we can draw attention to the tree stump. The Chair instructed Debra to move forward with Axle on their proposal submission.

### **CRAM Committee**

#### **Gallery - 2012 Exhibit at the Gallery – (Article from the Newspaper)**

##### **Julie Bystrom**

There were over 100 entries and over 200 people in attendance at the reception. Rod did an excellent job hanging the show. There have been e-mails of congratulations and notoriety sent regarding the Common Ground exhibit and the great work of the Arts Commission and Staff.

#### **Winners:**

##### 1<sup>st</sup> Place Winner

Jack Arnold

[info@jackarnoldphoto.com](mailto:info@jackarnoldphoto.com)

Title of Piece: Black Mesa

Media: Photograph

Entry # 98

Price: \$9,200

##### 2<sup>nd</sup> Place Winner

Earl Nesbitt

[Nesbit.ear@yahoo.com](mailto:Nesbit.ear@yahoo.com)

Media: Wood Kinetic Sculpture

Entry # 32

Price: \$ 4,500

##### 3<sup>rd</sup> Place Winner

Kathleen O'Neill

[kathryoneillartist@gmail.com](mailto:kathryoneillartist@gmail.com)

Title of Piece: My New Mexico

Media: Mixed Media

Entry #37

Price: \$5,000

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The Chair reiterated that the participation gets bigger every year. Not having been one of the judges but having seen the results of what the judges did, the quality of the work was excellent.

### **CRAM – Ms. Anne Pedersen**

Mayor's Award Dinner discussion and planning continues.

Santa Fe.com interview with Sabrina is helpful and informational for the Mayor's Award Dinner. E-vites will go out to 750 people y Wednesday. Information will be posted on Facebook and Twitter. The plan is to purchase a ¼ page color ad in Pasa. The RSVP date for the dinner is 10-10-12 and the Dinner is 10-18-12; please make sure to invite others.

KSFR: Kirk is on that board and would like to assure that the board gets invited. Linda is the contact at KSFR and the Chair will send a special invite to the board under his signature.

### **Gallery: Rod is working on the exhibit – storefront windows.**

The City of Santa Fe Arts Commission Community Gallery is proposing a new exhibition program that utilizes the Gallery storefront window on the northwest façade. "Components" is conceived as an ongoing installation-based exhibition. Local artists will have the opportunity to fill the window of the Gallery with a site-specific installation. In accordance with existing Gallery policies, a call to artists will be issued. Local artists will be asked to submit proposal for installation artworks that are constructed of smaller, lower price point components (\$250 and under) that can be sold as individual pieces.

### **Funding Policy Report**

Chair Ellis and Debra: There were a number of discussions at the retreat regarding the granting process, the applications and deadlines. They were forwarded to the Funding Policy and that committee is the Chair and Joey. They met on Friday and looked at any number of issues, some of which they could reach a consensus on as a committee and others that they forwarded to Debra for a longer range discussion.

Debra: We are proposing to change the criteria so that the Arts Commission reviews attraction of tourists, artistic and cultural contributions. We would be taking the panel criteria of artistic and cultural contributions and moving it. That would be in the 1% lodgers tax – which to my surprise is the way it actually is in the Community Arts Development program.

Panel will still have Standards of Artistic Excellence in a broad area. Mr. Ellis said that this was talked about at the retreat and that there was frustration because the commission doesn't always have an opportunity to look at. For example what niche a particular organization fills in the cultural landscape of Santa Fe. We now have that and the panel that meets before us will still have that over arching quality control.

The Chair stated that one thing they did not talk about in committee is that it will equalize our scores. There is always a huge disparity between us and the panel.

Debra stated that she would detail discussion at this time in relation to Marketing and Promotional Checklist and giving organizations a better way to explain this. They are also re-working the financial information. Both of these will be discussed at a later time. The Chair stated that one of the things they are looking at is to try to find a way to make it equitable between smaller organizations and bigger organizations. When we look at the budgets in those applications we are looking at project budget not the institutional budget. In

## SANTA FE ARTS COMMISSION - MINUTES

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those organizations where the project budget and institutional budget is the same we need to know to classify it.

Debra provided additional information: 1) Increasing the character link on the project description and a lot of the organizations felt like they didn't have enough space to properly explain the project to the commission and the commission also felt the same. 2) Reference the specific criteria in the application as demonstrated in all questions so we know in each organization; even though they are headed with that criterion, we had it changed so it is very clear that we want them to talk about their cultural impact. 3) Clarifying the geographic information when we talk about attraction of tourists. There were some instances where they were adding numbers that weren't adding up. 4) Increase the character count on how the project will advertise and promote Santa Fe as a tourist destination and in fact we were thinking of redesigning the question to, open up the door. A lot of applicants said that they don't, so it is very hard for them to talk about how do you contribute to growth and expansion and saving the organizations an argument on why. 5) Marketing and promotional charts should be portrait not landscape in presentation binder. Ask the applicants to explain their approach or intent in marketing and promotion so if we look at something and we see nothing but Twitter they have an opportunity to say why that is. What their logic is. 6) Clarify the need for hard numbers, 0-99 is not an accurate audience count. 7) Make it much more clear on the financial amounts. There was also reference made to a 1 page organizational history as an addendum. We use to have that in the application and we took it off. We want to hear organizations talk about how and why they exist.

Ms. Sakiestewa: We have the affirmative action question which is, "who your audience is?" I believe only 4 organizations had actually done a study. However, is there a way we can ask the question, "how would you like to increase your audience?" If it was a perfect world, "who would you go after?" Some of these organizations are very specific to their discipline and still is always going to be the same audience. Some disclose that and kudos to them, but it still does not address the affirmative action.

Debra: In asking one question we left out, "adding in the demographic audience, how did you collect the information?" I think the second part of your question, it starts to be addressed in these outreach opportunities in the community with use of strategies that encourage program participation in the organization program. We could ask that more specific. How would you like to broaden your audience? Debra asked for Ms. Sakiestewa or any member of the commission to send her an e-mail with any ideas.

The Chair said that the question from the Funding Policy Committee is, how can we encourage the organization to do an actual study, even if they do it for one performance, i.e., how did you hear about us, what is your age, where are you from, etc., and include that in the narrative so we can understand that they are trying to get a sense of who is coming and who is their audience.

Scheduling: Somewhere in the middle of trying to meet the deadline and getting the applications to the commission members Debra discussed with Sabrina and Kirk to adjust the application deadline so more time would be available to review the applications to be able to get them to the commissioners and the panel. I don't think we are going to see a decrease in the applications. We have started the discussion about moving the application deadline and it is making more sense as we go along. Funding Policy basically talked about issuing the application on November 30<sup>th</sup> instead of the first week in January and having it due February 13<sup>th</sup> rather than the 3<sup>rd</sup> week in March. Application reviews would then take place on May 3<sup>rd</sup>

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for the Arts Commission. The Chair clarified that it would be a smaller group and take place over 1 day.

**IX. Other Business**  
**None**

**X. Event Evaluations Attendance**

Anne Pedersen: Folk Art, Chamber Music Festival Concert – Common Ground – Site Santa Fe Exhibit.

Gail Springer: Canticum Novum, Vespers performance, Folk Art, Chamber Music Festival.

Sande Deitch: Same as above. Comment: Why could we not have an arts roundup for our 25<sup>th</sup> anniversary at the Lensic?

Michael Namingha: Folk Art, co-hosted SPREAD for Site SF, Opera, Common Grounds, both at the Artist Table, Chamber Music Concerts, Lecture at Site SF, More Real Exhibit, Spanish Market preview, Indian Market, Creative Santa Fe Walter Wood workshop, Jason Schupbach, Community Design lecture, NEA.

Joey Chavez - Folk Art, Common Ground, Indian Market, Santa Fe Fiesta and Maria Benitez, Next Generation Dances

Todd Lovato – Preparing for the trip to South Korea. Leaving October 20th back in November. There will be 12 shows while they are in Korea and they continue coordination for this trip with Debra and Sabrina.

Kirk Ellis – Attended most of the same as mentioned above.

Ramona Sakiestewa – On behalf of Arts Commission she has donated the 100 year old Acoma pot to the Korean visitors. Attended the Creative Santa Fe workshop with Jason Schupbach. Impressed with Cynthia who is the Marketing Director for the Convention Center, she is very gun ho about marketing and promotions. The new director is very friendly. Attended Indian Market – Artist Table dinner which was a huge success. Thank you to Arthur Lopez.

Donna Scheer: Juan Siddi, Folk Art, Jason Schupbach lecture and Indian Market. Spent time in San Jose, CA and met the Arts Commissioner who conveyed that at one time they were seriously in danger of having their commission be eliminated. They spend their money on movie, dance and theater. We did not discuss the concept of public art.

Debra: Thank you to Ramona for making the Artist Table a success; she is the driving force and helps monetarily and in many ways.

**XI. Adjourn**

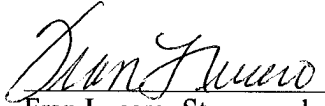
There being no further business to come before the Arts Commission, the Chair called for adjournment at 6:25 pm.

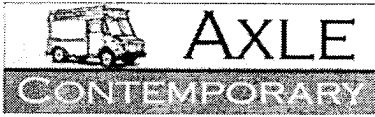
# SANTA FE ARTS COMMISSION - MINUTES

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## Signature Page:

\_\_\_\_\_  
Kirk Ellis, Chair

  
\_\_\_\_\_  
Fran Lucero, Stenographer



19 July 2012

Dear members of the City of Santa Fe Arts Commission-

For several years I have been noticing a cottonwood stump in a square planter on Washington Avenue just north of the Plaza. Both to the north and south of it are large living Cottonwood trees. This tree obviously did not survive, yet the remaining stump has a presence of its own. Each time I pass, I imagine it as a sculpture pedestal, and turn over in my mind what I would place there if I could.

As co-curator of Axle Contemporary, I am now always looking for innovative and engaging ways to put new art into the public sphere. Last month, something clicked in my head, and I realized that it would be ideal to present a series of sculpture installations on the stump, curated by myself and Axle Contemporary's co-curator, Jerry Wellman.

I contacted the Arts Commission, and with the help of Debra Garcia y Griego, have received clearance from the Traffic Engineering Division. I now am asking for your approval for the project.

Axle Contemporary will publicize an open competition for proposals for sculptures to mount on the stump/pedestal. Entry in the competition will be free of charge. Sculptures will be loaned free of charge. This will be a rotating series of sculpture installations. Length of each installation will depend on the number and quality of entries received, but would likely change every 3-6 months. Lenders will all be required to sign a damage waiver for the artwork. Axle Contemporary will provide liability insurance.

Thank you for your consideration and please contact me with any questions.

-Matthew Chase-Daniel  
Axle Contemporary

## **“Components”**

A Proposed Installation Project at the  
City of Santa Fe Arts Commission  
Community Gallery  
2013

The City of Santa Fe Arts Commission Community Gallery is proposing a new exhibition program that utilizes the Gallery storefront window on the northwest façade. “Components” is conceived as an ongoing installation-based exhibition. Local artists will have the opportunity to fill the window of the Gallery with a site-specific installation. While each installation will be a singular, cohesive work of art, it will also be designed so that individual components may be purchased by the public as unique artworks unto themselves. The project is designed to both broaden exhibition opportunities for local artist as well as increase the programmatic and physical visibility of the Gallery.

In keeping with the mission and vision of the Gallery, the proposed project will:

- a) promote local artists and their work,
- b) expand exhibit opportunities within the Gallery,
- c) enhance programming in the Gallery, and
- d) increase visibility and drive visitors to the Gallery from the Marcy Street entrance,

In accordance with existing Gallery policies, a call to artists will be issued. Local artists will be asked to submit proposals for installation artworks that are constructed of smaller, lower price point components (\$250 and under) that can be sold as individual pieces. Artists will receive a percentage of sales. Installations will run for approximately two months and not be constrained by any thematic or pre-existing exhibit restrictions. Proposals will be juried and up to six artists will be selected annually. Artists are responsible for the delivery, installation and removal of their artwork.

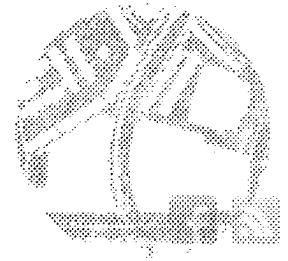
*\*Gallery\**

*Exhibit B*

your stories tell us a story

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# RE:MIKE



**RE:IMAGINE** Central Santa Fe by attending a pop-up previtalization of the Saint Michael's Corridor!

The Saint Michael's Drive Corridor is the heart of central Santa Fe and the intersection point for all four of Santa Fe's city council districts. It's a vital area anchored by the Santa Fe University of Art & Design and the CHRISTUS Saint Vincent Regional Medical Center. In between are important neighborhoods, dozens of crucial businesses and great community organizations. The RE:MIKE event is a continuation of existing and previous efforts to encourage residents, citizens, business owners, students, commuters and everyone who has a stake in the area to lend their voices to its future.

Check out the growing list of Pop-Ups and Art Projects

## SEPTEMBER 21 - 23

### RE:MIKE KICKOFF

**What it's about:** Let's get this party started

**When it is:** 5 pm Friday, September 21

### CANDY CHANG KEYNOTE PRESENTATION

**What it's about:** Artist and urban planner Candy Chang will present her work in transforming neighborhoods and infusing emotion into the fabric of cities. Sponsored by Creative Santa Fe. Tickets (\$10, \$5 students) may be purchased at [ticketssantafe.org](http://ticketssantafe.org)

**When it is:** 6 pm Friday, September 21



## **MEOW WOLF PRESENTS: A HAWK AND A HACKSAW'S SHADOWS OF THE FORGOTTEN ANCESTORS**

**What it's about:** A Hawk and a Hacksaw will perform a live soundtrack to the fantastic film *Shadows of the Forgotten Ancestors*. With Special Guests CLOACAS! Check out the Facebook Info

**When it is:** 8 pm Friday, September 21

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## **FILM SCREENING OF "URBANIZED"**

**What it's about:** *Urbanized* is a feature-length documentary about the design of cities, which looks at the issues and strategies behind urban design and features some of the world's foremost architects, planners, policymakers, builders, and thinkers.

**When it is:** 8 pm Friday, September 21

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## **TRACTOR BREWERY BEER GARDEN**

**What it's about:** New Mexico's own Tractor Brewery will be stocking and rocking the 100 percent safe, legal and responsible Beer Garden. Tractor, btw, is home of the *Shit Burquenos Say* star Lauren Poole.

**When it is:** 5-10 pm Friday, September 21

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## **POP-UP BUSINESSES AND ARTIST PROJECTS**

**What it's about:** Check out terrific, temporary businesses and artist projects showcasing Santa Fe entrepreneurs and vibrancy on St. Michael's Drive.

**When it is:** 5 pm-10 pm Friday, September 21

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## **DEMONSTRATION PROJECTS**

**What it's about:** Check out fabulous demonstration projects surrounding energy, water, ecology, transportation and business development.

**When it is:** 5 pm-10 pm Friday, September 21

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## **WISE FOOLS PRESENTS A SNEAK PEAK OF SEA SAW**

**What it's about:** Wise Fool New Mexico will preview its fabulous new performance on its amazing new equipment built by Christian Ristow and Christina Sporrang.

**When it is:** Midday Saturday, September 22

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## **TRACTOR BREWERY BEER GARDEN**

**What it's about:** New Mexico's own Tractor Brewery will be stocking and rocking the 100 percent safe, legal and responsible Beer Garden. Tractor, btw, is home of the Shit Burquenos Say star Lauren Poole.

**When it is:** Noon-10 pm Saturday, September 22

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## **FILM SCREENING OF "MY PLAYGROUND"**

**What it's about:** Kaspar Astrup Schröder's MY PLAYGROUND explores the way Parkour and Freerunning is changing the perception of urban space and how the spaces and buildings they are moving on are changing them.

**When it is:** TBD Saturday, September 22

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## **FILM SCREENING OF "URBANIZED"**

**What it's about:** *Urbanized* is a feature-length documentary about the design of cities, which looks at the issues and strategies behind urban design and features some of the world's foremost architects, planners, policymakers, builders, and thinkers.

**When it is:** TBD Saturday, September 22

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## **DEMONSTRATION PROJECTS**

**What it's about:** Check out fabulous demonstration projects surrounding energy, water, ecology, transportation and business development.

**When it is:** 11 am-10 pm Saturday, September 22

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## **POP-UP BUSINESSES AND ARTIST PROJECTS**

**What it's about:** Check out terrific, temporary businesses and artist projects showcasing Santa Fe entrepreneurs and vibrancy on St. Michael's Drive.

**When it is:** 11 am-10 pm Saturday, September 22

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## **SAINT MICHAEL'S DRIVE CAR SHOW**

**What it's about:** YouthWorks presents a show for Lowriders, Customs, Classic Cars & Trucks. Judges! Trophies! May the best rides win!

**When it is:** Noon-6 pm Saturday, September 22

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## **BUSINESS DEVELOPMENT DISCUSSION WITH RON NEWMAN OF MYIDEATREE**

**What it's about:** MyIdeaTree takes up where mind mapping leaves off, connecting the dots of knowledge in free form style, the way the world works. Anything can connect to anything. Human beings are unparalleled in finding correspondences between pieces of knowledge. MyIdeaTree leverages that capacity. Uncover new insight and latent expertise within your group by visually mapping what is collectively known. Gain buy-in by showing how each person's input contributed to the final outcome.

**When it is:** 2 pm Saturday, September 23

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## **STORY OF PLACE PRESENTATION**

**What it's about:** Santa Fe's Story of Place Institute will present its findings as a result of historical research and interviews with Santa Feans. What was the Saint Michael's Drive Corridor like in the past? How did people use it? How did the area develop? What are people's feelings about what's important, what's missing and the potential for the future?

**When it is:** 4 pm Saturday, September 22 in the CinemaCafe

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## **YOUTHWORKS TEEN NIGHT**

**What it's about:** YouthWorks represents with a kickin' teen night complete with music, sweet cars and plenty of attitude.

**When it is:** 6 pm-10 pm Saturday, September 22

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## **WISE FOOLS PRESENTS A SNEAK PEAK OF SEA SAW**

**What it's about:** Wise Fool New Mexico will preview its fabulous new performance on its amazing new equipment built by Christian Ristow and Christina Sporrang.

**When it is:** 7 pm Saturday, September 22

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## **THE CANDYMAN ROCK SCHOOL**

**What it's about:** Rock School graduates move into public performance in a big way.

**When it is:** 6 pm Saturday, September 22

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## **HEADLINE BAND**

**What it's about:** We've got a killer band lined up for Saturday night. Details up after the weekend.

**When it is:** 8:30 pm Saturday, September 22

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## **BIKE RODEO**

**What it's about:** Bike Rodeo for kids

**When it is:** 11 am-2 pm, Sunday, September 23

## **FILM SCREENING OF "MY PLAYGROUND"**

**What it's about:** Kaspar Astrup Schröder's MY PLAYGROUND explores the way Parkour and Freerunning is changing the perception of urban space and how the spaces and buildings they are moving on are changing them

**When it is:** TBD Sunday, September 23

## **POP-UP BUSINESSES AND ARTIST PROJECTS**

**What it's about:** Check out terrific, temporary businesses and artist projects showcasing Santa Fe entrepreneurs and vibrancy on St. Michael's Drive.

**When it is:** 11 am-3 pm Sunday, September 23

## **DEMONSTRATION PROJECTS**

**What it's about:** Check out fabulous demonstration projects surrounding energy, water, ecology, transportation and business development.

**When it is:** 11 am-3 pm Sunday, September 23

### **CHECK OUT BUSINESS POP-UPS**

- The Way We Grow
- Pants Off!
- Pain Adds Color
- Tealchemy
- 5♥5 Booth in Memory of Ethaan Boyer
- Meticulous Motors

### **CHECK OUT ART PROJECTS**

- Yatika Fields
- Kofie
- Edie Tsong
- Eric Garduño
- Anne Stavely
- David Karshmer
- Chimera
- Luke Dorman

### **CHECK OUT ART POP-UPS**

- Edie Tsong
- Axle Art
- Squirrel Mart
- Chris Collins

### **CHECK OUT DEMONSTRATIONS**

- Microgrids and Smart Home Integration
- Green Space and Parklets
- Water and Ecology
- Trail Alignments and Bicycle Access

Bus Shelters and Public Transportation



**PARTICIPATE:** The City of Santa Fe has dedicated an online engagement tool to the RE:MIKE project. Visit [vivasantafe.com](http://vivasantafe.com) to find regularly updated opportunities to make your voice heard

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